



2020 - 2021

SOLUTIONS

FOR TAGGING, LABELING, AND MERCHANDISING



Bringing you the best in...

Tags

SEE
PAGES
2-6



Adhesive Labels

SEE
PAGES
8-9



\$3.98



Ask your sales rep
about our new
automated label
applicators!



Packaging & Merchandising Solutions

SEE
PAGES
94-97



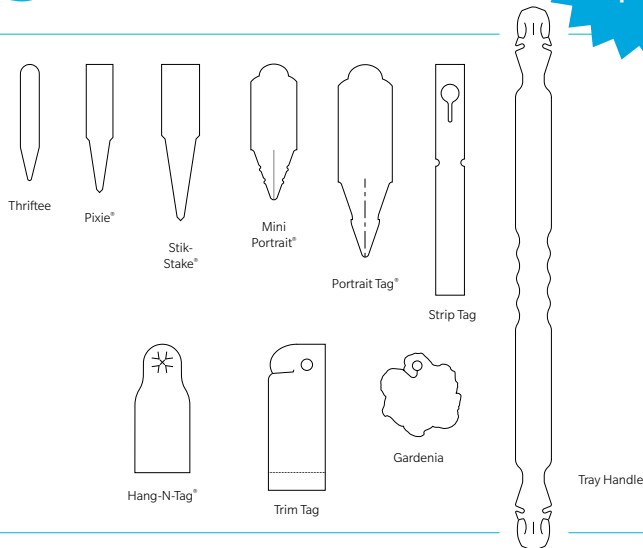
Tags Fast

Ask about
MotionKote™
technology for
your custom tags
and packaging!

Inventory Tags
3
BUSINESS DAYS
OR LESS

From Order Receipt

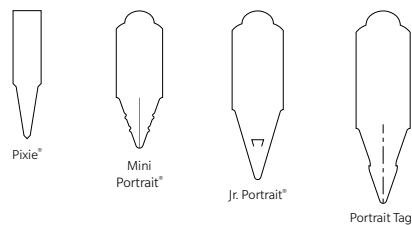
Look for **3 DAY SHIPPING** inside!



Custom Tags
12
BUSINESS DAYS
OR LESS

From Proof Approval
BloomIQ.com available

Look for **12 DAY SHIPPING** inside!



At WestRock, we've built a long tradition of producing premium packaging.

First as The John Henry Company in 1912, then as a part of Multi Packaging Solutions beginning in 2005, and now as a part of the global WestRock team. We now have more than 300 manufacturing facilities worldwide, employing over 50,000 people.

While many things have evolved in our 100+ years in business, our aspirations have always remained clear. We will provide winning solutions to our customers, both locally and globally, by focusing on customer needs, to develop next generation products, services, and technologies.

As we move ahead in the 2020–2021 season, we are as proud and excited as ever provide the horticulture industry the best solutions in tagging, labeling, merchandising, packaging and automation. Let us help your business grow through effective research-driven solutions.



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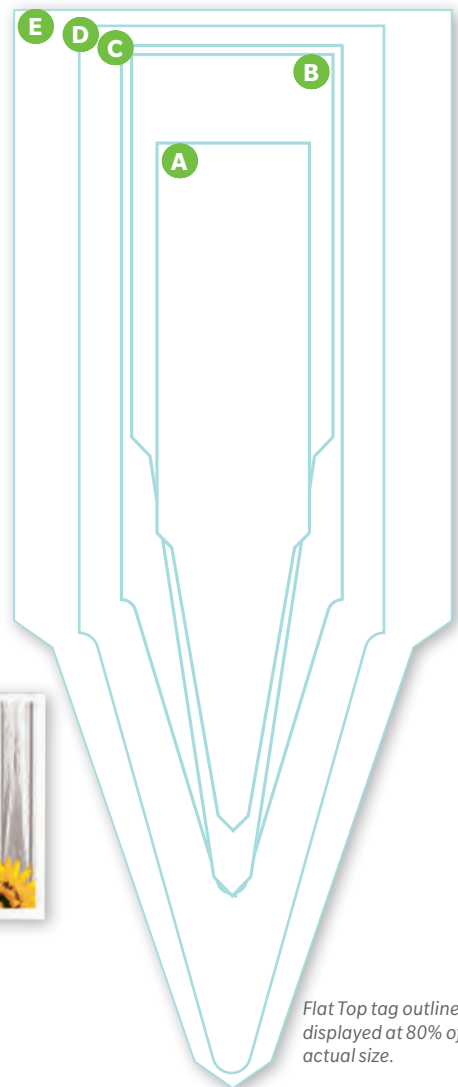
Stake Tags

Flat Top

- Largest selection of off the shelf inventory
- Select varieties available as bilingual
- Inventory Pixie® and Stik-Stake® ship in 3 business days or less
- Custom Pixie® and Small Stake ship in 12 business days from proof approval



		ORDER MULTIPLES		PRICE PER 1,000					Bundled in 100s
		Inventory	Custom	100	1,000	5,000	10,000	25,000	
A	PIXIE® 1 x 4.5"	100	5,000	\$58.64	\$58.64	\$51.75	\$46.15	\$41.25	\$36.56
B	STIK-STAKE® 1.375 x 5.5"	100	5,000	\$78.70	\$78.70	\$69.54	\$64.85	\$62.13	\$57.14
C	SMALL STAKE 1.43 x 5.53"	N/A	1,000	N/A	\$82.83	\$79.93	\$76.96	\$73.75	\$67.89
D	MEDIUM STAKE 2.01 x 6.88"	N/A	1,000	N/A	\$144.27	\$139.18	\$134.09	\$128.99	\$118.81
E	LARGE STAKE 2.86 x 7.06"	N/A	1,000	Call for Custom Quote					



Custom Shaped Stake Tags

- Choose from our standard shapes and sizes above, or let us help you create a tag especially for you!



Portrait®

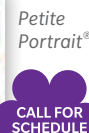
- Great for premium packs, larger annuals, perennial crops and indoor plants!
- Inventory Mini Portrait® and Portrait Tag® ship in 3 business days or less
- Custom Portrait Tag®, Mini Portrait® and Junior Portrait® ship in 12 business days from proof approval



Junior Portrait®



Mini Portrait®



Super Jumbo Portrait®



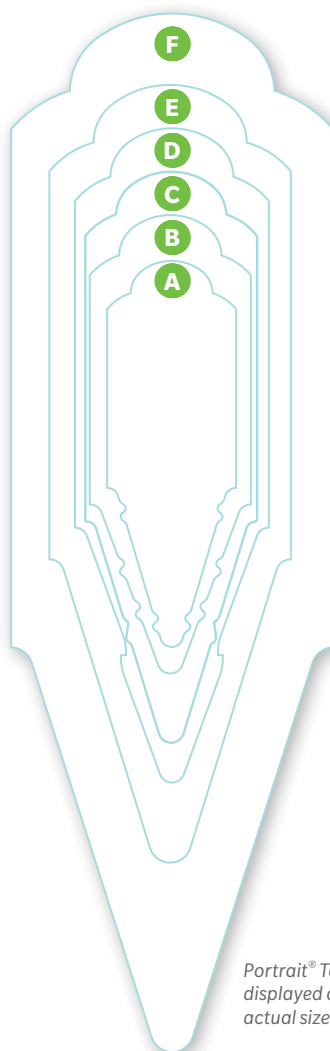
Portrait®



Jumbo Portrait®



		ORDER MULTIPLES		PRICE PER 1,000						
		Inventory	Custom	Petite & Jr. Portraits bundled in 100s; Portraits bundled in 25s; all others bundled in 50s						
				25	50	2,500	5,000	10,000	25,000	50,000
A	PETITE PORTRAIT® 1.33 x 4"	N/A	5,000	N/A	N/A	N/A	\$70.21	\$68.03	\$64.62	\$53.02
B	MINI PORTRAIT® 1.67 x 4.75"	50	2,500	N/A	\$119.52	\$110.95	\$107.62	\$98.17	\$93.25	\$89.18
C	JUNIOR PORTRAIT® 1.82 x 5.91"	N/A	2,500	N/A	N/A	\$128.72	\$124.76	\$118.35	\$114.80	\$111.66
D	PORTRAIT TAG® 2 x 6.75"	25	2,500	\$163.39	\$163.39	\$159.13	\$156.30	\$152.91	\$145.27	\$136.46
E	JUMBO PORTRAIT® 2.5 x 8.0625"	N/A	2,500	N/A	N/A	\$311.53	\$296.84	\$287.46	\$273.10	\$249.91
F	SUPER JUMBO PORTRAIT® 3.33 x 10.75"	N/A	2,500	Call for Custom Quote						



Portrait® Tag outlines displayed at 50% of actual size.

Custom Tag Lock Options

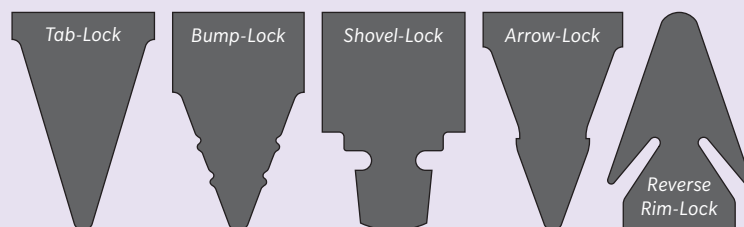
Tab-Lock: This patented lock inserts easily and fits most slots to hold tags upright.

