



ENCLOSURE CARDS & FLORAL SUPPLIES 2009-10





capri®

where it all began

The little card that could. Imitated by others, but duplicated by none, the Capri® enclosure card is a time-honored tradition. And the tradition carries on. Practically an institution in the industry: Capri® and flowers go hand-in-hand.



pages 4 – 10

NEW! foil capri®

Introducing 56 new Capri® card designs that shimmer and shine with FoilKote™ – a luster foil finish that is incorporated into the design of the graphics, not just stamped onto the card

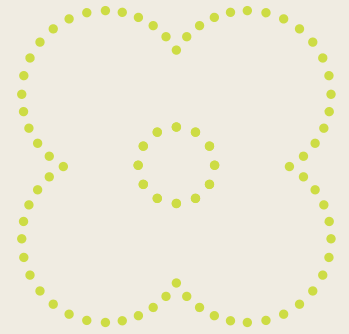
**all cards designed,
printed and produced
in the U.S.A.**



pages 4 – 10



vespa™



this is the new view

A fresh perspective. The sexy sister to the proverbial enclosure card. One look at those curves and you'll find yourself falling in love. Bold designs, colorful combinations and its unique shape combine to create a card that says "WOW!" It's love at first sight.



pages 12 – 13

avivo™

No clashing allowed! Refusing to be upstaged, this is the card that finally steps up and says, "Notice Me!" But it does so subtly, not with a scream.



sleek. stylish. square.

That's the new Avivo™ enclosure card from John Henry®. Designed to complement the arrangement, Avivo™ cards come in a variety of colors that enhance the overall presentation of the flowers. It's like the icing on the cake.



pages 14 – 15

SYMPATHY



AC3006



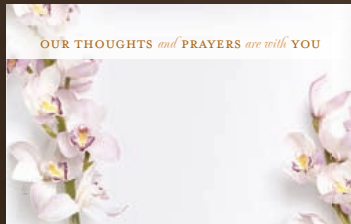
AC3013



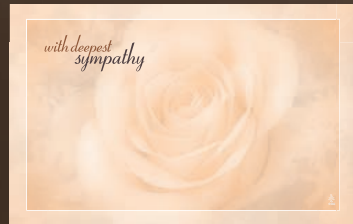
AC3017



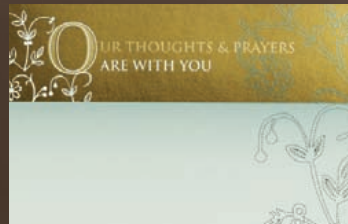
AC3032



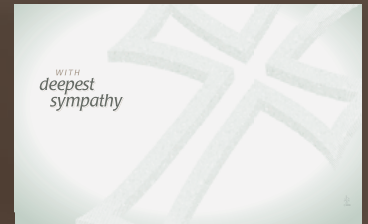
NEW AC3033



NEW AC3034



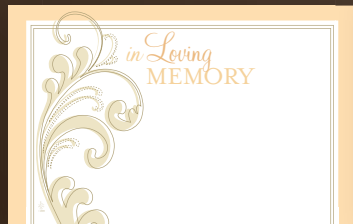
AC3035 FOIL
GET WELL



NEW AC3036



NEW AC3037



NEW AC3038



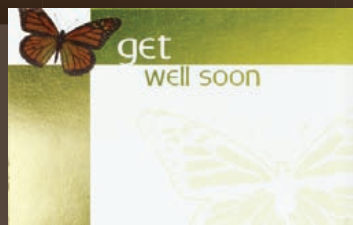
AC3107



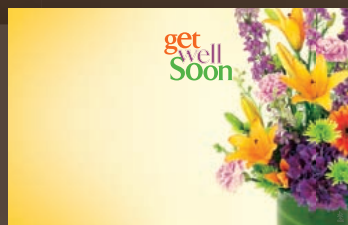
AC3166 FOIL



NEW AC3120



AC3165 FOIL



NEW AC3167



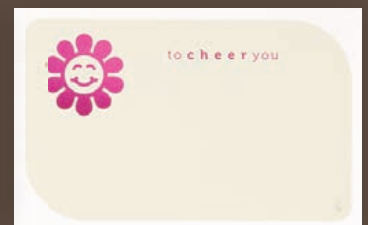
NEW AC3168



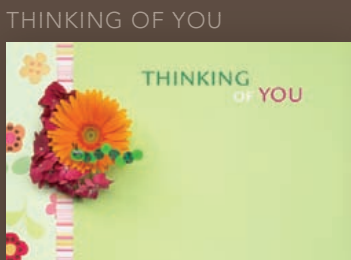
NEW AC3169 FOIL



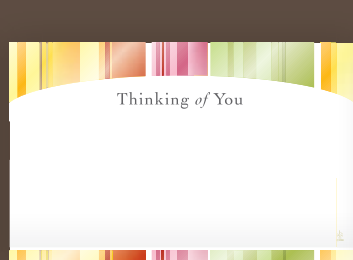
NEW AC3170



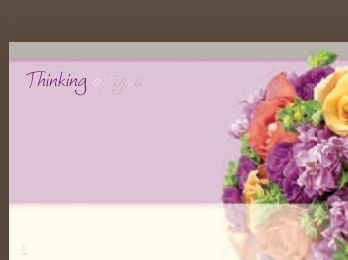
NEW AC3171 FOIL



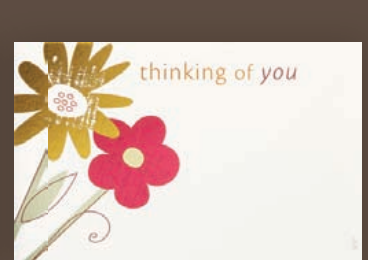
AC3324



AC3400 FOIL



NEW AC3401



NEW AC3406 FOIL

CAPRI® CARDS

THINKING OF YOU

CAPRI® ENCLOSURE CARDS

HAPPY BIRTHDAY



AC5204



NEW AC3208



AC3210



AC3211



AC3218



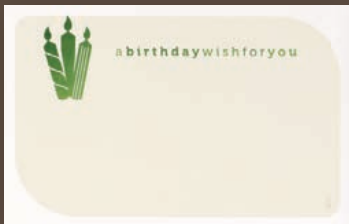
AC3219



AC3220



AC3252 FOIL



NEW AC3253 FOIL



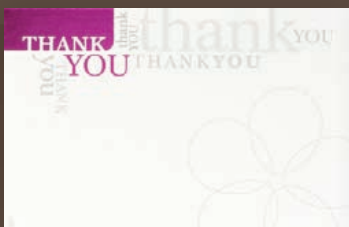
NEW AC3254 FOIL



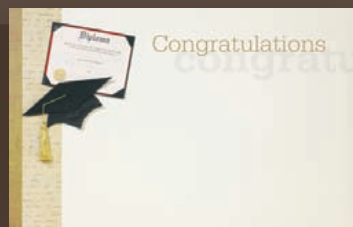
AC3306



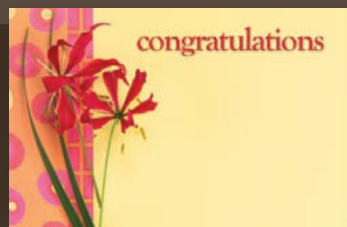
NEW AC3402 FOIL



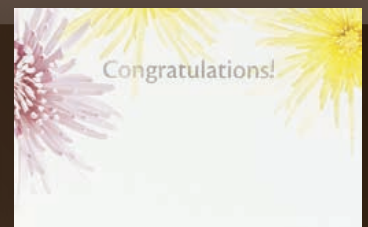
NEW AC3407 FOIL



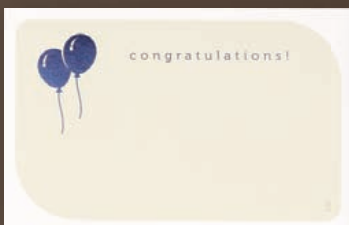
AC3353



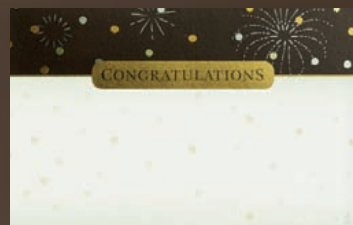
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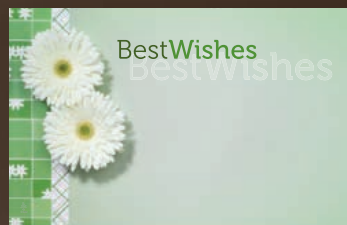
NEW AC3408 FOIL



