

#### Identa-Seals® in Six Easy Steps! Choose a shape and size • Be sure your brand is front and center with custom labels Perfect for branding shopping bags, delivery boxes, gift UL0020 41/2" x 21/2" UL0020 2 color foil not available with border wrap, envelopes and other packaging D • Choose from embossed foil labels in a wide assortment of shapes and sizes UL0031 31/2" x 2" • Available in a convenient dispenser box for В easy-to-use application **UL0017** 2 1/2" x 1 1/2" В **UL0007** 2" x 1" В UL0006 2" x 1" В UL0019 1 1/2" x 3/4" UL0009 2 1/2" x 1 1/4" & A COUNTRY TOUCH GIFTS В UL0002 1" В BETHEL, CT Α UL0003 11/2" lowers Floral Shoo В В UL0029 3/4" **UL0005** 2" Tust For You UL0028 1 1/4" В C Barbell not available with solid border or in clear acetate UL0021 1 1/2" x 1 1/2" **UL0035** 3" В D **UL0011** 21/2" x 1 1/16" В **Perforated Adhesive** UL0013 2" x 1 1/5" В **Pricing Tab** • Easily price giftware & merchandise UL0014 1 1/2" x 7/8" • .75" x 1" В • White paper with one foil color BURWELL FLORAL UL0015 2 1/4" x 1 5/8" & GIFTS VC0200 Shown at POSEY actual size PEDDLER UL0032 3 1/2" x 2 1/4"







#### Choose a paper color



### 3 Choose one or two foil colors



### 4 Choose a border option

- Borders are available on all shapes and paper colors unless indicated
- Choose: no border, inset hairline border or solid border







## **5** Choose a typestyle

See page 16 for typestyle selections. For best results, bold typestyles are recommended for foil printing.

#### 6 Choose your design

Send us your logo or call about one of our MPS
Trademark Designs. Logos will be converted to line
art for use on Identa-Seals®.

# Make the most of your Identa-Seals<sup>®</sup>!

4 ideas that make branding simple











