

# SOLUTIONS

TO ORDER, CALL 866.224.9151 OR VISIT JHC.COM









# Get all of the latest DISCOUNTS!

Visit JHC.com or call 866-224-9151 to join our mailing list to stay up-to-date and get **promo codes** for products just like these!



# John Henry is part of WestRock, one of the world's leading consumer packaging companies!

At WestRock's John Henry, we've built a long tradition of producing premium packaging - first as The John Henry Company in 1912, then as a part of the MPS family in 2005, and now as a part of the global WestRock team. We now have more than 300 manufacturing facilities worldwide, employing over 50,000 people. Today, we can better meet our customers' needs through an unparalleled geographic footprint, a broader product portfolio, and greater operational flexibility.

While many things have evolved in our 100+ years in business, our aspirations have always remained clear. We will provide winning solutions to our customers, both locally and globally, by focusing on customer needs, to develop next generation products, services, and technologies.

As we move ahead in the 2020-2021 season, we are as proud and excited as ever to work with you to provide the inventory and custom floral solutions to best support your business.

### JOHN HENRY



What's Inside					
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# Order Deadlines for Major Holidays

Be sure to place your orders for **imprinted paper products** by the following dates to receive your items in time for these top-selling seasons!

	Christmas	Valentine's Day	Mother's Day
NEW ORDERS OR UPDATED ART/IMPRINT	NOVEMBER 9, 2020	JANUARY 4, 2021	MARCH 29, 2021
EXACT REPRINT ORDERS	NOVEMBER 16, 2020	JANUARY 11, 2021	APRIL 5, 2021
PROOF APPROVAL BY	NOVEMBER 16, 2020	JANUARY 11, 2021	APRIL 5, 2021

Orders placed **after** these dates are not guaranteed to arrive by the holiday, but we will do our very best to accommodate all orders! Please note, imprinted shopping bags take 1-2 weeks longer than standard imprinted products, please call 866-224-9151 for exact dates.

# **New Products**



# **New Products**



# good, better, best!



Here's a quick guide to our cards, envelopes and forms to help you get the best bang for your buck!

Unimprinted Capri<sup>®</sup> cards and envelopes are a great value, and can be purchased from your local wholesaler when you're in a pinch!

good



better

Simply Flowers

Imprinting your shop information on our inventory Capri<sup>®</sup> and Vespa<sup>™</sup> cards and envelopes is a great way to market your business for less!

See our inventory cards on page 23 and inventory envelopes on page 40  $\,$ 



Put your best foot forward on every arrangement using custom-branded enclosure cards and envelopes. Coordinate with your other paper products to build your brand!

EA0701

AC4918

Skip to pages 34-35 and 38-39 to check out custom cards and envelopes





Onyx PRISE MCDOWELL PRODUCE AZ BIOOM Wave

FB4590



For those who prefer hand-written orders, imprinting your shop information on traditional forms is a cost-effective option. Perfect for holiday walk-in traffic!

Find carbonless sales tickets on page 53

VD0158





Still figuring out your shop identity, or looking for a seasonal design to add into your rotation? Imprint your shop information on any of our inventory designs!

> Inventory laser forms start on page 44



FB4613



better

Does your shop stand out? Your forms should too! Just like custom enclosure cards and envelopes, custom-branded laser forms make a statement!

Select your custom form by software beginning on page 45



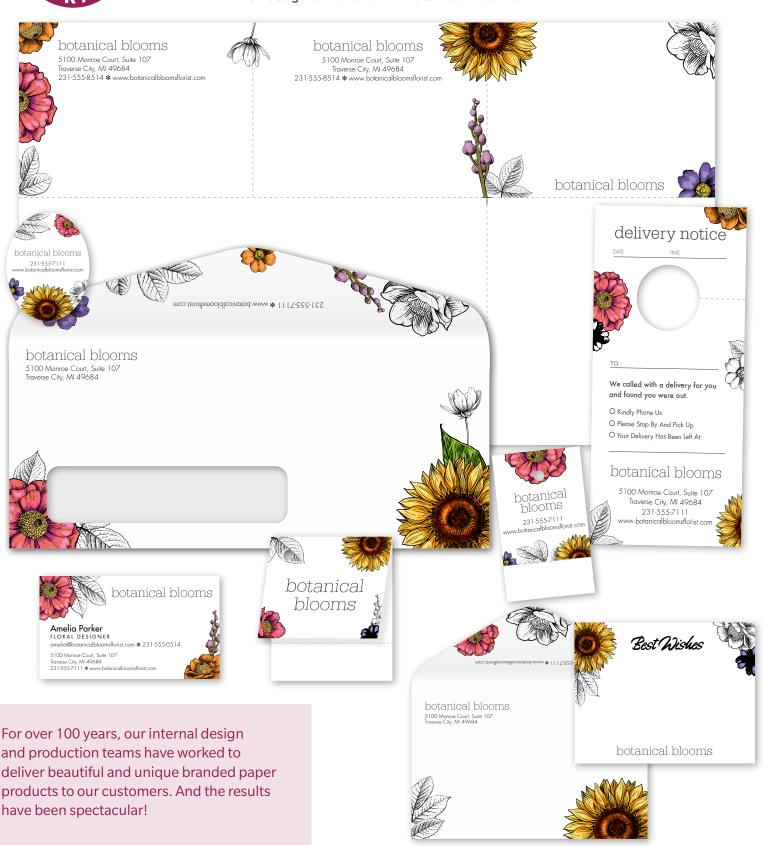
Ready to design your set? Let's go →



BRANG

Successfully promote your business by custom branding every item that leaves your shop! We offers more than 30 products that you can customize and coordinate. Keep an eye out for this symbol throughout the catalog – each time it is used is another opportunity for you to create a custom-branded product that effectively markets your business!

New design for 2020-2021 - **Botanical Blooms!** 



6 WestRock's John Henry

### We've made creating your custom-branded products easy!

### Just follow these 5 steps to Build Your Brand and create a unique image for your business!

1. Choose your paper product from a variety of options displayed below

2. Pick a background color OR a First Impressions<sup>®</sup> pre-designed theme (pages 8-11)

3. Select your ink colors (page 11)

4. Choose your font (page 12)

MPORTANI

Door

5. Send your logo to our designers OR select a JH Trademark Design Additional design charges may apply based on selection. Please call for details.

Choose your paper product



Cards p23-37

Did you know you can use Teleflora®

& FTD<sup>®</sup> selection guide images? Call us for details!



Letterhead p63

Delivery



Floral Mist

Natural Images<sup>†</sup>

Leatherleaf/Cream

Curly Willow

Natural Images™

Leatherleaf/Spice

Certificates

Or pick a First Impressions® pre-designed theme

### New design for 2020-2021 -**Orchid Dreams!** Orchid Dreams Orchid Dreams Orchid Dreams 517-555-0113 www.orchiddreamsfloral.com Get Well Soon The FTD Daity Var Delivery Charge Orchid Dreams Daniel Brooks Delivery Notice 5895 Willow Ave Lansing, MI 48915 ORDER NO. Beverly Wolff 000000/1 of 1 425 Fawell Blvd. Glenn Ellyn, IL 60137-6708 (630) 942-2800 Orchid Dreams Please call us Your delivery has been left at the following address: Happy Birthday Mom... Orchid Dreams Beverly Wolff Enjoy Your Day! Orchid Dreams 425 Fawell Blvd. Love Brian 5895 Willow Ave Lansing, MI 48915 517-555-0113 www.orchiddreamsfloral.co Glen Ellyn, IL 60137-6708 (630) 942-2800 Orchid Dreams have built an excellent reputation on beautiful rs and prompt service. If we ever fall to meet your ectations, please let us know, We value you as a sustomer. It was a please FTD Daisy Vase - Cut the stems every other day and the water daily. Please don't forget to visit our web e or call our shop for all your floral needs. Orchid Dreams Orchid Dreams Fantasy Garden La Mirage **Botanical Blooms** La Mirage With Sympathy Best Wishes La Mirage botanical blooms Mirage nical blooms Amelia Parker

8 WestRock's John Henry

# 2 First Impressions® continued...

























# 2 First Impressions® continued...



















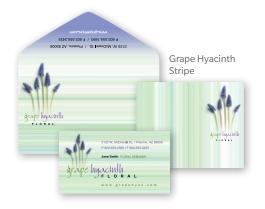






10 WestRock's John Henry

# 2 First Impressions® continued...













### Don't see your favorite design? No worries...just call us!

Select your ink color(s)
Choose one or more ink colors to print on your paper products



### Choose your font(s)

**Recommended** font for your shop name

**Amasis** 

Americana Bold

Archer Semi-bold Italic Nuptial Script

Baker Script

Bauer Bodoni

Bauhaus

Bernhard Modern

**Bodoni Italic** 

Carolina

Century Gothic

Chalet-London

Chalet-Paris

Charme

Cupid

Diskus

Dorchester

Estafet Letter Script

Ex Ponto

Flemish Script

Franklin Gothic

Freehand

**Jimbo** 

Latienne

Life

Mistral

Park Avenue

Passengers Script

**POETICA** 

Ouorum

Runic MT

Sanvito

Shelly Script

Sofia

Spring

Tiffany

TRAJAN

University Roman

**URW** Egyptienne

**URW Grotesk** 

Wiesbaden Swing

Wendy

**WILL?W** 

Zipity Do

**Font** for shop name, phone and address

Archer Medium

Avalon Medium

Avante Garde

**Avenir Heavy** 

Berkeley Oldstyle

Berthold Akzidenz Condensed Myriad

Capsuula

COPPERPLATE

**DIN Alternate Bold** 

Eurostile

**Futura** 

Garamond

Gill Sans

Gotham

Goudy

Helvetica

LITHOS REGULAR

**News Gothic** 

**Optima** 

Palatino

Souvenir

Times

**Usherwood** 



Remember, this symbol will appear next to any item you can customize to help build your brand

Send us your logo or call about one of our JH Trademark Designs.

If you are branding a custom enclosure card, please select one of the following predetermined sentiments.

Sentiments in other fonts are available, but additional design charges may apply.

### No Sentiment

No Sentiment; business name only

### Sympathy

2 In Loving Memory

With Deepest Sympathy

4 With Love and Sympathy

5 With Our Deepest Sympathy

6 With Sincere Sympathy

7 With Sympathy

8 Our Thoughts & Prayers are with You

55 With Deepest Sympathy

### Get Well

SPEEDY RECOVERY

🛈 Get Well Soon

11 Hope You Are Feeling Better

14 Wishing You A
Speedy Recovery

### **Birthday**

15 Happy Birthday!

16 WISHING YOU A Happy Birthday

63 Happy Birthday!

### **Anniversary**

1 Mappy Anniversary

### OTHER SENTIMENTS

41 Best Wishes

42 CONGRATULATIONS!

43 Especially for you

46 I Love You

48 Just Because

50 Thank You

53 Thinking of You

54 With Love

### Baby

19 CONGRATULATIONS on your new BABY

🔯 It's a Boy!

🗿 Its a Girl!

### Holidays

24 Acappy Acolidays

25 Merry Christmas-

26 Season's Greetings

29 Happy Valentine's Day

30 Happy Castell

Happy Mother's Day!

36 Happy <u>Father's</u> Day

37 Happy Sweetest Day

38 HAPPY THANKSGIVING

🚥 'TI& THE &EA&ON

60 Great Assistant

Happy
Administrative Week

# **Valentine's Day Must-Haves**

# We've put together a handy checklist of all the must-have holiday items that keep your business running efficiently and profitably.