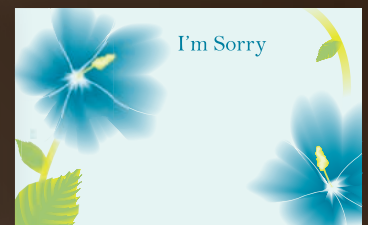
NEW AC3409 FOIL



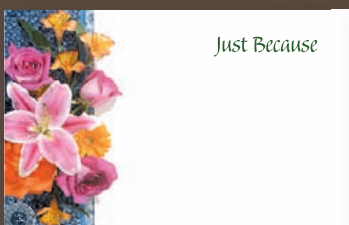
AC5209 FOIL



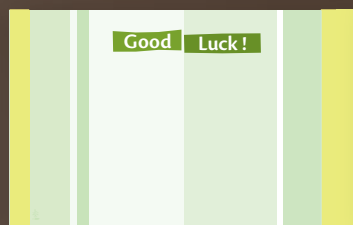
AC3321



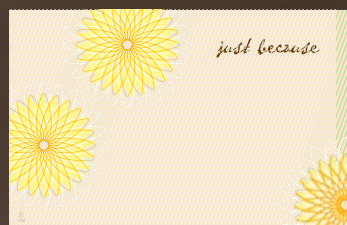
AC3351



AC3358



AC3375



NEW AC3414



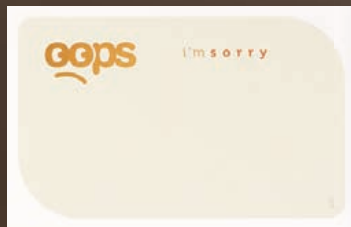
NEW AC3415 FOIL

card size, 3.5 x 2.25". Pack size, 50 cards per package.

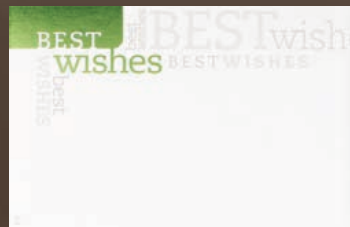
SPECIALTY



NEW AC3416



NEW AC3417 FOIL



NEW AC3418 FOIL



AC3852 FOIL

LOVE



AC3338



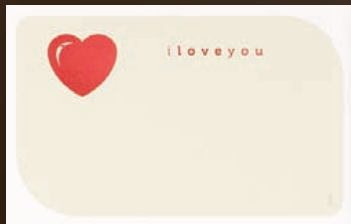
NEW AC3404
ANNIVERSARY



NEW AC3410 FOIL



NEW AC3412 FOIL



NEW AC3413 FOIL



AC3381



AC3389



AC3396



NEW AC3419 FOIL



NEW AC3420

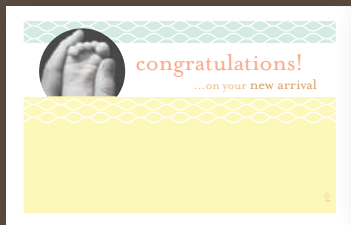


AC3519

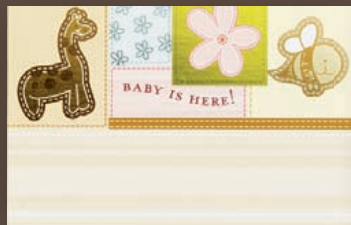


AC3520

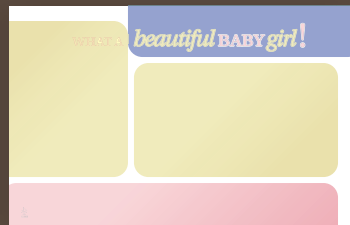
CAPRI® CARDS



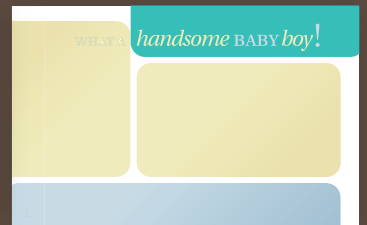
NEW AC3527



AC3528 FOIL
NO SENTIMENT



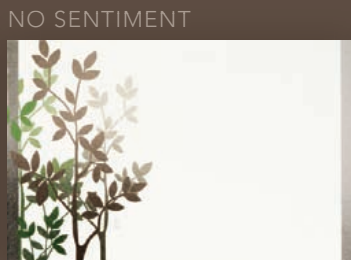
NEW AC3529



NEW AC3530



AC3462



AC3475 FOIL



NEW AC3476



NEW AC3616 FOIL

NO SENTIMENT



NEW AC3617 FOIL



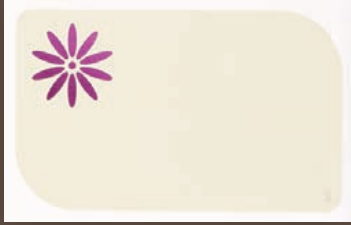
NEW AC3618



NEW AC3619



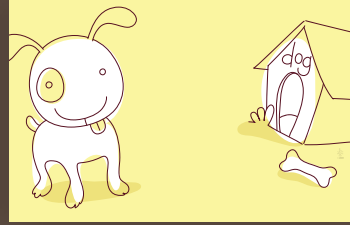
NEW AC3620 FOIL



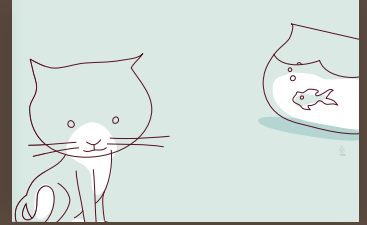
NEW AC3621 FOIL



NEW AC3622



NEW AC3623



NEW AC3624



NEW AC3625 FOIL



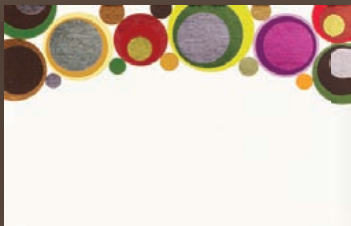
NEW AC3626



NEW AC3627 FOIL



AC3628 FOIL



AC3629 FOIL



AC3630 FOIL



AC3631 FOIL



AC3725



AC3726



AC3729



NEW AC3731



AC3733



AC3739



AC3744



AC3853 FOIL

card size, 3.5 x 2.25". Pack size, 50 cards per package.

FALL OCCASIONS



NEW AC3477



NEW AC3478 FOIL



NEW AC3482 FOIL



AC3491

CHRISTMAS



AC3494



AC3495



AC3816



AC3820



AC3822



AC3829



AC3838 FOIL



NEW AC3839 FOIL

CAPRI® CARDS



AC3840 FOIL



AC3841



AC3843 FOIL

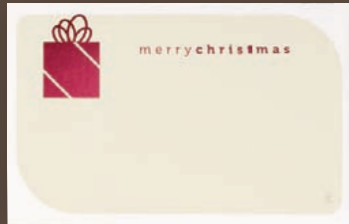


NEW AC3845 FOIL

VALENTINE'S DAY



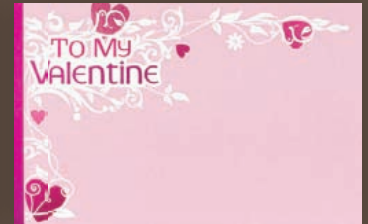
NEW AC3846



NEW AC3847 FOIL



NEW AC3842



AC3844 FOIL



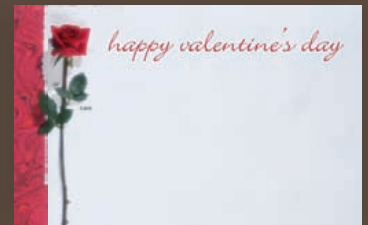
NEW AC3848



NEW AC3849 FOIL



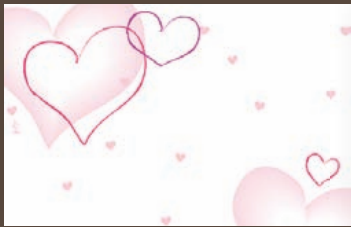
NEW AC3850 FOIL



AC3877

CAPRI® ENCLOSURE CARDS

VALENTINE'S DAY



AC3882



AC3886

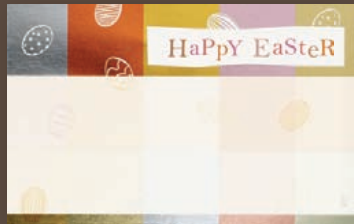


AC3891

EASTER



AC3906



AC3925 FOIL



NEW AC3926



NEW AC3931 FOIL

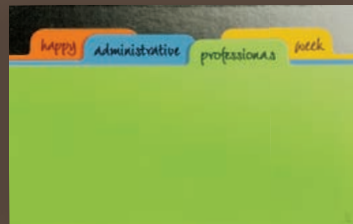


AC3440

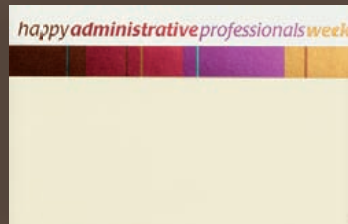
ADMINISTRATIVE PROFESSIONALS WEEK®



AC3449



NEW AC3479 FOIL

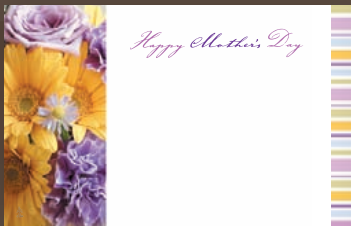


NEW AC3480 FOIL



NEW AC3481

MOTHER'S DAY



NEW AC3923



NEW AC3924



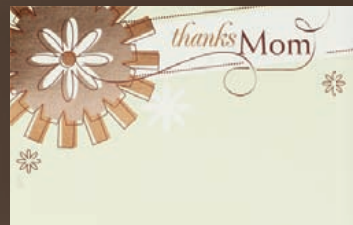
NEW AC3928 FOIL



NEW AC3929 FOIL



NEW AC3930 FOIL



NEW AC3932 FOIL



AC3971



AC3979



AC3980



AC3985



AC3460



AC3474 FOIL

card size, 3.5 x 2.25". Pack size, 50 cards per package.

