



2017-2018 FLORAL PRODUCT PREVIEW



4 Ways to Make the Most of your Identa-Seals®









Multi Packaging Solutions, formerly John Henry, is now part of WestRock, one of the world's leading consumer packaging companies!

At Multi Packaging Solutions (MPS), we've built a long tradition of producing premium packaging across many core markets, both as The John Henry Company for over 100 years and as part of the global MPS family since 2005. Today, we can better meet our customers' needs through an unparalleled geographic footprint, a broader product portfolio and greater operational flexibility.

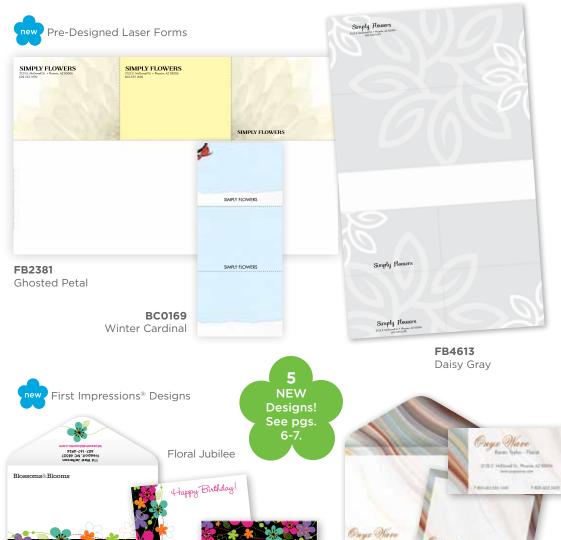
The combination of MPS and WestRock provides access to an even wider range of paper-based packaging and the excellent capabilities developed in supporting many of the world's most recognized brands in the horticulture, healthcare, drinks, confectionery, media, beauty and personal care, electronics and high-end consumer markets. The MPS business within WestRock will have more than 70 manufacturing facilities worldwide, employing over 10,000 people. Our focus remains, as always, on providing superior service to our customers, locally, regionally and globally.

As we move ahead in the 2017-2018 season, we are as proud and excited as ever to work with you to provide the inventory and custom floral products to best support your business.





Onyx Wave





good, better, best!

When it comes to promoting your business, let your paper products do the talking!

Here's a quick guide to our cards, envelopes and forms to help you get the best bang for your buck!



Unimprinted Capri® cards and envelopes are a great value, and can be purchased from your local wholesaler when you're in a pinch!



EA0601

AC4872



AC4895

Imprinting your shop information on our inventory Capri® and Vespa™ cards and envelopes is a great way to market your business for less!

See our inventory cards on page 21 and inventory envelopes on page 38



Put your best foot forward on every arrangement using custom-branded enclosure cards and envelopes. Coordinate with your other paper products to build your brand!

Skip to pages 33 and 36 to check out custom cards and envelopes







For those who prefer hand-written orders, imprinting your shop information on traditional forms is a cost-effective option. Perfect for holiday walk-in traffic!

Find carbonless sales tickets on page 41







Still figuring out your shop identity, or looking for a seasonal design to add into your rotation? Imprint your shop information on any of our inventory designs!

FB2372

Inventory laser forms start on page 42



FB4606



Does your shop stand out? Your forms should too! Just like custom enclosure cards and envelopes,



Ready to design your set? Let's go



Successfully promote your business by custom branding every item that leaves your shop! MPS offers more than 30 products that you can customize and coordinate. Keep an eye out for this symbol throughout the catalog – each time it is used is another opportunity for you to create a custom-branded product that effectively markets your business!

new First Impressions® design for 2017-2018 - Floral Jubilee!



For over 100 years, our internal design and production teams have worked to deliver beautiful and unique branded paper products to our customers. And the results have been spectacular!

Blossoms&Blooms

We've made creating your custom-branded products easy!

Just follow these 5 steps to Build Your Brand and create a unique image for your business!

- 1. Choose your paper product from a variety of options displayed below
- 2. Pick a background color OR a First Impressions® pre-designed theme (pages 6-9)
- 3. Select your ink colors (page 9)
- 4. Choose your font (page 10)
- 5. Send your logo to our designers OR select an MPS formerly John Henry® Trademark Design Additional design charges may apply based on selection. Please call for details.

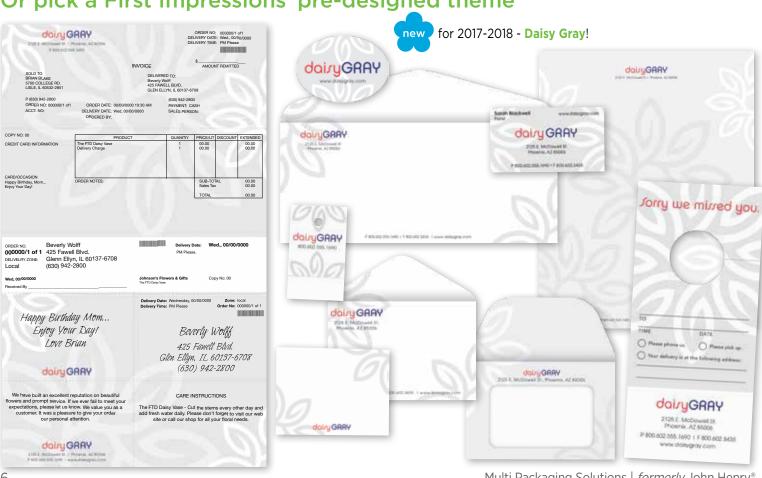
1 Choose your paper product



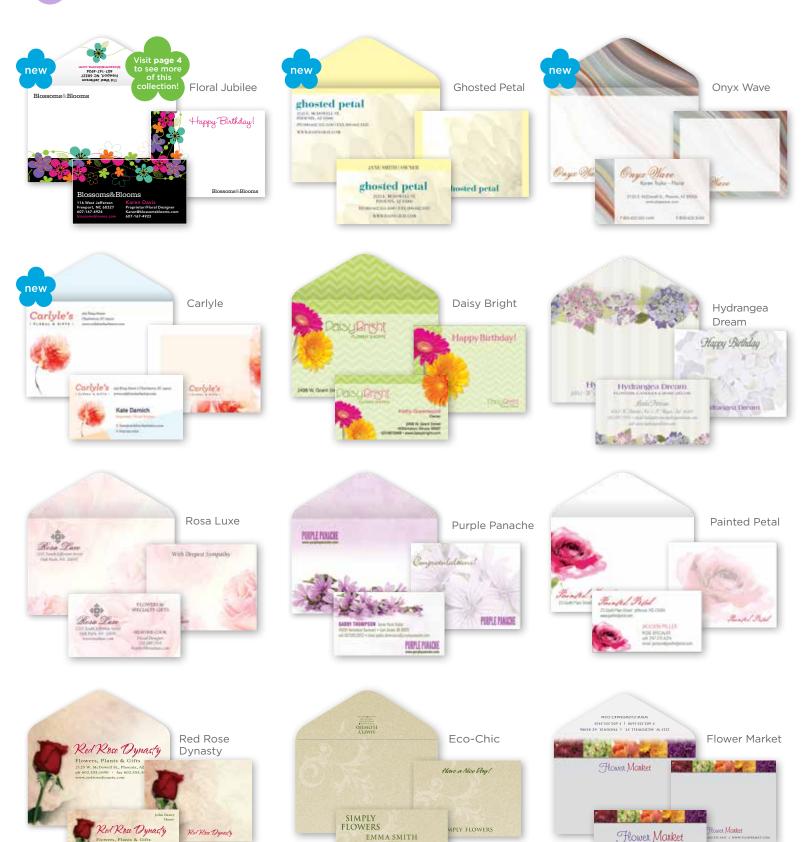
Pick a background color



Or pick a First Impressions® pre-designed theme



2 First Impressions continued...



MARK FLOWERS | FLORAL DESIGNER

2 First Impressions continued...









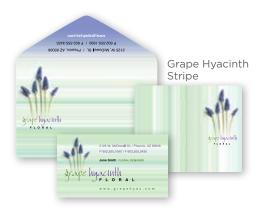
















2 First Impressions continued...













Don't see your favorite design? No worries...just call us!

Select your ink color(s) Choose one or more ink colors to print on your paper products





Choose your font(s)

Recommended font for your shop name

Amasis

Americana Bold

Archer Semi-bold Italic

Baker Script

Bauer Bodoni

Bauhaus

Bernhard Modern

Carolina

Chalet-London

Chalet-Paris

Charme

Cupid

Diskus

Dorchester

Ex Ponto

Flemish Script

Franklin Gothic

Treehand

Goudy

Jimbo

Latienne

Life

Mistral

Nuptial Script

Park Avenue

POETICA

Quorum

Runic MT

Sanvito

Scriptina

Selfish

Shelly Script

Sofia

Spring

Tiffany

TRAJAN

University Roman

URW Egyptienne

URW Grotesk

Wiesbaden Swing

Wendy

WILL?W

Zipity Do

Font for shop name, phone and address

Archer Medium

Avalon Medium

Avante Garde

Berkeley Oldstyle

Berthold Akzidenz Condensed

Capsuula

COPPERPLATE

DIN Alternate Bold

Eurostile

Futura

Garamond

Gill Sans

Gotham

Goudy

Helvetica

LITHOS REGULAR

Myriad

News Gothic

Optima

Palatino

Souvenir

Times

Usherwood

Remember, this symbol will appear next to any item you can customize to help build your brand

5 Send us your logo or call about one of our MPS formerly John Henry® Trademark Designs.

If you are branding a custom enclosure card, please select one of the following predetermined sentiments.

Sentiments in other fonts are available, but additional design charges may apply.

No Sentiment

No Sentiment; business name only

Sympathy

In Loving Memory

3 With Deepest Sympathy

4 With Love and Sympathy

5 With Our Deepest Sympathy

6 With Sincere Sympathy,

🕖 With Sympathy

8 Our Thoughts & Prayers are with You

55 With Deepest Sympathy

Get Well

9 SPEEDY RECOVERY

Get Well Soon

11 Hope You Are Feeling Better

Wishing You A Speedy Recovery

Birthday

15 Happy Birthday!

16 WISHING YOU A

Plappy Birthday

Happy Birthday!

Anniversary

1 Glappy Anniversary

OTHER SENTIMENTS

41 Best Wishes

42 CONGRATULATIONS!

43 Especially for you

46 I Love You

48 Just Because

50 Thank You

53 Thinking of You

54 With Love

Baby

19 CONGRATULATIONS on your new BABY

🔯 It's a Boy!

4 Its a Girl!

Holidays

24 Kappy Kolidays

25 Merry Christmas-

26 Season's Greetings

29 Happy Valentine's Day

30 Happy Easter!

Happy Mother's Day!

36 Happy <u>Father's</u> Day

THAPPY Sweetest Day

33 HAPPY THANKSGIVING

■ 'TIð THE ðEAðON

© Great Assistant

Happy Administrative Week

Everyday Essentials

We've put together a handy checklist of all the must-have everyday and holiday items that keep your business running efficiently and profitably.



Valentine's Must-Haves



Mother's Day Must-Haves



Holiday Must-Haves



UL0003 Identa-Seals® SIMPLY FLOWERS

BC2400 Small Folded Pricing Tag



DT1100Gift Certificate



Happy Santa Dangler

UL3011

Oval Digital Label



EA0702 No. 63 Christmas Designer Envelopes (EA0709 Red Only)



AC3559 Capri® Card



BB4357 Trim Tag



ED0103 Reversible

Arrangement Carrier

BC1030 Custom Door Hanger



SQ2115 Hand-Tied Red Velvet 12-Loop Bow



FB4611 FTD® Laser Order Entry

Arrangement Carriers



Arrangement Carriers

Our adjustable carriers help transport vases, plants or gift baskets safely.