Bump-Lock: Patented lock rocks into pots and locks firmly in place.

Shovel-Lock: Shorter lock inserts easily and covers less of your pot graphics than other locks.

Arrow-Lock: Inserts easily and stays in place.

Reverse Rim-Lock: Unique universal tip guarantees that the tag will remain securely fastened in all pots.



Locking Tags

Custom Locking Tags

- Heavy-duty plastic tags featuring a unique locking tip, guaranteed to remain securely fastened in the pot for good!
- Add variable data including UPC, NIST, and pricing info
- Easy application & eliminates the time needed to apply standard UPC labels!
- Universal tip compatible with all pot manufacturers' slots

	ORDER MULTIPLES	PRICE PER 1,000				Bundled in 100s
		1,000	5,000	10,000	25,000	
A MINI LOCKING TAG 2.47 x 2.75"	1,000	\$79.00	\$73.47	\$69.80	\$64.91	\$57.77
B EXTRA SMALL LOCKING TAG 2.5 x 3.3"	1,000	\$89.00	\$86.33	\$82.01	\$76.27	\$67.88
C SMALL LOCKING TAG 2.5 x 3.69"	1,000	\$99.00	\$96.03	\$91.23	\$84.84	\$75.51
D SLIM MEDIUM LOCKING TAG 1.98 x 4.95"	1,000	\$110.00	\$106.70	\$101.36	\$94.27	\$83.90
E MEDIUM LOCKING TAG 2.47 x 5.45"	1,000	\$130.00	\$126.10	\$119.79	\$111.41	\$99.15
F SLIM LARGE LOCKING TAG 1.98 x 6.19"	1,000	\$150.00	\$145.50	\$138.23	\$128.55	\$114.41
G LARGE LOCKING TAG 2.47 x 6.75"	1,000	\$170.00	\$164.90	\$156.65	\$145.69	\$129.66



Tag images displayed at 50% of actual size.



Mini **A**



Extra Small **B**



Small **C**



Large **G**



Slim Large **F**



Medium **E**



Slim Medium **D**

Gardenia Tag

- Stunning photo adds a blossom to any Gardenia plant
- Care copy on the reverse side guides the consumer on how to get long-lasting enjoyment



Gardenia Tag displayed at 50% actual size.

BJ1003

MADE IN USA	ORDER MULTIPLES		PRICE PER 1,000						
	Inventory	Custom	100	500	1,000	5,000	10,000	25,000	50,000
GARDENIA TAG 2.89 x 3"	500	N/A	N/A	\$113.91	\$109.53	\$101.49	\$98.99	\$96.36	\$91.14
HANG-N-TAG® 2 x 4.63"	100	2,000	\$121.59	\$115.79	\$112.96	\$110.27	\$106.01	\$103.26	\$101.31
PREMIUM HANG-N-TAG® 3.5 x 7.38"	N/A	1,000	N/A	N/A	\$355.93	\$291.74	\$243.13	\$206.06	\$174.65

Premium Hang-N-Tag®

- More printable space than any other hanging tag
- Three secure attachment methods give you the option to attach it directly to a basket or use with an elevator
- Easy to attach, easy to ship, easy to grab the customer's eye!

Hang-N-Tag®

- Plastic for outdoor use
- 60+ varieties available as well as blank
- Also available in custom designs!



Custom Designs

Save 5%
See page 13 to learn how!



Custom Hanging Tags

Custom shapes and sizes give you more space for your messages and images. Call today for pricing!



Nursery Tags

Custom Nursery Tags

- Growers love our nursery tags for trees, shrubs and containers
- Custom sizes and shapes available to suit your needs. Call today for details!

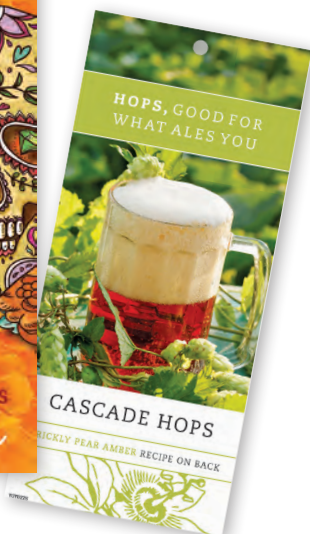


	ORDER MULTIPLES	PRICE PER 1,000				
		500	1,000	5,000	10,000	25,000
SMALL NURSERY TAG 2 x 4.375"	500	\$222.68	\$209.34	\$161.42	\$136.82	\$118.14
MEDIUM NURSERY TAG 3 x 4"	500	\$286.38	\$230.90	\$189.32	\$157.70	\$139.31
LARGE NURSERY TAG 2.875 x 6.125"	500	\$350.00	\$282.19	\$231.31	\$192.76	\$163.37

Additional for string and/or hole punch
\$15.50 per 1,000 ZY0418



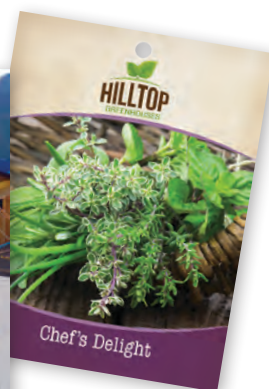
Large Nursery



Small Nursery



Medium Nursery



Custom Shaped Nursery Tags

Ready-to-Print Nursery Tags

- Over 270 varieties of pre-built nursery tags — ready to ship in 2 weeks or less
- 2 language options to choose from — English/Spanish or English/French
- Hole or hole & string available as an option



MPSA0148



Attachments

- Variety of attachment methods available for all sizes
- Call for volume pricing

	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000
NOTCHED BAMBOO ELEVATOR 10.5"	BJ9327	1,000	\$53.85
NOTCHED BAMBOO ELEVATOR 15"	BJ9328	1,000	\$64.02
TAG ELEVATOR 6"	BJ9073	3,000	\$48.15
TAG ELEVATOR 11"	BJ9074	5,000	\$55.55
TAG ELEVATOR 15"	BJ9075	3,000	\$84.20
TAG ELEVATOR 24"	BJ9076	1,000	\$143.15
PLASTIC CARD ELEVATOR 9"	SC0284	1,000	\$30.00
PLASTIC BEADED TIE	SM3015	1,000	\$27.51
7" TWIST-TIE (PLASTIC COATED WIRE)*	BJ8511*	1,000	\$17.60
1" PADDLE FASTENERS	TI0103	5,000	\$4.85



Plastic Card Elevator



Notched Bamboo Elevator



Tag Elevator



Tagging Gun
TI0100

\$46.05 each

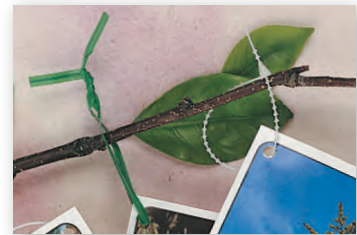
Replacement needle
kit also available

TI0102

\$34.25 each



1" Paddle Fasteners



7" Twist Tie (left)
Plastic Beaded Tie (right)

Tags/Signs on a Roll

- Print variable data directly onto your tags on our standard designs or create a custom look
- Water resistant
- Larger sizes are great for pricing signage too!
- Call for batch run schedule and pricing!



*Limited Availability

The Adhesive Experts

Put our many years of experience in adhesives to work for you!

Our adhesive labels can be designed to apply on any texture, any finish, any pot. Simply let us know what you're looking for and we'll develop a custom adhesive that works for you!



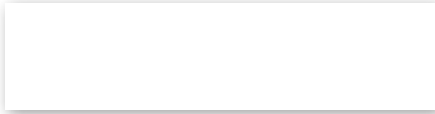
Ask your sales rep
about our new
automated label
applicators!

RockLine™ Label Applicators

- Machines designed to help you reduce labor costs, increase production speeds, and grow sales
- Four models available, contact your sales rep to learn more



Blank Plug Tray Label



UL0102

Water-resistant stock with a permanent adhesive, perfect for identifying plugs and organizing greenhouse benches.

Sun/Part Sun/Shade Label

Answer this frequently asked care question before a word is even spoken!



See pg. 90 for coordinating tray handles and Hang-N-Tags®.

Custom Labels

We can help you create any type of custom label you need. Call us for pricing!



Specialty Inventory

Specialty Pixie®

- Economical, easy-to-read tags that educate consumers on additional benefits of the plant



LK5992* LK5993 LK6840 LK6319 LK6353

Pixie® Crop Markers

- Quickly mark crops with Pixie® tags in 7 different colors - red, orange, yellow, green, blue, lavender, or pink.



LK3276 LK3275 LK3273 LK3272 LK3274 LK3278 LK3277

Pollinator Tags

- Fresh, fun, full-color design that easily identifies pollinator-friendly plants!
- Available as a Portrait® or Hang-N-Tag®



MC4112 Portrait Tag®



MB9800* Hang-N-Tag®

Fairy Garden Mini Portrait®

- These colorful tags are perfect for providing necessary care info, without losing that whimsical charm!
- Visit JHC.com to see the full selection



NM2007 NM2000 NM2008

Save 5%
See page 13 to learn how!