14 WestRock's John Henry

# **Mother's Day Must-Haves**





No. 40

Enclosure Card



BA1300 Tell Tag



BC1030 Door Hanger



EN0900 No. 4 Barional Window Envelope

# **Holiday Must-Haves**





**16** \*Limited Availability WestRock's John Henry

FTD® Order Entry Form

### **Translucent Shopping Bags**

- Frosted bags with foil imprint make a striking presentation
- Solid 3-mil construction
- Cardboard insert in bottom of bags



Frost



Black







Lime Teal Green\* Green' \*Not available in 16 x 6 x 18"

## **Paper Shopping Bags**

• Heavy 65# kraft paper bag construction with durable twisted paper handles and foil imprint

### Available in 8 x 5 x 10" & 16 x 6 x 12":





White

Matte











Forest

# **Plastic Shopping Bags**

Stripe

• Durable bags made of heavy 2-mil poly material











**Plastic Bag Ink Colors** 

Cream











[165]





Evergreen





[313]









Maroon

[208]



16 X 6 X 19"; BLANK

16 X 6 X 19"; 8 X 8" IMPRINT AREA

Plastic Shopping Bags







\$0.85

\$1.06

Minimum

\$0.81

\$0.98

PRICE PER BAG

\$0.73

\$0.98



Grape<sup>3</sup>





Paper and Translucent Shopping Bag

Copper

Pink

Taupe

Yellow

**Foil Imprint Colors** 

Yellow

Gold

Red

Black

Light

Gray

**Metallic Foil** 

Bright

Silver

**Matte Foil** 

White

Turquoise



Medium

Fuchsia

Cream

Blue

Medium

Green

Purple

Navy Blue

Orange Purple



Green



Green

Black

Light

Translucent Shopping Bags	Minimum Order	<b>PR</b> I 250	<b>CE PER B</b> 500	<b>AG</b> 1,000
8 X 4 X 10"; BLANK	250	\$0.52	\$0.48	\$0.42
8 X 4 X 10"; 5 X 4" IMPRINTAREA	250	\$0.63	\$0.58	\$0.51
16 X 6 X 12"; BLANK	250	\$0.64	\$0.60	\$0.55
16 X 6 X 12"; 8 X 5" IMPRINTAREA	250	\$0.85	\$0.83	\$0.77
16 X 6 X 18"; BLANK	250	\$0.74	\$0.69	\$0.64
16 X 6 X 18"; 8 X 8" IMPRINT AREA	250	\$1.03	\$0.96	\$0.89
Paper Shopping Bags	Minimum Order	<b>PR</b> I 250	<b>CE PER B</b> 500	3 <b>AG</b> 1,000
8 X 5 X 10"; BLANK	250	\$0.63	\$0.59	\$0.52
8 X 5 X 10"; 5 X 4" IMPRINTAREA	250	\$0.90	\$0.71	\$0.63
16 X 6 X 12"; BLANK	250	\$0.73	\$0.68	\$0.62
16 X 6 X 12"; 8 X 5" IMPRINT AREA	250	\$0.98	\$0.83	\$0.82

Plate charge for new art or changes, per size: 5 x 4" imprint- \$76 ZY0020, 8 x 5" imprint - \$132 **ZY0021**, 8 x 8" imprint - \$176 **ZY0022** 

r lastic Shopping Bags	Order	250	500	1,000
12 X 15"; BLANK	250	\$0.23	\$0.22	\$0.21
12 X 15"; 7 X 7" IMPRINT AREA	250	\$0.36	\$0.31	\$0.29
15 X 18"; BLANK	250	\$0.32	\$0.29	\$0.28
15 X 18"; 8 X 8" IMPRINT AREA	250	\$0.47	\$0.41	\$0.38
Plate charge for new art or changes	nor cizo.			

250

Plate charge for new art or changes, per size: 7 x 7" imprint - \$55 **ZY0025**, 8 x 8" imprint - \$70 **ZY0026** 



### The Best of Sympathy Flowers

- A timeless collection of our best sympathy arrangements
- 96-page design book featuring over 125 beautiful sympathy designs
- Great selling tool for funeral directors
- Features casket sprays and coordinated family flowers, funeral arrangements, easel designs, flowers for the home, and plants
- Includes design handbook with color photos and easy-to-follow recipes
- Books are final sale, no returns accepted
- Two-book set HA1005, \$64.99
- Low-resolution images also available for your website or social media use - HD1005, \$19.99





- Premium quality decorative floral packaging
- Sturdy 1.5 mil, waterproof and weather-resistant
- Tear-resistant material protects and beautifies flowers while adding value to floral gifts
- Thicker than standard florist cellophane for more body and a more impressive presentation

### Arrangement and Cut Flower Bags

• 50 bags per package



**Galaxy** SF1761 Large



SF1753 Standard SF1760 Large



### Roll Wrap

• 395 feet per roll



**Galaxy** SF1301 32" SF1250 40"



Clear SF1308 32" SF1380 40"

### Cello-Twist

- Binds Cellocoup® wrap and bags securely
- 825 feet per roll

	Product Code	Minimum Order	PRIC 1	E PER E 4	<b>ACH</b> 8
GALAXY BAGS - LARGE 32 X 32"	SF1761	1 PACK (50PERPACK)	\$46.30	\$42.83	\$39.36
CLEAR BAGS - STANDARD 23.5 X 32"	SF1753	1 PACK (50PERPACK)	\$30.85	\$28.54	\$26.22
CLEAR BAGS - LARGE 32 X 32"	SF1760	1 PACK (50PERPACK)	\$36.00	\$33.30	\$30.60
GALAXY ROLL WRAP 32" X 395'	SF1301	1 ROLL	\$50.45	\$46.67	\$42.88
GALAXY ROLL WRAP 40" X 395'	SF1250	1 ROLL	\$60.75	\$56.19	\$51.64
CLEAR ROLL WRAP 32" X 395'	SF1308	1 ROLL	\$48.40	\$44.77	\$41.14
CLEAR ROLL WRAP 40" X 395'	SF1380	1 ROLL	\$58.70	\$54.30	\$49.90
CELLO-TWIST 825'	SF1500	1 ROLL	\$27.25	\$27.25	\$27.25

SF1301

18 WestRock's John Henry

# **Bows / Corsage Mounts**

### **Hand-Tied Bows**

- Spend your time this season creating arrangements and decorating for the holidays rather than tying bows!
- Velvet ribbon is water-resistant for indoor or outdoor use
- Easily attaches with included floral wire
- Hand-tied in the U.S.A.!





















### **Corsage Mounts**



- Prom & wedding season made easy! Pre-assembled, just add flowers.
- Save precious time with stylish corsage mounts in a variety of styles and colors.
- All bows hand-tied in the U.S.A.
- Visit JHC.com for more info and to view our full selection



SQ5009

# **Delivery**



### **Arrangement Carriers**

Our adjustable carriers help transport vases, plants or gift baskets safely, and are great for curbside pick-up and touchless deliveries!

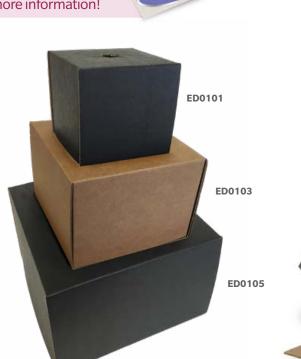
- One-piece design allows the carriers to ship and store flat, and assemble easily
- Corrugated material for durability
- Available in white and reversible kraft/black
- Other sizes available by custom order

	ADE IN			
U	USA IIIIII	Product Code	Per Case	Price Per Case
	8 X 8 X 5" H; WHITE HOLDS MOST VASES 6-7.5" DIAMETER	ED0110	50	\$34.33
	4.5 X 4.5 X 4" H; REVERSIBLE HOLDS MOST VASES 1.25-3" DIAMETER	ED0101	100	\$61.36
	7 X 7 X 5" H; REVERSIBLE HOLDS MOST VASES 3.75-6" DIAMETER	ED0103	100	\$99.00
	9.5 X 9.5 X 6" H; REVERSIBLE HOLDS MOSTVASES 6-7.5" DIAMETER	ED0105	50	\$89.50

Promote your store and your brand by customizing each carrier with Identa-Seals® or digital labels. See pages 54-57 for

See pages 54-57 for more information!

20





WestRock's John Henry

Reversible Kraft / Black!

### **Door Hangers**

Our door hangers make your driver's job easier and more efficient.

- Lets customers know you attempted a delivery
- Designed to fit securely over outside door handles

### Please Notice

Imprint your shop info to promote your business





 Coordinate with your stationery products

BC1030





# Custom Good Neighbor

 Use the detachable card as a thank you for a helpful neighbor, or for co-branding with other local merchants.
 Call for details!

BC2030



# **Custom Delivery Tags**

- Promote your business with every delivery tag
- Available with or without perforated stub in two sizes
- Optional hole punch available

MADEIN							
USA	Black Imprint One Side Only	Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
PLEAS 3 X 6.37	SE NOTICE 5"	BC0296/ BC0299	1,000 (500 PER BOX)	\$103.25	\$92.07	\$82.78	\$77.47
	Custom Full Color One Side Only			1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
CUST 3 X 6.3	OM PLEASE NOTICE 75"	BC1030	1,000 (500 PER BOX)	\$167.98	\$137.43	\$129.70	\$122.15
CUST 3 X 7"	OM GOOD NEIGHBOR	BC2030	1,000 (500 PER BOX)	\$173.83	\$143.28	\$135.55	\$127.99
CUST BYB 4.75 X 2	OM DELIVERY TAG - SMALL .375"	BC2260	1,000 (250 PER PACK)	\$177.60	\$145.09	\$128.83	\$112.55
CUST 6.25 X 3	OM DELIVERYTAG - LARGE	BC2060	1,000 (250 PER PACK)	\$186.16	\$151.93	\$134.82	\$117.68
F D I	:	000					

For Delivery Tag hole punch, add \$7/1,000.



BC2260 ink, featuring a custom logo



Hydrangea paper color with JH371 ink



# **Delivery**

### **Transporter 10®**

Ensure that your beautifully created arrangements arrive in the same condition they left the shop with this patented system. No more broken stems, cracked containers or spilled water.

- This transporter has it all handles, no-skid bottom and graduated foam fingers to absorb shock
- Fits all types of vehicles
- Resists mold and mildew



SL7012

### 5-Hole Vase Block

Accommodates four large or five small arrangements, from a bud vase to vases 10" in diameter (most versatile).



SL7022

### Medium Vase Block

Accommodates six mediumsized arrangements; will hold vases sized for either a halfdozen or a dozen roses.



SL7018

### 8-Hole Vase Block

Accommodates five large and three small arrangements; will hold vases sized for either a half-dozen or a dozen roses.





	Product Code	Per Case	Price Per Case
5-HOLE VASE BLOCK 24 X 24 X 8.5"	SL7012	3	\$265.85
MEDIUM VASE BLOCK 32 X 20 X 6"	SL7022	1	\$102.19
8-HOLE VASE BLOCK 46 X 19 X 6.5"	SL7018	1	\$132.58
ARRIVE ALIVE® TRIANGLE 9.75 X 9.75"	TL0500	100	\$69.77
ARRIVE ALIVE® S-BLOCK 7.5 X 10"	TL0504	100	\$69.77

### **Arrive Alive**®

Keep bouquets hydrated and fresh, without the mess and headache of water tubes!

- Can be transported horizontally or vertically
- Holds enough water to hydrate a bouquet for 3 days
- Less expensive than plastic tubes
- Check out our instructional video on JHC.com
- Comes complete with foam, bag and two rubber bands

### Arrive Alive® S-Block TL0504







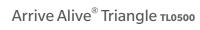




Arrive Alive



Appearance: Slim & Interesting Time: 25 seconds Cost: \$.67













Appearance: Bulky Time: 2 minutes Cost: \$.87



### Capri® Cards

The original enclosure card! A time-honored tradition, Capri<sup>®</sup> and flowers go hand-in-hand.

- More than 250 designs for every occasion (includes Capri® and FoilKote® Capri®)
- Earth-friendly soy-based inks
- Visit JHC.com to see our full selection!

Black Imprint One Side Only	Minimum Order	Minimum Per Variety	<b>PRIC</b> 1,000	E PER 1, 3,000	<b>000</b> 5,000	10,000
CAPRI® CARDS 3.5 X 2.25"	1,000 (50 PER PACK)	100	\$84.67	\$76.40	\$66.31	\$59.38

For second-side imprinting in black, add \$15/1,000.

Capri® Table of Contents						
Admin Pro Week	Page 24	Valentine's Day	Page 27			
Anniversary	Page 24	Love	Pages 27-28			
Baby	Page 24	Mother's Day	Page 28			
Birthday	Pages 24-25	No Sentiment	Pages 28-30			
Christmas/Holiday	Pages 25-26	Specialty	Page 30			
Congratulations	Page 26	Sympathy	Pages 30-31			
Easter	Page 26	Thank You	Page 32			
Fall/Thanksgiving	Page 26	Thinking Of You	Page 32			
Father's Day	Page 26	Spanish	Page 32			
Get Well	Pages 26-27	French	Page 32			

# 

# Always imprint your enclosure cards so arrangements can market your business for you!



Imprint Option A Your business name on front in black ink. Sorry, no logos.

SIMPLY FLOWERS

S I M P L Y F L O W E R S 2125 E. McDowell St. | Phoenix, AZ 85006 Phone: 602-555-1690 | Fax: 602-555-3435 Imprint Option B Your business name on back in black ink.

Imprint Option C
Your business name and address on back in black ink.

