




## Digital Labels

- Adhesive labels personalized with your shop design and information
- Perfect for packaging, enclosure envelopes, computer forms, and more!
- Choose from a variety of backgrounds, fonts and ink colors
- Add your logo or select from one of ours
- Add a QR code to connect customers to your website or BloomIQ
- Now available in your choice of gloss or  matte varnish!



CUSTOM FULL COLOR	MINIMUM ORDER	PRICE PER 1,000			
	1,000 (500 PER ROLL)	1,000	3,000	5,000	10,000
DIGITAL LABEL		\$282.50	\$120.10	\$108.90	\$98.04



UL3011  
2.25 X 1.625"



UL3013  
2 X 1"



UL3012  
2.5 X 1.0625"



## Custom Digital Labels

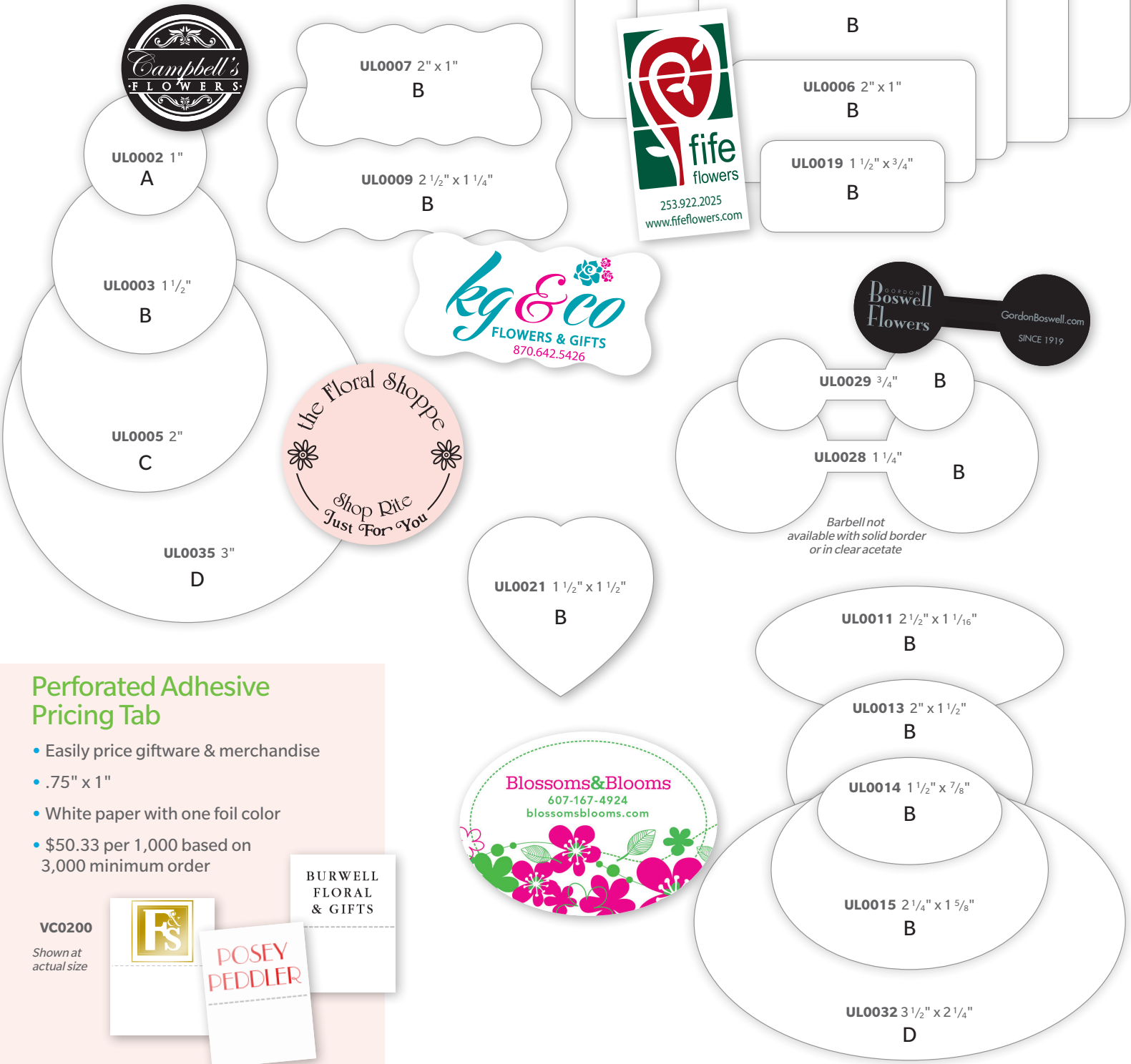
We can help you create any shape and size of digital label you need! Call for details and pricing!