- One-piece design allows the carriers to ship and store flat, and assemble easily
- · Corrugated material for durability
- Available in white and reversible kraft/black
- · Other sizes available by custom order

1				
III AT		PRODUCT CODE	PER CASE	PRICE PER CASE
	8 X 8 X 5" H; WHITE HOLDS MOST VASES 6-7.5" DIAMETER	ED0110	50	\$31.00
	4.5 X 4.5 X 4" H; REVERSIBLE HOLDS MOST VASES 1.25-3" DIAMETER	ED0101	100	\$59.00
	7 X 7 X 5" H; REVERSIBLE HOLDS MOST VASES 3.75-6" DIAMETER	ED0103	100	\$99.00
	9.5 X 9.5 X 6" H; REVERSIBLE HOLDS MOST VASES 6-7.5" DIAMETER	ED0105	50	\$89.50

by customizing each carrier with Identa-Seals® or digital labels. See pages 50-53

for more information!



plant, basket or arrangement with a waterproof Bouquet Dangler! Available in packs of 100 or boxes of 1000, as low as 9 cents each! See the full selection at jhc.com!



Translucent Shopping Bags

- Frosted bags with foil imprint make a striking presentation
- Solid 3-mil construction
- Cardboard insert in bottom of bags



Frost



Grape





Lime Teal Green Green*







*Teal Green is limited availability in 16 x 6 x 18"

Black Cerise Metallic

Paper Shopping Bags

• Heavy 65# kraft paper bag construction with durable twisted paper handles and foil Stripe imprint Detail



White

Stripe

Navv

Stripe



Stripe*





Oatmeal Natural Black Stripe







Yellow

Stripe



Stripe









Country Blue



*Oatmeal is limited availability in all sizes

Forest Really





Sage

Stripe









SIMPLY FLOWER

Lipstick Silver





Green



Gold

Plastic Shopping Bags

• Durable bags made of heavy 2-mil poly material













White





Silver

Cream Yellow

Plastic Bag Ink Colors



Brown

[484]









[186]

Teak

[469]







Blue

Orange

[165]







Jade Green [354]

Process

Blue



Plum

[527]

[348]



[313]





Paper and Translucent Shopping Bag Foil Imprint Colors

Metallic Foil













Bright Silver

Yellow Gold









Pink **Fuchsia** Purple Black

Matte Foil





Red







Navy Light Blue Pink



Gray





Orange



Dark

Green



TRANSLUCENT SHOPPING BAGS	MINIMUM ORDER	PR 250	ICE PER B 500	AG 1,000
8 X 4 X 10"; BLANK	250	\$0.49	\$0.44	\$0.40
8 X 4 X 10"; 5 X 4" IMPRINT AREA	250	\$0.60	\$0.54	\$0.48
16 X 6 X 12"; BLANK	250	\$0.60	\$0.54	\$0.50
16 X 6 X 12"; 8 X 5" IMPRINT AREA	250	\$0.83	\$0.75	\$0.70
16 X 6 X 18"; BLANK	250	\$0.71	\$0.66	\$0.61
16 X 6 X 18"; 8 X 8" IMPRINT AREA	250	\$0.95	\$0.92	\$0.89
PAPER SHOPPING BAGS		PR 250	ICE PER B	AG 1,000
8 X 5 X 10"; BLANK	250	\$0.54	\$0.51	\$0.45
0 // 5 // 10 // 5 // 4 // IN 400 IN IT 4 0 5 4				40.55
8 X 5 X 10"; 5 X 4" IMPRINT AREA	250	\$0.79	\$0.62	\$0.55
8 X 5 X 10"; 5 X 4" IMPRINT AREA 16 X 6 X 12"; BLANK	250 250	\$0.79 \$0.64	\$0.62 \$0.60	\$0.55 \$0.54

Plate charge for new art or changes, per size: 5 x 4" imprint- \$69 **ZY0020**, 8 x 5" imprint - \$120 **ZY0021**, 8 x 8" imprint - \$160 **ZY0022**

250

\$0.92

PLASTIC SHOPPING BAGS	MINIMUM ORDER	PRI 250	CE PER 500	BAG 1,000
12 X 15"; BLANK	250	\$0.20	\$0.19	\$0.18
12 X 15"; 7 X 7" IMPRINT AREA	250	\$0.31	\$0.27	\$0.25
15 X 18"; BLANK	250	\$0.28	\$0.26	\$0.25
15 X 18"; 8 X 8" IMPRINT AREA	250	\$0.41	\$0.36	\$0.33

Plate charge for new art or changes, per size: 7 x 7" imprint - \$55 **ZY0025**, 8 x 8" imprint - \$70 **ZY0026**



Maroon

[208]



[327]

16 X 6 X 19"; 8 X 8" IMPRINT AREA



[247]





Blush [232]

Books & CDs / Bows



Prom & Homecoming Flowers 2

- 96-page design book featuring 170 beautiful designs
- Handbook with complete recipes
- Great for weddings and special events



Sympathy Flowers **Tips & Techniques**

- 80-page book featuring full color photos and complete step-by-step instructions
- Coated wire binding allows 8 1/2 x 11" pages to lie flat when book is open

HA0951

#40 6-Loop Rustic

Burlap Bow

Assortment

12 Per Case:

Web-Ready **Image CDs**

Professional floral photography for as low as 17¢ an image!

• Each CD contains all images in web-ready resolution (72-dpi) found in the original design book



HD0014

	PRODUCT CODE	IMAGES ON CD	PRICE PER EACH
CLASSIC WEDDING FLOWERS CD	HD0003	302	\$49.95
EVERYDAY FLOWERS CD	HD1001	183	\$49.95
PROM & HOMECOMING FLOWERS 2 TWO-BOOK SET	HA0943	N/A	\$34.25
PROM & HOMECOMING FLOWERS 2 CD	HD0014	114	\$49.95
SYMPATHY FLOWERS TIPS & TECHNIQUES BOOK	HA0951	N/A	\$30.55
WEDDING FLOWER STYLE CD	HD0991	450	\$49.95

Hand-Tied Bows

- Spend your time this season creating arrangements and decorating for the holidays rather than tying bows!
- Velvet ribbon is water-resistant for indoor or outdoor use
- Easily attaches with included floral wire



#5 10-Loop



#40 8-Loop Bow





Cellocoup® / Delivery Products

Cellocoup®

- Premium quality decorative floral packaging
- Tear-resistant, waterproof, and weather-resistant
- Thicker than standard florist cellophane for more body and a more impressive presentation

Arrangement and Cut Flower Bags

50 bags per package



Galaxy SF1761 Large



Clear SF1753 Standard **SF1760** Large

Roll Wrap

• 395 feet per roll



Galaxy SF1301 32" **SF1250** 40"



Clear SF1308 32" SF1380 40"



Cello-twist

- Binds Cellocoup® wrap and bags securely
- 825 feet per roll



	PRODUCT CODE	MINIMUM ORDER	PRIC	E PER E	ACH 8
CELLOCOUP® BAGS GALAXY LARGE 32 X 32"	SF1761	1 PACK (50 PER PACK)	\$46.30	\$42.83	\$39.36
CELLOCOUP® BAGS CLEAR STANDARD 23.5 X 32"	SF1753	1 PACK (50 PER PACK)	\$30.85	\$28.54	\$26.22
CELLOCOUP® BAGS CLEAR LARGE 32 X 32"	SF1760	1 PACK (50 PER PACK)	\$36.00	\$33.30	\$30.60
CELLOCOUP® ROLL WRAP GALAXY 32" X 395'	SF1301	1 ROLL	\$50.45	\$46.67	\$42.88
CELLOCOUP® ROLL WRAP GALAXY 40" X 395'	SF1250	1 ROLL	\$60.75	\$56.19	\$51.64
CELLOCOUP® ROLL WRAP CLEAR 32" X 395'	SF1308	1 ROLL	\$48.40	\$44.77	\$41.14
CELLOCOUP® ROLL WRAP CLEAR 40" X 395'	SF1380	1 ROLL	\$58.70	\$54.30	\$49.90
CELLO-TWIST 825'	SF1500	1 ROLL	\$27.25	N/A	N/A

Door Hangers

Our door hangers make your driver's job easier and more efficient.

- Lets customers know you attempted a delivery
- Designed to fit securely over outside door handles

Please Notice

Imprint your shop info to promote your business





 Coordinate with your stationery products

BC1030



This is a custom design - let us design one for you!

Custom Good Neighbor

 Use the detachable card as a thank you for a helpful neighbor, or for co-branding with other local merchants.
 Call for details!

BC2030

MADE								
US	BLACK I ONE SID		PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PI 3,000	ER 1,000 5,000	10,000
	PLEASE NOTION 3 X 6.375"	CE	BC0296/ BC0299	1,000 (500 PER BOX)	\$90.93	\$81.08	\$72.90	\$68.23
	CUSTOMER I				1,000	PRICE PI 3,000	ER 1,000 5,000	10,000
₩ BYB	CUSTOM PLEA 3 X 6.375"	ASE NOTICE	BC1030	1,000 (500 PER BOX)	\$149.73	\$122.82	\$116.02	\$109.36
BYB	CUSTOM GOO 3 X 7"	D NEIGHBOR	BC2030	1,000 (500 PER BOX)	\$154.88	\$127.97	\$121.17	\$114.51

Delivery Products

Transporter 10°

Ensure that your beautifully created arrangements arrive in the same condition they left the shop with this patented system. No more broken stems, cracked containers or spilled water.

- This transporter has it all handles, no-skid bottom, and graduated foam fingers to absorb shock
- Fits all types of vehicles
- · Resists mold and mildew



SL7018

8-Hole Vase Block

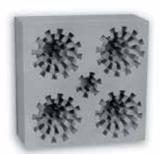
Accommodates five large and three small arrangements; will hold vases sized for either a halfdozen or a dozen roses.



SL7022

Medium Vase Block

Accommodates six mediumsized arrangements; will hold vases sized for either a halfdozen or a dozen roses.



SL7012

5-Hole Vase Block

Accommodates four large or five small arrangements, from a bud vase to vases 10" in diameter (most versatile).





	PRODUCT CODE	PER CASE	PRICE PER CASE
5-HOLE VASE BLOCK 24 X 24 X 8.5"	SL7012	3	\$255.00
MEDIUM VASE BLOCK 32 X 20 X 6"	SL7022	1	\$99.50
8-HOLE VASE BLOCK 46 X 19 X 6.5"	SL7018	1	\$129.00
ARRIVE ALIVE® TRIANGLE	TL0500	100	\$66.90
ARRIVE ALIVE® S-BLOCK	TL0504	100	\$66.90

Arrive Alive®

Keep bouquets hydrated and fresh, without the mess and headache of water tubes!

- Can be transported horizontally or vertically
- Holds enough water to hydrate a bouquet for 3 days
- Less expensive than plastic tubes
- Check out our instructional video on JHC.com
- Comes complete with foam, bag and two rubber bands

Arrive Alive® S-Block TL0504











Appearance: Slim & Interesting Time: 25 seconds Cost: \$.65



Arrive Alive® Triangle TL0500











Appearance: Bulky Time: 2 minutes Cost: \$.87



Capri[®] Cards

The original enclosure card! A time-honored tradition, Capri® and flowers go hand-in-hand.

- More than 200 designs for every occasion (includes Capri® and FoilKote® Capri®)
- · Earth-friendly soy-based inks

BLACK IMPRINT	MINIMUM	MINIMUM	PRIO	E PER 1,0	000	10,000
ONE SIDE ONLY	ORDER	PER VARIETY	1,000	3,000	5,000	
CAPRI® CARDS 3.5 X 2.25"	1,000 (50 PER PACK)	100	\$74.57	\$67.29	\$58.40	\$52.30

For second-side imprinting in black, add \$15/1000.