SPANISH – PÉSAME/SYMPATHY



AZ4001 – With Deepest Sympathy



AZ4003 – In Memory Of



AZ4013 – With Deepest Sympathy

PRONTA RECUPERACIÓN/GET WELL



AZ4100 – Get Well Soon

CUMPLEAÑOS/BIRTHDAY



AZ4157 – Get Well Soon



AZ4205 – Happy Birthday



AZ4207 – Happy Birthday

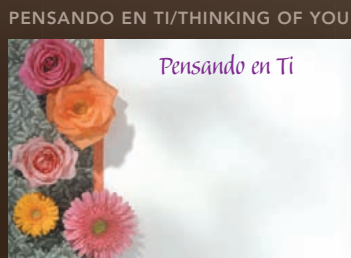


AZ4218 – Happy Birthday

GRACIAS/THANK YOU



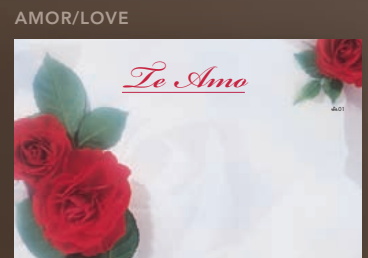
AZ4306 – Thank You



AZ4335 – Thinking of You



AZ4727 – Congratulations



AZ4337 – I Love You

FELIZ ANIVERSARIO/ANNIVERSARY



AZ4338 – I Love You



AZ4391 – Happy Anniversary



AZ4521 – Wow! It's a Girl



AZ4525 – Wow! It's a Boy

FELIZ NAVIDAD Y PROSPERO AÑO NUEVO/MERRY CHRISTMAS AND NEW YEAR



AZ4813 – Merry Christmas and a Prosperous New Year
ADMIN. PROFESSIONALS WEEK®



AZ4828 – Merry Christmas and a Prosperous New Year

DÍA DE SAN VALENTIN/VALENTINE'S DAY



AZ4884 – Happy Valentine's Day



AZ4886 – Happy Valentine's Day

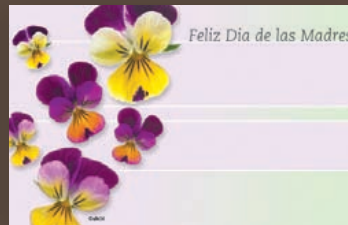
DIA DE LAS MADRES/MOTHER'S DAY



AZ4447 – Happy Secretaries' Day



AZ4971 – Happy Mother's Day



AZ4975 – Happy Mother's Day



AZ4979 – Happy Mother's Day

SPANISH CAPRI® CARDS



acrylic chalet rack* UD0304



acrylic wall rack* UD1922

acrylic chalet rack* UD0304

- Holds 1500 enclosure cards and/or envelopes; 50 cards per slot
- Turntable base allows easy viewing and selection
- Bottom slots hold either cards or envelopes
- 11.5 x 20"

acrylic wall rack* UD1922

- Holds 300 enclosure cards and/or envelopes; 50 cards per slot
- 5 x 1.625 x 23.5"

acrylic rack* UD0290

- Holds 500 enclosure cards and/or envelopes; 50 cards per slot
- Easy assembly instructions included
- 11 x 10 x 9.5"

avivo™ enclosure rack* UD0288

- Holds 600 enclosure cards and/or envelopes; 50 cards per slot
- 16.5 x 13.75 x 7.5"

black plastic rack* UD0297

- Holds 600 enclosure cards and/or envelopes; 50 cards per slot
- 16 x 7 x 3.5"

*CAPRI®, AVIVO™ AND VESPA™ CARDS SOLD SEPARATELY



acrylic rack* UD0290



avivo™ rack* UD0288



black plastic rack* UD0297

card holder

SC0285 bulk pack of 1000
SC0295 10 bags of 100 each

- Snap off at notches for perfect height every time
- Choose from two package sizes: bulk pack of 1000 or 10 bags of 100 each
- 9.5" tall; clear plastic





AD7000



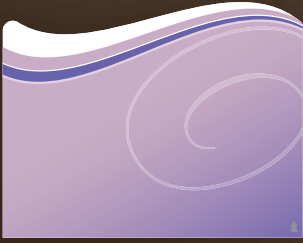
AD7001



AD7002



AD7003



AD7004



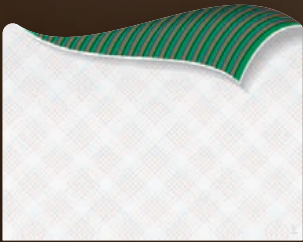
AD7005



AD7006



AD7007



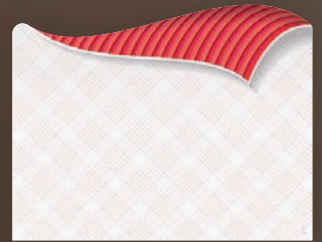
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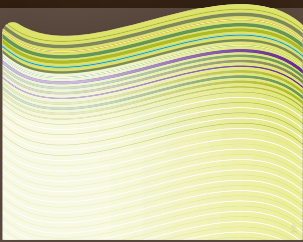
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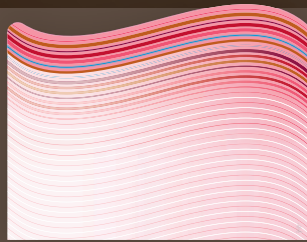
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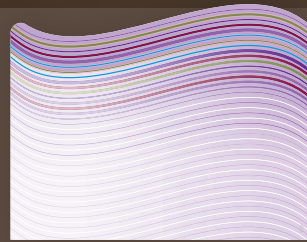
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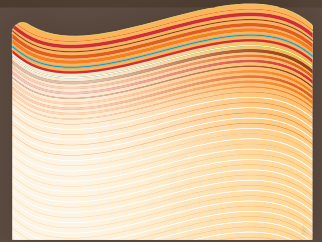
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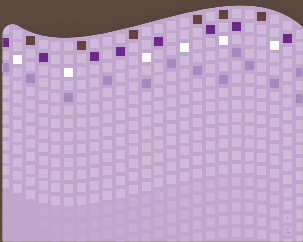
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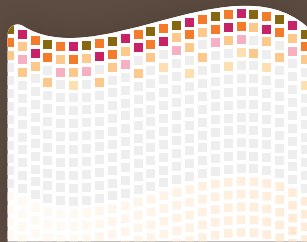
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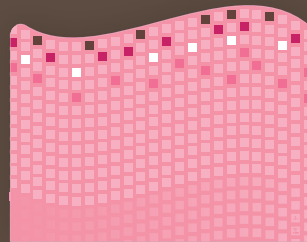
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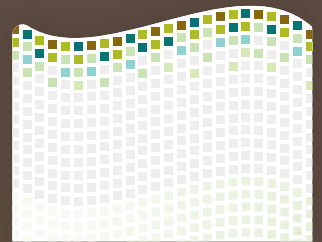
AD7016



AD7017



AD7018



AD7019



AD7020



AD7021



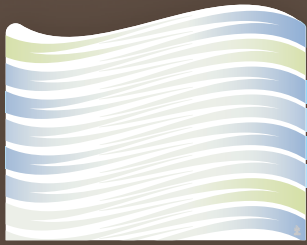
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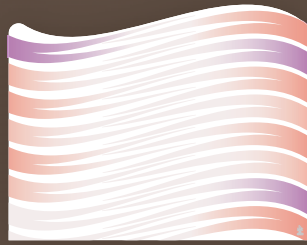
AD7023

