



HA0929

“prom night  
is huge,  
price tags  
gigantic”

MINNEAPOLIS-ST. PAUL  
STAR TRIBUNE, APRIL 30, 2005

“teens spending  
**billions**  
for prom magic”

CNN.COM, MAY 27, 2003

TO ORDER, CALL TOLL FREE 866 448 8300



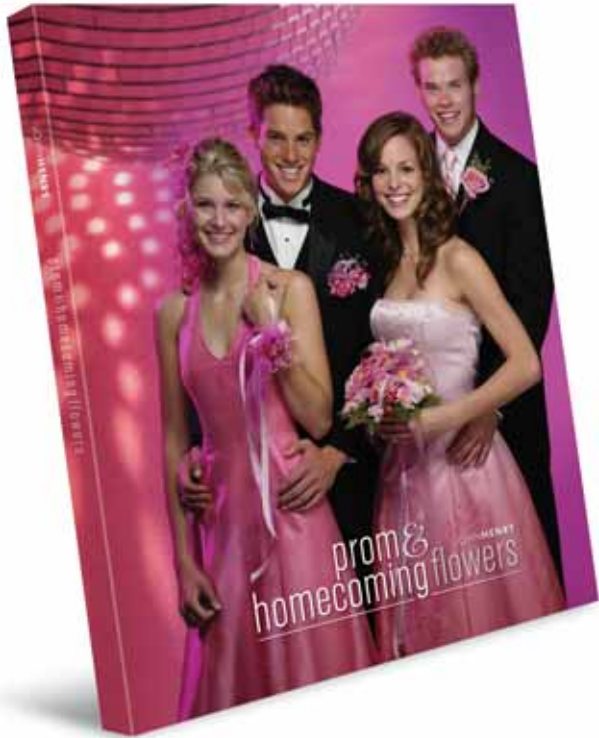
**JOHN HENRY**  
THE CREATIVE ANSWER.

MORE THAN  
20 Million  
Students  
WILL ATTEND A  
**PROM**  
in 2006!

And they're spending  
more than ever  
(\$2.7 billion and  
growing, \$172 million  
on flowers alone!)

With the introduction  
of dozens of new  
products in the last  
few years and new  
trends in style and  
fashion, there are a  
plethora of ideas for  
prom flowers and  
accessories that go  
far beyond the  
traditional corsage  
and boutonniere.





## prom & homecoming flowers JOHN HENRY

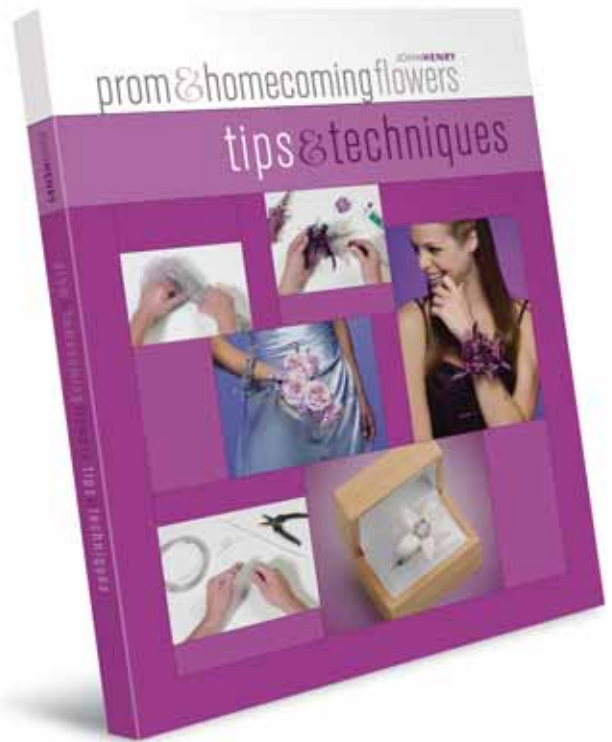
- 80 pages, featuring full-color photography
- 8.5 x 11" concealed-wire binding
- All new floral designs and ideas
- Eight sections: traditional corsages; wrist corsages; boutonnieres; flowers for hair; handheld flowers; body wear; floral jewelry; and unique styles
- Each section will feature floral designs in eight colors: white; blue/lavender; purple; pink/magenta; red; peach/orange; yellow; green



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### tips & techniques

- 80 pages, featuring full-color photography
- 8.5 x 11" concealed-wire binding
- Step-by-step photos with complete how-to descriptions
- Hundreds of new ideas and advanced techniques
- Complete recipes for all designs
- Showcase of new products



HA0929 \$59.95 SET

**BENEFITS:** PROVIDE A SELLING TOOL SPECIFICALLY DESIGNED FOR TEENS

FEATURES CONTEMPORARY IDEAS AND STYLES THAT ARE NEW TO STUDENTS

FULL-RANGE OF COLORS WILL OFFER SOMETHING FOR EVERY DRESS COLOR