Capri* Table of Contents								
Admin Pro Week	Page 22	Get Well	Pages 24-25					
Anniversary	Page 22	Love/Valentine's Day	Pages 25-26					
Baby	Page 22	Mother's Day	Page 26					
Birthday	Pages 22-23	No Sentiment	Pages 26-28					
Christmas/Holiday	Pages 23-24	Specialty	Page 28					
Congratulations	Page 24	Sympathy	Pages 28-29					
Easter	Page 24	Thank You	Page 29					
Fall	Page 24	Thinking Of You	Page 29					
Father's Day	Page 24							



Branded envelopes provide the finishing touch with added privacy. See pages 36 - 38.

Always imprint your enclosure cards so arrangements can market your business for you!





Spanish & French Capri[®] Cards



AC3479* Files Can Wait FOIL



AC3480* R-E-S-P-E-C-T FOIL



AC4815 Dots of Thanks



AC3396 Shared Love

Anniversary



AC3428 Garden Party For You



AC3544 True Beauty



AC3565 So Happy Together



AC4822 Now and Forever



AC4860 Love Grows On



AC4866 Hearts Aflutter



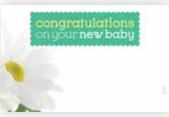
AC4867 Lifetime Love



AC3547 Daisy Delight Pink



AC3548 Daisy Delight Blue



AC4827 A Precious Gift Birthdav



AC4828 Baby Steps



AC4868 Pink Onesie For Baby



AC4869 Blue Onesie For Baby



AC3208 Cupcake Surprise



AC3255 Balloon Bouquet



AC3260 Crayon Candles



AC3261 Fresh Flourish



AC3546 Balloon Fiesta



AC3555 Orange Flower Doodle



AC3556 Birthday Pop

Birthday cont.



AC4816 Painted Crate



AC4817 Mosaic Sunflower



AC4818 Vintage Birthday



AC4819 Birthday Blossoms



AC4846 Up Up and Away



AC4861 Sunflower Surprise



AC4862 Birthday Bash



AC4863 Floral Wishes



AC4864 Colorful Wishes
Christmas/Holiday



AC4865 Happy Happy



AC4870 Let There Be Cake



AC4871 Birthday Bouquet



AC3549 Arranged In Plaid



AC3558* Jolly Santa



AC3559 Let It Glow



AC3560* Eight Nights Of Lights



AC3561 Celebrate x 8



AC3822 Pinecone Season



AC3829 Mementos



AC3841 Holiday Poinsettias



AC3843 * Season's Décor FOIL



AC3845* Poinsettia Artistry FOIL



AC3854 Frosty Cheer



AC4800 Garden Party Christmas

Christmas/Holiday cont.



AC4829 O Christmas Tree



AC4830 Vintage Holiday



AC4840 Holiday Winter Cardinal



AC4850 Winter Woods
Congratulations



AC4872 Homespun Holiday



AC4873 Jolly Old St. Nick



AC4874 Boughs of Joy



AC3355 Mementos



AC3539 Garden Party Congratulations



AC3554 Over The Rainbow

Easter



AC4807 Con-GRAD-ulations



AC4843 Blooming Best Wishes



AC4844 Hip Hip Hooray



AC3925* Easter Eggs FOIL



AC4823 Classic Lily



AC4824 Vintage Easter



AC3478* Jack-O-Lantern FOIL
Father's Day



AC3537* Garden Party Thanksgiving

Get Well



AC3571 Autumn Breeze



AC4839 Thankful Beauty



AC4859 Just For Dad



AC3125 Bright Bursts Of Mixed Gerberas



AC3173 Garden Party Get Well



AC3562 Colorful Wishes

Get Well cont.



AC4808 Petaled Cheer



AC4809 Everyday Blooms

Love/Valentine's Day



AC4837 Winged Wishes



AC4838 On The Mend



AC4875 Hat Box Blooms



AC3410* Inscriptions FOIL



AC3425 Nosegays



AC3550 Hearts And Flowers



AC3551 Hearts And Roses



AC3563 Owl Always Love You



AC3564 Love Goes 'Round



AC3576 Abstract Love



AC3577* Red Rose Doodle



AC3578 Valentines Pop



AC3579 Flipped for You



AC3848* Eco-Chic



AC3857 I'm Yours



AC4820 Watercolor Bouquet



AC4821 Love Shines On



AC4841 Love-N-Roses



AC4842 Vintage Love



AC4853 Modern Romance



AC4854 Vintage Valentine



AC4855 Valentine's Wishes

Love/Valentine's Day cont.



AC4856 Sweetest Heart



AC4876 Love Blooms

Mother's Day



AC4877 Love Is In The Air



AC4888 Hang On To Your Love



AC4889 Be-Ribboned Heart



AC3553 Mother's Beauty



AC3928* Happy Mama FOIL



AC3930* Inscriptions FOIL



AC3934* Botanical Art



AC3935 Tranquil Moments



AC3936* Decoupage



AC3938* Cascading Love



AC4825 Pink Delight



AC4826 Vintage Mother's Day



AC4857 Delightfully Mom



AC4858 Celebrate Her

No Sentiment



AC4878 Wind Beneath My Wings



AC4879 Paper Petals



AC4880 Daisy Days



AC3552 Purple Passion



AC3566 Roses Are Pink



AC3567 Poppy Thoughts



AC3571 Autumn Breeze



AC3632 Nosegays

No Sentiment cont.



AC3633 Botanical Art



AC3636 Exotic Beauty



AC3643* Wedding Bells



AC3646 Peek-A-Boo



AC3648 Pure Simplicity



AC3649 One Love



AC3725 Botanical Sunflower



AC3729 Gift Of Friendship



AC3731 Dog House



AC3733 Freesia Border



AC3798* Two Turtle Doves



AC4810 Dreamcatcher



AC4831 Painted Crate



AC4832 Watercolor Bouquet



AC4845 Pretty Posy



AC4846 Up Up and Away



AC4847 Happiness in Bloom



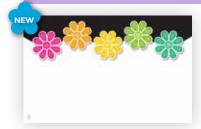
AC4848 Marbled Beauty



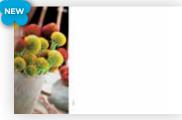
AC4849 Pink Petals



AC4890 One Rose



AC4891 Happy Day



AC4892 Coneflower Pods



AC4893 Paper Silhouette



AC4894 Birds of a Feather

No Sentiment cont.

AC4895 Daisy Bright

Specialty



AC3300 More Is More



AC3308 Fortune Cookie



AC3309 Botanical Art



AC3415* Pink Rose FOIL



AC3417* Oops FOIL



AC3538 Garden Party For You



AC3557 Pink Flower Doodle



AC3572 Poppy Wishes **Sympathy**



AC4851 Simply Sorry



AC4852 Sunny Wishes



AC4881 Just Daisies



AC3013 Peace



AC3032 Soft Touch



AC3033 Rare Beauty



AC3034 Gentle Thoughts



AC3043 Flower Garden



AC3044 Delicate Urn



AC3568 Tranquil Moments



AC3569 Subtle Beauty



AC3570 Angelic Memories



AC4803 Eternal Beauty



AC4804 Infinite Memories



AC4805 Memory Lane

Sympathy cont.



AC4806 A Time To Remember



AC4833 Heartfelt Blossoms



AC4834 Never Forgotten



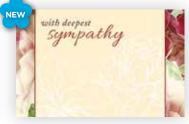
AC4835 Eternal Sky



AC4836 Woodland Reflections



AC4882 Marbled Memories



AC4883 Sympathy Silhouette
Thank You



AC4884 Floral Farewell



AC4885 Red Rose Memorial



Sympathy Capri' cards are preprinted with standard information on back.



AC3306 Mementos



AC3543 Bright Thanks



AC3574 Sunny Thanks



AC3575 Blooming Gratitude
Thinking of You



AC4811 Vintage Thanks



AC4812 Everyday Thanks



AC4886 Simply Thanks



AC3401 Hand-Tied Blooms



AC3421 Bright Bursts Of Mixed Gerberas



AC3422 Botanical Art



AC3545 Sunny Thoughts



AC3573 Thoughtful Garden



AC4814 Kaleidoscope



AC4887 Simply You

Enclosure Cards - Vespa™

Coordinating Vespa[™] envelopes provide protection and privacy! See page 38 for full selection.

Imprint Option A Happy Birthday! Your business name on front in black ink. APLY FLOWERS

Sorry, no logos.

SIMPLY FLOWERS 2125 E. McDowell St. | Phoenix, AZ 85006 Phone: 602-555-1690 | Fax: 602-555-3435

Imprint Option C Your business name and address on back in black ink.

SIMPLY FLOWERS

Imprint Option B Your business name on back in black ink.

Vespa™

Bold designs, colorful combinations and a unique shape an enclosure card with personality!

- · Larger format for more messaging space
- Recycled paper and earth-friendly soy based inks
- Visit JHC.com to see the full Vespa[™] card selection



For second-side imprinting in black, add \$15/1000.

Always imprint your enclosure cards so arrangements can market your business for you!



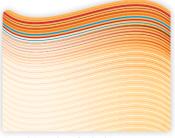




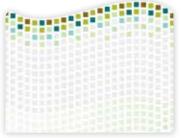
AD7010* Plum Pins + Checks



AD7011* Red 3-D



AD7015* Candy Stripes



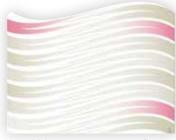
AD7019* Ocean Blue Mini Grid



AD7024* Seaside Wave Fade



AD7025* Love It Up Wave Fade



AD7026* Poppy Wave Fade

Enclosure Cards - Vespa™



AD7027* Sunshine Wave Fade



AD7031* Apple Bubblegum



AD7032* Pink Bubblegum



AD7033* Tuscan Dots



AD7037* Poppy Picnic



AD7040 Eco-Chic



AD7041* Eco-Chic



AD7045 Golden Nugget



AD7046* Swirled Love



AD7095 Eco-Chic Sympathy



AD7091* Happy Birthday



AD7097* Colored Stripes



AD7098* Green Circles



AD7102* Autumn Swirl



AD7103 Happy Easter



AD7104 Periwinkle Deco



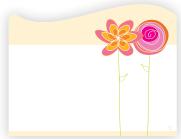
AD7105 Orange Dots



AD7111* Lemon Cocktail



AD7112* Hip, Hip, Hooray



AD7113 Flower Lollipop

Enclosure Cards - Vespa™





This is how 9 RC





AD7114* Wish Big! AD7115 Buggy Roll

AD7116* 2Gether 4Ever

AD7117* Born To Be Wild









AD7118* Aged To Perfection

AD7121* Happy Healing

AD7123 Holly Days









AD7125* Happy Heart Day

AD7126* Mom Rocks

AD7127 Happy Anniversary

AD7130 Love Charm









AD7131 Tranquil Moments

AD7132 Exotic Beauty

AD7133 Rare Beauty

AD7134 Bright Gerberas



AD7135 Fresh Flourish



Vespa[™] Envelopes Envelopes provide privacy and protection for the

message! See page 38 for full selection.

Multi Packaging Solutions | formerly John Henry®

Enclosure Cards - Custom



Custom Enclosure Cards

- Custom enclosure cards with your design and shop information are sure to market your business for you
- Three oversized options for additional messaging space
- Option to add standard funeral information on the back
- See page 11 to choose from standard sentiments

эр	CUSTOM FULL COLOR	PRODUCT	MINIMUM	MINIMUM		PRICE	PER 1,0	, W	١
ou!	ONE SIDE ONLY	CODE	ORDER	PER VARIETY	500	1,000	3,000	5,000	
BYE	NO. 40 ENCLOSURE CARD 3.5 X 2.75"	AD1020	1,000 (500 PER BOX)	500	N/A	\$106.18	\$102.08	\$97.92	
BYE	GRANDE ENCLOSURE CARD 4.25 X 2.75"	AD3000	500 (250 PER PACK)	500	\$186.92	\$167.58	\$143.96	\$129.43	
BYE	SPECIAL OCCASION CARD 5 X 3.25"	AG2040	500 (250 PER PACK)	500	\$164.78	\$139.99	\$116.59	\$111.04	

For full color printing on back, add \$30/1000.