	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000						
			Portraits bundled in 25s; Mini Portraits bundled in 50s; Pixies & Hang-N-Tags bundled in 100s						
			25	50	100	500	1,000	2,500	5,000
SPECIALTY & CROP MARKER PIXIE® 1 x 4.5"	SEELIST	100	N/A	N/A	\$58.64	\$58.64	\$58.64	\$58.64	\$51.75
POLLINATOR PORTRAIT® 2 x 6.75"	MC4112	25	\$163.39	\$163.39	\$163.39	\$163.39	\$163.39	\$159.13	\$156.30
POLLINATOR HANG-N-TAG® 2 x 4.63"	MB9800	100	N/A	N/A	\$121.59	\$115.79	\$112.96	\$112.96	\$110.27
FAIRY MINI PORTRAIT® 1.67 x 4.75"	NM2000-NM2010	50	N/A	\$119.52	\$119.52	\$119.52	\$119.52	\$110.95	\$107.62

3 DAY SHIPPING



P.O. Box 15277 • Lansing, MI 48901-5277
5800 West Grand River Ave. • Lansing, MI 48906
www.jhc.com

2020-2021 VARIETY LISTER & ORDER FORM

Annuals • Vegetables • Perennials • Herbs • Foliage • Flowering

The National Institute of Standards and Technology (NIST) requires the following on each plant identifier:

- 1) The Declaration of Identity**
- Name of plant: common, specific or botanical
- 2) The Declaration of Net Contents**
- Dimensions or volume capacity of container in U.S. and metric measures
- 3) The Declaration of Responsibility**
- Grown for or grown by
- Company name, city, state and zip code

Requirements 2 and 3 must appear in the bottom third of your tag or signage. All information must be included in your advertising. For more information, visit www.nist.gov

Questions about shipping?

Check out page 85 to learn more!



IMPORTANT! PLEASE CHECK BEFORE PLACING YOUR ORDER!

Under 100,000 Tags

- ☐ Fed Ex ☐ Other _____
(Recommended)

Over 100,000 Tags

- ☐ Best Way ☐ LTL (Less Than Truckload) ☐ Other _____

Inside Delivery?

Truck Access?

- ☐ Yes ☐ No ☐ Yes ☐ No

Additional charges from the trucking company will be incurred for these services.

Other delivery instructions?

- ☐ Enter a back order and ship the available balance of my order immediately.
(Please allow up to three weeks on back-ordered items.)

- ☐ Cancel any items that cannot be shipped. Ship available balance of the order immediately.

Your off-the-shelf tag order may be sent via Excel spreadsheets. Call for details.

SHIPPING FORM: (Minimum Order \$50.00 - Inventory) (Minimum Order \$100.00 - Custom) (Additional charges apply for orders less than standard multiple.)

Quantity	Product/Price	Total Amount
	Pixie® Regular @ \$	\$
	Pixie® Custom @ \$	\$
	Portrait Tag® Regular @ \$	\$
	Portrait Tag® Custom @ \$	\$
	Mini Portrait® Tag Regular @ \$	\$
	Mini Portrait® Tag Custom @ \$	\$
	Stik-Stake® Regular @ \$	\$
	Stik-Stake® Custom @ \$	\$
	Hang-N-Tag® Regular @ \$	\$
	Hang-N-Tag® Custom @ \$	\$
	Preprinted Thriftee @ \$	\$
	Custom Thriftee @ \$	\$
	Blank Thriftee @ \$	\$
	Other Products	\$
SUBTOTAL		\$
Add 30% for shipping and handling on all credit or cash payments (\$15.00 minimum).		
(CA, CT, FL, ID, IL, MD, MI, NC, NJ, NY, OH, PA, TN, TX, VA & WI only)	SALES TAX IF APPLICABLE	\$
TOTAL		\$

☐ Check here if address or phone number is new or changed.

My Customer Account Number:

SOLD TO: _____

Billing Address: _____

P.O. Box: _____

City: _____

State: _____ ZIP: _____

Phone: () _____ Fax: () _____

E-mail: _____

Ordered By: _____

Purchase Order No. _____

SHIP TO: _____

Street Address: _____

City: _____

State: _____ ZIP: _____

Phone: () _____

Requested Shipping Date: _____

Salesperson: _____

Date: _____



☐ Payment enclosed.

☐ Charge to our account.

☐ Open an account for us. Credit application is available online at <http://www2.multipkg.com/creditapp/>

☐ VISA®, American Express®, Discover® or MasterCard™.



Card No.: _____

Expiration Date: _____

Authorized Signature: _____

TERMS: Net 30 days. A service charge will be applied to past-due accounts. All prices are FOB, Lansing, MI, effective July 1, 2020, and are SUBJECT TO CHANGE WITHOUT NOTICE. Please allow two weeks for delivery after receipt of order.

SHIPPING CHARGES: Add 30% for estimated shipping and handling charges on all credit card or cash prepayments (\$15.00 minimum). Actual shipping charges will be billed at time of shipment.

RETURN POLICY: Returned merchandise will not be accepted without our authorization. Non-imprinted material may be returned within 60 days of shipment. Merchandise must be in original packaging and in saleable condition. There will be a 20% restocking fee incurred on returns and shipping charges are not refundable.

CREDIT APPLICATION: Available online at <http://www2.multipkg.com/creditapp/>

DON'T MISS OUT ON THESE SAVINGS!

Hi There!

**Are you receiving our weekly promotions in your email?
Every week there are new opportunities to save!**

**Sign up today for exclusive discounts and information
on new products, delivered right to your inbox!**

Visit JHC.com and look for the button below to sign up.

Happy Shopping!



MAILING LIST

GET ALL OF THE LATEST DISCOUNTS

Join our mailing list to stay up-to-date and get
promo codes for these and other great offers!

JOIN OUR MAILING LIST

Image Ease®

Create custom tags, labels, handles, banners, plastic signage, and bench cards online any time!

1. Log-in at JHC.com and click on Image Ease®.
2. Use our plant database to choose your varieties.
3. Select your tag type and your favorite pre-designed theme.
4. Edit to customize with your logo, NIST, UPC, or custom text where applicable.
5. Place your order online.

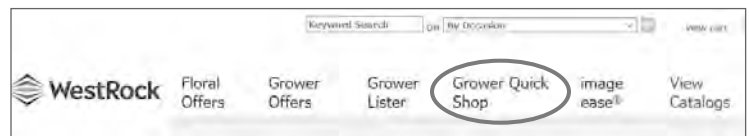


Grower Quick Shop

- Order and re-order your inventory and custom tags online 24/7
- Filter your product list using any of these options:
 1. Order Date
 2. Product Type
 3. Tag Type or Format
 4. Genus
 5. Keyword or Part Number
 6. UPC
- Options to preview, request changes, or confirm your designs — all from one screen!

5
EASY
STEPS FROM
LOGIN TO
CHECKOUT

Visit www.jhc.com and click on Grower Quick Shop



Search, select and preview your product!

Order Date From: 02/09/2015 To: 06/03/2016

Product Type: Inventory Tag Format: All

Tag Type: All Genus: All

Keyword/Part: cascade All Any Keywords

UPC: All [Reset All]

Click here for a how-to video getting started with Quick Shop

Click here to request new custom items

Click here to order your Image Ease products

Click here to view all available inventory products

show 50 per page

Check 'C' to request changes

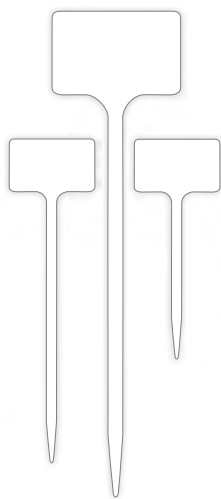
Part Number	Qty	C
LK4375		Delete
LK4376		Delete
LK4377		Delete
LK4379		Delete
LK4380		Delete
LK5148		Delete

Add to Cart

Save 5%
when you place an order
on your own through
Grower Quick Shop
by using promo code
ZZ0034

Call your representative to learn more!

Blank / Miscellaneous Inventory Tags



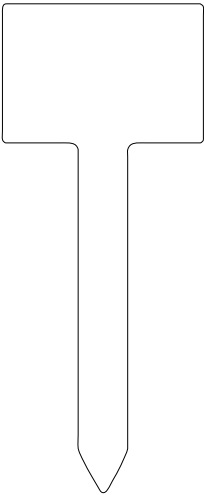
Multipurpose Stake

Heavy-duty UV protected polypropylene stake is available in 3 sizes to suit your every need. New larger square head design allows more room for writing or applying labels to. Reusable with grease pen and some dry erase marker systems.

AS LOW AS
\$22
PER PACK!