### **Enclosure Envelopes**

Branded envelopes provide the finishing touch with added privacy! See pages 38-40.



### EA0701

No. 63 Everyday Designer Assortment

# Admin. Professionals Week



Anniversary







AC4948

AC4986

AC4860

hap py Anniversary







AC4866

Baby

tis a boy







AC4988

AC4987

AC4950

Birthday

AC4822

AC4869









AC4868

AC4828

AC4990

AC4989









AC4974

Birthday







AC4919

AC4871

WestRock's John Henry

### Birthday cont.









AC4864\*

AC4862

**Christmas/Holiday** 



































AC4922









AC4830\*

Phone 866.224.9151 | Fax 800.968.2598 | www.jhc.com

### Christmas/Holiday cont.



Me<mark>liy</mark> ChristmaS





AC4800

AC3854

AC3829









AC3822\*

AC3559

AC4994

AC4910









AC4909 Easter

AC4843

AC3554

AC3539\* Fall/Thanksgiving









AC4928

AC4927

AC4823\*

AC4969 Father's Day



get well soon!







Get Well

BETTER





AC4953

AC4952

AC4904

# Get Well cont. Wishing You R 5923017 RECOVERT

AC4875







































AC4854 Love

AC4985



AC3857





# **Enclosure Cards - Capri®** Love cont. love i love you i love you. AC4897 AC4899 AC4896 Mother's Day i love YOU I LOVE YOU AC4876 AC4841 AC3425 AC4976 AC4975 AC4965 AC4964 AC4931 HAPPY MOTHER'S DAY Happy Sother's Day Hother's Day AC4930 AC4929 AC4880\* AC4878 Mother's day Happy Mother's Day MOTHER'S DAY OTHER'S DAY

AC3935

AC4978

AC3553\*

AC4977

AC4825

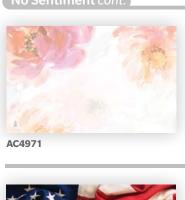
AC4979

AC4857

AC4980

No Sentiment

### No Sentiment cont.

















































### No Sentiment cont.









AC3733

AC3731

AC3571

AC3725

AC3636









AC3632

Specialty

just for you







AC4995

AC4963

AC4962







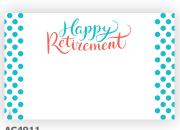
AC4916

AC4915

AC4914

AC4913









AC4912

AC4911

AC4881 Sympathy









**30** \*Limited Availability WestRock's John Henry

### Sympathy cont.









AC4996

AC4960

AC4959









AC4903

AC4961

AC4901

AC4900









AC4885

AC4884

AC4882

APLY FL WERS







Bold designs, colorful combinations and a unique shape an enclosure card with personality! Visit JHC.com to see the full Vespa™ card selection.

Limited Availability







24 15

□ Basket □ Plant □ Spray □ Vase □ Wreath Description: Sender's Name: Address:

Sympathy Capri® cards are preprinted with standard information on back.

AC3033

Phone 866.224.9151 | Fax 800.968.2598 | www.jhc.com

### Thank You



AC4999



Thinking of You



AC4886



AC3543







THINKING OF YOU









Spanish - see full selection on JHC.com

AC3421



AZ5989 Sympathy



**AZ4999** Love



AZ4998 Mother's Day



AZ4848\* Valentine's Day





AZ4207 Birthday



AZ4107\* Get Well



AZ5992 Birthday



AZ5991 Anniversary



AZ5987 Love



AZ5986 Valentine's Day



AZ5985\* Mother's Day



AZ4996 Sympathy

### **Premium Folded Enclosure Cards**

- Purchase a card and envelope starting at \$0.25 and resell for \$1+
- Larger than a standard enclosure card, yet small enough to fit in arrangements, baskets, gifts and more! They are even USPS mailable
- Card available with optional store info imprinted on back
- Fits perfectly in our new card rack UD0321 (pg 61) along with White No. 4 Baronial Envelopes EN0682 (pg 40)

# **SPEND**

\$125

500 UNIMPRINTED **CARDS & ENVELOPES** 

### **MAKE**

\$500

WHEN RESOLD AT \$1 PER SET









"These premium cards are perfect add-on items. After we put them on our site as \$5 hand-written cards, we've sold over 160 in ten weeks!"

-Bill Hitt, Flowers by Louis Hody







AE7004









E SI						
Ï	Blank or No Imprint	Product Code		Minimum Per Variety	PRICE PI 500	<b>ER 1,000</b> 1000
	PREMIUM FOLDED ENCLOSURE CARD 3.3 X 4.6"	SEE LIST	500 (100 PER PACK)	100	\$156.00	\$140.40
	Black Imprint on Back	Product Code		Minimum Per Variety	PRICE PI 500	<b>ER 1,000</b> 1000
	PREMIUM FOLDED ENCLOSURE CARD 3.3 × 4.6"	SEE LIST	1,000 (100 PER PACK)	100	N/A	\$260.00

# **Enclosure Cards - Custom**



# **Custom Enclosure Cards**

• Custom enclosure cards with your design and shop information are sure to market your business for you!

• Fits inside No. 63 enclosure envelopes perfectly

- Three oversized options for additional messaging space
- Option to add standard funeral information on the back
- See page 13 to choose from standard sentiments
- Shown at actual size

No. 72



AD1910

First Impressions® Fantasy Garden design with JH469 and JH241 inks



- The classic No. 72 size, now with more messaging space!
- Includes back side, inside is blank
- Use with No. 63 enclosure envelopes

No. 40

Works with No. 56 and Vespa<sup>™</sup> enclosure envelopes

Happy Birthday!



Back Side

This is a custom design - let us design one for you!

With Love

La Mirage

Garden Charm

AD1020

First Impressions® Garden Charm design with JH2685 ink

### Grande

Perfectly fits No. 56 enclosure envelope

First Impressions® La Mirage design with JH376 ink

34 WestRock's John Henry

# **Enclosure Cards - Custom**

MADE IN							
Custom Full Color One Side Only	Product Code	Minimum Order	Minimum Per Variety	500	<b>PRICE P</b> 1,000	<b>ER 1,000</b> 3,000	5,000
NO. 72 BYB 3.5 X 2.25"	AD0910	1,000 (500 PER BOX)	500	N/A	\$110.42	\$105.70	\$100.92
FOLDED NO. 72 3.5 X 2.25" FOLDED	AD1910	500 (250 PER PACK)	500	\$217.10	\$167.12	\$152.45	\$144.36
NO. 40 878 3.5 X 2.75"	AD1020	1,000 (500 PER BOX)	500	N/A	\$118.53	\$113.88	\$109.16
GRANDE 4.25 X 2.75"	AD3000	500 (250 PER PACK)	500	\$185.07	\$156.93	\$130.35	\$124.05
SPECIAL OCCASION/ GIFT CERTIFICATE 5 X 3.25"	AG2040/ AG1100	500 (250 PER PACK)	500	\$210.21	\$188.25	\$161.43	\$144.93

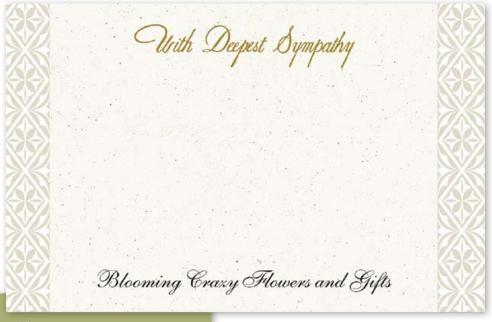
Folded Gift Certificates also available. Call for custom quote!



For full color printing on back or inside, add \$30/1000.

### Special Occasion/Gift Certificate

- Also perfect as oversized group sympathy card with additional messaging space
- No. 4 Baronial envelopes work best with this card



AG2040

This is a custom design-let us design one for you!

AG1100

Hydrangea paper color with white ink, featuring a custom logo



# **Enclosure Cards - Sympathy**

### **Standard Sympathy**

Our most popular classic sympathy card – stock up so you'll always have them on hand. Fits No. 63 Envelopes.

• Glossy white paper



					1
Black Imprint One Side Only	Minimum Order	Minimum Per Variety	<b>PRI</b> 0	CE PER 1, 3,000	<b>000</b> 5,000
STANDARD SYMPATHY 3.5 X 2.25"	1,000 (500 PER BOX)	100	\$105.88	\$84.93	\$79.78
EMBOSSED PANEL 3.5 X 2.25"	1,000 (500 PER BOX)	500	\$116.34	\$93.13	\$87.28
EMBOSSED ARLINGTON 3.5 X 2.75"	1,000 (500 PER BOX)	500	\$134.56	\$107.72	\$100.94
EMBOSSED GROUP 3.25 X 5"	1,000 (500 PER BOX)	N/A	\$141.06	\$112.80	\$105.75

For second-side imprinting in black, add \$15/1,000.

# Blank sympathy cards also work perfectly for reception table numbers, place cards and hand-written note cards!

# **Embossed Sympathy**

Embossed border cards offer timeless beauty and come in a variety of sizes.

• Matte white paper

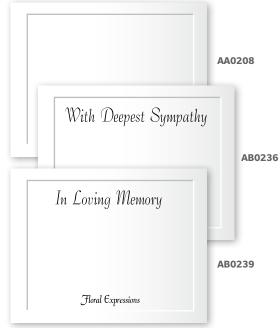
#### **Panel**

Fits No. 63 Envelopes.



### Arlington

Larger embossed sympathy card for more messaging space. Fits No. 56 Envelopes.



### Group

Our largest embossed panel card with space to list numerous names. Fits No. 4 Baronial Envelopes.



### Front Imprint Option

Your business name on front in black ink. Option A may be combined with option C, X or Z for an additional second-side imprint charge.



### **Back Imprint Option**

Options C and X include your business name and up to four lines of information on back in black ink. Option Z is standard sympathy information only.







Option Z

# **Enclosure Cards - Sympathy**

### **Duplicate Sympathy**

- Perforated for easy use by funeral director
- Glossy white paper
- Includes standard sympathy information on back with your business name and up to four lines of information
- Optional hole punch in upper left corner available

īS	A								
Í	Ш	Custom Full Color	Product Code	Minimum Order	Minimum Per Variety	500	<b>PRICE PE</b> 1,000	<b>R 1,000</b> 3,000	5,000
	<b>DUF</b> 3.5 X :	PLICATE SYMPATHY 5.5"	SEE LIST	1,000 (250 PER PACK)	500	N/A	\$164.57	\$147.24	\$138.74
ΥB	SYN	TOM DUPLICATE IPATHY 75" / 3.5 X 5.5"	AB1010	500 (250 PER PACK)	500	\$217.56	\$189.42	\$172.35	\$163.98

For hole punch in upper left corner, add \$7/1,000.









# **Custom Duplicate Sympathy**

- See page 13 to choose from 8 standard sympathy sentiments
- Includes standard sympathy information on back with your business name and up to four lines of information
- Choose from vertical or horizontal format
- Optional hole punch in upper left corner available





# **Envelopes**



# **Custom Enclosure Envelopes**

### No. 63 Enclosure

 Perfect for Capri® Cards, Standard Panel Sympathy Cards and No. 72 Custom Enclosure Cards



### No. 56 Enclosure

• Perfect for Vespa™ Cards, Arlington Sympathy Cards, No. 40 Custom and Grande Custom Enclosure Cards



#### No. 56 Window

 Perfect for Eagle Supertickets, ADS Work Tickets/ Order Entry Forms, and Daisy Work Tickets



# No. 56 Large Window

 Perfect for FTD® Mercury X Order Entry Forms and FAS® POS Invoices



First Impressions® Desert Blooms design

38 WestRock's John Henry

# **Envelopes**

### No. 4 Baronial Enclosure

• Perfect for Special Occasion Cards/Gift Certificates, Group Sympathy, and Premium Enclosure Cards





#### No. 4 Baronial Window

• Perfect for Dove POS<sup>™</sup> Tickets, Daisy Hypertickets, RTI<sup>®</sup> All-In-One #1, 3-panel Laser Cards, Floristware Standard and VisualTicket (Microcode) Combined Worktickets







First Impressions® Floral Jubilee design with black ink

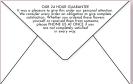
MADEIN						
Custom Full Color One Side Only	Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>ER 1,000</b> 5,000	10,000
NO. 4 BARONIAL ENCLOSURE 5.125 X 3.625"	EN0901	1,000 (500 PER BOX)	\$158.42	\$128.78	\$122.05	\$115.61
NO. 4 BARONIAL WINDOW 5.125 X 3.625"	EN0900	1,000 (500 PER BOX)	\$158.42	\$128.78	\$122.05	\$115.61
NO. 56 ENCLOSURE*	EB0500	1,000 (500 PER BOX)	\$150.31	\$123.32	\$116.56	\$109.78
NO. 56 LARGE WINDOW 4.5 X 3"	EB1580	1,000 (500 PER BOX)	\$152.31	\$124.92	\$118.82	\$112.23
NO. 56 WINDOW* 4.5 X3"	EC0540	1,000 (500 PER BOX)	\$152.31	\$124.92	\$118.82	\$112.23
NO. 63 ENCLOSURE* 4.25 X 2.5"	EA0600	1,000 (500 PER BOX)	\$132.65	\$109.25	\$103.27	\$84.87
NO. 56 LARGE WINDOW 4.5 x 3"  NO. 56 WINDOW* 4.5 x 3"  NO. 66 WINDOW* 4.5 x 3"  NO. 63 ENCLOSURE*	EB1580 EC0540	(500 PER BOX) 1,000 (500 PER BOX) 1,000 (500 PER BOX) 1,000	\$152.31 \$152.31	\$124.92 \$124.92	\$118.82 \$118.82	\$112.2 \$112.2

<sup>\*</sup> For eyelet envelopes, add \$7/1,000.