No. 40

Works with No. 56 and Vespa[™] enclosure envelopes



AD1020

First Impressions® Carlyle design with JH199 and black inks

Grande

Perfectly fits No. 56 enclosure envelope



AD3000

This is a custom design let us design one for you!

Special Occasion

No. 4 Baronial envelopes work best with this card



AG2040

This is a custom designlet us design one for you!



BC2500 UL0002

new Custom Combo Card

- An all-in-one enclosure card and envelope!
- 4.5 x 8" flat; folds to 4.5 x 3"
- Complete the look with an Identa-Seal® to ensure privacy for the message inside
- Call for custom pricing!



Papyrus paper color with JH469 ink, featuring a custom logo

Ва

Enclosure Cards - Sympathy

Standard

Our most popular classic sympathy card - stock up so you'll always have them on hand.

Glossy white stock



AA0202 No Sentiment **AB0217** With Deepest Sympathy AB0218 With Sincerest Sympathy AB0219 With Sympathy **AB0220** In Loving Memory

Embossed Panel

Embossed sympathy cards offer timeless beauty and come in a variety of sizes.

Matte white stock



In Loving Memory Floral Expressions

Panel

AA0204 No Sentiment AB0230 With Deepest Sympathy AB0233 In Loving Memory

With Deepest Sympath

Arlington

Larger embossed sympathy card for more messaging space.

AA0208 No Sentiment AB0236 With Deepest Sympathy AB0239 In Loving Memory

With Deepest Sympathy

MINIMUM

ORDER

1,000

(500 PER BOX)

1.000

(500 PER BOX)

1000

(500 PER BOX)

1.000

(500 PER BOX)

500

(250 PER PACK)

For second-side imprinting in black, add \$15/1000.

*For sympathy information on back of group card in

MINIMUM

PER VARIETY

100

500

500

N/A

500

500

N/A

N/A

N/A

N/A

\$164.78

BLACK IMPRINT

PANEL SYMPATHY

GROUP SYMPATHY

CUSTOM GROUP

full color, add \$30/1000.

3.5 X 2.25"

3.5 X 2.25"

3.5 X 2.75"

3.25 X 5"

5 X 3.25'

SYMPATHY*

ONE SIDE ONLY

STANDARD SYMPATHY

ARLINGTON SYMPATHY

Group Sympathy

Our largest embossed panel card with space to list numerous names AB0282 With Deepest Sympathy

Colonial Flower Shoppe

Front Imprint Option

PRICE PER 1,000

3.000

\$74.80

\$82.02

\$94.87

\$99.34

\$116.59

5.000

\$70.26

\$76.87

\$88.90

\$93.14

\$111.04

1.000

\$93.25

\$102.46

\$118.51

\$124.23

\$139.99

Your business name on front in black ink. Option A may be combined with option C, X or Z for an additional second-side imprint charge.



Option A

Back Imprint Option

Options C and X include your business name and up to four lines of information on back in black ink. Option Z is standard sympathy information only.



Option C



Option X



Option Z

With Deepest Sympathy 🔣 Custom Group Sympathy Oversized for additional messaging space See page 11 to choose from 8

First Impressions® Lily Elegance design with JH144 Orange and JH371 Green inks

White paper with JH377 green ink, featuring a custom logo

information on back

paisley peacock

Enclosure Cards - Sympathy

Duplicate Sympathy

- Perforated for easy use by funeral director
- Glossy white stock
- Includes standard sympathy information on back with your business name and up to four lines of information
- Optional hole punch in upper left corner available



For hole punch in upper left corner, add \$7/1000.







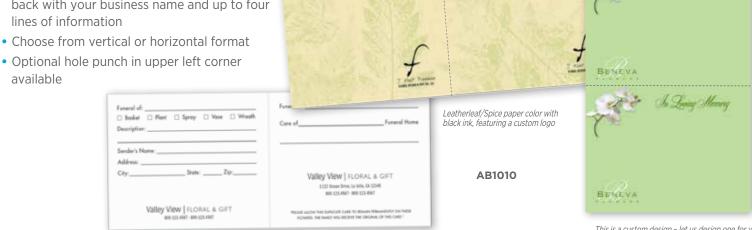
With Deepest Sympathy

AB0268

With Deepest Sympathy

Custom Duplicate Sympathy

- See page 11 to choose from 8 standard sympathy sentiments
- Includes standard sympathy information on back with your business name and up to four lines of information
- Optional hole punch in upper left corner available



Envelopes



No. 63 Enclosure

 Perfect for Capri® Cards, Standard Panel Sympathy Cards or No. 72 Custom Enclosure Cards



No. 56 Window

 Perfect for Eagle Supertickets, ADS Work Tickets/ Order Entry Forms, and Daisy Work Tickets



Cottage Yarrow paper color with black ink, featuring a custom logo

No. 56 Enclosure

 Perfect for Vespa[™] Cards, Arlington Sympathy Cards, No. 40 Custom and Grande Custom Enclosure Cards



No. 56 Large Window

 Perfect for FTD® Mercury X Order Entry Forms and FAS® POS Invoices





CUSTOM FULL COLOR ONE SIDE ONLY	PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PI	ER 1,000 5,000	10,000
NO. 4 BARONIAL ENCLOSURE 5.125 X 3.625"	EN0901	1,000 (500 PER BOX)	\$143.12	\$116.65	\$110.64	\$104.88
NO. 4 BARONIAL WINDOW 5.125 X 3.625"	EN0900	1,000 (500 PER BOX)	\$143.12	\$116.65	\$110.64	\$104.88
NO. 56 ENCLOSURE* 4.5 X 3"	EB0500	1,000 (500 PER BOX)	\$135.88	\$111.77	\$105.73	\$99.67
NO. 56 LARGE WINDOW 4.5 X 3"	EB1580	1,000 (500 PER BOX)	\$137.67	\$113.20	\$107.75	\$101.86
NO. 56 WINDOW* 4.5 X 3"	EC0540	1,000 (500 PER BOX)	\$137.67	\$113.20	\$107.75	\$101.86
NO. 63 ENCLOSURE* 4.25 X 2.5"	EA0600	1,000 (500 PER BOX)	\$120.10	\$99.19	\$93.86	\$77.42

^{*} For eyelet envelopes, add \$7/1000.

No. 4 Baronial Window

• Perfect for Dove POS™ Tickets, Daisy Hypertickets, RTI® All-In-One #1, Laser Enclosure Cards, Floristware Standard and Microcode Combined Worktickets



These are custom designs - let us design one for you!

No. 4 Baronial Enclosure

• Perfect for Group Sympathy or Special Occasion Enclosure Cards and Gift Certificate Cards



Layout Ideas for No. 63 and No. 56 Enclosure

Back Flap Imprint

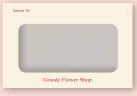




Back Flap with 24-hour Guarantee

Layout Ideas for No. 56 and No. 4 Baronial Window

"Deliver To" at top of envelope and business name at bottom of envelope





Business name at bottom of envelope (maximum one line)

Business name and address at top of envelope (maximum two lines)





Logo, business name and address on back flap (maximum four lines)

Envelopes

Envelope Assortments

- These envelopes are sized perfectly for your custom enclosure cards and Capri® cards
- Easily imprint this assortment of colored envelopes with your shop information
- Also available without imprint for fast delivery
- No. 63 Red also available in a solid pack

No. 63 Everyday Designer

100 of each color per box



No. 56 Everyday Designer
100 of each color per box

SIMPLY FLOWERS

Pinstripe design adds a unique element to your envelopes!

SIMPLY FLOWERS

No. 63 Christmas Designer

250 of each color per box

EA0702 EA0709 (Red only)



PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PER 3,000	1,000 5,000	10,000
EB0577	1,000 (500 PER BOX)	\$120.88	\$96.77	\$90.73	\$84.67
EA0701	1,000 (500 PER BOX)	\$105.10	\$84.19	\$78.86	\$62.42
EA0702	1,000 (500 PER BOX)	\$105.10	\$84.19	\$78.86	\$62.42
EA0709	1,000 (500 PER BOX)	\$105.10	\$84.19	\$78.86	\$62.42
SEE LIST	1,000 (500 PER BOX)	\$123.94	\$99.21	\$92.98	\$86.81
	EB0577 EA0701 EA0702 EA0709	CODE ORDER EB0577 1,000 (500 PER BOX) EA0701 1,000 (500 PER BOX) EA0702 1,000 (500 PER BOX) EA0709 (500 PER BOX) SEE LIST 1,000	CODE ORDER 1,000 EB0577 1,000 \$120.88 EA0701 1,000 \$105.10 EA0702 1,000 \$105.10 EA0709 1,000 \$105.10 EA0709 1,000 \$105.10 SEF LIST 1,000 \$123.94	CODE ORDER 1,000 3,000 EB0577 1,000 \$120.88 \$96.77 EA0701 1,000 \$105.10 \$84.19 EA0702 1,000 \$105.10 \$84.19 EA0709 1,000 \$105.10 \$84.19 EA0709 1,000 \$105.10 \$84.19 SEF LIST 1,000 \$123.94 \$99.21	CODE ORDER 1,000 3,000 5,000 EB0577 1,000 (500 PER BOX) \$120.88 \$96.77 \$90.73 EA0701 1,000 (500 PER BOX) \$105.10 \$84.19 \$78.86 EA0702 1,000 (500 PER BOX) \$105.10 \$84.19 \$78.86 EA0709 1,000 (500 PER BOX) \$105.10 \$84.19 \$78.86 SEE LIST 1,000 (500 PER BOX) \$105.10 \$84.19 \$78.86

For second-side imprinting in black, add \$15/1000.

*For eyelet envelopes, add \$7/1000.

Vespa[™] Envelopes

• These versatile envelopes add a natural flair to your floral arrangements. Perfect for Vespa™ cards, they also complement Capri® cards and your custom enclosure cards

SIMPLY FLOWERS



EL0880 White

EL0881 Eco-Chic Assortment 250 of each color per box

EL0882 5-Color Assortment 100 of each color per box



Mailing Envelopes

Multiple sizes and formats to coordinate with your other paper products for custom branding!

No. 6³/₄ Mailing and Reply



No. 10 Mailing and Window

CUSTOM FULL COLOR ONE SIDE ONLY**	PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PE	ER 1,000 5,000	10,000
NO. 6 3/4 MAILING OR REPLY 6.5 X 3.625"	EE1700	1,000 (500 PER BOX)	\$101.16	\$88.17	\$80.93	\$76.97
NO. 7 WINDOW** 6.75 X 3.75"	SEE LIST	1,000 (500 PER BOX)	\$72.28	\$58.34	\$51.13	\$47.46
NO. 9 MAILING OR REPLY 8.875 X 3.875"	EH0760	1,000 (500 PER BOX)	\$102.17	\$89.68	\$82.21	\$78.19
NO. 9 WINDOW 8.875 X 3.875"	EH0700	1,000 (500 PER BOX)	\$103.83	\$90.68	\$83.44	\$79.81
NO. 10 MAILING 9.5 X 4.125"	EI0680	1,000 (500 PER BOX)	\$112.25	\$96.08	\$88.23	\$84.27
NO. 10 WINDOW 9.5 X 4.125"	EJ0780	1,000 (500 PER BOX)	\$118.34	\$97.03	\$88.84	\$85.66

^{*} For eyelet envelopes, add \$7/1000.

No. 9 Mailing, Reply and Window





EH0700 This is a custom design – let us design one for you!

Carlyle's This is a custom design – let us design one for you!

