

cellocoup[®] roll wrap

- Two patterns available
- 395 feet per roll; available in 32" and 40" wide





- GALAXY 32" SF1301 40" SF1250 40" SF1380
 - CLEAR 32" SF1308

cellocoup [®] roll wrap					
		price	e per roll		
	1	4	8		
32" clear	\$48.40	\$44.77	\$41.14		
32" galaxy	50.45	46.67	42.88		
40" clear	58.70	54.30	49.90		
40" galaxy	60.75	56.19	51.64		

cellocoup[®] arrangement and cut flower bags

- 50 bags per package
- Three sizes available: small [19.5 x 25.5"] standard [23.5 x 32"] large [32 x 32"]
- Single Flower Bag: [6.5 x 32"] opens at both ends for easy insertion



GALAXY		CLEAR	
SF1763	Small	SF1762	Small
SF1751	Standard	SF1753	Standard
SF1761	Large	SF1760	Large
SF1757	Single		
	Flower Bag	9	

cellocoup[®] sleeves

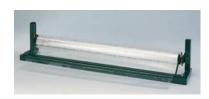
- 50 sleeves per package; attached to header for convenient storage and easy access
- Choose from three sizes: Size A [24 x 13 x 2.5"] holds 6 flower stems* Size B [24 x 18 x 3"] holds 6-10 flower stems* Size C [32 x 20 x 5"] holds 12 flower stems*
- FLOWER CAPACITY IS APPROXIMATE AND VARIES DEPENDING UPON FLOWER VARIETY



ALL CELLOCOUP® PRODUCTS MAY BE COMBINED FOR QUANTITY SAVINGS! CALL FOR DETAILS

cello-twist

- Binds Cellocoup[®] wrap and bags securely • 825 feet per roll
- SF1500 \$25.95 per roll



cellocoup[®] dispenser rack

- Dispenses 32" Cellocoup[®] Roll Wrap
- Use alone or stack racks with easy-to-use adapter kit
- 36 x 6.5 x 7.5"
- TI0600 \$74.95 each



cellocoup[®] economy cutter

- Built-in cutter glides quickly and smoothly along track; cuts from either side
- Mounting screws included TI0609 32" Cutter 38.5 x 5.5"
- \$150.00 each
- TI0611 Cutter Replacement Blade \$29.95 each

and cut flower bag						
	p	rice per	package			
small bag	1	4	8			
clear	\$25.70	\$23.77	\$21.85			
galaxy	36.00	33.30	30.60			
standard bag	1	4	8			
clear	\$30.85	\$28.54	\$26.22			

41.15

46.30

1

1

38.06

\$36.00 \$33.30 \$30.60

42.83

\$22.65 \$20.95 \$19.25

4

4

34.98

39.36

8

8

cellocoup® arrangement

galaxy

clear

galaxy

galaxy only

single flower bag

large bag

		price per	package
size A-C	1	4	8
A clear	\$10.80	\$ 9.99	\$ 9.18
A galaxy	13.40	12.40	11.39
B clear	12.90	11.93	10.97
B galaxy	16.50	15.26	14.03
C clear	18.55	17.16	15.77
C galaxy	16.50	15.26	14.03

never-wilt® single casket saddle

- Best for half-couch casket sprays
- Perfect for centerpieces
- Holds one block of floral foam [not included]
 SM2000 Single Saddle

\$43.20/case of 12 [\$3.60 each]





make it **easy** with never-wilt[®]

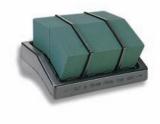
MOST ARRANGEMENTS SHOWN ARE FROM JOHN HENRY® SYMPATHY FLOWERS [PAGE 55]

never-wilt®

cascade casket saddle

- Best for larger casket sprays or cascading designs
- Large foundation makes it perfect for wedding work
- Angled two-level platform holds more foam [not included] than a single saddle

SM2006 Cascade Saddle \$33.90/case of six (\$5.65 each)



casket saddles



never-wilt® double cascade casket saddle

- Perfect for full couch caskets
- Save time while creating higher-value arrangements
- Angled two-level platform holds more foam [not included] than a cascade saddle

SM2008 Double Cascade Saddle \$35.00/case of four [\$8.75 each]