VESPA™ CARDS

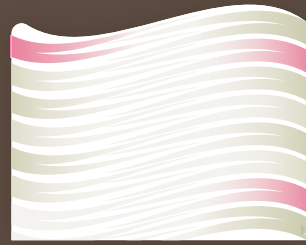
VESPA™ ENCLOSURE CARDS



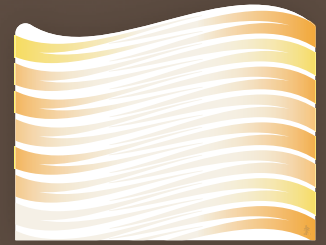
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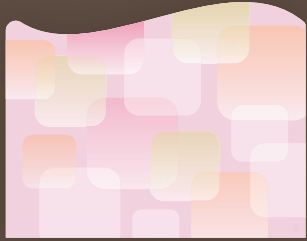
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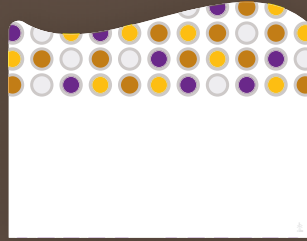
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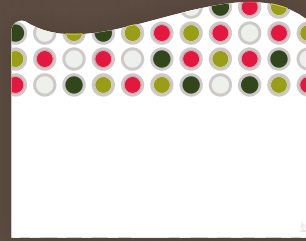
AD7027



AD7032



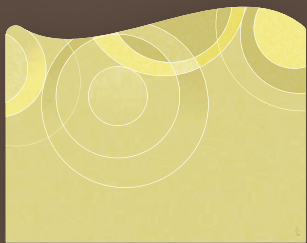
AD7033



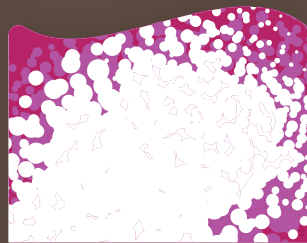
AD7034



AD7038



NEW AD7098



NEW AD7099



NEW AD7100



AD7039



AD7101



NEW AD7096



NEW AD7097



AD7041



AD7011



NEW AD7094



AD7043



NEW AD7095



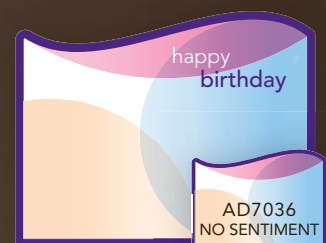
AD7003



AD7023

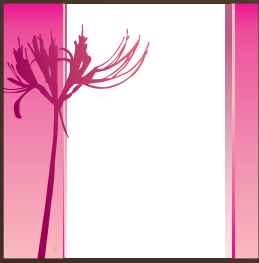


AD7044



AD7042

card size, 3.5 x 2.75". Pack size, 50 cards per package.