### Layout Ideas for No. 63 and No. 56 Enclosure

Back Flap Imprint





Back Flap with 24-hour Guarantee

### Layout Ideas for No. 56 and No. 4 Baronial Window

"Deliver To" at top of envelope and business name at bottom of envelope





Business name at bottom of envelope (maximum one line)

Business name and address at top of envelope (maximum two lines)





Logo, business name and address on back flap (maximum four lines)

### **Enclosure Envelopes**

- Easily imprint these envelopes with your shop information
- Also available without imprint for fast delivery

### No. 63 Everyday Designer Assortment

• Perfectly fit Capri® Cards, Standard Panel Sympathy Cards and No. 72 Custom Enclosure Cards



### No. 63 Christmas Designer Assortment

• Perfectly fit Capri® Cards, Standard Panel Sympathy Cards and No. 72 Custom Enclosure Cards



### Vespa<sup>™</sup> Envelopes

• These versatile envelopes add a natural flair to your floral arrangements. Perfect for Vespa<sup>™</sup> cards, they also complement Capri® cards and your custom No. 40 enclosure cards

### No. 56 Everyday Designer Assortment

- Great for Vespa<sup>™</sup> cards, Arlington Sympathy Cards, No. 40 Custom and Grande Custom Enclosure Cards
- Pinstripe design adds a unique element to your envelopes





### No. 4 Baronial Envelope

- Fits Premium Enclosure cards, Special Occasion cards/Gift Certificates and Group Sympathy cards
- USPS mailable

EN0682 White

П	Black Imprint One Side Only	Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
	NO. 56 EVERYDAY ASSORTMENT 4.5 X 3"	EB0577	1,000 (500 PER BOX)	\$135.31	\$108.32	\$101.56	\$94.78
	NO. 63 EVERYDAY ASSORTMENT* 4.25 X 2.5"	EA0701	1,000 (500 PER BOX)	\$117.65	\$94.25	\$88.27	\$69.87
	NO. 63 CHRISTMAS ASSORTMENT 4.25 X 2.5"	EA0702	1,000 (500 PER BOX)	\$117.65	\$94.25	\$88.27	\$69.87
	NO. 63 RED 4.25 X 2.5"	EA0709	1,000 (500 PER BOX)	\$117.65	\$94.25	\$88.27	\$69.87
	NO. 4 BARONIAL WHITE 5.125 X 3.625"	EN0682	1,000 (500 PER BOX)	\$133.04	\$110.33	\$103.68	\$96.83
	VESPA™ - WHITE, ECO-CHIC, OR 5-COLOR 3.75 X3"	SEE LIST	1,000 (500 PER BOX)	\$138.74	\$111.05	\$104.08	\$97.17

For second-side imprinting in black, add \$15/1,000.

\*For eyelet envelopes, add \$7/1,000.



EL0880 White



**EL0881** Eco-Chic Assortment 250 of each color per box



**EL0882** 5-Color Assortment 100 of each color per box

# PRANO PRANO

# **Mailing Envelopes**

Multiple sizes and formats to coordinate with your other paper products for custom branding!

### No. 6<sup>3</sup>/<sub>4</sub> Mailing and Reply

No. 10 Mailing and Window



MA	DEIN						
U	Custom Full Color One Side Only**	Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>FR 1,000</b> 5,000	10,000
	NO. 6 3/4 MAILING OR REPLY 6.5 X 3.625"	EE1700	1,000 (500 PER BOX)	\$111.45	\$96.91	\$88.80	\$84.37
	NO. 7 WINDOW** 6.75 X 3.75"	EG0661	1,000 (500 PER BOX)	\$80.91	\$65.30	\$57.24	\$53.12
BYB	NO. 9 MAILING OR REPLY 8.875 x 3.875"	EH0760	1,000 (500 PER BOX)	\$112.57	\$98.59	\$90.23	\$85.74
ВҮВ	NO. 9 WINDOW 8.875 x 3.875"	EH0700	1,000 (500 PER BOX)	\$114.43	\$99.72	\$91.61	\$72.55
ВҮВ	NO. 10 MAILING 9.5 X 4.125"	EI0680	1,000 (500 PER BOX)	\$123.86	\$105.76	\$96.97	\$92.53
ВУВ	NO. 10 WINDOW 9.5 X 4.125"	EJ0780	1,000 (500 PER BOX)	\$130.68	\$106.82	\$97.65	\$94.10
	NO. 10 EAGLE DOUBLE WINDOW 9.5 X 4.125"	EN0450	1,000 (500 PER BOX)	\$130.68	\$106.82	\$97.65	\$94.10

<sup>\*</sup> For eyelet envelopes, add \$7/1,000.

### No. 9 Mailing, Reply and Window



**EJ0780** First Impressions® Daisy Bright design with black ink

### No. 10 Eagle Double Window



**EN0450** First Impressions® Red Rose Dynasty design

 Also available in unimprinted white EN0401, natural parchment EN0410\* or floral EN0431. \$64.44/1000!



**EH0700** This is a custom design – let us design one for you!

"FLOWERS WITH THE ARTIST'S TOUCH"



### No. 7 White Window

Printed in one or two ink colors.

Please note: this is not a custom branding product.

### EG0661

Process blue and JH376 green inks, featuring a custom logo

<sup>\*\*</sup> No. 7 window is available with 1 or 2 ink colors only; not available in full color. Pricing shown for one color; add \$15/1,000 to add second color.

# The Forms **Experts**

Put our many years of experience in business forms to work for you!

Looking for something simple? Browse our selection of manual forms, or inventory laser forms, statements and invoices — all ready to be imprinted with your shop info!

Ready to step up your branding game? Let our in-house design team create a branded set that perfectly represents your shop identity, or choose one of our First Impressions® designs for an easy custom look!

In need of forms that work with your software system? We've partnered up with the wire services to create forms that are sure to work for you.

Interested in something completely custom for your business? Share your vision and we'll get the job done.

Not sure which envelopes to use with your software system's forms? Check out our list to the right.

Just call us the forms experts.

### **Supported Systems**

Our complete line of generic and custom branded forms are guaranteed compatible with ALL major software systems, including:

- FTD® Mercury X
- FTD<sup>®</sup> Mercury Cloud
- FTD<sup>®</sup> Mercury Advantage
- Teleflora® Daisy
- Teleflora<sup>®</sup> Dove POS<sup>™</sup>
- Teleflora® Eagle
- Teleflora® RTI®
- BloomNet
- FAS<sup>®</sup>
- Floranext

- Flowersoft®
- Floristware
- The Floral POS
- Hana
- IRIS
- MAS
- QuickFlora
- Visual Ticket (Microcode)



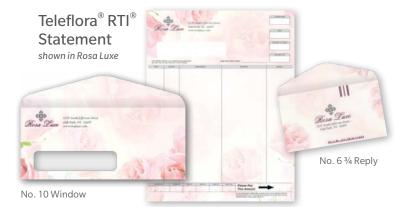
### Teleflora® Dove Statement



### Teleflora® Eagle Superticket

shown in Hydrangea Dream





**42** WestRock's John Henry



### Three-Panel Laser Card

shown in Ghosted Petal ghosted petal message

> No. 4 Baronial Window

Teleflora® Daisy #5

Statement shown in Amethyst Bouquet

### Teleflora® Dove Ticket

shown in Garden Charm



No. 4 Baronial Window

### Teleflora® Eagle Statement



No. 10 Double Window

### Teleflora® Daisy Work Ticket shown in Desert Blooms

No. 9 Reply & No .10 Window





### Teleflora® RTI® Work Ticket

shown in Fantasy Garden



No. 4 Baronial Window

# **Forms - Laser**

# Mercury X

### Pre-Designed Order Entry

- All-in-one POS form for your corporate and house accounts; features a mailable invoice, worksheet, delivery slip and enclosure card
- Imprint your shop information so arrangements can market your business for you
- Professionally perforated for clean tears
- Recommended envelopes: No. 10 Window, 6 3/4 Reply and No. 56 Large Window
- Worksheet Legal, Worksheet Letter and Billing Invoice Letter also available. Call for details!
- Eight designs also available unimprinted in packs of 250: Daisy Garden (FB7520), Eco-Chic (FB7534), Botanical Treasures (FB7525), Fall Brilliance (FB7529), Poinsettia Sparkle (FB7611), Daisy Gray (FB7613), Floral Jubilee (FB7615) and Rosa Luxe (FB7605)



FB4520 Daisy Garden



FB4524 Nature's Splendor

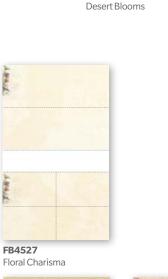


FB4525 **Botanical Treasures** 



FB4526 Amethyst Bouquet





new

FB4617

Floral Charisma



FB4529 FB4535 Fall Brilliance Grass Squares



FB4539 Eco-Chic



Simply Flowers

ORDERNO. Bewerly Wolff 000000/1 of 1 425 Fawell Blvd. Decrepor zone: Glenn Ellyn, IL 60137-6708 (630) 942-2800

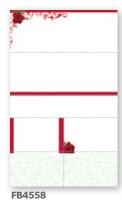
Hope you have a great

summer vacation!

Brian & Heather Blake Simply Flowers

Simply Howers

FB4552 Red Rose Dynasty



Simply Flowers

 OFGERMO.
 Bewerly Wolff

 000000/1 of 1
 425 Fawell Blvd.

 DELINELY ZONE
 Glenn Blyn, E. 60137-6708

 Local
 (630) 942-2800

Happy Birthday Mom...

Enjoy Your Day!

Love Brian

Simply Flowers

Simply Flowers

FB4618 Garden Charm

new

Rose Flourish



Beverly Wolff

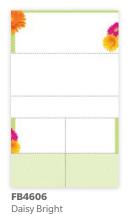
425 Fawell Blvd.

Glen Ellyn, IL 60137-6708

(630) 942-2800

00.00

Rosa Luxe











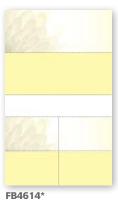


Poinsettia Sparkle



FB4590







FB4616 Fantasy Garden

Coordinating **Envelopes** See pages 38 & 41 No. 56 Large Window Glys = No. 10 Window

Winter Cardinal

**Ghosted Petal** 

Floral Jubilee



MADE	IN						
US		Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
	PRE-DESIGNED	SEE LIST	1,000	\$88.14	\$88.14	\$88.14	\$88.14
	WHITE	FB4590	1,000	\$90.31	\$90.31	\$90.31	\$90.31
	PREMIUM (IVORY/NAT PARCH)	FB4591/92	1,000	\$105.60	\$105.60	\$105.60	\$105.60
	Black Imprint One Side Only			1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
	PRE-DESIGNED	SEE LIST	1,000	\$129.68	\$111.40	\$107.32	\$100.29
	Custom One And Two Color One Side Only			1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
BYB	CUSTOM - WHITE 1C	FB4590	1,000	\$120.16	\$109.30	\$100.20	\$92.73
ВУВ	CUSTOM - WHITE 2C	FB4590	1,000	\$135.16	\$124.30	\$115.20	\$107.73
BYB	CUSTOM - PREMIUM 1C	FB4591/92	1,000	\$139.32	\$128.47	\$119.37	\$111.90
ВҮВ	CUSTOM - PREMIUM 2C	FB4591/92	1,000	\$154.32	\$143.47	\$134.37	\$126.90

All laser order entries are  $8.5 \times 14$ ". For printing on back side, add \$15/1,000 for black/one color. For custom full-color laser order entry, call for pricing.