EJ0780 First Impressions® Carlyle design with JH199 and black inks

hafner florist 5139 S. MAIN ST. SYLVANIA, OHIO 43560

No. 7 Window

May be printed in one or two ink colors on two different stocks. Please note: this is not a custom branding product.

EG0661 White EG0674 Celadon Parchment*

*Limited Availability

White paper with Process blue and JH376 green inks, featuring a custom logo

^{**} No. 7 Window is not available in full color. Pricing is based on one color on either of the 2 available stocks. Add \$15/1000 for second color.

The Forms Experts

Put our many years of experience in business forms to work for you!

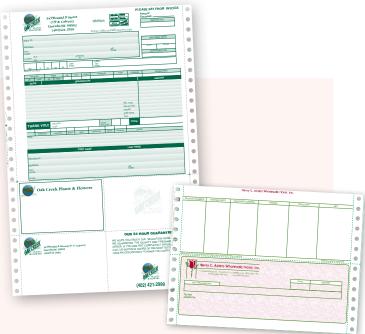
Looking for something simple? Browse our selection of manual forms, or inventory laser forms, statements, and invoices—all ready to be imprinted with your shop info!

Ready to step up your branding game? Let our in-house design team create a branded set that perfectly represents your shop identity, or choose one of our First Impressions® designs for an easy custom look!

In need of forms that work with your software system? We've partnered up with the wire services to create forms that are sure to work for you.

Interested in something completely custom for your business? Share your vision and we'll get the job done.

Just call us the forms experts.



Need **continuous feed** forms, invoices, statements, or checks for your dot-matrix printer? Call for more information or pricing.



Supported Systems

Our complete line of generic and custom branded forms are guaranteed compatible with ALL major software systems, including:

- FTD® Mercury X
- FTD® Mercury Advantage
- Teleflora® Dove POS™
- Teleflora® Eagle
- Teleflora® Daisy
- RTI®
- Flowersoft®
- Floristware
- MAS
- FAS®

- Quick Flora
- Floranext
- IRIS
- Hana
- Visual Ticket

Carbonless Sales Tickets

- One-color business name imprint included
- Paper sequence: white, canary, pink
- Numbering available on all (in color shown; indicate starting number)
- Two-hole punches at top of all except 2-Part Wedding Order Form





- Tear-off delivery slip on third part
- Three-part also available unimprinted in packs of 250 (VD1159)
- Imprint in Black or JH328 Green

VD0154

Two-Part

VD0159 Three-Part



teleflora.

- Arrangement pricing form on back
- Tear-off delivery slip on third part printed on sturdy white card stock
- Also available unimprinted in packs of 250 (VD1158)
- Imprint in Black or JH349 Green

VD0158

Three-Part

Deluxe Order

- Beautiful full-color background
- Arrangement pricing form on back
- Tear-off delivery slip on third part
- VD0185 Deluxe Sold To available unimprinted in packs of 250 (VD1185)
- Imprint in Black

VD0185

Three-Part Sold To (at top)

Three-Part Deliver To (at top)

ONE COLOR IMPRINT PRODUCT MINIMUM PRICE PER 1,000 ONE SIDE ONLY CODE ORDER 10,000 1.000 3.000 5.000 DELUXE ORDER \$130.85 SEE LIST 1.000 \$104.55 \$96.87 \$90.84 TELEFLORA 3-PART VD0158 1.000 \$87.38 \$78.35 \$76.02 \$75.46 FTD 2-PART VD0154 1.000 \$76.90 \$63.19 \$56.95 \$53.95 FTD 3-PART VD0159 1,000 \$83.15 \$73.12 \$71.44 \$68.32 STANDARD SNAP-OUT 2-PART SEE LIST 1.000 \$118.59 \$93.85 \$87.71 \$83.15 STANDARD SNAP-OUT 3-PART SEE LIST 1,000 \$130.85 \$90.84 \$104.55 \$96.87 **REGISTER FORM 2-PART** VD0180 1.000 \$105.89 \$84.81 \$79.58 \$74.24 **REGISTER FORM 3-PART** VD0181 \$138.65 \$104.22 \$96.87 1.000 \$124.05

Detached size of all forms is $5\,1/2"$ x $8\,1/2"$ with 1/2" stub on top. See item description for what imprint color is available for each form. For additional copy, add \$25/1000.

Standard Snapout

• Imprint in Black or JH328 Green on Check-off: Black or Reflex Blue on Red Rose



VD0162

Two-Part Check-Off

VD0163

Three-Part Check-Off



VD0182

Two-Part Red Rose

VD0183

Three-Part Red Rose



Register Form

- 5 1/2" x 8 1/2" for use in plastic or metal registers
- Continuous feed forms
- Imprint in Reflex Blue

VD0180

Two-Part Red Rose

VD0181

Three-Part Red Rose

Single Sheet Order Pads



No. 2 Order Pad

- 4.25 x 7"
- 100 sheets per pad
- \$2.84/pad, minimum order of 10 pads

CA0151



CA0166

2-Part Wedding Order Form

- Give the bride a copy of her flower order
- 8.5 x 14" detached size, with .5" stub at top
- 25 per pack
- Single Sheet Wedding Order also available (CA0165)
- \$14.12/pack, minimum order of 3 packs

Mercury X

Pre-Designed Order Entry

- The standard invoice form for your corporate and house accounts
- Imprint your shop information so arrangements can market your business for you
- Professionally perforated for clean tears
- Add a QR code to connect customer to your website or BloomIQ
- · Worksheet Legal available upon request
- These designs also available unimprinted in packs of 250: Daisy Garden (FB7520), Eco-Chic (FB7534), Botanical Treasures (FB7525), Floral Charisma (FB7527), Amethyst Bouquet (FB7526), Fall Brilliance (FB7529), and Poinsettia Sparkle (FB7611)



FB4520 Daisy Garden

FB4524 Nature's Splendor

FB4525 **Botanical Treasures**



FB4526 Amethyst Bouquet



FB4527 Floral Charisma





FB4529 Fall Brilliance



FB4533 Green Vertical Stripe



FB4535 **Grass Squares**

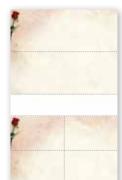


Eco-Chic

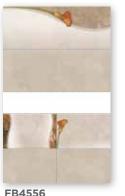
SIMPLY FLOWERS



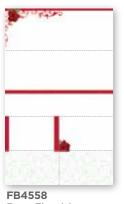
FB4551 Flower Market



FB4552 Red Rose Dynasty



FB4556 Medici



Rose Flourish



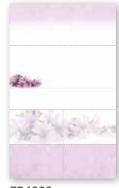
FB4605 Rosa Luxe



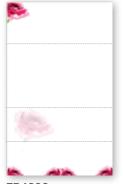
FB4606 Daisy Bright



FB4607 Hydrangea Dream



FB4608 Purple Panache



FB4609 Painted Petals



FB4610 Winter Pine



FB4611 Poinsettia Sparkle



Coordinating Envelopes

Don't forget your coordinating envelopes. See pages 36-39!





ľ	FB4590	
	These are custom designs - let us design one for you!	
1		

Ī	USA						
U	BLANK OR NO IMPRINT	PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PE 3,000	R 1,000 5,000	10,000
	PRE-DESIGNED ORDER ENTRY	SEE LIST	1,000	\$76.90	\$76.90	\$76.90	\$76.90
	CUSTOM ORDER ENTRY - WHITE	FB4590	1,000	\$78.80	\$78.80	\$78.80	\$78.80
	CUSTOM ORDER ENTRY - PREMIUM	SEE LIST	1,000	\$92.14	\$92.14	\$92.14	\$92.14
	BLACK IMPRINT ONE SIDE ONLY			1,000	PRICE PE 3,000	R 1,000 5,000	10,000
	PRE-DESIGNED ORDER ENTRY	SEE LIST	1,000	\$113.14	\$97.19	\$93.63	\$87.50
	CUSTOM ONE AND TWO COLOR ONE SIDE ONLY			1,000	PRICE PE 3,000	R 1,000 5,000	10,000
O YB	CUSTOM ORDER ENTRY - WHITE 1C	FB4590	1,000	\$104.84	\$95.36	\$87.42	\$80.91
O YB	CUSTOM ORDER ENTRY - WHITE 2C	FB4590	1,000	\$119.84	\$110.36	\$102.42	\$95.91
O YB	CUSTOM ORDER ENTRY - PREMIUM 1C	SEE LIST	1,000	\$121.55	\$112.09	\$104.15	\$97.63
YE	CUSTOM ORDER ENTRY - PREMIUM 2C	SEE LIST	1,000	\$136.55	\$127.09	\$119.15	\$112.63

All laser order entries are 8.5 x 14". For printing on back side, add \$15/1000 for black/one color. For custom full-color laser order entry, call for pricing.



Custom Order Entry

- Available on standard FB4590 white stock, or premium FB4591 Ivory and FB4592 Natural Parchment stocks
- Customize to coordinate with your other paper products



Mercury X

Pre-Designed Statement

- The standard invoice form for your corporate and house accounts
- Compatible with FTD® software system
- Professionally perforated 3" from top edge for clean tears
- Add a QR code to connect customers to your website or BloomIQ
- 14" statement also available. Call for details!



FB4710 Daisv Bright



FB1371 Daisy Garden



FB1377* Pink Collage



FB1378* Daisy Bunch



FR1449 Nature's Splendor



FB1450 **Botanical Treasures**



FB1451 Amethyst Bouquet



FB1452 Floral Charisma



FB4702 Green Vertical Stripe



FB4708 Eco-Chic



FB4709 Rosa Luxe



FB4711 Hydrangea Dream



FB4712 Purple Panache

BLANK OR NO IMPRINT	PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PE 3,000	R 1,000 5,000	10,000
PRE-DESIGNED STATEMENT	SEE LIST	1,000	\$48.64	\$48.64	\$48.64	\$48.64
CUSTOM STATEMENT - WHITE	FB1370	1,000	\$59.88	\$59.88	\$59.88	\$59.88
CUSTOM STATEMENT - PREMIUM	SEE LIST	1,000	\$73.75	\$73.75	\$73.75	\$73.75
BLACK IMPRINT ONE SIDE ONLY			1,000	PRICE PE 3,000	R 1,000 5,000	10,000
PRE-DESIGNED STATEMENT	SEE LIST	1,000	\$80.92	\$61.53	\$49.27	\$44.25
CUSTOM ONE AND TWO COLOR ONE SIDE ONLY			1,000	PRICE PE 3,000	R 1,000 5,000	10,000
CUSTOM STATEMENT - WHITE 1C	FB1370	1,000	\$76.80	\$63.97	\$52.50	\$37.22
CUSTOM STATEMENT - WHITE 2C	FB1370	1,000	\$91.80	\$78.97	\$67.50	\$52.22
CUSTOM STATEMENT - PREMIUM 1C	SEE LIST	1,000	\$119.93	\$109.01	\$85.15	\$65.08

All laser statements are $8.5 \times 11''$. For printing on back side, add \$15/1000 for black/one color. For custom full-color laser statement, call for pricing.

SEE LIST

1,000

\$134.93

Coordinating Envelopes

Don't forget your coordinating envelopes. See page 39!