AE4000



AE4006



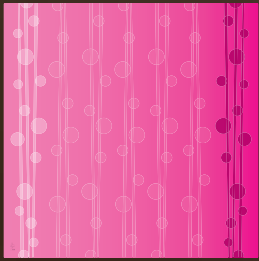
AE4012



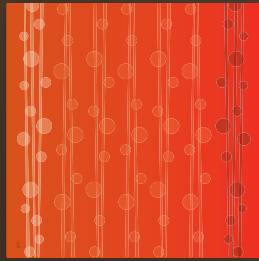
AE4018



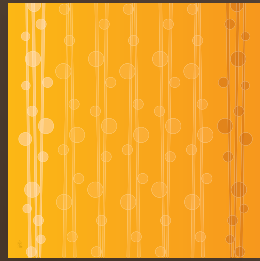
AE4024



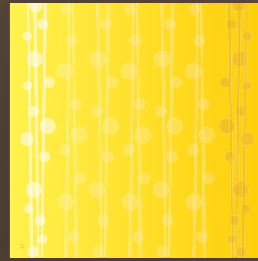
AE4001



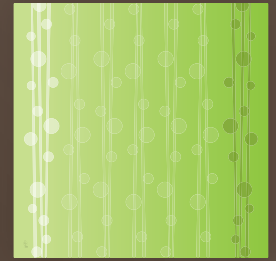
AE4007



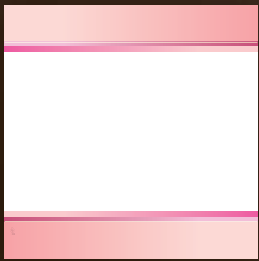
AE4013



AE4019



AE4025



AE4002



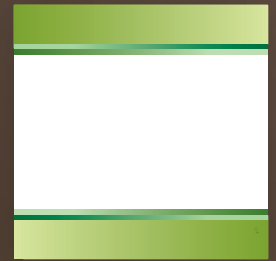
AE4008



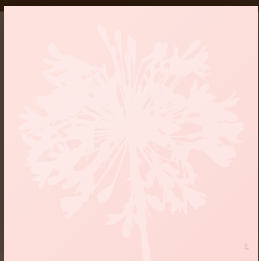
AE4014



AE4020



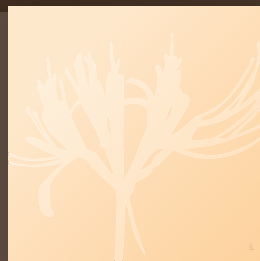
AE4026



AE4003



AE4009



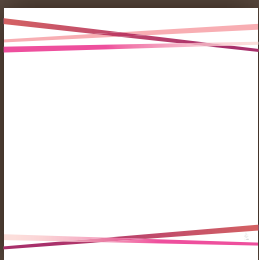
AE4015



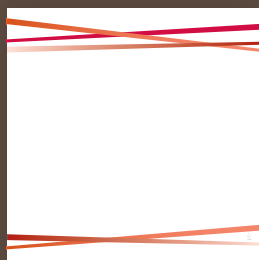
AE4021



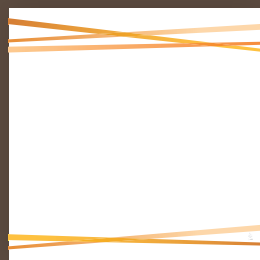
AE4027



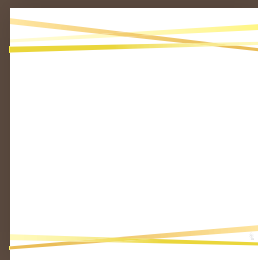
AE4004



AE4010



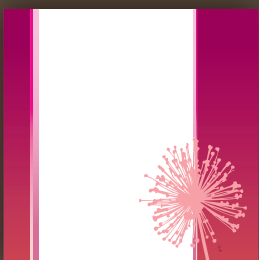
AE4016



AE4022



AE4028



AE4005



AE4011



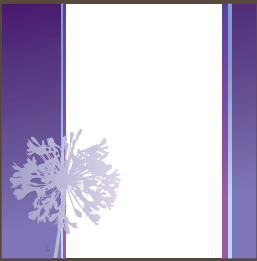
AE4017



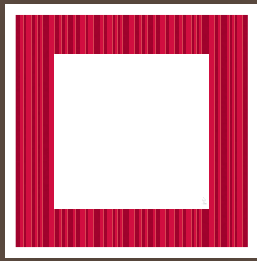
AE4023



AE4029



AE4030



AE4036



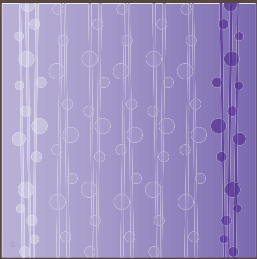
AE5020 FOIL



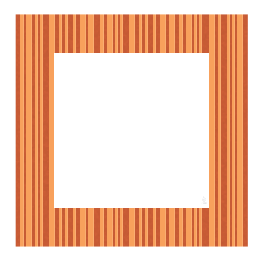
AE5000 PLATINUM



AE5010 SHIMMER



AE4031



AE4037



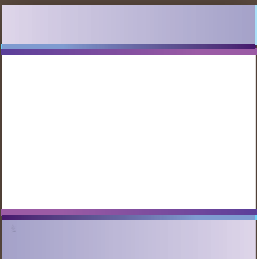
AE5021 FOIL



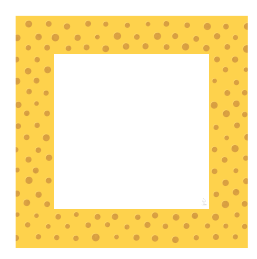
AE5001 PLATINUM



AE5011 SHIMMER



AE4032



AE4038



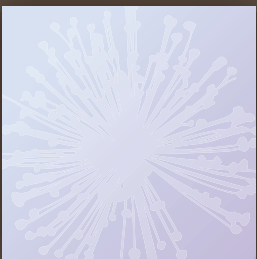
AE5022 FOIL



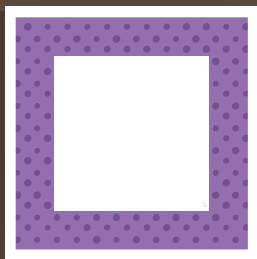
AE5002 PLATINUM



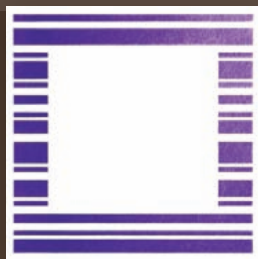
AE5012 SHIMMER



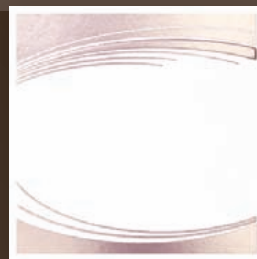
AE4033



AE4039



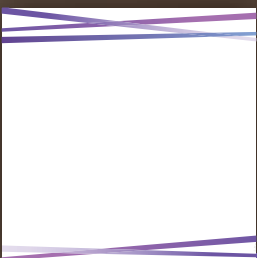
AE5023 FOIL



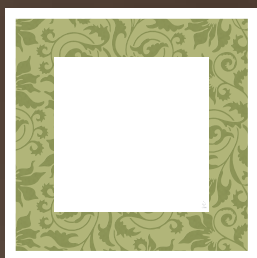
AE5003 PLATINUM



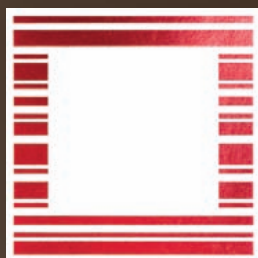
AE5013 SHIMMER



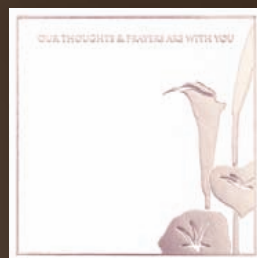
AE4034



AE4040



AE5024 FOIL



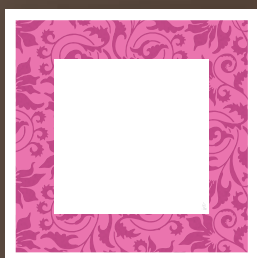
AE5004 PLATINUM



AE5014 SHIMMER



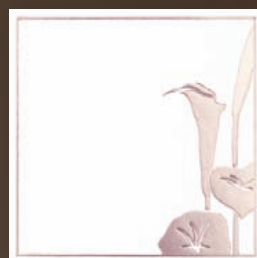
AE4035



AE4041



AE5025 FOIL



AE5005 PLATINUM

avivo™ enclosure options

band with seal EN1000

- 500 bands with seals per box
- 2 x 1.5" decorative Identa-Seals®
- 2.8" wide band

envelope EN0800

- color-lined envelope
- 4.25 x 4.25"
- 500 per box



decorative Identa-Seals®



EN0800



EN1000



vespa™ enclosure options



EL0880



EL0881



EL0882



white EL0880

- 500 per box
- 3.75 x 3"

eco-chic EL0881

- 250 each color per box, 2 colors per box
- 3.75 x 3"

5-color assortment EL0882

- 100 of each color, 5 colors per box
- 3.75 x 3"

With Deepest Sympathy

standard AB0217

- 3.5 x 2.25"
- 4 sentiments available

With Deepest Sympathy

panel AB0210

- embossed panel border
- 3.5 x 2.25"
- 2 sentiments available

In Loving Memory

arlington AB0239

- embossed panel border
- 3.5 x 2.75"
- 2 sentiments available

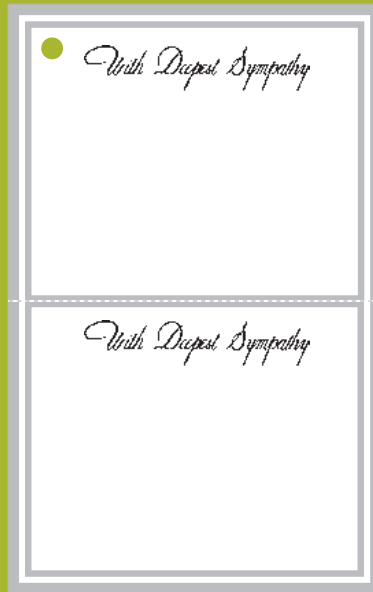
With Deepest Sympathy

group AB0282

- embossed panel border
- 3.25 x 5"

STANDARD, PANEL & ARLINGTON STYLES

GROUP STYLE



AB1262



AB1263

AB1264

Funeral of _____
 Care of _____ Funeral Home _____

PLEASE ALLOW THIS DUPLICATE CARD TO
 REMAIN PERMANENTLY ON THESE FLOWERS. THE FAMILY WILL RECEIVE
 THE ORIGINAL OF THIS CARD.

Funeral of: _____
 Basket Plant Spray Vase Wreath
 Description: _____

Sender's Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____

BACK SIDE

DUPLICATE STYLE



AE5000 WITH DEEPEST SYMPATHY
AE5001 NO SENTIMENT



AE5002 IN LOVING MEMORY
AE5003 NO SENTIMENT



AE5004 OUR THOUGHTS &
PRAYERS ARE WITH YOU
AE5005 NO SENTIMENT

avivo™ platinum
enclosure cards

- available with or without preprinted sentiment
- large area [3.75 x 3.75"] for expressing thoughts and wishes

duplicate sympathy card

- center perforation
- 3.5 x 5"

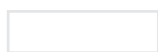
SYMPATHY CARDS

enclosure card envelopes

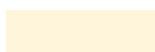
NO. 63 envelope

EA06 NO EYELET
EX06 WITH EYELET

- 4.25 x 2.5"
- available paper colors:



WHITE EA0601



IVORY EA0611



NATURAL EA0610



PRIMROSE EA0337



CELADON EA0614



LEATHERLEAF
CREAM EA3385



FLORESSENCE
EA0622



FLORAL MIST
EA0623



NO. 63 [LEATHERLEAF CREAM SHOWN]

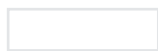
NO. 56 window envelope

EC0521 STOCK PRINTED, NO EYELET
EX0521 STOCK PRINTED, WITH EYELET
EC0541 PLAIN, NO EYELET
EX0541 PLAIN, WITH EYELET

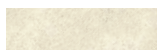
NO. 56 envelope

EB---- NO EYELET
EX0501 WITH EYELET [AVAILABLE IN WHITE ONLY]

- 4.5 x 3"
- available paper colors:



WHITE EB0501



NATURAL EB0510
[LIMITED QUANTITIES AVAILABLE]



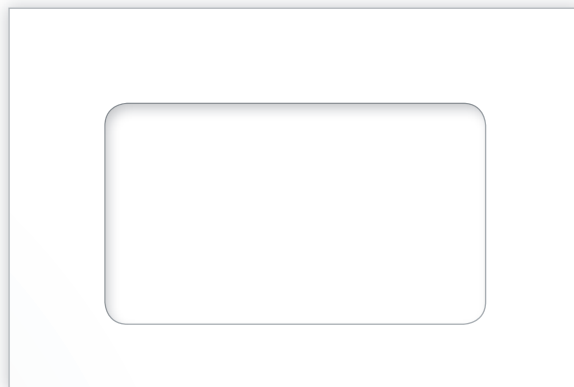
LEATHERLEAF
CREAM EB3365



ROSE LEAF/SPICE
EB3361

NO. 80 envelope EL0821

- available in white only
- 3⁵/₈ x 2³/₈"



NO. 56 WINDOW [AVAILABLE IN WHITE ONLY]



Floral Artistry™

- DR2133 PINK COLLAGE
- DS2159 ROSE ELEGANCE
- [LIMITED QUANTITIES AVAILABLE]
- DM2059 LAVENDER FLOWERS
- DN2084 PINK ROSES
- DP2109 YELLOW ROSES
- DQ2137 FLORAL COLLAGE
- NEW EB0578 ORANGE ANEMONE
- NEW EB0579 PINK ROSE SCROLL
- NEW EB0580 ECO-CHIC
- NEW EB0581 RED POINSETTIA

- envelopes are preprinted full-color designs
- NO. 56, 4.5 x 3"

designer envelopes

NO. 63 everyday asst.

- EA0701 EX0701 WITH EYELET
- boxed 100 each of five colors
- 4.25 x 2.5"

NO. 63 red

- EA0709 [NOT SHOWN]
- boxed 500
- 4.25 x 2.5"

NO. 63 christmas asst.