## Identa-Seals® in Six Easy Steps!

- Be sure your brand is front and center with custom labels from MPS formerly John Henry®
- Perfect for branding shopping bags, delivery boxes, gift wrap, envelopes, and other packaging
- Choose from embossed foil labels in a wide assortment of shapes and sizes
- Available in a convenient dispenser box for easy-to-use application

### 1 Choose a shape and size

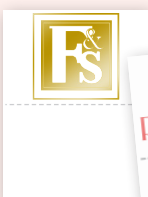


## Perforated Adhesive Pricing Tab

- Easily price giftware & merchandise
- .75" x 1"
- White paper with one foil color
- \$50.33 per 1,000 based on 3,000 minimum order

VC0200

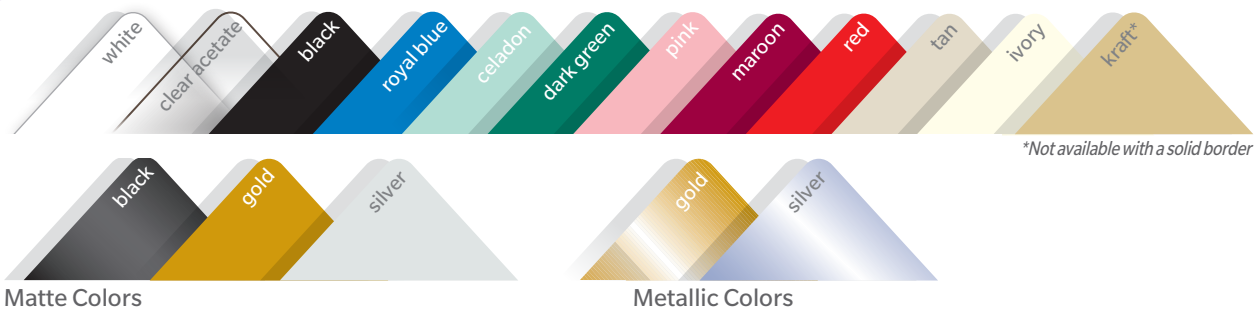
Shown at actual size



**POSEY PEDDLER**

**BURWELL  
FLORAL  
& GIFTS**

2 Choose a paper color



3 Choose one or two foil colors



4 Choose a border option

- Borders are available on all shapes and paper colors unless indicated
- Choose: no border, inset hairline border or solid border



5 Choose a typestyle

See page 10 for typestyle selections. For best results, bold typestyles are recommended for foil printing.

6 Choose your design

Send us your logo or call about one of our MPS | JH® Trademark Designs. Logos will be converted to line art for use on Identa-Seals®.



1 COLOR FOIL IMPRINT		MINIMUM ORDER	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
GROUP A	1,000 (500 PER ROLL)	\$203.86	\$81.59	\$71.34	\$61.20	
GROUP B	1,000 (500 PER ROLL)	\$220.58	\$88.39	\$77.19	\$66.32	
GROUP C	1,000 (500 PER ROLL)	\$236.73	\$118.42	\$106.45	\$87.71	
GROUP D	1,000 (500 PER ROLL)	\$244.77	\$139.66	\$125.72	\$118.59	
2 COLOR FOIL IMPRINT			PRICE PER 1,000			
			1,000	3,000	5,000	10,000
GROUP A	3,000 (500 PER ROLL)	N/A	\$96.59	\$86.34	\$76.20	
GROUP B	3,000 (500 PER ROLL)	N/A	\$103.39	\$92.19	\$81.32	
GROUP C	3,000 (500 PER ROLL)	N/A	\$133.42	\$121.45	\$102.71	
GROUP D	3,000 (500 PER ROLL)	N/A	\$154.66	\$140.72	\$133.59	

Make the most of your Identa-Seals®!

4 ideas that make branding simple