CUSTOM STATEMENT - PREMIUM 2C



\$124.01



Custom Statement

- Available on standard FB1370 white stock, or premium FB1372 Ivory and FB1373 Natural Parchment stocks
- Customize to coordinate with your other paper products



Pre-Designed Three-Panel **Enclosure Card & Envelope**

- 4 1/8 x 9 1/2" flat: 4 1/8 x 3 3/16" folded
- These laser cards combine enclosure card and envelope in one
- Imprint your shop information so arrangements can market your business for you
- Go the extra mile by providing more privacy with No. 4 Baronial Window Envelopes
- Eco-Chic (BC1108) and Poinsettia Sparkle (BC1168) also available unimprinted in packs of 250







BC0095

Amethyst

Bouquet

BC0063 Lavender Daisv Garden Flowers



BC0096 Floral Charisma



BC0066 Daisy Bunch



BC0093 Nature's Splendor



BC0094 **Botanical** Treasures



BC0102 Green Vertical Stripe



BC0108 Eco-Chic



BC0112 Flower Market

100		
4		

BC0113 Red Rose Dynasty



BC0118 Rose Flourish



BC0120 Avalon



BC0163 Rosa Luxe



BC0164 Daisy Bright



BC0166 Purple Panache



BC0167 Winter Pine



BC0168 Poinsettia Sparkle



BC0169 Winter Cardinal



Custom Three-Panel Enclosure Card & Envelope

- Available on standard BC0001 White stock. or premium BC0011 Ivory and BC0010 Natural Parchment stocks
- Customize to coordinate with your other paper products
- Four-panel format also available. Call for details!

BC0001

These are custom designs - let us design one for you



teleflora.

Dove Point-of-Sale™ Systems

Pre-Designed Tickets

- The ultimate Teleflora® POS work ticket includes delivery ticket, enclosure card and enclosure envelope in one
- Imprint your shop information so arrangements can market your business for you
- Professionally perforated for clean tears
- These designs also available unimprinted in packs of 250: Red Rose Dynasty (FB7254), Eco-Chic (FB7263), Flower Market (FB7253), Nature's Splendor (FB7229) and Grass Squares (FB7259)
- Add a QR code to connect customers to your website or BloomIQ





Lavender Flowers



FB2215 Pink Collage



Floral Charisma



FB2259 **Grass Squares**



FB2346* Winter Scene



Coordinating **Envelopes**

Don't forget your coordinating envelopes. See page 37!



FB2229



FB2253 Flower Market

Nature's Splendor



FB2263 Eco-Chic



FB2354 Fall Brilliance



FB2374 Hydrangea Dream



FB2230 **Botanical Treasures**

FB2254

Red Rose Dynasty



FB2280 Medici



FB2375 Purple Panache



FB2250 Amethyst Bouquet

FB2257













Custom Tickets

- Guaranteed compatible with Dove software
- Available on standard FB2200 white stock, or premium FB2201 Ivory and FB2202 Natural Parchment stocks
- Customize to coordinate with your other paper products



F	В	2	2	0	C

U514.						
BLANK OR NO IMPRINT	PRODUCT CODE	MINIMUM ORDER	1,000	PRICE PE 3,000	R 1,000 5,000	10,000
PRE-DESIGNED INVOICE/STMNT	SEE LIST	1,000	\$59.04	\$59.04	\$59.04	\$59.04
PRE-DESIGNED TICKET	SEE LIST	1,000	\$82.47	\$82.47	\$82.47	\$82.47
BLACK IMPRINT ONE SIDE ONLY			1,000	PRICE PE 3,000	R 1,000 5,000	10,000
PRE-DESIGNED INVOICE/STMNT	SEE LIST	1,000	\$80.92	\$61.53	\$49.27	\$44.25
PRE-DESIGNED TICKET	SEE LIST	1,000	\$113.14	\$97.19	\$74.00	\$57.85
CUSTOM ONE AND TWO COLOR ONE SIDE ONLY				PRICE PE	R 1,000	
			1,000	3,000	5,000	10,000
CUSTOM TICKET - WHITE 1C	FB2200	3,000	1,000 N/A	3,000 \$87.08	5,000 \$67.38	10,000 \$54.39
CUSTOM TICKET - WHITE 1C	FB2200 FB2200	3,000	•			
		.,	N/A	\$87.08	\$67.38	\$54.39
CUSTOM TICKET - WHITE 2C	FB2200	3,000	N/A N/A	\$87.08 \$102.08	\$67.38 \$82.38	\$54.39 \$69.39
CUSTOM TICKET - WHITE 2C CUSTOM TICKET - PREMIUM 1C	FB2200 SEE LIST	3,000	N/A N/A N/A	\$87.08 \$102.08 \$130.63	\$67.38 \$82.38 \$109.57 \$124.57	\$54.39 \$69.39 \$88.83

All POS tickets are $8.5 \times 14"$ and invoices/statements are $8.5 \times 11"$. Printing on back side of tickets available in one color for an additional \$15/1000. Printing on back side of custom statements available in full color for an additional \$30/1000. Please call for pricing on custom full-color tickets. **To add a perf to your custom invoice/stmt, add \$10/1000.

Pre-Designed Invoices and Statements

- Perforated 3.25" from top edge
- Can be left blank, or imprint your shop name and information in black
- Daisy #5 statements also available



FB5504 Daisy Bright



Custom Invoices and Statements

- Customize to coordinate with your other paper products
- Option to add perf for easy tears



teleflora.

Eagle Floral Management Systems

Pre-Designed Supertickets

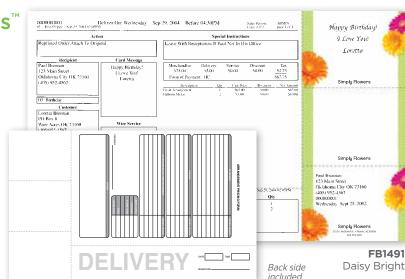
- Compatible with Eagle Software Systems[™]
- Imprint your shop information so arrangements can market your business for you
- Arrangement pricing form included on back
- Daisy Bright (FB7491) and Poinsettia Border (FB7345) are also available unimprinted in packs of 250





FB1321 Lily Garden

FB1323 White Roses





FB1340 Nature's Splendor



FB1474 Daisy Dream



FB1475 Floral Charisma



FB1476 Flower Market



FB1477 FB1492 Red Rose Hydrangea Dynasty Dream



Unimprinted 250 pack only



Botanical

Treasures



Pre-Designed Statements

• 11 designs available



All Supertickets are 14 x 8.5". For printing on back side of custom Superticket, add \$15/1000 for black/one color. For custom full-color Superticket, call for pricing.

FB2331 Imprint with your store This is a custom information design - let us design one for you! Call for details **Custom Supertickets** Available on standard FB2331 white stock, or premium FB2341 Ivory and FB2340 Natural Parchment stocks Customize to coordinate with your other paper products · Optional back side arrangement pricing form available **DELIVERY** Custom statements also available. Call for details Optional back side

teleflora.

RTI[®] Total Management

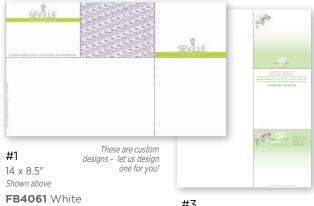


Custom All-In-One Work Ticket

- Four different RTI® system formats available in multiple stocks
- Work ticket includes delivery ticket and enclosure card

CUSTOM TWO		PRODUCT CODE	MINIMUM ORDER	PRIO 3,000	SE PER 1, 5,000	000 10,000
CUSTOM WORK TO WHITE	ICKET #1 & #4	SEE LIST	3,000	\$102.08	\$82.38	\$69.39
CUSTOM WORK TO PREMIUM	ICKET #1	SEE LIST	3,000	\$145.63	\$124.57	\$103.83
CUSTOM WORK TO WHITE	CKET #2 & #3	SEE LIST	3,000	\$92.58	\$76.53	\$58.92
CUSTOM WORK TO PREMIUM	CKET #2 & #3	SEE LIST	3,000	\$127.02	\$102.50	\$81.87
CUSTOM STATEME	ENT	SEE LIST	3,000	\$80.76	\$68.95	\$53.34
Call for one color or	full color option	٠.				

Call for one color or full color options.



FB4062 Ivory FB4063 Natural Parchment

#2 8.5 x 11" FB4081 White FB4082 Ivory

#3

8.5 x 11" Shown above

FB4101 White FB4102 Ivorv FB4103 Natural Parchment

#4 8.5 x 14" FB4121 White

Custom Statement

- Continue your branding with custom statements
- Three RTI® system formats available



This is a custom designlet us design one for you!

Preferred Customer Integrated Form

- · Perfect for your membership cards, loyalty cards, promo/discount cards, in-house credit accounts and more
- Specifically designed for use in laser printers
- High quality laminated cards are durable and cost-effective
- Can also be used by non-RTI® users with MS Word Capabilities
- Call for custom quote



8.5 x 11"

FB4160

This is a custom design - let us design one for you!



FAS® Floral Accounting Systems

Pre-Designed POS Invoice

- Compatible with FAS® system software
- Laser invoice includes delivery ticket and enclosure card
- Imprint your shop information so arrangements can market your business for you

8.5 x 14"

FB2508 Lavender Flowers FB2509 Pink Roses FB2510 Pink Collage FB2511 Rose Elegance

FB2508

BLACK IMPRINT ONE SIDE ONLY	PRODUCT CODE	MINIMUM ORDER	1,000	PRICE P 3,000	ER 1,000 5,000	10,000
PREDESIGNED POS INVOICE	SEE LIST	1,000	\$118.68	\$95.55	\$72.52	\$56.86
CUSTOM TWO COLOR ONE SIDE ONLY			1,000	PRICE 3,000	PER 1,000 5,000	10,000

Custom POS Invoice

Customize to coordinate with your other







- Adhesive labels personalized with your shop design and information
- Perfect for packaging, enclosure envelopes, computer forms, and more!
- Choose from a variety of backgrounds, fonts and ink colors
- Add your logo or select from one of ours
- Add a QR code to connect customers to your website or BloomIQ
- Now available in your choice of gloss or meeting matte varnish!





MINIMUM ORDER 1,000

1.000

PRICE PER 1.000 3.000 5.000

DIGITAL LABEL

(500 PER ROLL)

\$282.50

\$120.10 \$108.90

\$98.04



UL3011 2.25 X 1.625'







UL3013





UL3012 BoKay Florist (317) 253-2323





We can help you create any shape and size of digital label you need! Call for details and pricing!



Gold Sympathy Labels

Personalize your sympathy arrangements with gold words and letters.

- Adheres securely to arrangement ribbons
- Each roll comes in a clear clamshell package for convenient storage
- Both options available as individual rolls or as boxed sets
- All sets include a FREE organizer box



Organizer Box

- Stay organized with our clear plastic label container (labels not included)
- Keeps your labels at your fingertips so you can quickly find what you need and prevent letters from getting lost
- Holds 21 rolls of labels
- Perfect for organizing labels, floral pics, floral pins and other small items!



