



## Features & Benefits

### Grower

- Great value and superior genetics.
- Easy to implement, retail-ready P.O.P. program.

6



### Retailer

- Solution oriented programs geared toward the time-starved customer.
- Eye-catching P.O.P. that can be customized on-line with your stores logo through JH's new Image Ease™ program.

### Consumer

- Premium plants with a proven track record sure to bring success!

With this tool box of P.O.P. there is no need to customize your own... we did the work for you!

1. Portrait Tags®
2. 7 x 11" Bench Cards (7 to choose from)
3. Image Ease™ Poster (2 sizes available)
4. Merchandising Rack Shelf Strip
5. Merchandising Rack Side Panel
6. Potcha™

GroLink

Jh  
JOHN HENRY™  
experience by design®

A MULTI PACKAGING SOLUTIONS COMPANY