



**March 9, 2009**

**FOR IMMEDIATE RELEASE**

## **John Henry® Introduces Mod Pot Covers**

### ***The Quick, Affordable Way to Dress Up Potted Plants***

Lansing, MI —John Henry® introduces a creative new approach to dress up potted plants and fill the gap between expensive ceramic pots and commodity foil wraps. Mod Pot covers feature custom-printed designs with decorative metal trim that slip easily over 4-inch, 6-inch and 8-inch plastic pots.

The Mod Pot was designed to meet the need for attractive, versatile and affordable pot covers for holidays, special occasions and home décor. Offering significant added value at prices below existing pot covers, these appealing plastic covers can be custom printed to coordinate with home decorating trends, holiday themes, other P.O.P. materials, or brand image.

Mod Pot pricing starts as low as 88 cents per pot, enabling retailers to display a mid-priced alternative for customers interested in upgrading their potted plants. Alongside ceramic or chipwood covers, the Mod Pot covers create “good, better, best” potted plant pricing options for your customers.

For more information, or to order, contact your John Henry® account manager or call the company toll-free direct at 866.448.8300.

### **About John Henry®, a Multi Packaging Solutions Company**

John Henry® is a Multi Packaging Solutions company (MPS). MPS is a leader in print and packaging, offering an array of solutions for the horticultural, healthcare, media and value-added consumer markets. MPS has 12 production facilities throughout the United States. Founded by Marc Shore, the company has a seasoned management, sales and design team with vast experience in print and packaging. Unlike traditional packaging companies, MPS is unique in its depth of industry experience, breadth of technologies and range of resources. More information is available at [www.jhc.com](http://www.jhc.com) and [www.multipkg.com](http://www.multipkg.com).

News Release Contact: **Brenda Vaughn, 800.748.0517**

###

800.748.0517 | [www.jhc.com](http://www.jhc.com)  
5800 W. Grand River Ave.  
P.O. Box 17099 | Lansing, MI 48906