SB0150

Gold Letters

- A-T: 25 individual letters per roll
- U, V, W: 10 of each letter per roll
- X, Y, Z: 10 of each letter per roll
- Boxed set includes 1 roll of each

Gold Words

- Each roll has 25 names or words
- Boxed set includes 21 popular names and words (chart below)

			MADE IN
G	OLD	LETTERS	USA
SB0001	Α	SB0012	L
SB0002	В	SB0013	М
SB0003	С	SB0014	Ν
SB0004	D	SB0015	0
SB0005	Е	SB0016	Р
SB0006	F	SB0017	Q
SB0007	G	SB0018	R
SB0008	Н	SB0019	S
SB0009	1	SB0020	Т
SB0010	J	SB0021	U, V, W
SB0011	K	SB0024	X, Y, Z

		GOLD WORDS				
LARGE 11/4"	MINI 1/2"	WORDS	LARGE 11/4"	MINI 1/2"	WORDS	
SB0093	SB1093*	And	SB0124	SB1124	Husband +	
SB0113	SB1113	Aunt +	SB0090	SB1090*	In	
SB0134	SB1134	Beloved +	SB0125	SB1125	In-Law +	
SB0114	SB1114	Brother +	SB0135	SB1135	Loving	
SB0198	SB1198	Children	SB0097	N/A	Memory	
SB0100	SB1100*	Cousin	SB0128	SB1128	Mom +	
SB0115	SB1115	Dad +	SB0126	SB1126	Mother +	
SB0116	SB1116 *	Daddy	SB0127	SB1127	Nana	
SB0117	SB1117	Daughter +	SB0096	SB1096*	Nephew	
SB0094	SB1094	Dear	SB0095	SB1095*	Niece	
SB0098	SB1098	Family +	SB0193	SB1193*	Our	
SB0118	SB1118	Father +	SB0129	SB1129	Papa	
SB0119	SB1119	Friend	SB0112	SB1112*	Pop	
SB0092*	N/A	From	SB0130	SB1130	Sister +	
SB0194	SB1194*	God	SB0131	SB1131	Son +	
SB0123	SB1123	Grand +	SB0136	SB1136 *	Step	
SB0197	SB1197	Grandfather +	SB0091	SB1091*	То	
SB0121	SB1121	Grandma +	SB0132	SB1132	Uncle +	
SB0196	SB1196	Grandmother +	SB0133	SB1133	Wife +	
SB0122	SB1122	Grandpa +	SB0099	N/A	With	
SB0120	SB1120	Great +	+ Denotes co * Limited Ava	mponents of b	oxed sets	
			Lillited Ave	andonity		

	PRODUCT CODE	MINIMUM ORDER	PRICE
LARGE NAMES/WORDS - INDIVIDUAL ROLLS 1.25"	SEE LIST ABOVE	4 ROLLS	\$6.41 PER ROLL
LARGE NAMES/WORDS - BOXED SET 1.25"	SB0149	1 SET	\$89.11 PER SET
MINI NAMES/WORDS - INDIVIDUAL ROLLS 0.5"	SEE LIST ABOVE	4 ROLLS	\$4.35 PER ROLL
MINI NAMES/WORDS - BOXED SET 0.5"	SB1147	1 SET	\$66.82 PER SET
LETTERS - INDIVIDUAL ROLLS 1.5"	SEE LIST ABOVE	4 ROLLS	\$5.07 PER ROLL
LETTERS - BOXED SET 1.5"	SB0051	1 SET	\$72.22 PER SET
ORGANIZER BOX 10.75 X 6.25 X 2.25"	SB0150	1 BOX	\$16.48 PER BOX

Labels

Identa-Seals in Six Easy Steps! Choose a shape and size • Be sure your brand is front and center with custom labels from MPS formerly John Henry® **UL0020** 4 1/2" × 2 1/2" UL0020 2 color • Perfect for branding shopping bags, delivery boxes, gift foil not available with border D wrap, envelopes, and other packaging • Choose from embossed foil labels in a wide assortment of UL0031 31/2" x 2" shapes and sizes В Available in a convenient dispenser box for easy-to-use application **UL0017** 2 1/2" X 1 1/2" В UL0007 2" x 1" UL0006 2" x 1" В В UL0019 1 1/2" x 3/4" UL0002 1" **UL0009** 2 1/2" × 1 1/4" В 253.922.2025 В www.fifeflowers.com UL0003 11/2" settoral show B lowers OWERS & GIFTS 870.642.5426 В UL0029 3/4" UL0005 2" Shop Rite Just For you C UL0028 11/4" В Barbell not available with solid border UL0035 3" **UL0021** 1 1/2" x 1 1/2" or in clear acetate D В **UL0011** 2 1/2" x 1 1/16" В **Perforated Adhesive** UL0013 2" x 11/2" **Pricing Tab** В · Easily price giftware & merchandise Blossoms&Blooms 607-167-4924 • .75" x 1" UL0014 11/2" x 7/8" • White paper with one foil color В • \$50.33 per 1,000 based on 3,000 minimum order BURWELL FLORAL & GIFTS **UL0015** 21/4" x 15/8" VC0200 Shown at POSEY actual size DEDDLER UL0032 31/2" x 21/4" D





3 Choose one or two foil colors



4 Choose a border option

- Borders are available on all shapes and paper colors unless indicated
- Choose: no border, inset hairline border or solid border



5 Choose a typestyle

See page 10 for typestyle selections. For best results, bold typestyles are recommended for foil printing.

6 Choose your design
Send us your logo or call about one of our
MPS | JH® Trademark Designs. Logos will be

converted to line art for use on Identa-Seals®.

Make the most of your Identa-Seals®!

4 ideas that make branding simple

1 COLOR FOIL IMPRINT	MINIMUM ORDER	1,000	PRICE PE	R 1,000 5,000	10,000
GROUP A	1,000 (500 PER ROLL)	\$203.86	\$81.59	\$71.34	\$61.20
GROUP B	1,000 (500 PER ROLL)	\$220.58	\$88.39	\$77.19	\$66.32
GROUP C	1,000 (500 PER ROLL)	\$236.73	\$118.42	\$106.45	\$87.71
GROUP D	1,000 (500 PER ROLL)	\$244.77	\$139.66	\$125.72	\$118.59
2 COLOR FOIL IMPRINT		1,000	PRICE PE	R 1,000 5,000	10,000
2 COLOR FOIL IMPRINT GROUP A	3,000 (500 PER ROLL)	1,000 \$218.86			10,000 \$76.20
		•	3,000	5,000	
GROUP A	(500 PER ROLL) 3,000	\$218.86	3,000 \$96.59	5,000 \$86.34	\$76.20



Never-Wilt® & Foam Supplies

Never-Wilt® Saddles

- The sympathy container that never leaks!
- Floral foam sold separately

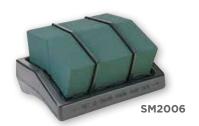


SM2008



Single Casket Saddle

- Perfect for centerpieces
- Holds one block of foam



Cascade Casket Saddle

- Large foundation makes it perfect for wedding work
- Angled two-level platform holds more foam than a single saddle



Double Casket Saddle

- Best for full couch and large standing sprays
- Perfect for mantelpieces



Double Cascade Casket Saddle

- Perfect for full couch caskets
- Angled two-level platform holds more foam than a cascade saddle



Triple Casket Saddle

- Best for full couch and large standing spravs
- Perfect for head tables



Spray Bar

- Brackets snap on quickly, and easily hold fresh floral foam securely
- Designed especially for standing sprays
- Tabs at each end of bar for easy attachment

Never-Wilt[®] Snap-Fit Forms

- Pre-cut (fitted) foam included
- Unbreakable waterproof plastic base
- Individually wrapped for easy storage
- Perfect for sympathy tributes, centerpieces and party designs
- Unique snap-fit clips hold the foam securely, saving time and money over traditional taping methods



Snap-Fit Open Heart

SM2067 18" SM2065 24"





Snap-Fit Closed Heart **SM2066** 18"



Snap-Fit Cross SM2060 24" **SM2061** 30" SM2062 36"

Never-Wilt® & Foam Supplies

Never-Wilt® Lace & Satin

- Ideal for small, personalized memorial tributes or as a ring bearer pillow
- Lace cross and heart are in a plastic tray, not papiermâché, which softens on contact with water

Lace Cross



Lace Heart









	PRODUCT CODE	PER CASE	PRICE PER CASE
NEVER-WILT® SINGLE CASKET SADDLE	SM2000	12	\$48.45
NEVER-WILT® DOUBLE CASKET SADDLE	SM2001	6	\$45.83
NEVER-WILT® TRIPLE CASKET SADDLE	SM2002	4	\$44.46
NEVER-WILT® CASCADE CASKET SADDLE	SM2006	6	\$37.01
NEVER-WILT® DOUBLE CASCADE CASKET SADDLE	SM2008	4	\$38.18
NEVER-WILT® SPRAY BAR	SM2011	12	\$37.36
NEVER-WILT® SNAP-FIT CROSS 24"	SM2060	4	\$62.08
NEVER-WILT® SNAP-FIT CROSS 30"	SM2061	4	\$72.11
NEVER-WILT® SNAP-FIT CROSS 36"	SM2062	4	\$101.42
NEVER-WILT® SNAP-FIT CLOSED HEART 18"	SM2066	4	\$80.64
NEVER-WILT® SNAP-FIT OPEN HEART 18"	SM2067	4	\$70.17
NEVER-WILT® SNAP-FIT OPEN HEART 24"	SM2065	4	\$84.70
NEVER-WILT® SNAP-FIT WREATH 15"	SM2068	4	\$61.33
NEVER-WILT® SNAP-FIT WREATH 18"	SM2063	4	\$75.73
NEVER-WILT® SNAP-FIT WREATH 24"	SM2064	4	\$100.08
NEVER-WILT® LACE CROSS 13 X 15"	SM2004	6	\$57.16
NEVER-WILT® LACE HEART 12 X 13"	SM2007	6	\$57.16
NEVER-WILT® SATIN HEART 12 X 13"	SM2025	12	\$85.59
NEVER-WILT® SATIN CROSS 13 X 15"	SM2027	12	\$85.59
NEVER-WILT® SATIN PILLOW 11.5 X 11"	SM2029	12	\$85.59
SILK & DRIED FOAM BLOCKS 8 X 4 X 3"	TB0051	20	\$17.09
SILK & DRIED FOAM RING 10"	TB0110	6	\$10.00
SILK & DRIED FOAM RING 12"	TB0112	6	\$12.55
SILK & DRIED FOAM RING 14"	TB0114	6	\$19.43
SILK & DRIED FOAM RING 16"	TB0116	6	\$24.12
SILK & DRIED FOAM RING 18"	TB0118	6	\$28.31
SILK & DRIED FOAM RING 20"	TB0120	6	\$31.47
WOODEN EASEL 48"	UG0016	6	\$57.76
WOODEN EASEL 54"	UG0018	6	\$61.67
WOODEN EASEL 60"	UG0020	6	\$65.64
TUK-N-RUFFLE - WHITE	SF0066	60 FT	\$20.60

Silk & Dried Foam

Rings



- Will not break or crumble, nor will they melt on contact with glue or spray paint
- Grips small stems securely

Wooden Easel

- The best wooden easel for sympathy, weddings and special events arrangements
- Sturdy white wooden construction
- Paintable to coordinate with any décor
- Available in 48",
 54" and 60" height



Tuk-N-Ruffle

- Provides a quick frame for sympathy arrangments
- Great for hiding mechanics
- 3" wide pleated tulle and plastic lace



Preservatives & Pricing Cards

Custom-Imprinted Fresh Flower Food **Packets**

- Advertise your business name on individual preservative packets (on front only)
- Improved formula keeps water clear, not cloudy
- · Five-gram packet makes one pint of solution

ORDERS TO MPS BY	PROOFS APPROVED BY	DELIVERY BY
8/7/2017	8/21/2017	12/11/2017
11/3/2017	11/17/2017	3/19/2018
3/5/2018	3/19/2018	7/9/2018
5/25/2018	6/11/2018	10/2/2018
8/6/2018	8/20/2018	12/10/2018

1 COLOR IMPRINT	COLOR IMPRINT MINIMUM ORDER		PRICE PER 1,000 6,000 12,000 24,0		
FRESH FLOWER FOOD PACKETS	6,000 (2,000 PER CASE)	\$77.87	\$66.95	\$61.80	



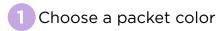
fresh flower food Mix one pint (half liter) of lukewarm water with the contents of this sachet. Fill clean vase with this sacriet. Fill clean vase with this solution. With a sharp knife, cut the flower stems at an angle. Remove all leaves below water level. Place flowers in the solution. Keep out of reach of children Made in Holland & distributed by: MULTI PACKAGING SOLUTIONS 5800 W. Grand River Ave. Lansing, MI 48906

Back of white packet is

printed with black ink

Shown at 75% of actual size

Custom Order in 3





Easy Steps

Choose an ink color for your white packets Green packet is printed with gold ink



Choose a quantity (multiples of 6,000)



MPS Leaf Shine

- Clear spray restores plant leaves' natural, healthy, dust-free shine
- 20 fl oz can; 12 cans per case

Pricing Card Kit

Perfect for pricing indoor product displays of fresh-cut flowers and bouquets.

