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FOR IMMEDIATE RELEASE

Pat Bauer Named National Sales Manager, Floral Division, at John Henry®

Industry Veteran Brings Wealth of Knowledge and Experience

Lansing, MI — Pat Bauer is the new National Sales Manager, Floral Division, at John Henry®. Bauer will oversee daily management of the company's national account managers selling floral products to Supermarket and Food Mass-Market businesses.

Bauer brings a wealth of knowledge and over two decades of diverse experience in the floral industry to her new position. She served as Floral Director for The Kroger Company, building the grocer's floral sales to make it the largest floral retailer in the U.S. In 2001, the Produce Marketing Association recognized Bauer as Floral Marketer of the Year.

Bauer also has worked as Director of Marketing for the floral division of Temkin International, Inc., and most recently as National Sales Director for Native Floral Group.

Bauer has served on the Floral Marketing Association and the PromoFlor Council. She holds a B.S. in Retailing from Michigan State University.

About John Henry®, a Multi Packaging Solutions Company

John Henry® is a Multi Packaging Solutions company (MPS). MPS is a leader in print and packaging, offering an array of solutions for the horticultural, healthcare, media and value-added consumer markets. MPS has 12 production facilities throughout the United States. Founded by Marc Shore, the company has a seasoned management, sales and design team with vast experience in print and packaging. Unlike traditional packaging companies, MPS is unique in its depth of industry experience, breadth of technologies and range of resources. More information is available at www.jhc.com and www.multipkg.com.

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