- EA0702 EX0702 WITH EYELET
- boxed 250 of each color
- 4.25 x 2.5"

NO. 56 christmas asst.

- EB0574 EX0574 WITH EYELET
- boxed 250 of each color
- 4.25 x 3"

NEW NO. 56 everyday assortment EB0577

- boxed 100 each of five colors, Coral, Sand, Palm, Aqua, Sky
- 4.5 x 3"



DR2133



DP2109



NEW
EB0581



DS2159



DQ2137



NEW
EB0579



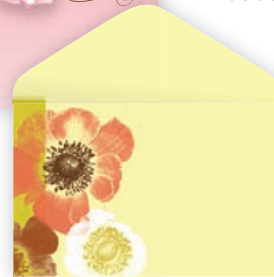
NEW
EB0580



DM2059



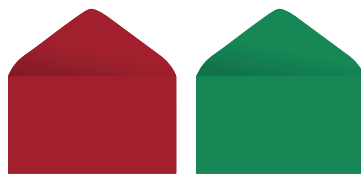
DN2084



NEW EB0578



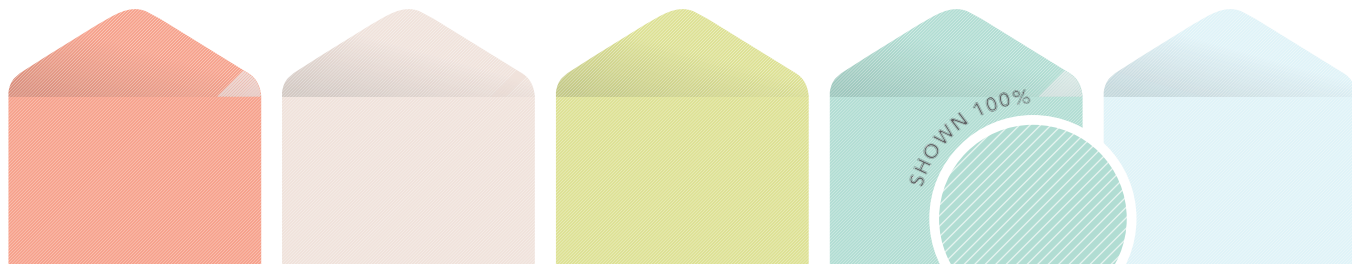
NO. 63 EVERYDAY ASSORTMENT



NO. 63 CHRISTMAS ASSORTMENT



NO. 56 CHRISTMAS ASSORTMENT



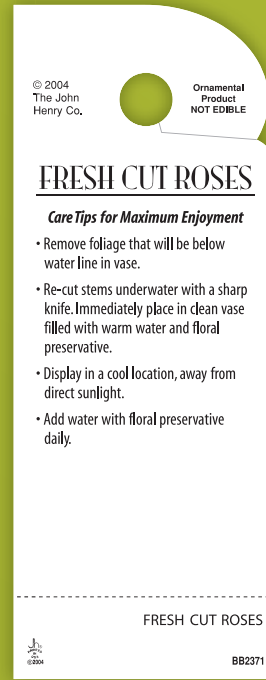
NEW NO. 56 EVERYDAY ASSORTMENT

trim tags

- Choose from 34 popular varieties of plants and flowers
- Up-to-date consumer-friendly care information
- Perforated pricing stub
- Easy slip-on notch holds tag securely
- Size doesn't overwhelm plants and floral arrangements; ideal for 4" plants
- 100 tags per package
- 2 x 5.125"



BB2371



- BB2351 african violet
- BB2358 azalea
- BB2366 balloons
- BB2320 blank
- BB2363 bromeliad
- BB2362 bulb plant
- BB2374 check-off
- BB2354 chrysanthemum
- BB2370 cut flowers
- BB2352 cyclamen
- BB2371 dieffenbachia
- BB2361 dish garden
- BB2363 easter lily
- BB2322 ficus
- BB2390 european garden
- BB2359 flower arrangement
- BB2323 flowering plant
- BB2371 fresh cut roses
- BB2376 fruit basket
- BB2361 gloxinia
- BB2360 green plant
- BB2362 guarantee
- BB2356 hydrangea
- BB2397 ivy
- BB2368 kalanchoe
- BB2395 lucky bamboo
- BB2389 orchid
- BB2357 poinsettia
- BB2398 pothos
- BB2377 rieger begonia
- BB2369 rose arrangement
- BB2670 schefflera
- BB2384 spathiphyllum
- BB2396 terrarium
- BB2394 tropical flowers

trim tag rack UD1600

- Holds 15 trim tag and/or tell tag varieties
- 15 x 15"

small blank tag BJ0380

- 1.5 x 2"

large blank tag BJ0381

- 2 x 4"



BJ0380



BJ0381

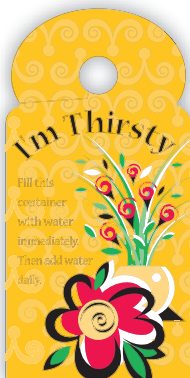


tell tags

- Slip-on notch holds tag securely on plant or arrangement
- Packaged 500 per variety
- 2 x 4"



BA0350
SOLD



BA0346
I'M THIRSTY



BA0345
ADD WATER DAILY



BA0343
CANDLE WARNING

door hangers BC0288

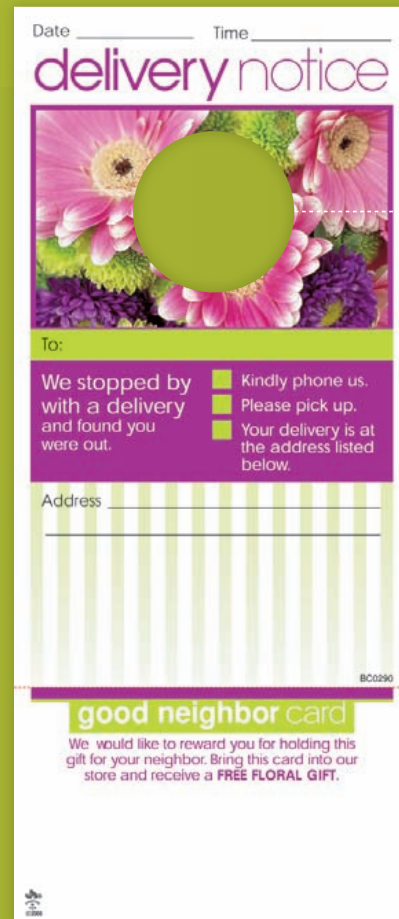
- Lets customers know you attempted a delivery
- Bagged in 100's
- 3 x 6 3/8"

good neighbor tags BC0292

- Dual-purpose door hanger/promotion
- Detachable card is a gift certificate rewarding the helpful neighbor who accepts delivery
- Bagged in 100's
- 3 x 7.75"



BC0288



BC0292

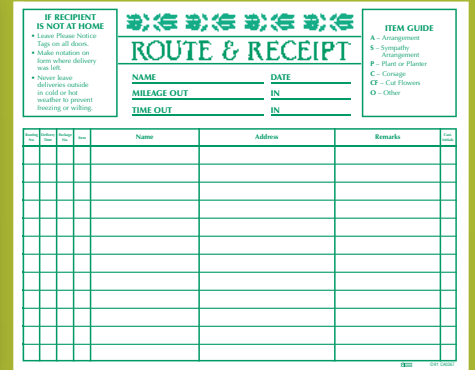
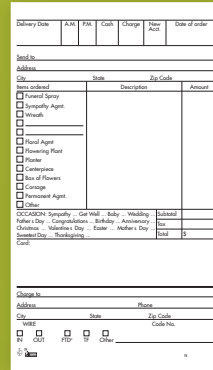
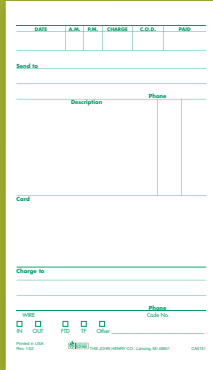
no. 2 and no. 5 order pads

EASY-TO-USE FORMS

- 100 sheets per pad
- Choose from two styles
- 4.25 x 7"

CA0151 NO. 2 ORDER PAD

CA0158 NO. 5 ORDER PAD



NO. 2 ORDER PAD
CA0151

NO. 5 ORDER PAD
CA0158

ROUTE AND RECEIPT FORM
CA0367

route and receipt form
HELPS YOU PLAN MORE
EFFICIENT DELIVERY ROUTES

- Record up to 12 deliveries per sheet
- 50 sheets per pad
- 8.5 x 7"

CA0367

single-sheet wedding
order form

EASY-TO-USE FORMS

- 50 sheets per pad
- 8.5 x 14"