[NEVER-WILT[®] SADDLES, SPRAY BAR

never-wilt® spray bar

- -----
- Designed especially for standing sprays
- Tabs at each end of bar for easy attachment to easels or racks
- Holds one block of floral foam [not included]
- SM2011 Spray Bar \$33.00/case of 12 [\$2.75 each]



40" SPRAY BAR



never-wilt® double casket saddle

- Best for full couch and standing sprays
- Perfect for mantelpieces
- Holds two blocks of floral foam [not included]
- SM2001 Double Saddle \$42.00/case of six [\$7.00 each]





60" DOUBLE SADDLE



never-wilt® triple casket saddle

- Best for full couch and
- large standing spraysPerfect for head tables
- Perfect for head table
 Holds three blocks of
- floral foam [not included]

SM2002 Triple Saddle \$40.80/case of four [\$10.20 each]





80" TRIPLE SADDLE



never-wilt® snap-fit wreath

- Perfect for sympathy tributes
- Ideal for centerpieces and party designs
- Pre-cut [fitted] foam included SM2068 15" Wreath
 - \$49.40/case of 4
- [\$12.35 each] SM2063 18" Wreath
- \$61.60/case of 4 [\$15.40 each] SM2064 24" Wreath
- \$82.20/case of 4 [\$20.55 each]



SM2068 15" WREATHSM2063 18" WREATHSM2064 24" WREATH



never-wilt® snap-fit open heart

- Perfect for wedding or sympathy tributes
- Available in three sizes
- Pre-cut [fitted] foam included
- SM2067 18" Open Heart \$57.40/case of 4 [\$14.35 each] SM2065 24" Open Heart \$69.80/case of 4 [\$17.45 each]



 SM2067
 18" OPEN HEART

 SM2065
 24" OPEN HEART



never-wilt® snap-fit closed heart

 Perfect for wedding or sympathy tributes
 Pre-cut [fitted] foam included
 SM2066 18" Closed Heart \$65.80/case of 4 [\$16.45 each]



SM2066 18" CLOSED HEART



never-wilt[®] snap-fit cross

- Perfect for personalized tributes
- Available in three sizes

Pre-cut [fitted] foam included • SM2060 24" Cross \$49.40/case of 4 [\$12.35 each] SM2061 30" Cross \$57.60/case of 4 [\$14.40 each] SM2062 36" Cross \$82.40/case of 4 [\$20.60 each]





24" CROSS SM2060 SM2061 30" CROSS SM2062 36" CROSS

"beautiful" DOESN'T HAVE TO BE difficult

never-wilt® variety pack catalog special TRY THE FOUR MOST POPULAR NEVER-WILT® PRODUCTS The industry's premier casket sprays, saddles and forms. SM2078 \$19.95 SPRAY BAR

VARIETY PACK OFFER INCLUDES...

18" WREATH 15" WREATH SINGLE SADDLE



wooden easels

- Holds spray bars, wreaths and crosses upright for secure display in funeral home
- Sturdy white wood construction
- Choose from four sizes; packed

six pe	r case, a	ll same size
UG0012	36″	\$39.00/case of 6
UG0014	42″	\$44.30/case of 6
UG0016	48″	\$47.40/case of 6
UG0018	54″	\$51.50/case of 6
UG0020	60″	\$55.60/case of 6

metal brackets

- Mount saddles onto funeral • director's racks or easels
- Flexible fit for ease of handling and placement SM2003 \$20.50 per pair



make it **easy** with **never-wilt**® touching tributes

never-wilt® small cross and heart

- Includes pre-cut wet floral foam and white lace edging
- Water drains into concealed reservoir
- Packed: 24 per case





never-wilt® cross SM2004 13 x 15" \$198.00/case [\$8.25 each]





never-wilt® heart SM2007 12 x 13" \$198.00/case [\$8.25 each]

never-wilt® small satin containers

- Just add flowers to make a touching in-casket sympathy piece
- Sturdy cardboard backing with white lace trim
- Includes plastic container designed for ease in cutting foam
- Pillow is perfect for ring bearers
- Packed: 12 per case
- Minimum order: six of one style



never-wilt[®] satin cross SM2027 12 x 15.5" \$73.80/case [\$6.15 each]



never-wilt[®] satin heart SM2025 12 x 12.5" \$73.80/case [\$6.15 each]



never-wilt[®] satin pillow SM2029 11.5 x 11" \$73.80/case [\$6.15 each]

tuk-n-ruffle

- Provides a quick frame for sympathy arrangements
- Great for hiding design mechanics
- 3" wide pleated tulle and plastic lace
- 60 feet per case