# **Custom Order Entry**

- Customize to coordinate with your other paper products
- Available on standard FB4590 white paper, or premium FB4591 Ivory and FB4592 Natural Parchment
- Recommended Envelopes: No. 10 Window, 6 3/4 Reply and No. 56 Large Window

# Mercury X

### Pre-Designed Statement

- The standard statement form for your corporate and house accounts
- Compatible with FTD® software system
- Professionally perforated 3" from top edge for clean tears
- Recommended Envelope: No. 10 Window and 6 3/4 Reply
- 2-Up 14" statement also available. Call for details!



FB1371 Daisy Garden



FB1449 Nature's Splendor



FB1450 **Botanical Treasures** 



FB1451 Amethyst Bouquet



FB1452 Floral Charisma



FB4708 Eco-Chic



FB4709 Rosa Luxe



FB4710 Daisy Bright

\*Limited Availability



FB4711\* Hydrangea Dream



FB4713 Daisy Gray



FB4714 Floral Jubilee

0.01							
Blank Or No Imprint	Product Code	Minimum Order	1,000	PRICE PEI 3,000	<b>R 1,000</b> 5,000	10,000	
PRE-DESIGNED	SEE LIST	1,000	\$55.75	\$55.75	\$55.75	\$55.75	
WHITE	FB1370	1,000	\$68.64	\$68.64	\$68.64	\$68.64	
PREMIUM(IVORY/NAT PARCH)	FB1372/73	1,000	\$84.53	\$84.53	\$84.53	\$84.53	
Black Imprint One Side Only		1,000	PRICE PEI 3,000	<b>R 1,000</b> 5,000	10,000		
PRE-DESIGNED	SEE LIST	1,000	\$92.74	\$70.53	\$56.48	\$50.72	
Custom One And Two Color One Side Only			PRICE PER 1,000 1,000 3,000 5,000 10,00				
CUSTOM - WHITE 1C	FB1370	1,000	\$88.02	\$73.32	\$60.17	\$46.80	
CUSTOM - WHITE 2C	FB1370	1,000	\$103.02	\$88.32	\$75.17	\$61.80	
CUSTOM - PREMIUM 1C	FB1372/73	1,000	\$137.45	\$124.94	\$97.60	\$83.20	
CUSTOM - PREMIUM 2C	FB1372/73	1,000	\$152.45	\$139.94	\$112.60	\$98.20	

Statements are 8.5 x 11". For printing on back side, add \$15/1,000 for black/one color. For custom full-color statement, call for pricing.



### **Custom Statement**

- Customize to coordinate with your other paper products
- Available on standard FB1370 white paper, or premium FB1372 Ivory and FB1373 Natural Parchment papers
- Recommended Envelope: No. 10 Window and 6 3/4 Reply



# **Coordinating Envelopes**

Don't forget your coordinating envelopes. See page 41!



# **Pre-Designed** Three-Panel **Laser Card**

- 4 1/8 x 9 1/2" flat; 4 1/8 x 3 3/16" folded
- Tri-folds to conceal the sender's message
- Imprint your shop information so arrangements can market your business for you
- Recommended envelope: No. 4 Baronial Window
- Eco-Chic (BC1108) and Poinsettia Sparkle (BC1168) also available unimprinted in packs of 250





BC0062 Lavender Flowers



BC0095 Amethyst Bouquet

TA1.7 110.818

Chester's



BC0063 Daisy Garden



BC0096 Floral Charisma



BC0066 Daisy Bunch



BC0108 Eco-Chic



Nature's

BC0094 Botanical **Treasures** 



BC0118 BC0113 Red Rose Rose Flourish Dynasty



BC0163 Rosa Luxe



BC0164 Daisy Bright



BC0165 Hydrangea Dream



BC0168 Poinsettia Sparkle



BC0169 Winter Cardinal



BC0171 Daisy Gray



BC0172 Floral Jubilee



Fantasy Garden





- Available on standard BC0001 white paper, or premium BC0011 Ivory and BC0010 Natural Parchment papers
- Customize to coordinate with your other paper products
- Recommended Envelope: No. 4 Baronial Window
- Four-panel format also available. Call for details!



These are custom designs - let us design one for you!

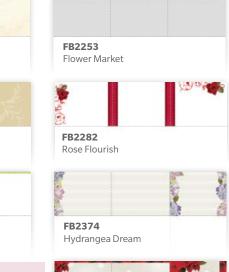
# teleflora. Dove Point-of-Sale™Systems

### **Pre-Designed Ticket**

- The ultimate Teleflora® POS form includes work ticket, tri-fold enclosure card and delivery ticket all-in-one!
- Imprint your shop information so arrangements can market your business for you
- Professionally perforated for clean tears
- Recommended Envelope: No. 4 Baronial Window
- Eight designs also available unimprinted in packs of 250: Red Rose Dynasty (FB7254), Eco-Chic (FB7263), Nature's Splendor (FB7229), Floral Jubilee (FB7382), Daisy Gray (FB7380), Daisy Bright (FB7373), Fall Brilliance (FB7354), and Poinsettia Sparkle (FB7377)







FB2377

FB2380

Daisy Gray

Poinsettia Sparkle

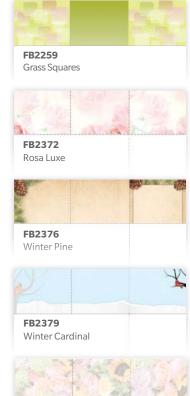
FB2208

FB2229

Nature's Splendor

Daisy Garden





FB2383

Fantasy Garden



FB2263

Eco-Chic

FB2373

Daisy Bright

Don't forget your coordinating envelopes. See page 39!

**48** WestRock's John Henry



### **Custom Ticket**

- Guaranteed compatible with Dove software
- Available on standard FB2200 white paper, or premium FB2201 Ivory and FB2202 Natural Parchment papers
- Customize to coordinate with your other paper products
- Recommended Envelope: No. 4 Baronial Window



USA						
Blank Or No Imprint	Product Code	Minimum Order	1,000	<b>PRICE PE</b> I 3,000	<b>R 1,000</b> 5,000	10,000
PRE-DESIGNED STATEMENT	SEE LIST	1,000	\$67.67	\$67.67	\$67.67	\$67.67
PRE-DESIGNED TICKET	SEE LIST	1,000	\$94.53	\$94.53	\$94.53	\$94.53
Black Imprint One Side Only			1,000	PRICE PEI 3,000	<b>R 1,000</b> 5,000	10,000
PRE-DESIGNED STATEMENT	SEE LIST	1,000	\$92.74	\$70.53	\$56.48	\$50.72
PRE-DESIGNED TICKET	SEE LIST	1,000	\$129.68	\$111.40	\$84.82	\$66.30
Custom One And Two Color One Side Only			1,000	PRICE PEI 3,000	<b>R 1,000</b> 5,000	10,000
CUSTOM TICKET - WHITE 1C	FB2200	3,000	N/A	\$99.81	\$77.23	\$62.34
CUSTOM TICKET - WHITE 2C	FB2200	3,000	N/A	\$114.81	\$92.23	\$77.34
CUSTOM TICKET - PREMIUM 1C	FB2201/02	3,000	N/A	\$149.73	\$125.58	\$101.8
CUSTOM TICKET - PREMIUM 1C CUSTOM TICKET - PREMIUM 2C	FB2201/02 FB2201/02	3,000	N/A N/A	\$149.73 \$164.73	\$125.58 \$140.58	\$101.8 \$116.8
			N/A	******	\$140.58	<b>,</b>

Teleflora® tickets are 14 x 8.5" and invoices/statements are 8.5 x 11". Printing on back side of tickets available in one color for an additional \$15/1,000. Printing on back side of custom statements available in full color for an additional \$30/1,000. Please call for pricing on custom full-color tickets.

\*\*For optional perforation to make this a custom statement, add \$10/1,000.

### **Pre-Designed Statement**

- Perforated 3.25" from top edge
- Can be left blank, or imprint your shop name and information in black
- Recommended envelopes:
   No. 10 Window and 6 <sup>3</sup>/<sub>4</sub> Reply





# Custom Invoice and Statement

- Customize to coordinate with your other paper products
- Available without perforation for invoice, or with optional perforation for statement!
- Recommended envelopes:
   No. 10 Window and 6 <sup>3</sup>/<sub>4</sub> Reply



# teleflora.

# **Eagle Floral Management Systems**™

### **Pre-Designed Superticket**

- Compatible with Eagle Software Systems™
- Imprint your shop information so arrangements can market your business for you
- Arrangement pricing form included on back
- Recommended envelope: No. 56 Window
- Daisy Bright (FB7491) available unimprinted in packs of 250











EN0431

Flower Market



Hydrangea Dream Red Rose Dynasty



Winter Cardinal

FR1388

**Eagle Statements** 

Daisy Dream

Choose from 6 designs and imprint your info, or do a custom branded design.

FB1313	White Roses
FB1482	Red Rose Dynasty
FB1388	<b>Botanical Treasures</b>

FB4382\* Spring Bouquet FB1387\* Nature's Splendor FB1480\* Floral Charisma

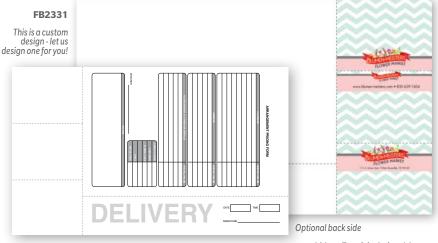
And don't forget the recommended statement envelopes... No. 10 Double Window and 6 3/4 Reply! Call for details!

#### **Product** Minimum PRICE PER 1,000 Black Imprint One Side Only Code Order 1,000 3,000 10,000 PRE-DESIGNED SEE LIST 1,000 \$132.35 \$113.06 \$107.32 \$100.29 **Custom One And Two Color** PRICE PER 1,000 One Side Only 1.000 10.000 3.000 5.000 CUSTOM - WHITE 1C FB2331 3,000 N/A \$144.62 \$127.75 \$117.14 CUSTOM - WHITE 2C FB2331 3.000 \$159.62 \$132.14 N/A \$142.75 CUSTOM - PREMIUM 1C FB2341/40 3.000 N/A \$178.59 \$150.37 \$131.71 CUSTOM - PREMIUM 2C FB2341/40 3,000 N/A \$193.59 \$165.37

All Supertickets are 14 x 8.5". For printing on back side of custom Superticket, add \$15/1000 for black/one color. For custom full-color Superticket, call for pricing.

# **Custom Superticket**

- Available on standard FB2331 white paper, or premium FB2341 Ivory and FB2340 Natural Parchment papers
- Customize to coordinate with your other paper products
- Recommended Envelope: No. 56 Window



50 \*Limited Availability WestRock's John Henry

# teleflora. RTI<sup>®</sup> Total Management

# O YOUR RAIN

### Custom All-In-One Work Ticket

- Work Ticket includes delivery ticket and enclosure card
- Recommended Envelopes: #1 Work Ticket uses a No. 4 Baronial Window, and #3 Work Ticket requires a custom-sized envelope
- RTI #2 (FB4081) and #4 (FB4121) Work Ticket also available, call for details!

	Custom Two Color One Side Only	Product Code	Minimum Order	<b>PRIC</b> 3,000	<b>PRICE PER 1</b> , 3,000 5,000	
ВҮВ	CUSTOM #1 - WHITE	FB4061	3,000	\$114.81	\$92.23	\$77.34
ВҮВ	CUSTOM #1 - PREMIUM	FB4062/63	3,000	\$164.73	\$140.58	\$116.81
ВҮВ	CUSTOM #3 - WHITE	FB4101	3,000	\$111.72	\$88.84	\$69.08
ВҮВ	CUSTOM #3 - PREMIUM	FB4102/03	3,000	\$147.08	\$115.29	\$91.64
BYB	CUSTOM STATEMENT	SEE LIST	3,000	\$90.37	\$76.83	\$58.94
	Call for one color or full color o	ptions.				





**FB4160** 8.5 x 11"

This is a custom design – let us design one for you!



- Perfect for your membership cards, loyalty cards, promo/discount cards, in-house credit accounts and more
- Specifically designed for use in laser printers
- High-quality laminated cards are durable and cost-effective
- Can also be used by non-RTI<sup>®</sup> users with MS Word Capabilities
- Call for custom quote



### **Custom Statement**

- Continue your branding with custom statements
- Three RTI® system formats available
- Recommended Envelopes: No. 10 Window and 6 3/4 Reply
- Also available on Ivory or Natural Parchment paper, call for details



AL 8.5 x 11" **FB4001** 



Did you know you

BL 8.5 x 11" **FB4021** 



let us design one for you!