CA0165



SINGLE-SHEET
WEDDING ORDER FORM
CA0165

2-PART WEDDING ORDER FORM
CA0166

2-part wedding
order form

GIVE THE BRIDE A COPY
OF HER FLOWER ORDER

- Carbonless snap-out style 2-part forms
- 25 2-part forms per package
- 8.5 x 14" detached size, with .5" stub on top

carbonless sales tickets

5.5 x 8.5", DETACHED
WITH 1/2" STUB ON TOP
VD1213 THREE-PART BASIC

- Three-part form
- Two-hole punch at top
- Packaged in 250

VD1185 SOLD TO [AT TOP]

- Three-part form
- Full-color background
- Two-hole punch at top
- Design information on back of third part
- Packaged in 250



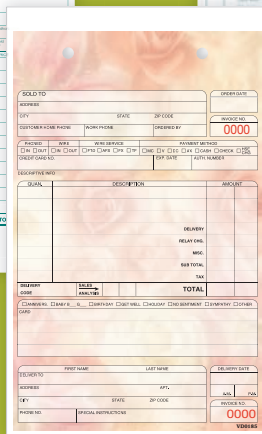
CARBONLESS
SALES TICKET
VD1213

deluxe wedding
order form

CAPTURE EVERY DETAIL
OF THE CEREMONY

- 50 sheets per pad
- 8.5 x 11" folded; 11 x 17" open

CA0167



CARBONLESS SALES TICKET
VD1185

DELUXE WEDDING ORDER FORM
CA0167

stem cutter

- Long-lasting stainless steel blade and rivet
- Cuts up to five bunches of fresh flowers at one time without crushing
- Can be used underwater
- Includes mounting brackets
- 24" long x 7" high

TI0501 Stem Cutter
 TI0511 Replacement Blade



"BEST SELLER"
 SL7012

transporter 10[®] delivery system

- Graduated openings hold assortment of vases
- Variety of styles suitable for any size container
- Fits all types of vehicles
- Resists mold and mildew
- Non-skid bottom
- Handles embedded in base for easy carrying
- Absorbs road shock

SL7012 5-hole vase block
 [24 x 24 x 8.5" OPENINGS=2.5" TO 10"]
 ACCOMMODATES FOUR LARGE OR FIVE SMALL ARRANGEMENTS, FROM A BUD VASE TO VASES 10" IN DIAMETER [MOST VERSATILE]

gerbera rack

- Rack fits securely on any size bucket
- Breaks down and stores flat
- Two styles to choose from: slanted legs for flare-top containers; straight legs for standard floral buckets
- Sturdy black plastic

UD0309 Slanted Leg
 UD0310 Straight Leg



spring[®] dried flower spray

- Restores beauty to dried flower arrangements
- Keep fragile dried materials from shedding
- Creates protective, anti-static, dust-free seal
- 20 fl. oz. can

TL0015



spring[®] leaf shine

- Clear spray restores plant leaves' natural, healthy, dust-free shine
- 20 fl. oz. can

TL0012



silk & dried foam

- Minimal dust
- Grips small stems securely
- Will not crumble or break
- Does not melt when glue or spray paint is applied

TB0040 Block [16-Pack]
 TB0051 Block [20-Pack]

floratac

- Multi-use floral fixing clay
- 25 feet per roll

SF0003 Green
 SF0004 White



spring[®] clear flower food

- Nourishes and hydrates flowers
- Flowers look better longer
- Keeps water clean and clear
- 1000 5-gram packets/case

TL0024

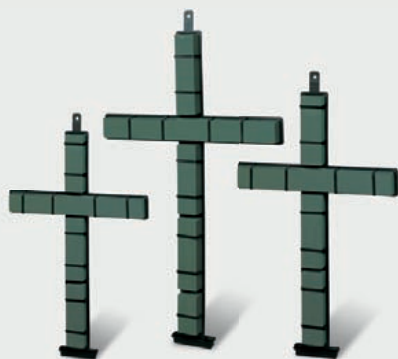
never-wilt® snap-fit forms

- REINFORCED "RIBBED" PLASTIC BACKING FOR FIRMNESS AND SECURITY
- MORE EXPOSED FOAM ALLOWS EASIER PLACEMENT OF FLOWERS AND FOLIAGE
- UNBREAKABLE WATERPROOF BASE; MADE FROM STRONG PLASTIC, WON'T BREAK OR BECOME SOGGY LIKE PAPIER-MÂCHÉ PRODUCTS
- UNIQUE STURDY HANG TAB FOR QUICK, EASY AND SECURE HANGING
- DRIP CUP COLLECTS DRAINAGE OF EXCESS WATER, SO NO DRIPS, SLIPS OR CARPET DAMAGE
- PREASSEMBLED AND READY TO USE; NO TAPING REQUIRED
- PACKED: FOUR PER CASE, ALL ONE STYLE



never-wilt® snap-fit cross

- Perfect for personalized tributes
 - Pre-cut [fitted] foam included
 - 4 per case
- SM2060 24" Cross
SM2061 30" Cross
SM2062 36" Cross



SM2060 SM2062 SM2061

never-wilt® snap-fit wreath

- Perfect for sympathy tributes
 - Ideal for centerpieces and party designs
 - Pre-cut [fitted] foam included
 - 4 per case
- SM2068 15" Wreath
SM2063 18" Wreath
SM2064 24" Wreath



SM2064 SM2063 SM2068

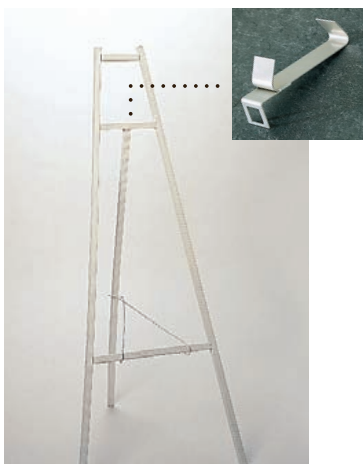
never-wilt® snap-fit heart

- Perfect for wedding or sympathy tributes
 - Pre-cut [fitted] foam included
 - 4 per case
- SM2067 18" Open Heart
SM2065 24" Open Heart
SM2066 18" Closed Heart



SM2065 SM2067 SM2066

NEVER-WILT® SNAP-FIT FORMS



wooden easels

- Holds spray bars, wreaths and crosses upright for secure display in funeral home
- Sturdy white wood construction
- Choose from four sizes; packed six per case, all same size

UG0012 36" [while supplies last]
UG0014 42"
UG0016 48"
UG0018 54"
UG0020 60"

metal brackets

- Mount saddles onto funeral director's racks or easels
- Flexible fit for ease of handling and placement
- Sold in pairs

SM2003



casket saddles & spray bar

- PREFERRED BY FUNERAL DIRECTORS FOR MAXIMUM PROTECTION OF FURNITURE, CASKETS AND CARPETING
- NONSKID PADDING ON BOTTOM OF SADDLES SECURES PLACEMENT ON CASKET
- CLIPS HOLD FOAM (SOLD SEPARATELY) SECURELY IN PLACE
- PATENTED RESERVOIR NEVER LEAKS



never-wilt® single casket saddle

- Best for half-couch casket sprays
- Perfect for centerpieces
- Holds one block of floral foam [not included]

12 per case
SM2000



never-wilt® double casket saddle

- Best for full couch and standing sprays
- Perfect for mantelpieces
- Holds two blocks of floral foam [not included]

6 per case
SM2001



never-wilt® triple casket saddle

- Best for full couch and large standing sprays
- Perfect for head tables
- Holds three blocks of floral foam [not included]

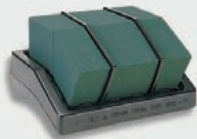
4 per case
SM2002



never-wilt® cascade casket saddle

- Best for larger casket sprays or cascading designs
- Angled two-level platform holds more foam [not included] than a single saddle

6 per case
SM2006



never-wilt® double cascade casket saddle

- Perfect for full couch caskets
- Save time while creating higher-value arrangements
- Angled two-level platform holds more foam [not included] than a cascade saddle

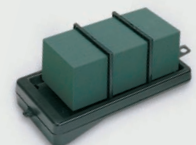
4 per case
SM2008



never-wilt® spray bar

- Designed especially for standing sprays
- Tabs at each end of bar for easy attachment to easels or racks
- Holds one block of floral foam [not included]

12 per case
SM2011



never-wilt® small satin containers

- Sturdy cardboard backing with white lace trim
- Includes plastic container designed for ease in cutting foam

12 per case, individually bagged, Minimum order: six of one style



SM2027 12 x 15.5"



SM2025 12 x 12.5"



SM2029 11.5 x 11"

never-wilt® small cross and heart

- Includes pre-cut wet floral foam and white lace edging
- Water drains into concealed reservoir

6 per box, 24 per master case



SM2004 13 x 15"



SM2007 12 x 13"

NEVER-WILT® CONTAINERS

NEW John Henry®
prom & homecoming
flowers 2

THE BEST-SELLING PROM BOOK
IN THE FLORAL INDUSTRY IS BACK!
And it's bigger and
more exciting than the first.
Packed full of creative ideas
and innovative designs,
it features page after page
of the most stylish
wearable flowers.