SF0066 White \$20.60/case



small white easel

- Perfect for displaying small and satin Never-Wilt[®] designs
- Durable white plastic; two-piece construction for easy storage
- 8 x 10"

• Packed: 6 per case SM2021 \$12.30/case [\$2.05 each]



silk and dried driftwood crosses

lriftwood	cross		
18″ TB0270	24" TB0271	30" TB0272	36″ TB0273
\$15.95	\$19.05	\$27.75	\$31.90



driftwood cross PACKED: SIX PER CASE, ALL ONE STYLE



bible 24 x 16"

TWENTY-THIRD PSALM ATTACHED TO BIBLE FRONT PACKED: 9 PER CASE TB0123 \$82.35/case

silk and dried foam rings

10" TB0110	12" TB0112	14" TB0114	16″ TB0116
\$9.80	\$12.30	\$19.05	\$23.65
18" TB0118 \$27.75	20" TB0120 \$30.85	packed: six per case, all one size and style	



TB0114 14" RING TB0112 12" RING TB0110 10" RING



blocks 8 x 4 x 3"

PACKED 16 PER CASE TB0040 \$13.35/case

PACKED 20 PER CASE TB0051 \$15.95/case



custom ORDER in 4 easy steps





HUNTER GREEN PACKETS IMPRINTED WITH GOLD INK ONLY

STEP THREE CHOOSE A QUANTITY [MULTIPLES OF 6,000]

STEP FOUR CALL TOLL-FREE 866.448.8300 TO ORDER



clear spring® flower food

- Nourishes and hydrates flowers
- Flowers look better longer
- Keeps water clean and clear
- 5-gram packet treats 1 pint of water
- Less than 6 cents each

PACKED: 1000 5-GRAM PACKETS/CASE TL0024 \$72.05/case





custom-imprinted

fresh flower food packets

- Advertise your name on individual SPRING[®] preservative packets
- NEW improved formula keeps • water clear; not cloudy
- Five-gram packet makes one pint of solution to keep your customers' arrangements looking great longer
- Minimum order 6,000 packets [3 cases of 2,000 packets per case]

			price	per 1000
imprint	6,0	00	12,000	24,000
1-color	\$72.1	10	\$66.95	\$61.80
FOR YOUR II	MPRINT	BAG	CK OF PACK	ET
your : imprin		wate Fill di Use a stem Remo Place	FRESH FLOWER F ne pint (half litter) of luk with the contents of the nan vase with this soluti sharp knife to cut the fil at a slanting angle. we all leaves beneath w the flowers in the soluti out of reach of children.	ewarm is sachet. on. ower ater level. on.

spring[®] leaf shine

CLEAR SPRAY RESTORES PLANT LEAVES' NATURAL, HEALTHY, DUST-FREE SHINE

20 FL. OZ. CAN PACKED: 12 PER CASE TL0012 \$77.25/case







- Stainless steel blade and rivet
- Can be used underwater
- Includes mounting brackets
- 24" long x 7" high
- TI0501 Stem Cutter \$128.75
- TI0511 Replacement Blade \$72.05

gerbera rack

- Rack fits securely on any size bucket UD0309 Slanted Leg \$10.25/rack UD0310 Straight Leg \$12.30/rack

bucket clip sign holder

- Keeps pricing cards upright and easy to read
- Fits most bucket sizes Black UG1001

White UG1003

thorn-b-gone

ONE BAG \$18.36 [12 CLIPS] PER BAG 5 OR MORE BAGS \$14.76 PER BAG









Clean stems quickly and easily TI0116 \$5.10 EACH [PATENT PENDING]

floratac

• Multi-use floral fixing clay

25 feet per roll
GREEN SF0003
WHITE SF0004
\$10.25 PER ROLL

6 x 4" sign holder

- Also available with blackboard inserts for creating changeable messages
- Each case includes 12 each:
 6 x 4" frames [with or without blackboard inserts], slant & straight frame adapters, 18" stems

		bla	ackboarc	l frame	
UG0977	12	24	36	48	
	\$5.25	\$4.90	\$4.75	\$4.45	
blank frame					
UG0978	\$4.75	\$4.45	\$4.30	\$4.10	
			PRICE EA	ACH	

custom-printed plant saucers

- Available in three sizes:
 4" Holds 4" plants
 7" Holds 6" plants and
 10.5" Holds 8" and 10" plants
- 144 per case [4" and 7"] 72 per case [10.5"]

