bloomIQ.com

As a grower and plant retailer, we love the fact that BloomIQ.com is an instant resource that helps our customers make informed plant buying decisions by offering companion plants and plant collections that will thrive where they live!

Chris Bergen | Bergen’s
BloomIQ

Inspires gardeners

BloomIQ.com offers great garden ideas, informative tips, and helpful advice with collections and companion plants designed to look great and grow well together.

http://www.bloomiq.com

Shopping List

www.jhc.com
Simplifies shopping

With BloomIQ.com consumers get the tools they need to feel confident about their gardening decisions.

When people feel confident about what they’re planting, they naturally buy more.
Sun Garden

This sun garden features plants that grow well together and have a variety of colors, sizes, and textures for a dramatic effect.

Take a closer look!
Visit BloomIQ.com for great garden ideas, informative tips, and helpful advice.

11 x 7” Sign

16.5 x 23.5” Sign
BloomIQ

Gallon Pot Wrap

2 Pot Carrier

3 Pot Carrier

www.jhc.com
Feature articles

Snap image of QR code with your smartphone to visit BloomIQ.com

Informs growers

Growers enrolled in the BloomIQ.com program will receive useful data about what gardeners are seeking.

- 1 in 3 visitors are viewing collections or reading articles
- 5 of the top ten plants viewed are featured in articles
- Visitors that are printing shopping lists have tripled

Most Popular SEARCHES

The most popular search is HARDINESS ZONE followed by...

Most Popular COLLECTIONS

Most Popular TIPS AND ARTICLES

BloomIQ.com has had visitors from 129 countries, including the U.S., Canada and every country in Europe!
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