Big Stake

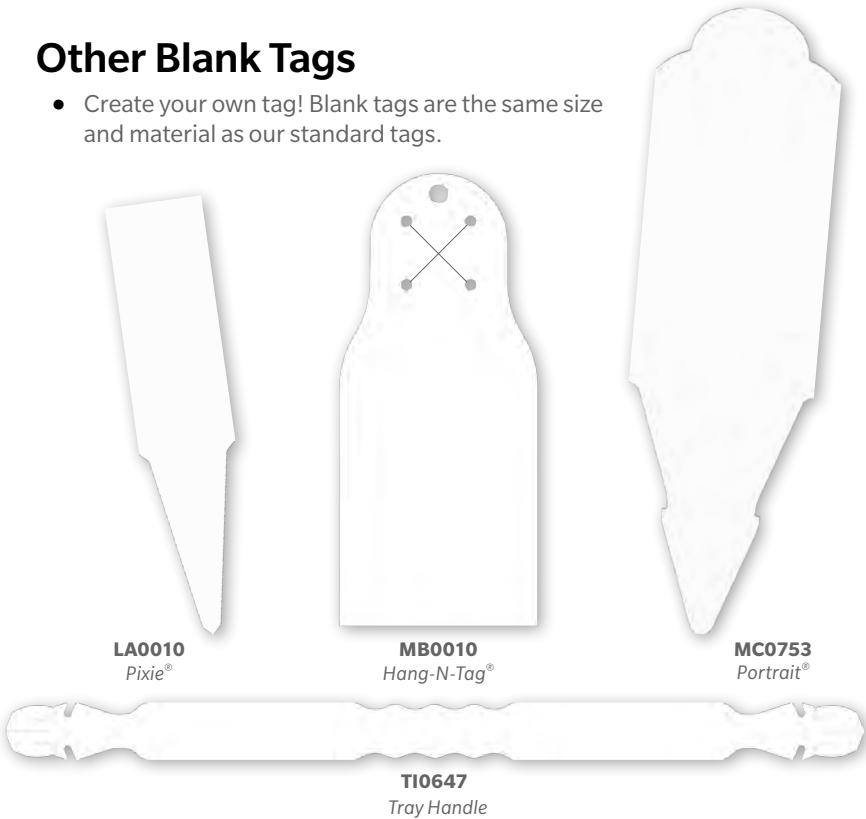
The height and billboard size of the BIG stake makes this an effective write-on stake for large pots and containers.



	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000				
			100	1,000	2,500	5,000	10,000
MULTIPURPOSE STAKE 3 x 8"	BJ9173	100	\$220.00	\$200.00	\$200.00	\$185.00	\$170.00
MULTIPURPOSE STAKE 3 x 11.5"	BJ9193	100	\$390.00	\$350.00	\$350.00	\$330.00	\$300.00
MULTIPURPOSE STAKE 4.5 x 17"	BJ9203	50	\$830.00	\$770.00	\$770.00	\$710.00	\$650.00
BIG STAKE 4 x 10.156"	BJ9030	100	\$202.19	\$177.16	\$177.16	\$153.79	\$134.73

Other Blank Tags

- Create your own tag! Blank tags are the same size and material as our standard tags.



Thermal Transfer Tags on a Roll

- Print variable data onto these stakes with your compatible thermal printer
- 1 x 4.5"
- 2000 tags starting at \$84.38 per roll. Call for volume pricing.



		PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000						
				25	100	500	1,000	2,500	5,000	10,000
BLANK PIXIE® 1 x 4.5"		LA0010	100	N/A	\$58.64	\$58.64	\$58.64	\$58.64	\$51.75	\$46.15
BLANK HANG-N-TAG® 2 x 4.63"		MB0010	100	N/A	\$121.59	\$115.79	\$112.96	\$112.96	\$110.27	\$106.01
BLANK PORTRAIT TAG® 2 x 6.75"		MC0753	25	\$163.39	\$163.39	\$163.39	\$163.39	\$159.13	\$156.30	\$152.91
BLANK TRAY HANDLE 1.25 x 19"		TI0647	50	N/A	\$521.18	\$521.18	\$521.18	\$521.18	\$440.98	\$382.68

Save 5%
See page 13 to learn how!

Blank / Miscellaneous Inventory Tags

Blank Thriftee

- Available in 6 sizes, on the shelf and ready to ship



Preprinted 4" Thriftee

- Our 4" preprinted thriftees are an economical tag option with over 100 varieties on the shelf and ready to ship!
- Low minimum order and order multiple... only 200!
- Black ink on a white tag
- See Lister for specific part availability



See page 60 for our full selection of blank tags!

	PRODUCT CODE	ORDER MULTIPLES	BUNDLING	PRICE PER 1,000					
				200	1,000	3,000	5,000	10,000	25,000
BLANK 3" 0.44 x 3"	KN0131	1,000	1,000	N/A	\$35.97	\$32.79	\$31.83	\$29.68	\$29.36
BLANK 4" 0.625 x 4"	KN0141	1,000	200	N/A	\$59.59	\$54.85	\$50.81	\$47.54	\$40.63
BLANK 5" 0.625 x 5"	KN0151	1,000	200	N/A	\$68.77	\$67.67	\$63.91	\$60.66	\$54.18
BLANK 6" 0.625 x 6"	KN0161	1,000	1,000	N/A	\$75.51	\$72.61	\$69.15	\$60.76	\$55.13
BLANK 8" 0.625 x 8"	KN0181	1,000	1,000	N/A	\$121.32	\$117.25	\$112.52	\$109.55	\$107.10
BLANK 10" THRIFTEE PLUS 1 x 9.75"	KN0192	500	50	N/A	\$173.68	\$173.68	\$173.68	\$173.68	\$173.68
PREPRINTED 4" THRIFTEE PART #S: KO-KYS 0.625 x 4"	SEELISTER	200	200	\$64.64	\$61.55	\$58.37	\$52.49	\$49.12	\$41.98
CUSTOM 4" THRIFTEE 0.625 x 4"	ZC9224	1,000	250	N/A	\$68.10	\$64.70	\$60.75	\$53.74	\$49.11

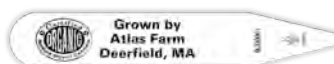
Blank 10" Thriftee Plus

- Heavy-duty plastic with ample writing area
- Use in the pot, or attach to the pot with a label gun through pre-punched holes.



Custom 4" and 5" Thriftee

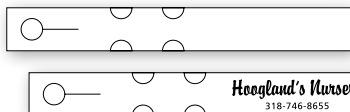
- Black ink on a white tag
- Now on five batch runs! **Place orders by the 1st of Sept, Nov, Jan, March, or May** to ship by the end of that month!



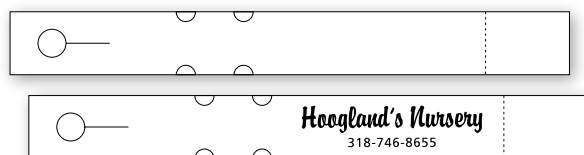
Strip Tags

- A must-have in any busy garden center or nursery yard. Made of durable, waterproof Tyvek, they are highly visible, easy to write on and wrap quickly and securely around a branch. Front of SOLD tag is preprinted in red ink.
- Customize your strip tags by adding your information to one side in black ink with a \$10 setup charge per variety.

BI1003 - WHITE
BI1019 - GREEN
BI1020 - YELLOW
6" Strip Tag

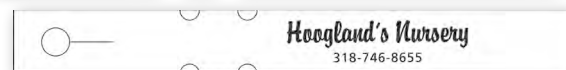


*Note: Portion of tag above perforation is 8.5"; portion below perforation is 1.5".



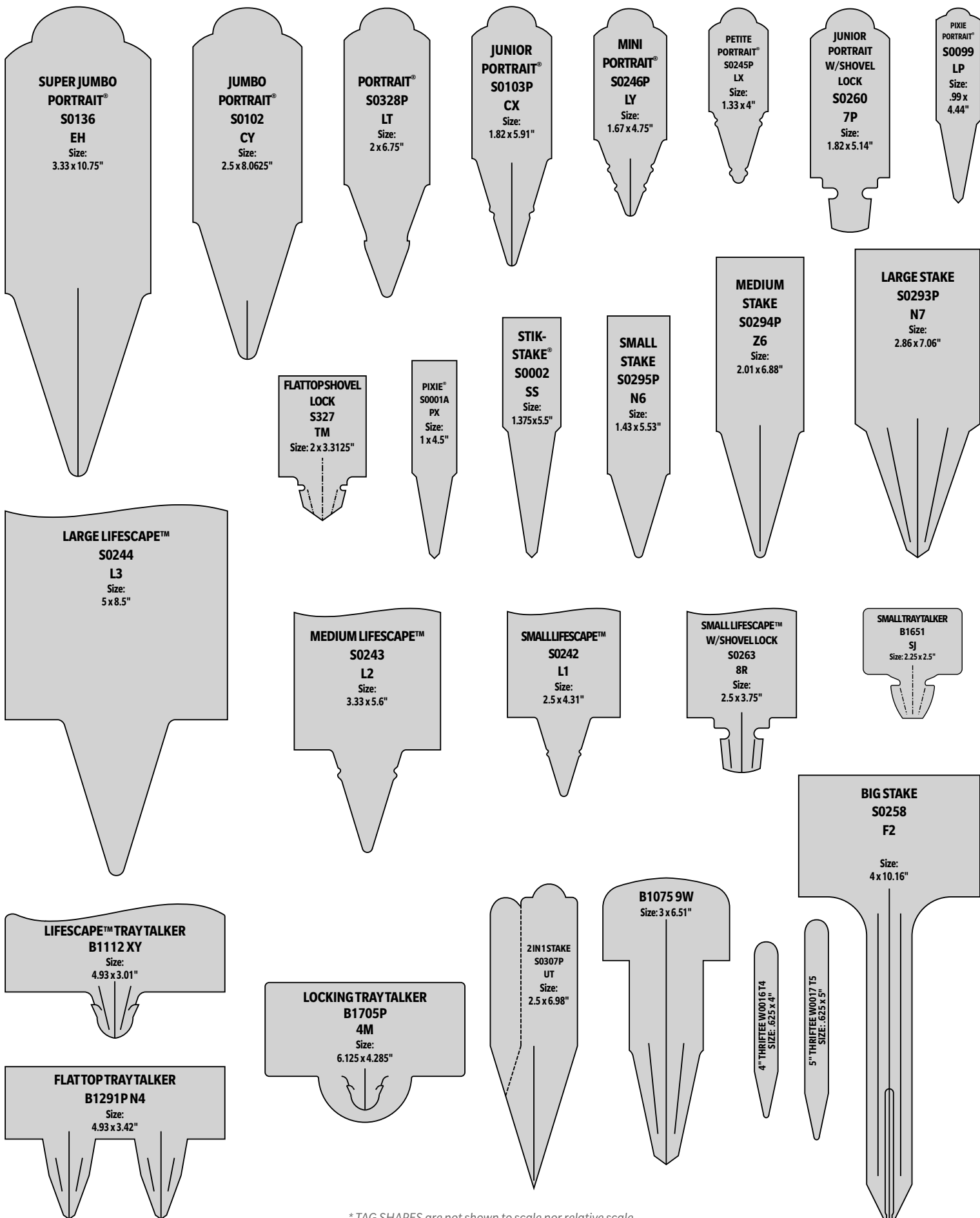
BI2031 - WHITE
BI2033 - YELLOW
10" Strip Tag

