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ALL-NEW SYMPATHY FLOWERS
DESIGN BOOK

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• Divided into eight color sections: white, blue/lavender, purple, red, pink/magenta, peach/orange, yellow and green, plus classic flowers and style sections
• For each arrangement, the handbook contains a full-color reference photo, design recipe, suggested retail price, design tips, and product resources

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classic flowers section

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style section

- An excellent way to present customers with a variety of options for casket sprays, arrangements and symbolic tributes.

contributing designers

- Carol Caggiano, AIFD
- Bill Harper, AIFD
- Kebbie Hollingsworth, AIFD
- Joyce Mason-Monheim, AIFD
- Susan Overton-Ayala, AIFD
- J M.H. Schwanke, AIFD
- Gerry Toh, AIFD
- Matt Wood, AIFD

sympathy flowers

a complete reference guide and sales tool

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Exquisite, all-new photography and floral designs | 8 color sections
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