- Featuring 170 all-new designs
- 96-page design book
- Handbook with complete recipes
- Great for weddings and special events

HA0943



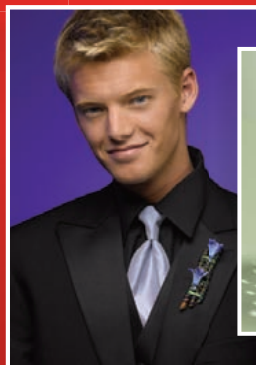
John Henry®
web-ready images CD

- Each CD contains all images in web-ready resolution [72-dpi] found in the original design book
- Jewel case contains a title insert including a usage disclaimer agreement

- HD0003 CLASSIC WEDDING FLOWERS
- HD0005 WEDDING FLOWERS
- HD0006 SYMPATHY FLOWERS
- HD0007 PROM & HOMECOMING FLOWERS
- HD0013 CLASSIC TRIBUTES II
- HD0014 PROM & HOMECOMING 2



HD0014



PHOTOS INSIDE BOOKS



HD0003



HD0005



HD0006



HD0007



HD0013



pricing
program &
web-ready
images cd

EASILY PRICE EVERY
ARRANGEMENT
IN THE BOOK!

JOHN HENRY® W E D D I N G F L O W E R S T Y L E

PHOTOS INSIDE BOOKS



WEDDING FLOWER STYLE

design book

176 PAGES, MORE THAN 450 PHOTOS,
OVER 650 FLORAL DESIGNS

- 8 color sections, featuring 8 complete weddings and one Your Own Style page per section
- Cake Gallery - eighteen beautiful cakes with stunning flower accents
- Design Transitions - ten pages showing how designs change as additional flower content is added
- Weddings-To-Go - a base package of essentials for a small, cost-conscious wedding

design handbook

176 PAGES WITH COMPLETE RECIPES,
COLOR PHOTOS, SUGGESTED RETAIL
PRICING, DESIGN TIPS AND MORE.

INCLUDES ARTICLES:

- "How To Do Amazingly Successful Wedding Consultations" by Sharon McGukin, AAF, AIFD, PFCI
- "Wedding Marketing" by Tina Stoecker, AIFD

HA0991



John Henry® wedding flowers tips & techniques

- 80 pages featuring full-color photos
- Step-by-step photos with complete how-to descriptions
- Hundreds of ideas and advanced techniques for creating beautiful bouquets, corsages, boutonnieres, ceremony and reception flowers

HA0944



classic tributes II

- Over 185 sympathy designs
- 96 pages, full-color photos
- Timeless arrangements
- Great selling tool for funeral directors
- Features casket sprays and coordinated family flowers, funeral arrangements, easel designs, flowers for the home and plants
- Includes design handbook with color photos, easy-to-follow recipes, complete resources, accurate pricing and profitable labor charges

HA1003



John Henry® sympathy flowers design book

SYMPATHY DESIGN BOOK PLUS A FULL-COLOR HANDBOOK WITH DESIGN DESCRIPTIONS, SUGGESTED RETAIL PRICING AND MORE!

- Over 200 arrangements of creative and saleable sympathy flowers
- Organized by color with each page coordinated for easy selling
- 13 x 9.5" coated wire binding

HA0960

sympathy flowers tips & techniques

- 8.5 x 11" coated wire binding

HA0951



HA0951

gold sympathy labels

LARGE 1¼"	MINI ½"	DESCRIPTION
SB0093	SB1093	And
SB0113	SB1113	Aunt*
SB0134	SB1134	Beloved*
SB0114	SB1114	Brother*
SB0198	SB1198	Children
SB0100	SB1100	Cousin
SB0115	SB1115	Dad*
SB0116	SB1116	Daddy
SB0117	SB1117	Daughter*
SB0094	SB1094	Dear
SB0098	SB1098	Family*
SB0118	SB1118	Father*
SB0119	SB1119	Friend
SB0092	SB1092	From
SB0194	SB1194	God
SB0123	SB1123	Grand*
SB0197	SB1197	Grandfather*
SB0121	SB1121	Grandma*
SB0196	SB1196	Grandmother*
SB0122	SB1122	Grandpa*
SB0120	SB1120	Great*
SB0124	SB1124	Husband*
SB0090	SB1090	In
SB0125	SB1125	In-Law*
SB0135	SB1135	Loving
SB0097	SB1097	Memory
SB0128	SB1128	Mom*
SB0126	SB1126	Mother*
SB0127	SB1127	Nana
SB0096	SB1096	Nephew
SB0095	SB1095	Niece
SB0193	SB1193	Our
SB0129	SB1129	Papa
SB0112	SB1112	Pop
SB0130	SB1130	Sister*
SB0131	SB1131	Son*
SB0136	SB1136	Step
SB0091	SB1091	To
SB0132	SB1132	Uncle*
SB0133	SB1133	Wife*
SB0099	SB1099	With

* Denotes components of boxed sets

boxed set – letters

- A-T: 25 individual letters per roll
- U, V, W: 10 of each letter per roll
- X, Y, Z: 10 of each letter per roll
- FREE organizer box included

SB0051 Letters Boxed Set

letters 1½"

SB0001	A	SB0012	L
SB0002	B	SB0013	M
SB0003	C	SB0014	N
SB0004	D	SB0015	O
SB0005	E	SB0016	P
SB0006	F	SB0017	Q
SB0007	G	SB0018	R
SB0008	H	SB0019	S
SB0009	I	SB0020	T
SB0010	J	SB0021	U, V, W
SB0011	K	SB0024	X, Y, Z

individual rolls – letters

- A-T: 25 individual letters per roll
- U, V, W: 10 of each letter per roll
- X, Y, Z: 10 of each letter per roll
- Clear clamshell package for convenient storage

MINIMUM ORDER: FOUR ROLLS
Letter Individual Rolls



organizer box SB0150

- Clear plastic container [labels not included]
- 10.75 x 6.25 x 2.25"

boxed sets – names/words

- 21 popular names and words
- Each roll has 25 names or words
- Available in large or mini size
- FREE organizer box included
- Boxed set selection noted with asterisk

SB0149 Large Names/Words Boxed Set

SB1147 Mini Names/Words Boxed Set

individual rolls – names/words

- Each roll has 25 names or words
- Available in large or mini size
- Clear clamshell package for convenient storage

MINIMUM ORDER:
FOUR ROLLS PER SIZE
Large Names/Words Individual Rolls
Mini Names/Words Individual Rolls



John Henry® everyday flowers

- Designed for florists by florists
- Divided into 6 sections with more than 200 arrangements for all occasions, holidays, special events, weddings, sympathy, and more
- Great for sending florist-to-florist orders
- 128 pages; large, oversized format, 13 x 9.5"
- Includes design handbook with color photos, easy-to-follow recipes, complete resources, accurate pricing and profitable labor charges
- CD-ROM with pricing program and web-ready images

HA1001



PHOTOS INSIDE BOOK

John Henry® floral fan deck™

- Over 600 flowers featured
- Close-up photo of variety on the front of each 4.25 x 5.75" card; full-length photo of variety and information on each card back
- Features information about characteristics, availability, lasting quality, size, packaging, flower and color meaning, floral form, fragrance & dryability, and care information

HI0002



CARD FRONT



CARD BACK



ED0002

the purse

LOVE AT FIRST SIGHT. IRRESISTIBLE PACKAGING FOR IMPULSE SHOPPING. MAKE IT EASY TO QUICKLY GRAB, GO & GIVE BEAUTIFUL FLORAL GIFTS. BESIDES, WHAT WOMAN CAN RESIST A NEW PURSE?

- Provides extraordinary appeal and WOW factor
- Two versatile inventory designs
- Flexible size accommodates a variety of container sizes; perfect for 4" plant material
- Shipped flat; quick and easy to assemble
- Made of FDA-approved, eco-friendly kraft back beverage carton
- Less expensive than a decorative gift bag
- Packed 24/case

ED0002 Everyday
 ED0004 Fall
 ED0006 Christmas
 ED0008 Valentine

a gift within a gift

THE PURSE



ED0004



ED0006



ED0008

the purse



page 31

love at first sight



**irresistible packaging
for impulse shopping**

Make it easy to quickly grab,
go & give beautiful floral gifts.
Besides, what woman can resist a new purse?

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