	PRODUCT CODE	ORDER MULTIPLES	PRICE PER 1,000				Bundled in 1,000s
			1,000	3,000	5,000	10,000	
6" STRIP TAG 0.75 X 6"	SEELIST	1,000	\$72.26	\$64.46	\$63.53	\$60.95	
	IMPRINTED	1,000	N/A	\$74.86	\$73.93	\$71.35	
10" STRIP TAG 1.125 x 10"	BI2031, BI2033	1,000	\$100.89	\$94.68	\$91.70	\$85.94	
	IMPRINTED	1,000	N/A	\$105.08	\$102.10	\$96.34	
10" "SOLD" STRIP TAG 1.125 x 10"	BJ0971	1,000	\$120.99	\$110.28	\$96.72	\$91.70	
	IMPRINTED	1,000	N/A	\$120.68	\$107.12	\$102.10	



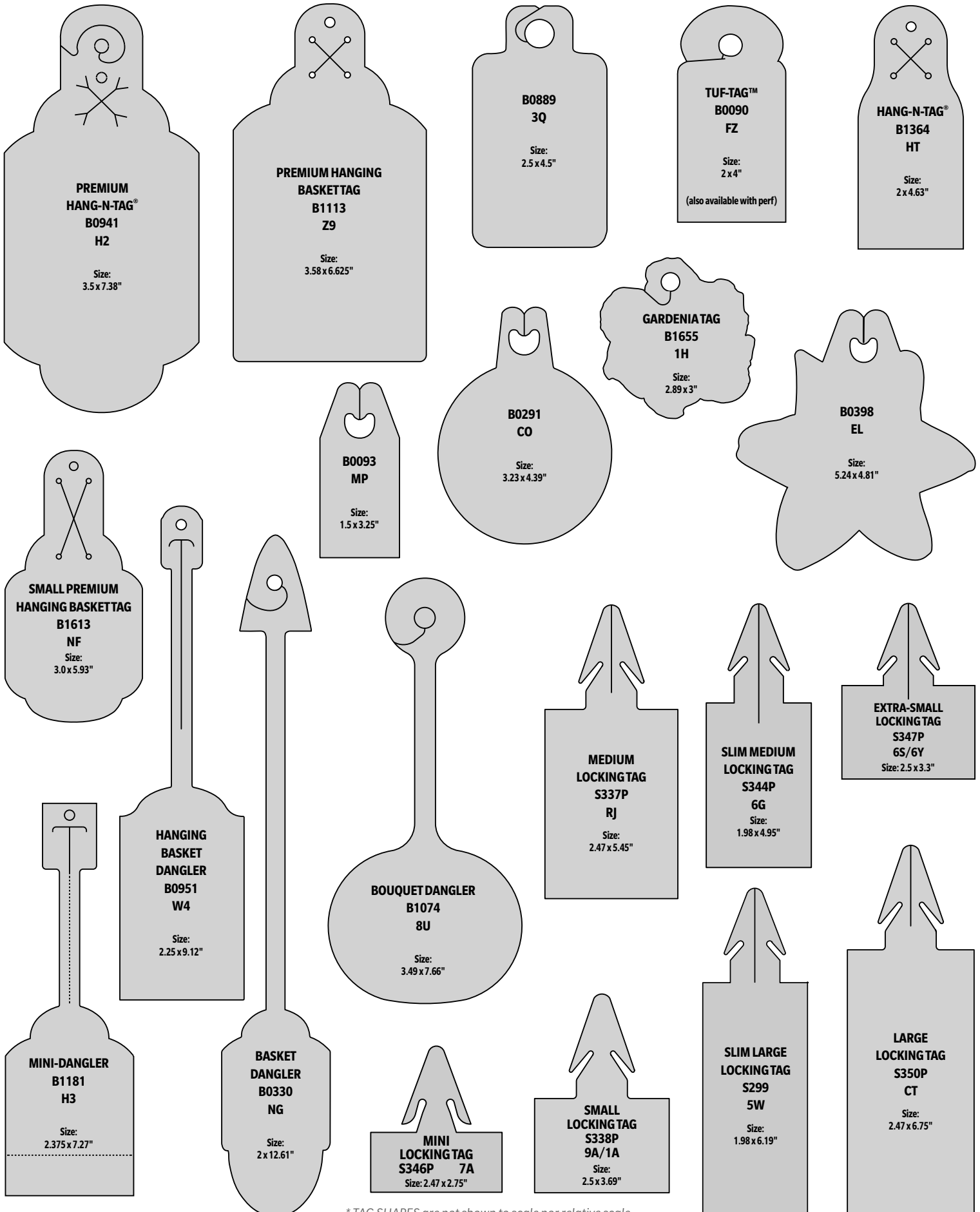
BJ0971
10" "Sold" Strip Tag

Die Shapes



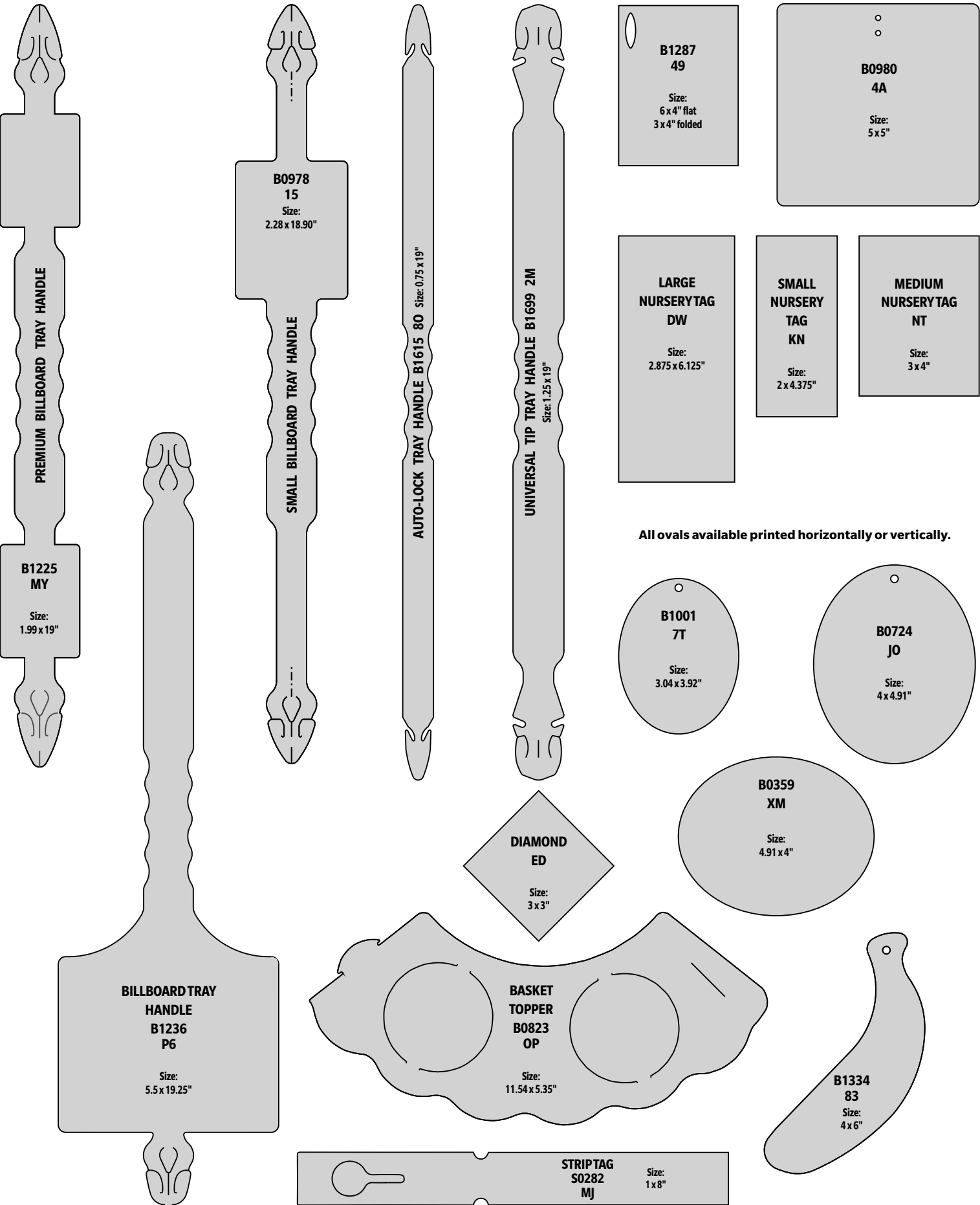
* TAG SHAPES are not shown to scale nor relative scale.