- Great for display buckets of fresh-cut flowers and bouquets with ample space to write in pricing
- 60 easy-to-read cards, including the top-selling fresh-cut flower varieties featuring exceptional photography
- Sturdy styrene signs are reusable with grease/wax pencil

	PRODUCT CODE	MINIMUM ORDER	PRICE
PRICING CARD KIT 6 X 4"	FF1054*	1 KIT (60 CARDS)	\$26.51
MPS LEAF SHINE 20 FL OZ CAN	TL0503	1 CASE (12 PER CASE)	\$80.75



Sign Holder Clip

 These indispensable, one-size-fits-all sign holder clips fit any size bucket of fresh-cut flowers or bouquets

 Tilts in all directions to ensure your pricing and product are always visible to your customers

Clip lined with anti-slip coating

UG1007 2.75 x 6" \$23.75/bag of 25



Racks & Holders

Card Racks

Our selection of card racks offers convenience for you and your customers. Choose a vertical design to free up space near the register and a second rack keeps extra cards handy in a back room!

- Perfect for Capri® and Vespa™ cards, or cards and envelopes up to 4.5 x 3″*
- Holds 50 cards per slot

*Cards & envelopes sold separately.

Acrylic Standard Rack

- Holds 600 enclosure cards and/or envelopes
- Snaps together in less than five minutes – easy instructions included



Acrylic Chalet Rack

- Turntable base allows easy viewing and selection
- Holds 1,500 enclosure cards and/or envelopes



Black Plastic Rack

• Holds 600 enclosure cards and/or envelopes



Plastic Card Holder

- Great for weddings and special events, holds table numbers securely above centerpieces
- Stock up today so you never run out, especially for the holidays!
- 10 bags of 100 each

Shown at 56%

SC0284



	PRODUCT CODE	PER CASE	PRICE PER CASE
ACRYLIC CHALET RACK 11.5 X 20"	UD0304	1	\$145.00
ACRYLIC STANDARD RACK 11 X 10 X 9.5"	UD0290	1	\$58.75
BLACK PLASTIC RACK 16 X 7 X 3.5"	UD0297	1	\$13.10
CARD HOLDER 9" TALL	SC0284	1,000	\$30.00
GERBERA RACK SLANTED LEG	UD0309	1	\$11.28
GERBERA RACK STRAIGHT LEG	UD0310	1	\$13.53

Gerbera Rack

- The only gerbera rack in the industry that fits securely on any sized bucket
- Cradles your delicate gerberas until you are ready to arrange them
- Slanted legs fit flare-top buckets; straight legs fit standard floral buckets



Stationery

Gift Certificates

- Choose from 2 pre-designed font sets and layouts, then customize with your branding and shop information to coordinate with your other paper products
- · Available in folded or flat style



AG1300 Font set A First Impressions' Garden Rose with JH145 Orange and JH371 Green inks, featuring a custom logo

AG1100 Font set B First Impressions' Amethyst Bouquet design with JH349 Green and Black inks

CUSTOM PRODUCT MINIMUM PRICE PER 1,000 **FULL COLOR** CODE ORDER 3,000 500 1.000 **FOLDED GIFT** AG0300 / 500 **CERTIFICATE** \$283.70 \$192.48 \$166.42 \$159.95 (250 PER PACK) FB0300 6 X 7" FLAT: FOLDS TO 6 X 3.5" **GIFT CERTIFICATE** AG1300 / 500 CARD \$186.92 \$167.58 \$143.96 (250 PER PACK) AG1100 5 X 3.25'

Pricing includes full color on both sides of the folded gift certificate and front only on the gift certificate card. Please add \$30/1000 for custom full color on the back side of gift certificate card.

Laser Postcards

- Designed so that you can send as many or as few as you like.
 Great for thank yous, announcements and promotions, or as general reminders
- Professionally perforated for clean tears in both directions to create four postcards
- Run them through your laser printer to personalize the back







CF0105 Special Day



CF0109 The Meaning Of Roses



CF0284 Don't Forget



Custom Brochures



Stationery

CUSTOM FULL COLOR **PRODUCT** MINIMUM PRICE PER 1,000 CODE ORDER 500 1.000 3.000 5.000 **BUSINESS CARD** 500 AF2000 \$118.48 \$102.65 \$94.01 \$89.49 3.5 X 2" (500 PFR BOX) FOLDED BUSINESS CARD 500 AF3010 \$192.99 \$148.97 \$136.05 (250 PER PACK) 3.5 X 2" FOLDED LETTERHEAD 1000 FA0420 \$221.76 \$161.74 \$135.99 (500 PER BOX) 8.5 X 11"



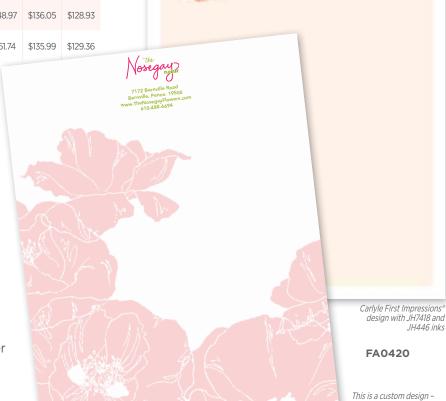


- · Always put your best foot forward with imprinted letterhead for bridal consultations, corporate correspondences and special event projects
- Works in laser and inkjet printers, or handwrite for a personal touch
- Customize to coordinate with your other paper products!

Business Cards

- Choose from two styles: regular or folded
- Customize your cards to coordinate with your other paper products!
- Folded cards have even more space for a calendar, coupons and loyalty programs
- Put two on every arrangement so they can market your business for you
- Also available as a Frequent Flower Buyer Card (AF2020)







AF3010 Roseleaf spice paper color with JH371 green and JH469 brown inks, featuring a custom logo

Magnetic Business Cards

Keep your branding visible longer with magnetic business cards!

- 3.5" x 2"
- Available in standard one color on white (CG0003) or in deluxe full color (CG0004/CG0005). Call for details!



CG0004

Bells of Ireland paper color with process magenta ink

JH446 inks

let us design one for you!





Care Folders & Pricing Tags

- Everyone needs information & pricing products customize yours to coordinate with your branded paper products!
- Perforated for easy removal of pricing stub
- Included hole punch allows easy attachment with optional string or beaded tie
- Add a QR code to connect customers to your website or BloomIQ

Care Folder (with or without stub)

Price includes care copy for the inside of your folded cards in black ink.

- Choose one of these standard copy options:
 - 1. Flower Arrangement

MODERN DAY

- 2. Green Plant and Flower Care
- 3. Fruit Basket
- Create your own custom copy for inside of card for additional \$25 set-up
- Available with .75" perforated stub (BC2630) or without (BC2600)

_							
	CUSTOM FULL COLOR ONE SIDE ONLY*	PRODUCT CODE	MINIMUM ORDER	500	PRICE PEI	R 1,000 3,000	5,000
BYB	LARGE PRICING TAG 2.5 X 3.75"	BC2384	1,000 (250 PER PACK)	N/A	\$133.67	\$129.77	\$126.84
ВУВ	SMALL PRICING TAG 1.5 X 2.5"	BC2360	500 (500 PER BOX)	\$143.11	\$129.00	\$107.61	\$102.03
₽ BYB	CARE FOLDER WITH STUB* 3.875 X 2.75"	BC2630	500 (250 PER PACK)	\$172.14	\$159.45	\$146.19	\$139.73
BYB	CARE FOLDER* 3.5 X 2.75"	BC2600	500 (250 PER PACK)	\$172.14	\$159.45	\$146.19	\$139.73
ВУВ	PRICING FOLDER 2 X 2.0625"	BC2400	500 (250 PER BOX)	\$155.81	\$140.63	\$117.17	\$111.01
ВУВ	CUSTOM HANG TAG SIZE VARIES FROM 3.5 X 2" TO 3.5 X 3.5"	SEE LIST	500 (250 PER PACK)	\$155.81	\$140.63	\$117.17	\$111.01
	PLASTIC BEADED TIE	SM3015	1,000 (1,000 PER BOX)	N/A	\$25.55	N/A	N/A
	100% COTTON STRING	N/A	N/A	N/A	\$20	N/A	N/A

For full-color printing on back/inside, add \$30/1000. *Care Folder includes standard care copy printed inside.

Pricing Folder



This is a custom design let us design one for you!

Large Pricing Tag

BC2384

BC2400



Carlyle First Impressions® design with JH7418 and JH446 inks

BC2600

These are custom designs - let us design one for you!

BC2630



Small Pricing Tag



These are custom designs - let us design one for you!

BC2360



FLORAL & GIFTS 2470 Anderson Hwy, Suite D Powhatan, VA 23139 804-598-8120 www.joyxfloralandgifts.com

These are custom designs let us design one for you!





Custom Hang Tags

- Our custom hang tags allow you to brand your arrangements, plants and gifts in a unique way!
- Sizes range from 3 ½" x 2" to 3 ½" x 3 ½"
- Included hole punch allows easy attachment with optional string or beaded tie
- Choose from one of our pre-designed options, or add your custom branding to any of these shapes!



BC0407 Fluted Rectangle



BC0403 Oval



BC0406 Scallop Circle



BC0405 Flocked Square



Attachments

• Attach your tags with easy-to-use beaded ties and cotton strings



SM3015 Plastic Beaded Tie



100% Cotton String



Tags

Tell Tags

- · Designs may be used for arrangements, plants and gift items
- Easy slip-on notch holds tags securely for indoor use
- Helpful tips for customers
- Imprint your shop information on back so arrangements can market your business for you





BA1303 Candle Warning



BA1300 Water Daily



BLACK IMPRINT ONE SIDE ONLY	MINIMUM ORDER	MINIMUM PER VARIETY	1,000	PRICE PER	R 1,000 5,000	10,000	L
TELL TAGS 2 X 4"	1,000 (500 PER BOX)	500	\$89.76	\$71.86	\$67.54	\$62.98	
TRIM TAGS 2 X 5.125"	1,000 (500 PER BOX)	100	\$90.93	\$81.08	\$72.90	\$68.23	

Trim Tags

- Designed with professional florists in mind, with specific copy and versatile design for any occasion
- · Easy slip-on notch holds tags securely for indoor use
- Professionally perforated for clean tears
- Imprint your shop information on back so arrangements can market your business for you





BUILD YOU

Custom Tell Tags

- Use for pricing, care information, or for special promotions
- Tell tag styles can be combined for quantity pricing



BC2900



- Create a branded look for all store locations
- Perforated pricing stub
- Tags are for indoor use only

 Trim tag styles can be combined for quantity pricing.





These are custom designs let us design one for you!



JH221 ink, featuring a custom logo

Custom Delivery Tags

- Promote your business with every delivery
- Available in two sizes
- Optional punch and perforated stub available

CUSTOM FULL COLOR	PRODUCT	MINIMUM		PRICE PE	R 1,000	
ONE SIDE ONLY	CODE	ORDER	1,000	3,000	5,000	10,000
CUSTOM TELL TAGS 2 X 4"	BC2900	1,000 (500 PER BOX)	\$142.13	\$117.00	\$110.48	\$104.07
CUSTOM TRIM TAGS 2 X 5.125"	ZC3106	10,000 (500 PER BOX)	N/A	N/A	N/A	\$66.41
CUSTOM DELIVERY TAG - SMALL 4.75 X 2.375"	BC2260	1,000 (250 PER PACK)	\$158.20	\$129.57	\$115.25	\$100.91
CUSTOM DELIVERY TAG - LARGE 6.25 X 3.5"	BC2060	1,000 (250 PER PACK)	\$165.74	\$135.59	\$120.52	\$105.43

For full-color printing on back, add \$30/1000. For Delivery Tag hole, add \$7/1000.





First Impressions® Hydrangea Dream design with JH520 purple and black ink



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