These are all custom designs -

can use Teleflora® & FTD® selection guide images? Call us for details!

# teleflora. Daisy #5 Statements

- Recommended Envelopes: No. 10 Window and No. 9 Reply
- 8.5 x 11"

# Pre-Designed #5 Statements



**FB2185** Red Rose Dynasty **FB2130** Botanical Treasures

FB2129 Nature's Splendor

FB2110 Daisy Bunch



# Custom #5 Statement



FB2100 White FB2101 Ivory

FB2102 Natural Parchment

# **Daisy Work Tickets**

- Recommended Envelopes: No. 56 Window
- 8.5 x 11"

### Pre-Designed Work Ticket



**FB2160** Daisy Bunch **FB2158** Daisy Garden **FB2154\*** Lavender Flowers





FB2150 White FB2151 Ivory FB2152 Natural Parchment

#### PRICE PER 1,000 Black Imprint One Side Only **Product** Minimum Order 1,000 10,000 3,000 5,000 PRE-DESIGNED #5 STATEMENT SEE LIST 1,000 \$92.74 \$70.53 \$56.48 \$50.72 1,000 PRE-DESIGNED WORK TICKET SEE LIST \$123.15 \$106.03 \$78.26 \$64.89 Custom One Color One Side Only PRICE PER 1,000 1,000 10.000 3.000 5,000 CUSTOM #5 STATEMENT - WHITE FB2100 3,000 N/A \$75.37 \$61.83 \$43.94 CUSTOM #5 STATEMENT - PREMIUM FB2101 3,000 N/A \$105.47 \$89.09 \$70.67 **CUSTOM WORK TICKET - WHITE** FB2150 3.000 N/A \$96.72 \$73.84 \$54.08 CUSTOM WORK TICKET - PREMIUM FB2151 3,000 \$132.08 \$100.29 N/A \$76.64

For custom full-color, call for pricing.

# **FAS® Floral Accounting Systems**



Pre-Designed POS Invoice

- Compatible with FAS® system software
- Laser invoice includes delivery ticket and enclosure card
- Imprint your shop information so arrangements can market your business for you
- Recommended envelope:
   No. 4 Baronial Window

8 5 v 1/1'

FB2508 Lavender Flowers FB2509 Pink Roses FB2510 Pink Collage



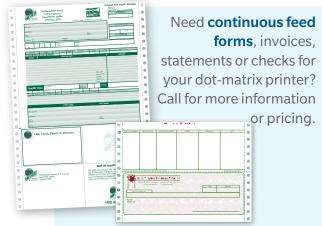
- Customize to coordinate with your other paper products
- Recommended envelope: No. 4 Baronial Window
- Also available on Ivory or Natural Parchment paper, call for details

These are custom designs – let us design one for you!



Black Imprint One Side Only	Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
PRE-DESIGNED POS INVOICE	SEE LIST	1,000	\$136.02	\$109.52	\$83.12	\$65.17
Custom Two Color One Side Only	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000		
CUSTOM POS INVOICE	FB2501	3.000	N/A	\$124.30	\$115.20	\$107.73

For custom full-color, call for pricing.



**52** \*Limited Availability WestRock's John Henry

### **Carbonless Sales Tickets**

- One-color business name imprint included
- Paper sequence: white, canary, pink
- Numbering available on all (in color shown; indicate starting number)
- All sales tickets feature perforation for easy snap out removal, except Register Form, which is continuous feed





- Tear-off delivery slip on third part
- Imprint in Black or JH328 Green
- Three-part also available unimprinted in packs of 250 (VD1159)

VD0154

Two-Part

VD0159

Three-Part



#### Premium

- Arrangement pricing form on back
- Tear-off delivery slip on third part printed on sturdy white card stock
- Imprint in Black or JH349 Green
- Also available unimprinted in packs of 250 (VD1158)

VD0158

Three-Part



### Deluxe

- Beautiful full-color background
- Arrangement pricing form on back
- Tear-off delivery slip on third part
- Imprint in Black
- Sold To version also available unimprinted in packs of 250 (VD1185)

VD0185

Three-Part Sold To (at top)

VD0186

Three-Part Deliver To (at top)



### Red Rose

• Imprint in Black or Reflex Blue

**VD0182** Two-Part **VD0183** 

Three-Part

AD	EIN						
US III		Product Code	Minimum Order	1,000	PRICE PEI 3,000	<b>R 1,000</b> 5,000	10,000
	FTD 2-PART	VD0154	1,000	\$88.14	\$72.43	\$65.28	\$61.83
	FTD 3-PART	VD0159	1,000	\$95.31	\$83.81	\$81.88	\$78.31
	PREMIUM 3-PART	VD0158	1,000	\$100.15	\$89.81	\$87.13	\$84.19
	DELUXE 3-PART	VD0185/186	1,000	\$149.98	\$119.83	\$111.02	\$104.12
	RED ROSE 2-PART	VD0182	1,000	\$135.93	\$107.57	\$100.53	\$95.31
	RED ROSE 3-PART	VD0183	1,000	\$149.98	\$119.83	\$111.02	\$104.12
	REGISTER FORM 2-PART	VD0180	1,000	\$121.37	\$97.21	\$91.21	\$85.09
	REGISTER FORM 3-PART	VD0181	1,000	\$158.91	\$142.19	\$119.45	\$111.02

Detached size of all forms is  $5\frac{1}{2}$ " x  $8\frac{1}{2}$ " with  $\frac{1}{2}$ " stub on top. See item description for what imprint color is available for each form. For additional copy, add \$25/1,000.



### **Register Form**

- 5 ½" x 8 ½" for use in plastic or metal registers
- Continuous feed forms
- Imprint and numbering in Reflex Blue

VD0180

Two-Part

VD0181

Three-Part

### **Miscellaneous Forms**





# Custom Manual Statements

- 6x7"
- Customize to coordinate with your other paper products
- Top section perforated for easy return payment
- Recommended envelopes: No. 7 Window & 6 <sup>3</sup>/<sub>4</sub> Reply
- Starting at \$164.88 per 1,000. Call for more info!



### No. 2 Order Pad

- 4.25 x 7"
- 100 sheets per pad
- $\bullet$  \$3.26/pad, minimum order of 10 pads

FB0400





- Adhesive labels personalized with your shop design and information
- Perfect for packaging, enclosure envelopes, computer forms and more!
- Choose from a variety of backgrounds, fonts and ink colors
- Add your logo or select from one of ours
- Add a QR code to connect customers to your website or BloomIQ
- Now available in your choice of gloss or matte varnish!

Custom Full Color Minimum Order 1,000 3,000 5,000 10,000

1,000 304.33 \$128.68 \$116.57 \$104.81

Shown at actual size

burke florist www.burkeflorist.com 703-352-3633

The Fower Room
474 CENTRAL AVE. • DOVER, NH 03820

4/4 CENTRAL AVE. • DOVER, NH 03820 www.nhflowerroom.com

(603) 343-4217

MARTIN'S Flower Mart & Gift Thoppe 978-689-8104

**UL3011** 2.25 X 1.625"







903-796-4149



**UL3012** 2.5 X 1.0625'

Lanelle's

Floral Designs & Gifts
3298 LA Hwy 78 • Livonia, LA 70755
225-637-3400 • www.lanellesfloraldesigns.com





We can help you create any shape and size of digital label you need! Call for details and pricing!



### **Gold Sympathy Labels**

Personalize your sympathy arrangements with gold words and letters.

- Adheres securely to arrangement ribbons
- Each roll comes in a clear clamshell package for convenient storage
- Both options available as individual rolls or as boxed sets
- All sets include a FREE organizer box



# **Organizer Box**

- Stay organized with our clear plastic label container (labels not included)
- Keeps your labels at your fingertips so you can quickly find what you need and prevent letters from getting lost
- Holds 21 rolls of labels
- Perfect for organizing labels, floral pics, floral pins and other small items!



SB0150

### **Gold Letters**

- A-T: 25 individual letters per roll
- U, V, W: 10 of each letter per roll
- X, Y, Z: 10 of each letter per roll
- Boxed set includes 1 roll of each

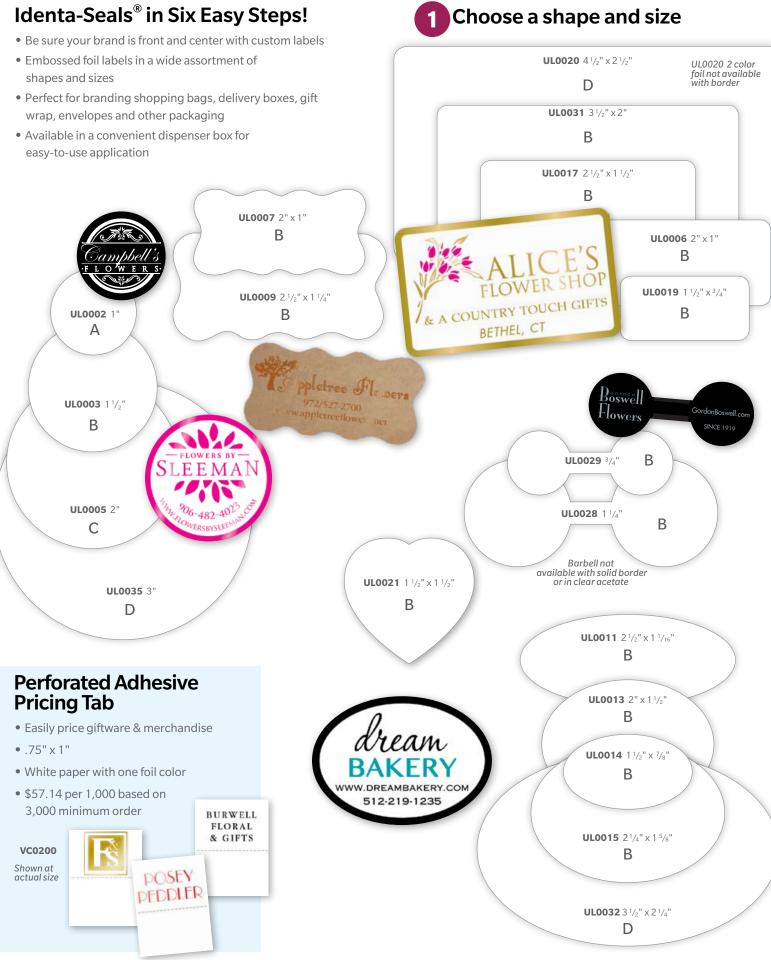
### **Gold Words**

- Each roll has 25 names or words
- Boxed set includes 21 popular names and words (chart below)

			MADEIN
	Gol	USA	
SB0001	Α	SB0012	L
SB0002	В	SB0013	M
SB0003	С	SB0014	Ν
SB0004	D	SB0015	0
SB0005	Е	SB0016	Р
SB0006	F	SB0017	Q
SB0007	G	SB0018	R
SB0008	Н	SB0019	S
SB0009	1	SB0020	Т
SB0010	J	SB0021	U, V, W
SB0011	K	SB0024	X, Y, Z

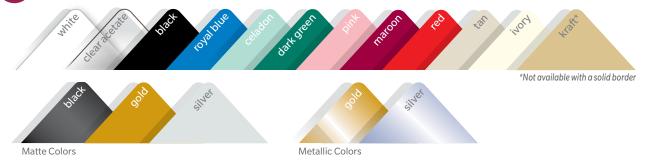
		Gold W	ords US			
Large 1 1/4"	Mini 1/2"	Words	Large 1 1/4"	Mini ½"	Words	
SB0093	SB1093*	And	SB0124	SB1124	Husband +	
SB0113	SB1113	Aunt +	SB0090	SB1090*	In	
SB0134	SB1134	Beloved +	SB0125	SB1125	In-Law +	
SB0114	SB1114	Brother +	SB0135	SB1135*	Loving	
SB0198*	SB1198*	Children	SB0097	N/A	Memory	
SB0100	SB1100*	Cousin	SB0128	SB1128	Mom +	
SB0115	SB1115	Dad +	SB0126	SB1126	Mother +	
SB0116	SB1116*	Daddy	N/A	SB1127*	Nana	
SB0117	SB1117	Daughter +	SB0096	N/A	Nephew	
SB0094*	SB1094	Dear	SB0095	N/A	Niece	
SB0098	SB1098	Family +	SB0193	SB1193*	Our	
SB0118	SB1118	Father +	SB0129	SB1129*	Papa	
SB0119	SB1119*	Friend	SB0112*	N/A	Рор	
SB0194	N/A	God	SB0130	SB1130	Sister +	
SB0123	SB1123	Grand +	SB0131	SB1131	Son +	
SB0197	SB1197	Grandfather +	SB0136	SB1136*	Step	
SB0121	SB1121	Grandma +	SB0091*	SB1091*	То	
SB0196	SB1196	Grandmother +	SB0132	SB1132	Uncle +	
SB0122	SB1122	Grandpa +	SB0133	SB1133	Wife +	
SB0120	SB1120	Great +	SB0099*	N/A	With	
+ Denotes components of boxed sets * Limited Availability						