Die Shapes



* TAG SHAPES are not shown to scale nor relative scale.

Die Shapes



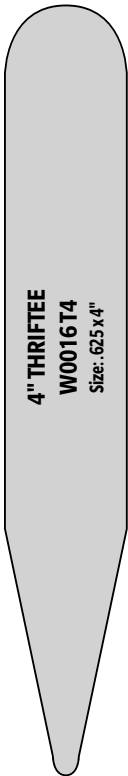
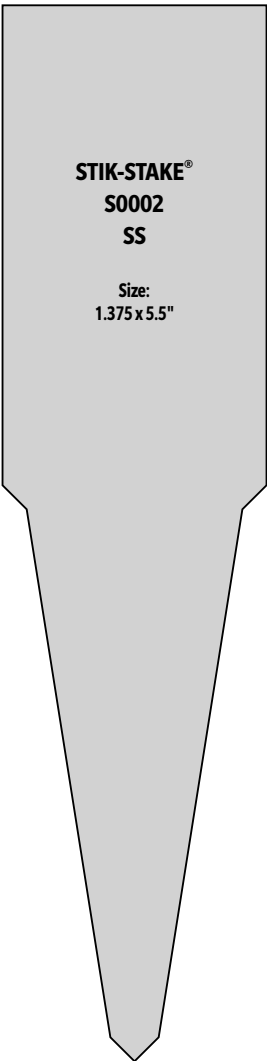
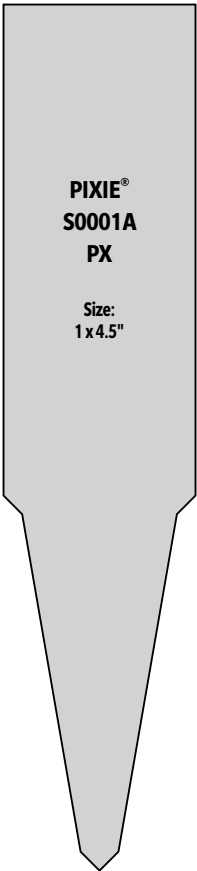
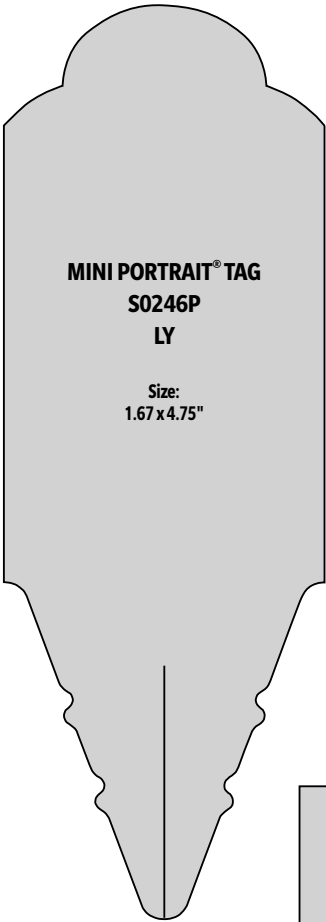
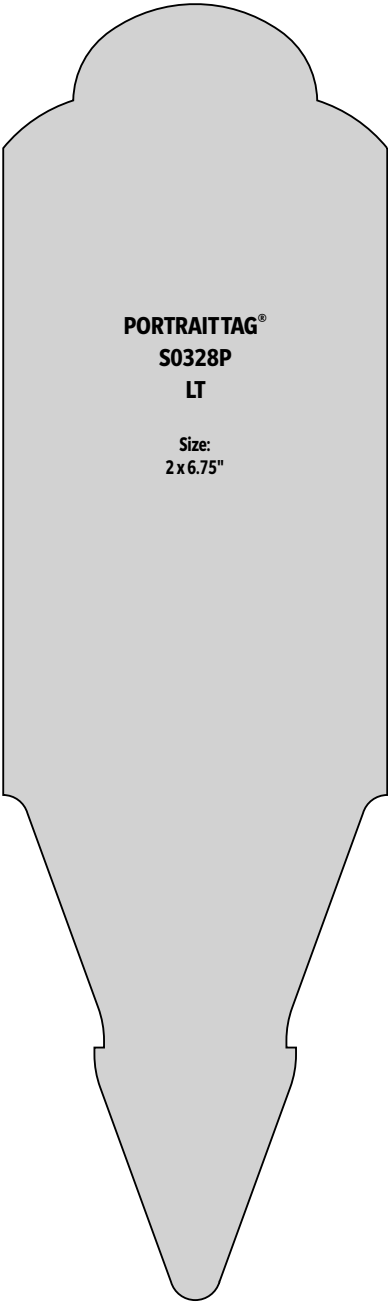
* TAG SHAPES are not shown to scale nor relative scale.

View tag lister online at JHC.com

Die Shapes

Lister Tag Shapes

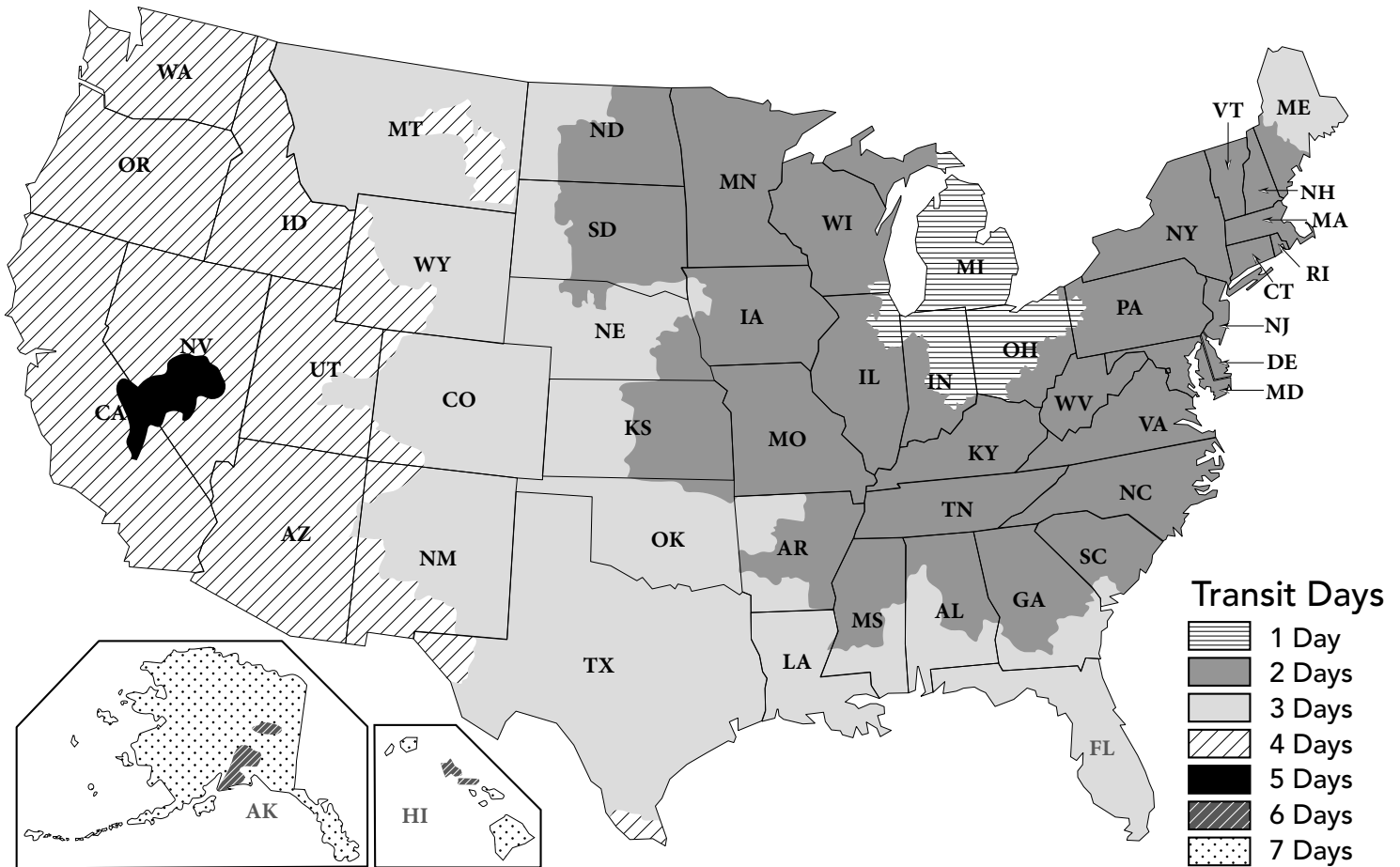
* Shown at full size



Notes

This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal grey lines across its entire width, providing a guide for handwriting or typing. The background is a clean, solid white color.

