



Unlike other Impatiens,
Spellbound™
 grows well in
Sun or Shade.

Features and Benefits

CONSUMER: Spellbound™ Impatiens feature a unique trailing habit that send branches down and around containers or baskets, and fills garden beds with a blanket of color. Use these impatiens in a shady location or try these exceptional plants in the sun — Spellbound™ truly stands up to the heat.

RETAILER: Vibrant colors make for an outstanding display and faster sell-through at retail. Spellbound™'s trailing habit and heat tolerance offer endless design possibilities unlike any other impatiens. This premium product is garden tested across North America to ensure customer satisfaction, and Spellbound™ will increase average sales dollars per transaction! Use the striking P.O.P. to further drive sales at retail.

GROWER: Spellbound™ Impatiens are quick to finish, producing saleable pots faster than other impatiens. Premium hanging baskets will guarantee consumer satisfaction and ensure sell-through.



PORTRAIT TAG®

BENCH CARD 7 x 11"



HANG-N-TAG®



BENCH TAPE
 Available on request as a custom program



A MULTI PACKAGING SOLUTIONS COMPANY