	Product Code	Minimum Order	Price
LARGE NAMES/WORDS - INDIVIDUAL ROLLS 1.25"	SEE LIST ABOVE	4 ROLLS	\$7.14 PER ROLL
LARGE NAMES/WORDS - BOXED SET 1.25"	SB0149	1 SET	\$99.27 PER SET
MINI NAMES/WORDS - INDIVIDUAL ROLLS 0.5"	SEE LIST ABOVE	4 ROLLS	\$4.84 PER ROLL
MINI NAMES/WORDS - BOXED SET 0.5"	SB1147	1 SET	\$74.44 PER SET
LETTERS - INDIVIDUAL ROLLS 1.5"	SEE LIST ABOVE	4 ROLLS	\$5.65 PER ROLL
LETTERS - BOXED SET 1.5"	SB0051	1 SET	\$80.46 PER SET
ORGANIZER BOX 10.75 x 6.25 x 2.25"	SB0150	1 BOX	\$17.65 PER BOX



56

# 2 Choose a paper color



# Choose one or two foil colors



# 4 Choose a border option

- Borders are available on all shapes and paper colors unless indicated
- Choose: no border, inset hairline border or solid border



5 Choose a typestyle
See page 12 for typestyle selections. For best results,

6 Choose your design

Send us your logo or call about one of our JH Trademark Designs. Logos will be converted to line art for use on Identa-Seals<sup>®</sup>.

bold typestyles are recommended for foil printing.

# Make the most of your Identa-Seals<sup>®</sup>!

4 ideas that make branding simple

1 Color Foil Imprint	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
GROUPA	1,000 (500 PER ROLL)	\$220.49	\$88.25	\$77.16	\$66.19
GROUP B	1,000 (500 PER ROLL)	\$238.58	\$95.60	\$83.48	\$71.73
GROUPC	1,000 (500 PER ROLL)	\$256.05	\$128.09	\$115.13	\$94.87
GROUP D	1,000 (500 PER ROLL)	\$264.74	\$151.05	\$135.98	\$128.27
2 Color Foil Imprint		1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
2 Color Foil Imprint GROUP A	3,000 (500 PER ROLL)				<b>10,000</b> \$81.19
	.,	1,000	3,000	5,000	
GROUPA	(500 PER ROLL) 3,000	1,000 N/A	<b>3,000</b> \$103.25	<b>5,000</b> \$92.16	\$81.19





# **Never-Wilt<sup>®</sup> & Sympathy Supplies**

### Never-Wilt® Saddles

- The sympathy container that never leaks!
- Floral foam not included



### Single Casket Saddle

- Perfect for centerpieces
- Holds one block of foam



### Cascade Casket Saddle

- Large foundation makes it perfect for wedding work
- Angled two-level platform holds more foam than a single saddle



### Double Casket Saddle

- Best for full couch and large standing sprays
- Perfect for mantelpieces



### Double Cascade Casket Saddle

- Perfect for full couch caskets
- Angled two-level platform holds more foam than a cascade saddle

### Triple Casket Saddle

FREE

Never-Wilt® product! Call for details

• Best for full couch and large standing sprays

SM2002

Perfect for head tables



### Spray Bar

Snap-Fit

**SM2067** 18"

SM2065 24"

**Open Heart** 

- Brackets snap on quickly, and easily hold fresh floral foam securely
- Designed especially for standing sprays
- Tabs at each end of bar for easy attachment

# **Never-Wilt® Snap-Fit Forms**

- Pre-cut (fitted) foam included
- Unbreakable waterproof plastic base
- Individually wrapped for easy storage
- Perfect for sympathy tributes, centerpieces and party designs
- Unique snap-fit clips hold the foam securely, saving time and money over traditional taping methods



**Snap-Fit Closed** Heart

SM2066 18"











58 WestRock's John Henry

# **Never-Wilt<sup>®</sup> & Sympathy Supplies**

# Never-Wilt® Lace & Satin

- Ideal for small, personalized memorial tributes or as a ring bearer pillow
- Lace cross and heart are in a plastic tray, not papiermâché, which softens on contact with water

### **Lace Cross**





Lace Heart

SM2007



Satin Cross









	Dundant	D	Duine
	Product Code	Per Case	Price Per Case
NEVER-WILT® SINGLE CASKET SADDLE	SM2000	12	\$50.84
NEVER-WILT® DOUBLE CASKET SADDLE	SM2001	6	\$48.22
NEVER-WILT® TRIPLE CASKET SADDLE	SM2002	4	\$47.11
NEVER-WILT® CASCADE CASKET SADDLE	SM2006	6	\$39.22
NEVER-WILT® DOUBLE CASCADE CASKET SADDLE	SM2008	4	\$40.01
NEVER-WILT® SPRAY BAR	SM2011	12	\$39.70
NEVER-WILT® SNAP-FIT CROSS 24"	SM2060	4	\$67.05
NEVER-WILT® SNAP-FIT CROSS 30"	SM2061	4	\$78.92
NEVER-WILT® SNAP-FIT CROSS 36"	SM2062	4	\$108.76
NEVER-WILT® SNAP-FIT CLOSED HEART 18"	SM2066	4	\$89.73
NEVER-WILT® SNAP-FIT OPEN HEART 18"	SM2067	4	\$75.18
NEVER-WILT® SNAP-FIT OPEN HEART 24"	SM2065	4	\$91.07
NEVER-WILT® SNAP-FIT WREATH 15"	SM2068	4	\$67.38
NEVER-WILT® SNAP-FIT WREATH 18"	SM2063	4	\$80.97
NEVER-WILT® SNAP-FIT WREATH 24"	SM2064	4	\$106.78
NEVER-WILT® LACE CROSS 13 X 15"	SM2004	6	\$59.87
NEVER-WILT® LACE HEART 12 X 13"	SM2007	6	\$59.87
NEVER-WILT® SATIN HEART 12 X 13"	SM2025	12	\$91.69
NEVER-WILT® SATIN CROSS 13 X 15"	SM2027	12	\$91.69
NEVER-WILT® SATIN PILLOW 11.5 X 11"	SM2029	12	\$91.69
SILK & DRIED FOAM BLOCKS 8 X 4 X 3"	TB0051	20	\$17.09
SILK & DRIED FOAM RING 10"	TB0110	6	\$10.00
SILK & DRIED FOAM RING 12"	TB0112	6	\$12.55
SILK & DRIED FOAM RING 14"	TB0114	6	\$19.43
SILK & DRIED FOAM RING 16"	TB0116	6	\$24.12
SILK & DRIED FOAM RING 18"	TB0118	6	\$28.31
SILK & DRIED FOAM RING 20"	TB0120	6	\$31.47
TUK-N-RUFFLE - WHITE	SF0066	1	\$21.42

### Silk & Dried Foam

- Dust-free block and rings grip small items securely
- Will not break or crumble, nor melt from hot glue or any kind of spray paint (including oilbased paint)
- Blocks are 8 x 4 x 3"
- Rings available in 6 sizes ranging from 10" to 20"



### Tuk-N-Ruffle

- Provides a quick frame for sympathy arrangments
- Great for hiding mechanics
- 3" wide pleated tulle and plastic lace





# Indoor plants



# Multi Packaging Solutions

### **Leaf Shine**

- Clear spray restores plant leaves' natural, healthy, dust-free shine
- 20 fl oz can;12 cans per case\$85.65 per case

TL0503

# **Preservatives/Rack & Holders**

# **Custom-Imprinted Fresh Flower Food Packets**

- Advertise your business name on individual preservative packets (on front only)
- Improved formula keeps water clear, not cloudy
- Five-gram packet makes one pint of solution

Order Submitted By	Proofs Approved By	Delivery By
11/18/2020	12/04/2020	03/16/2021
02/16/2021	03/03/2021	06/22/2021
05/11/2021	05/26/2021	09/15/2021
07/23/2021	08/06/2021	12/01/2021

1 Color Imprint	Minimum Order	<b>PRIC</b> 6,000	<b>EPER 1</b> , 12,000	, <b>000</b> 24,000
FRESH FLOWER FOOD PACKETS	6,000 (2,000 PER CASE)	\$80.26	\$69.01	\$63.70



BOUTIQUE 687.907.8521

Back of white packet is printed with black ink



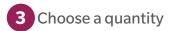
Shown at 75% of actual size

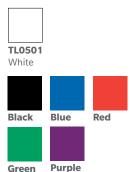


Choose a packet color

Choose an ink color for your white packets

\*Gold ink is only available for Hunter Green packet







### Wooden Easel

60

- The best wooden easel for sympathy, weddings and special events arrangements
- Sturdy white wooden construction
- Paintable to coordinate with any décor
- Folds flat for easy transportation and storage



	Product Code	Per Case	Price Per Case
WOODEN EASEL 48"	UG0016	6	\$57.76
WOODEN EASEL 54"	UG0018	6	\$61.67
WOODEN EASEL 60"	UG0020	6	\$65.64
GERBERA RACK SLANTED LEG	UD0309	1	\$11.28
GERBERA RACK STRAIGHT LEG	UD0310	1	\$13.53

### **Gerbera Rack**

- The only gerbera rack in the industry that fits securely on any sized bucket
- Cradles your delicate gerberas until you are ready to arrange them
- Slanted legs fit flare-top buckets; straight legs fit standard floral buckets



### **Card Racks**

Our selection of card racks offers convenience for you and your customers. Choose a vertical design to free up space near the register and a second rack keeps extra cards handy in a back room!

- Easily assembled in less than 5 minutes with no tools required (yes, really!)
- Cards and envelopes sold separately



### Wood & Acrylic Standard Rack

- Fits Capri®, Vespa™, Premium Enclosure or Custom Enclosure Cards
- Countertop display made from sustainable plywood and polished clear acrylic
- A small footprint with a large impact! Features 4 tiers and uses even less counter space than our previous standard rack
- Holds 1,200 enclosure cards and/or envelopes



#### Product Price Code Per Case STANDARD RACK UD0321 \$39.99 12 25 X 8 75 X 9' CHALET RACK UD0322 \$104.99 10.25 X 10.25 X 21.25" BLACK PLASTIC RACK UD0297 1 \$13.10 16 X 7 X 3.5 **CARD HOLDER** SC0284 1.000 \$30.00 **BAMBOO TAG ELEVATOR** BI9327 1.000 \$53.85 BAMBOO TAG ELEVATOR BI9328 1.000 \$64.02

#### UD0322

### Wood & Acrylic Chalet Rack

- Larger pockets fit Capri®, Vespa™,
   Premium, and Custom No. 72, No. 40
   and Grande enclosure cards, as well as No. 63 and No. 56 envelopes
- Turntable base allows for easy viewing and selection
- Made from sustainable plywood and polished clear acrylic
- Removable top reveals interior storage space for additional supplies
- 16 pockets hold up to 2,400 enclosure cards and/or envelopes; up to 150 cards per pocket



#### UD0297

### **Black Plastic Rack**

• Holds 600 enclosure cards and/or envelopes, up to 50 per pocket

### Sign Holder Clip

- These indispensable, one-size-fits-all sign holder clips fit any size bucket of fresh-cut flowers or bouquets
- Tilts in all directions to ensure your pricing and product are always visible to your customers
- Clip lined with anti-slip coating

**UG1007**2.75 x 6"
\$23.75/bag of 25

## **Plastic Card Holder**

- Great for weddings and special events; holds table numbers securely above centerpieces
- 10 bags of 100 each

SC0284

Shown at 35% of full size

### Bamboo Tag Elevators

- Elevate your pricing and tagging with environmentally friendly bamboo!
- Available in 2 sizes

**BJ9327** 10.5" **BJ9328** 15"

Shown at 35% of full size



# **Stationery**

### **Laser Postcards**

- Designed so that you can send as many or as few as you like.
   Great for thank yous, announcements and promotions, or as general reminders
- Professionally perforated for clean tears in both directions to create four postcards
- Run them through your laser printer to personalize the back







### **Magnetic Business Cards**

Keep your branding visible longer with magnetic business cards!