STEP ONE CHOOSE A SAUCER COLOR



CLEAR SMO SA0011 4″ SA00

SA0051 7"

SA0031 10.5"

SMOKE SA0052 7"

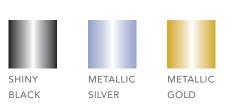
ASSORTED COLORS SA0044 7"

[ASSORTMENT OF WHITE, GREEN, CLEAR, BLACK]

SA0049 7"

SA0029 10.5"

STEP TWO CHOOSE A FOIL COLOR





IMPRINT AREA 4" SAUCERS 1.25 × 1" [APPROX.] 7" AND 10.5" SAUCERS 2.5 × 1" [APPROX.]

custom-imprinted plant saucer

		price	per case
CASES	1	4	8
4″	\$49.30	\$47.30	\$46.35
7″	\$54.55	\$52.35	\$51.25
10.5″	\$61.50	\$59.05	\$57.80

transporter 10[®] delivery system

- Graduated openings hold assortment of vases
- Variety of styles suitable for any size container
- Fits all types of vehicles
- Resists mold and mildew
- Non-skid bottom
- Handles embedded in base for easy carrying
- Absorbs road shock

TRANSPORTER 10[®] ENSURES THAT YOUR BEAUTIFULLY CREATED ARRANGEMENTS ARRIVE IN THE SAME CONDITION THEY LEFT THE SHOP. NO MORE BROKEN STEMS, CRACKED CONTAINERS OR SPILLED WATER. [PATENT #6,102,204]



POPULAR 5-HOLE VASE BLOCKS MAKE DELIVERIES A SNAP

TRANSPORTER DELIVERY SYSTEM



SELLER"

5-hole vase block

24 x 24 x 8.5" openings: 2.5" to 10" ACCOMMODATES FOUR LARGE OR FIVE SMALL ARRANGEMENTS, FROM A BUD VASE TO VASES 10" IN DIAMETER [MOST VERSATILE]

SL7012 \$233.55/ case of 3

medium vase block

32 x 20 x 6" ACCOMMODATES SIX MEDIUM SIZED ARRANGEMENTS, WILL HOLD VASES SIZED FOR EITHER A HALF DOZEN OR A DOZEN ROSES

SL7022 \$86.50 each



small vase block

24 x 24 x 5" ACCOMMODATES UP TO 16 SMALL ARRANGEMENTS, FROM A 2" BUD VASE TO A VASE 4" IN DIAMETER, SUITABLE FOR TABLE DECORATIONS, PARTIES OR OFFICE DELIVERIES

SL7013 \$131.00/ case of 2

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8-hole vase block

46 x 19 x 6.5" ACCOMMODATES FIVE LARGE AND THREE SMALL ARRANGEMENTS, WILL HOLD VASES SIZED FOR EITHER A HALF-DOZEN OR A DOZEN ROSES

SL7018 \$123.60 each

THE BEST FLORAL DELIVERY SYSTEM — GUARANTEED [OR YOUR MONEY BACK!]

arrive alive packaging®

SAVE TIME, MONEY & HASSLE WITH... KEEPING YOUR FLOWERS LOOKING FRESH LONGER

- Wrap with foam and secure with a rubber band
- Hydrate with floral solution
- Sleeve with bag and secure with a rubber band
- Can be transported horizontally
- Holds enough water to hydrate a bouquet for 3 days
- 100% biodegradable foam
- 100 per case

TL0500 \$55.50/case of 100

Arrive Alive **Packaging**



OLD WAY APPEARANCE: BULKY TIME: 3 MIN, 21 SEC. COST: 60¢



NEW WAY APPEARANCE: SLIM & INTERESTING TIME: 58 SECONDS COST: 49¢