FedEx Ground® Zone Map from Lansing, MI



Quantity and Weights per Carton		
Product	Tags per Carton	Weight per 1,000 tags
4" Thriftee	1,000	1.7lb
Pixie®	1,000	1.95lb
Stik-Stake®	1,000	3.85lb
Small Stake	1,000	3.5lb
Mini Portrait®	500	3.2lb
Junior Portrait®	500	4.6lb
Portrait Tag®	500	6lb
Small Locking Tag	6,000	3.1lb
Medium Locking Tag	6,000	5.45lb
Large Locking Tag	5,000	4.4lb
Hang-N-Tag®	1,000	2.2lb
Universal Tray Handle	3,600	13.75lb

How much will it cost to ship my order?

Like surprises? We do - for birthdays, special occasions and holidays.

But not with shipping costs.

That's why we provide you with a shipping estimate when you place your order.

However, we don't actually charge you for shipping until your order ships.

Our shipping charges are based on your exact shipment's weight - because no one likes bad surprises.



BloomIQ.com/Marketing Services

BloomIQ.com

Solution-based consumer website, providing gardeners with informative tips, expert advice, and great garden ideas.

- Redesigned, interactive layout!
- Monthly analytics, direct from consumer survey data
- Experience it for yourself at www.BloomIQ.com

Available as an
added-value
selling point
on all printed
material

BloomIQ.com™

60+
ARTICLES!



Inspiration

6100+
PLANTS!



Plant Library



Plant Details Page

400+
COLLECTIONS!



Collections

Catalog Services & Apps

Let our dedicated team help you create your printed and digital catalogs, or ask us about getting started on developing your own custom app!



Digital Catalog



Printed Catalog

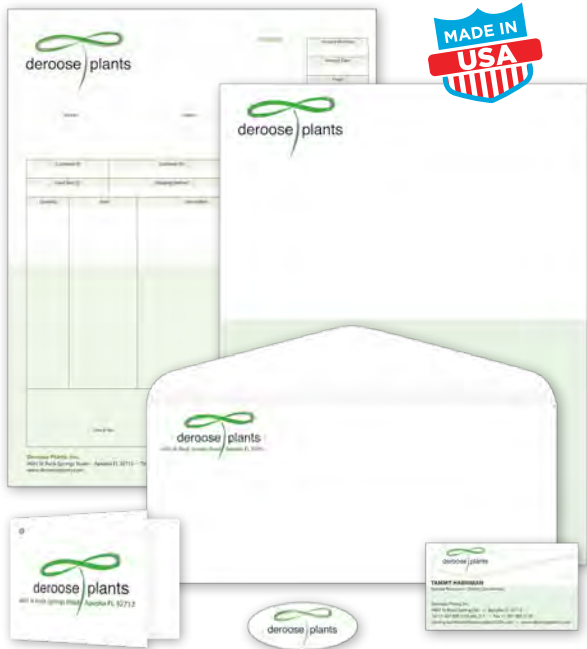


Flowers App

iPad is a trademark of Apple Inc., registered in the U.S. and other countries.

Forms & Stationery

WestRock has everything you need to run your business successfully! From business stationery to cards to store supplies — we have it all. Let us help you build customer loyalty with a branded and unified message. Call today for your custom branding quote.



Leaf Shine

- Clear spray restores plant leaves' natural, healthy, dust-free shine
- 20 fl oz can; 12 cans per case
\$85.65 per case



TL0503

Hand-Tied Bows

Spend your time this season creating arrangements and decorating for the holidays rather than tying bows! Call for selection and pricing.

- Variety of sizes to fit potted plants and wreaths
- Velvet ribbons are water-resistant for indoor or outdoor use
- Attach easily with included floral wire



SQ5007



SQ2111



SQ2002



SQ2115



BB4360

BB4356

Trim Tag

- 30+ varieties available
- Perforated at the bottom

	MINIMUM ORDER	PRICE PER 1,000		
		1,000	3,000	5,000
TRIM TAGS* 2 x 5.125"	1,000 (100 per variety)	\$78.18	\$69.07	\$62.69
TELL TAGS* 2 x 4"	1,000 (100 per variety)	\$76.46	\$61.19	\$57.50

*Also available with your info imprinted on back; call for pricing.

Tell Tag

- Great for plants, flowers, and gift baskets
- Helpful tips for customers



BA1300

BA1303

BA1302

BA1301

Breeder Programs

Wave®

Ready to Ship:

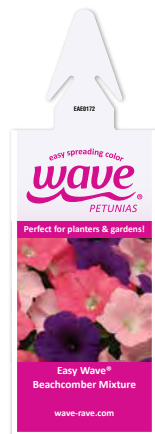
- Pixie®
- Mini Portrait®
- Portrait Tag®
- Hang-N-Tag®
- Tray Handle

Ready to Print:

- Premium Hang-N-Tag®
- Rack Banner
- Large Locking Hang Tag



MC0755



T10643



Beacon™

Ready to Ship:

- Pixie®

Ready to Print:

- Portrait Tag®
- Tray Handle
- Large Locking Hang Tag



Bounce™

Ready to Print:

- Premium Hang-N-Tag®
- Tray Handle



Cool Wave®

NM0004

Ready to Ship:

- Mini Portrait®
- Hang-N-Tag®
- Tray Handle

Ready to Print:

- Rack Banner



MB6170



T10645*

Dragon Wing®

Ready to Ship:

- Pixie®
- Portrait Tag®
- Hang-N-Tag®

Ready to Print:

- Large Locking Hang Tag



MB0776



MC3931

Plug & Play®

Ready to Print:

- Portrait Tag®



Tattoo™

Ready to Ship:

- Pixie®

Ready to Print:

- Portrait Tag®
- Large Locking Hang Tag



Sweet Kiss™

Ready to Ship:

- Tray Handle*

Ready to Print:

- Billboard Tray Handle



T10642*

*Limited availability. Please note, T10642 features a "Standard" tip, which are only compatible with packs using a Circle locking mechanism. See page 91 for more info on tray handle tips.

Visit
JHC.com
to search other
programs!

Sunfinity™

Ready to Ship:

- Mini Portrait®
- Portrait Tag®

Ready to Print:

- Large Locking Hang Tag
- Rack Banner
- Bench Card
- Poster

NM0076



Cora®

Ready to Ship:

- Pixie®

Ready to Print:

- Portrait Tag®
- Large Locking Hang Tag
- Tray Handle
- Rack Banner



Kwik Kombos™

Ready to Print:

- Large Locking Hang Tag
- Rack Banner
- Bench Card
- Poster

Imara®

Ready to Ship:

- Pixie®

Ready to Print:

- Large Locking Hang Tag
- Portrait Tag®
- Rack Banner



Tophat™

Ready to Ship:

- Pixie®

Ready to Print:

- Portrait Tag®
- Large Locking Hang Tag
- Rack Banner
- Poster
- Bench Card



Calliope®

Ready to Print:

- Medium Locking Hang Tag
- Portrait Tag®
- Rack Banner
- Bench Card



SunPatiens®

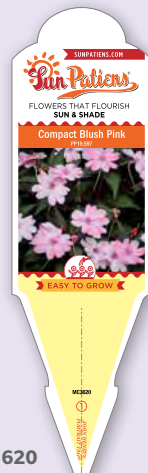
Ready to Ship:

- Portrait Tag®

Ready to Print:

- Hang-N-Tag®
- Premium Hang-N-Tag®
- Tray Handle
- Mini Portrait®
- Junior Portrait®

MC3620



Confetti Garden

Ready to Print:

- Premium Hang-N-Tag®
- Sign
- Bench Card



Tray Handles

Sun/Shade Hang-N-Tags®


- Answers one of customers’ most frequently asked questions... How much sun does my plant need?
- Two Annual designs include care info on back
- Coordinates perfectly with tray handles below and hanging basket adhesive labels on page 9
- All on the shelf and ready to go!
- See pricing on page 5



Inventory Tray Handles

Our patented handles deliver grab-n-go convenience for packs and flats. All now with new Universal tip!



	ORDER MULTIPLES		PRICE PER 1,000				Bundled in 50s
	Inventory	Custom	50	5,000	10,000	25,000	50,000
UNIVERSAL TRAY HANDLE 1.25 X 19"	50	5,000	\$521.18	\$440.98	\$382.68	\$328.30	\$273.50



T10643



T10645*



T10642†*



T10647



T10648



T10649



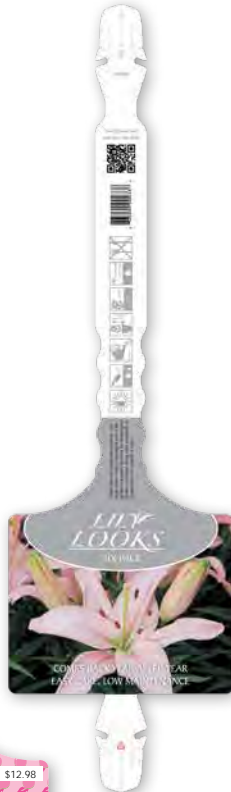
T10650



† Please note, T10642 features a “Standard” tip, which is only compatible with packs using a Circle locking mechanism.
*Limited availability.

