

# Features and Benefits

## Grower

- Largest selection of heights and flower sizes to fit into any program.
- Benary research enables you to achieve optimum plant quality and minimum crop times.
- Great season extenders for late spring, summer and even the fall selling season!

## Retailer

- Free flowering plants and eye-catching P.O.P. lead to great impulse purchases.
- Customize your large signage with your store logo through John Henry's new on-line Image Ease™ program!

## Consumer

- Great heat tolerance and durability for increased consumer satisfaction.
- Prolific bloomers for non-stop color!



## P.O.P. Materials

With this tool box of P.O.P. there is no need to customize your own... we did the work for you!

1. Portrait Tag®
2. 7 x 11" Bench Card
3. Image Ease™ Poster
4. Merchandising Rack Shelf Strip
5. Merchandising Rack Side Panel

**Jh**  
**JOHN HENRY**  
 experience by design®

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