Custom Tray Handles

Custom handles call attention to your products and spur sales with coupons or QR codes. Try our billboard option that features a sign and handle all in one to allow for even more messaging space!



Custom Tip Options

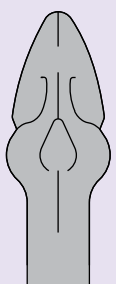
Universal: Guaranteed compatible with all packs using the Half Moon and Circle locking mechanisms. Inserts easily and locks in place, holding the handle upright.



Auto-Lock: Quickly inserts in packs using the Key Hole locking mechanism. Thin design allows for more water, chemical coverage and sun exposure in the greenhouse. Small but mighty – this handle holds up to 8 lb!



Standard: This tip inserts easily into packs using the Circle locking mechanism, keeping the handle upright.



Merchandising

Image Ease® Bench Cards (Non-Laminated)



- High quality digital production delivers beautiful color photography for your bench cards
- Available in three sizes: 7 x 5" (GO0530), 8 x 10" (GO0531) and 11 x 7" (GO0532)
- Personalize by adding a price point, weight/measure information, website address, and your company logo through our Image Ease® online system
- Now on 4 convenient batch runs:

ORDERS INTO IMAGE EASE	READY TO SHIP
1/29/21	2/16/21
2/26/21	3/15/21
3/31/21	4/15/21
4/29/21	5/14/21

Call for
pricing & schedule
outside of batch
dates, and for
pricing for template
customization

Bench Cards (Non-Laminated unless otherwise noted)



COMMON NAME _____
BOTANICAL NAME _____

TYPE ☐ Deciduous ☐ Evergreen ☐ Semi-Evergreen

CLASSIFICATION ☐ Annual ☐ Perennial ☐ Herb ☐ Vine ☐ Shrub ☐ Tree ☐ Ground Cover

FLOWERS ☐ Spring ☐ Summer ☐ Fall ☐ Winter

WATER NEEDS ☐ High ☐ Low ☐ Medium

EXPOSURE ☐ Sun ☐ Shade ☐ Partial Shade

COLOR

KEY FEATURES _____

\$

GA9775

- 7 x 5" Check Off GA9775
- 7 x 5" Growth ID GA9777

Blank 7 x 5" Bench Card

GA9776

- 7 x 5" Blank GA9776
- 8.5 x 5.75" Blank GA9771*
- 8 x 10" Blank GA9821
- 8 x 10" Laminated Blank GT1000
- 11 x 7" Blank GA9001

Don't forget your Garden Marker

- Permanent ink — ideal for use on wood, plastic or metal
- Xylene-free, fade and water resistant
- Prepackaged with UPC, making it great for resale!
- Removable from non-porous surfaces with rubbing alcohol



UH0961

	PRICE PER EACH			
	1	20	40	60
GARDEN MARKER	\$3.25	\$2.60	\$2.45	\$2.37



	ORDER MULTIPLES	1	5	50	100	250	500
BENCH CARDS - NON-LAMINATED 7 x 5"; 8.5 x 5.75"	50	N/A	N/A	\$0.86	\$0.81	\$0.81	\$0.73
BENCH CARDS - NON-LAMINATED 11 x 7"; 8 x 10"	50	N/A	N/A	\$1.04	\$0.95	\$0.95	\$0.90
BENCH CARDS - LAMINATED 8 x 10"	1	N/A	\$3.11	\$2.90	\$2.66	\$2.49	\$2.32
IMAGE-EASE® BENCH CARD 7 x 5"	1	\$4.97	\$3.65	\$2.67	\$2.19	\$2.19	\$1.93
IMAGE-EASE® BENCH CARD 8 x 10"; 11 x 7"	1	\$5.86	\$4.91	\$3.86	\$3.26	\$3.26	\$2.97

*Limited availability

Custom Bench Cards

- Help your customers find what they are looking for and easily answer their questions
- Customize to coordinate with your branding
- Various sizes and finishes available... call for pricing!



Galvanized Steel Sign Holders*

- These heavy duty and durable sign holders can be used season after season
- Sign holder includes the card holder frame with an attached shaft. Base sold separately
- Card holder frame also available, for use on a wall, bench or any location where a base or stand isn't needed
- Excellent for windy displays
- Order in multiples of 12



Base: **UG0924**;
Left to right: **UG0915, UG0918, UG0917**

UG0920

↑
Sign holder lengths are measured from base of shaft to bottom of card holder
↓

Econo Sign Holder

- These single-sided sign holders combine the best of galvanized metal and impact-resistant plastic
- Sign holder, shaft and base all sold separately; customize a sign holder to perfectly fit your needs!
- Order in multiples of 12



UG0502

↑
Leg height is measured from base of shaft to bottom of card holder
↓



UG0502

UG0512

UG0808

PRODUCT CODE		PRICE PER EACH			
		12	24	36	48
GALVANIZED STEEL SIGN HOLDER*					
7x5" WITH 18" SHAFT	UG0915	\$3.12	\$2.89	\$2.72	\$2.66
7x5" WITH 30" SHAFT	UG0916	\$3.85	\$3.57	\$3.51	\$3.40
8x10" WITH 18" SHAFT	UG0919	\$4.59	\$4.31	\$4.19	\$4.02
8x10" WITH 30" SHAFT	UG0920	\$5.83	\$5.50	\$5.27	\$5.10
11x7" WITH 18" SHAFT	UG0917	\$3.34	\$3.12	\$3.06	\$2.89
11x7" WITH 30" SHAFT	UG0918	\$4.53	\$4.19	\$4.08	\$3.97
GALVANIZED STEEL FRAME ONLY					
7x5" FRAME	UG0921	\$2.21	\$2.10	\$1.98	\$1.93
8x10" FRAME	UG0923	\$3.51	\$3.23	\$3.17	\$3.06
11x7" FRAME	UG0922	\$2.38	\$2.27	\$2.21	\$2.15
GALVANIZED STEEL BASE ONLY					
10x10" LARGE BASE	UG0924	\$5.27	\$4.93	\$4.76	\$4.65
ECONO SIGN HANGER					
21" SIGN HANGER	UG0600	\$5.62	\$5.41	\$5.25	\$5.20
ECONO SIGN HOLDER					
7x5"	UG0500	\$4.57	\$4.20	\$3.89	\$3.62
11x7"	UG0501	\$6.62	\$6.46	\$6.25	\$5.88
8x10"	UG0502	\$6.62	\$6.46	\$6.25	\$5.88
ECONO SIGN HOLDER LEGS					
14"	UG0511	\$4.20	\$4.15	\$3.78	\$3.62
20"	UG0512	\$4.73	\$4.67	\$4.36	\$4.20
26"	UG0513	\$5.46	\$5.30	\$5.09	\$4.73
ECONO SIGN HOLDER BASE					
8x8"	UG0808	\$5.62	\$5.25	\$4.88	\$4.41

*PLEASE NOTE: This line of heavy-weight sign holders is NOT COMPATIBLE or INTERCHANGEABLE with sign holders sold by MPS John Henry before 7/1/2009.

Merchandising

Custom Displays

Temporary Displays

- Essential for best-in-class live good merchandising and branding that drives sales
- Cost-effective corrugate is customizable to match any program
- Retail-ready in an instant! Easy, quick set-up
- Perfect for seasonal displays or marketing campaigns lasting 1-4 weeks



**Almost 90%
of consumers'
purchasing
decisions are
affected by garden
center plant
displays.***



**Permanent &
Semi-Permanent
Displays also
available! Call your
sales representative
to get started.**

*Copyright Metrolina Greenhouses 2017

Custom Signage

Create your own oversized signage to grab your customer's attention!



Merchandising Rack Signage

Cost-effective rack graphics made from weatherproof plastic to withstand rain and sun. Each comes with adhesive strips for easy application.

- Oversized header graphic (corner rack graphic available)
- Bench strip (36 x 3")
- Optional end posters and coordinating retail pieces



Create retail-ready product with coordinated tags and signage!

Packaging

Branded Programs

Let us help you create a custom packaging and tagging solution!



Carriers

Convenient grab-n-go carriers encourage customers to buy multiple plants instead of one!

- Customized to fit any container



Envi Cachepots

Envi Cachepots turn plants into instant gifts!

- Pre-formed & ready to use
- Water resistant & sustainable material
- Matching oval tag included!



Pot Wraps

Pot wraps create instant bench appeal and are customized for any size pot!

- Patented no-slip lock on all pot wraps holds the plant in place when handled
- Eco-friendly option available — biodegradable material that degrades in 30-60 days!



Tree Wraps

A great way to give care and planting information, while also providing protection during transport!



Batch runs available for 10" x 15".
Call for custom size pricing and schedule.

...and more!

Take advantage of all that WestRock has to offer. We can create innovative packaging for all of your new products!





A New Way to **DISPLAY**

Corrugate displays are the cost-effective,
sustainable solution to merchandising!