- 3.5" x 2"
- Available in standard one color on white (CG0003) or in deluxe full color (CG0004/CG0005). Call for details!



**CG0004** Bells of Ireland paper color with process magenta ink

	SA							
U	Black Imprint One Side Only	Minimum Order	Minimum Per Variety	250	PRIC 500	<b>E PER S</b> 1,000		5,000
	LASER POSTCARDS 8.5 X 11", 4-UP 5.5 X 4.25"	500 (250 PER PACK)	500	N/A	\$0.42	\$0.32	\$0.29	\$0.27
	NO IMPRINT	250 (250 PER PACK)	250	\$0.28	\$0.25	\$0.23	\$0.21	\$0.20

Did you know you can use Teleflora® & FTD® selection guide images? Call us for details!

## **Custom Brochures, Wall Calendars & Date Books**

Looking for an even better direct mail piece? Create your own custom marketing materials! Call for more info and pricing.







62 WestRock's John Henry

562-699-1587

WWW.ROSEMILLFLORIST.COM

4210 WORKMAN MILL ROAD, WHITTER CA

These are custom designs – let us

heather davidson floral designer

heather@lamiragefloraldesign.com • 517-555-0514

33 West City Center Drive, Lansing, MI 48917 517-555-7111 • www.lamiragefloraldesign.com

AF2000

design one for you!

# **Business Cards**

- Choose from two styles: regular or folded
- Customize your cards to coordinate with your other paper products!
- Folded cards have even more space for a calendar, coupons and loyalty programs
- Put two on every arrangement so they can market your business for you
- Also available as a Frequent Flower Buyer Card (AF2020)



Roseleaf spice paper color with JH371 green and JH469 brown inks, featuring a custom logo





- Always put your best foot forward with branded letterhead for bridal consultations, corporate correspondences and special event projects
- Works in laser and inkjet printers, or handwrite for a personal touch
- Perfect size for quick personal notes or special promotional messages
- Customize to coordinate with your other paper products!

USA						
Custom Full Color One Side Only	Product Code	Minimum Order	500	<b>PRICE PE</b> 1,000	<b>R 1,000</b> 3,000	5,000
BUSINESS CARD 3.5 X 2"	AF2000	500 (500 PER BOX)	\$132.50	\$114.52	\$104.71	\$99.58
FOLDED BUSINESS CARD 3.5 X 2" FOLDED	AF3010	500 (250 PER PACK)	\$217.10	\$167.12	\$152.45	\$144.36
LETTERHEAD 8.5 X 11"	FA0420	1000 (500 PER BOX)	N/A	\$183.19	\$153.67	\$146.07
NOTEHEAD 6X7"	FC0440	1000 (500 PER BOX)	N/A	\$164.88	\$135.00	\$127.58

For full-color on back/inside, add \$30/1,000.

250 Broad Street

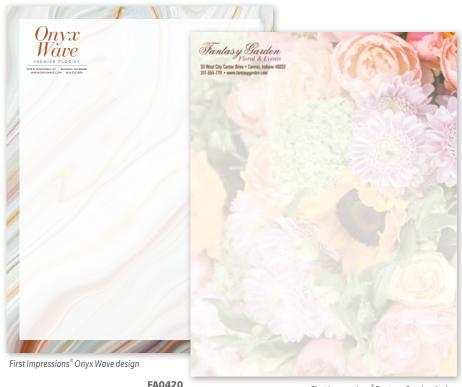
Rome, GA 30161

302 Main Street

Cedartown, GA 30125 706.234.1040 770.748.4055 800.292.0913

www.busseysflorist.c

First Impressions® La Mirage design



First Impressions® Fantasy Garden design



- Perfect size for quick personal notes or special promotional messages
- Fits perfectly into a 6 3/4 mailing envelope



FC0440

First Impressions® Floral Jubilee design

# O YOUR B RAM

# **Care Folders & Pricing Tags**

- Everyone needs information & pricing products customize yours to coordinate with your branded paper products!
- Perforated for easy removal of pricing stub
- Included hole punch allows easy attachment with optional string or beaded tie
- Add a QR code to connect customers to your website or BloomIQ

### Care Folder (with or without stub)

Price includes care copy for the inside of your folded cards in black ink.

- Choose one of these standard copy options:
  - 1. Flower Arrangement
  - 2. Green Plant and Flower Care
  - 3. Fruit Basket
- Create your own custom copy for inside of card for additional \$25 set-up
- Available with .75" perforated stub (BC2630) or without (BC2600)



BC2600

BC2630



### **Large Pricing Tag**



BC2384

These are custom designs let us design one for you!



### **Pricing Folder**



This is a custom design – let us design one for you!



First Impressions® Carlyle design with JH7418 and JH446 inks

BC2400

### **Small Pricing Tag**



This is a custom design let us design one for you!



First Impressions® Floral Jubilee design

BC2360

Garden Charm

\$44.99

MADEIN						
Custom Full Color One Side Only*	Product Code	Minimum Order	500	PRICE PER 1,000	<b>R 1,000</b> 3,000	5,000
LARGE PRICING TAG 2.5 X 3.75"	BC2384	1,000 (250 PER PACK)	N/A	\$148.80	\$144.37	\$141.04
SMALL PRICING TAG BYB 1.5 X 2.5"	BC2360	500 (500 PER BOX)	\$159.52	\$143.50	\$119.21	\$112.88
CARE FOLDER WITH STUB* 3.875 X 2.75"	BC2630	500 (250 PER PACK)	\$190.44	\$176.03	\$160.98	\$153.65
CARE FOLDER* BYB 3.5 X2.75"	BC2600	500 (250 PER PACK)	\$190.44	\$176.03	\$160.98	\$153.65
PRICING FOLDER BYB 2X2.0625"	BC2400	500 (250 PER BOX)	\$173.93	\$156.69	\$130.06	\$123.07
DIE CUT HANG TAG SIZE VARIES FROM 3.5 X 2" TO 3.5 X 3.5"	SEE LIST	500 (250 PER PACK)	\$173.93	\$156.69	\$130.06	\$123.07

For full-color printing on back/inside, add \$30/1,000. \*Care Folder includes standard care copy printed inside.



BC0403 Oval

THE

Facebook.com/TheGardenOwl

410 E. Foster Ave. Pampa, TX 79065 806.669.1911

BC0404 Scallop

# 🔛 Die Cut Hang Tags

- Our custom hang tags allow you to brand your arrangements, plants and gifts in a unique way!
- Sizes range from 3 ½" x 2" to 3 ½" x 3 ½"
- Included hole punch allows easy attachment with optional string or beaded tie
- Choose from one of our pre-designed options, or add your custom branding to any of these shapes!



A NEW LEAF **FLORIST** 111 N. Main St. Bellefontaine, OH 43311 (937) 592-5333 www.anewleaffloristinc.com

BC0408 Ornamental



BC0405 Flocked Square





#### BC0402 Heart

# **Attachments**

 Attach your tags with easy-to-use beaded ties and cotton strings



SM3015 Plastic Beaded Tie \$25.55 per 1,000



100% Cotton String \$20.00 per 1,000





FloralJubile

### **Tell Tags**

- Designs may be used for arrangements, plants and gift items
- Easy slip-on notch holds tags securely for indoor use
- Helpful tips for customers
- Imprint your shop information on back so arrangements can market your business for you





**BA1300** Water Daily



I'm Thirsty

Flower Arrangement

FLOWER ARRANGEMENT

BA1303 Candle Warning



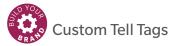
Black Imprint One Side Only	Minimum Order	Minimum Per Variety	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
TELL TAGS 2 X 4"	1,000 (500 PER BOX)	500	\$101.92	\$81.60	\$76.69	\$71.51
TRIM TAGS 2 X 5.125"	1,000 (500 PER BOX)	100	\$102.25	\$91.18	\$81.98	\$76.72

### **Trim Tags**

- Designed with professional florists in mind, with specific copy and versatile design for any occasion
- Easy slip-on notch holds tags securely for indoor use
- Professionally perforated for clean tears
- Imprint your shop information on back so arrangements can market your business for you

BB4351	African Violet	BB4371	Fresh Cut Roses
BB4358	Azalea	BB4376	Fruit Basket
BB4386	Balloons	BB4360	Green Plant
BB4320	Blank	BB4382	Guarantee
BB4388	Bromeliad	BB4324	Holiday Cactus
BB4362	Bulb Plant	BB4356	Hydrangea
BB4374	Check-off	BB4397	lvy
BB4354	Chrysanthemum	BB4368	Kalanchoe
BB4370	Cut Flowers	BB4395*	Lucky Bamboo
BB4352	Cyclamen	BB4389	Orchid
BB4321	Dieffenbachia	BB4357	Poinsettia
BB4381	Dish Garden	BB4398	Pothos
BB4353	Easter Lily	BB4377	Rieger Begonia
BB4390	European Garden	BB4369	Rose Arrangement
BB4322	Ficus	BB4670	Schefflera
BB4359	Flower Arrangement	BB4384	Spathiphyllum
BB4323	Flowering Plant	BB4325	Succulents/Cacti
		BB4326	Terrarium

\*Limited Availability



- Use for pricing, care information, or for special promotions
- Tell tag styles can be combined for quantity pricing



BC2900

These are custom designs - let us design one for you!

ď	Custom Full Color One Side Only	Product Code	Minimum Order	1,000	<b>PRICE PE</b> 3,000	<b>R 1,000</b> 5,000	10,000
BYB	CUSTOM TELL TAGS 2 X 4"	BC2900	1,000 (500 PER BOX)	\$159.35	\$130.82	\$123.41	\$116.13
BYB	CUSTOM TRIM TAGS 2 X 5.125"	ZC3106	10,000 (500 PER BOX)	N/A	N/A	N/A	\$73.36

For full-color printing on back, add \$30/1,000.

# Custom Trim Tags

- Create a branded look for all store locations
- Perforated pricing stub
- Tags are for indoor use only

 Trim tag styles can be combined for quantity pricing





These are custom designs let us design one for you!

### WestRock Company Terms and Conditions

WestRock provides its services to you subject to the following Terms & Conditions, which may be updated by us from time to time without notice. Please read the Terms carefully.

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#### **Orders**

For U.S. Customers, the MINIMUM ORDER is \$50 for inventory product and \$100 for personalized, imprinted or custom products. For Customers outside of the U.S. the MINIMUM ORDER is \$500. All orders are subject to acceptance by WestRock. Prices are subject to change without notice.

#### **Proofing Policy**

A member of our service team will gladly send your first round of proofs free of charge for new and/or changing items – all reprints will be sent straight to production without review. We are happy to make changes that are necessary after you have approved your proofs, however, please understand that in requesting subsequent changes, you will incur additional charges on any changes made after proof approval. Once you have approved the

proofs of your new and/or changing items, each order will be sent to production and a ship date will be established. Once we receive your proof approval, credits will not be granted and all financial responsibility will be accepted by you, the signee. By giving your approval of the proofs, you agree that you have the proper permission to reproduce any trademarked or patented material, information or artwork that was supplied to WestRock. Orders with new and/or changing items will be exempt from proofing only when the Proof Waiver has been signed. No credits will be granted on an order with a signed Proof Waiver. WestRock reserves the right to provide you with a proof in the event clarification is needed.

#### **Return Policy**

Returned merchandise will not be accepted without our authorization. Non-imprinted material may be returned within 60 days of shipment. Merchandise must be in original packaging and in saleable condition. There will be a 20% restocking fee incurred on returns and shipping charges are not refundable.

#### Taxes

Sales tax will be charged for non-resale items in CA, CT, FL, IL, MD, MI, NC, NJ, NY, OH, PA, TN, TX, VA and WI. All amounts due for taxes and assessments will be added to Customer's invoice and are the responsibility of Customer. No tax exemption will be granted unless the customer's "Exemption Certificate" (or other official proof of exemption) is on file or accompanies the purchase order.

#### **Payment Options**

Orders may be billed by WestRock account, debit/credit card (Visa®, MasterCard™, Discover®, or American Express®) or by electronic check.

#### **Customer Content**

You agree that all information, data, text, photographs, graphics, messages or other materials you submit ("Customer Content") are the sole responsibility of the person from which such content originated. This means that you, and not WestRock, are entirely responsible for all Customer Content that you send to WestRock.

#### **Limited Warranty**

WestRock warrants that the Product conforms to the description subject to tolerances and variations consistent with usual and customary trade practices.

This warranty is expressly made in lieu of any and all other warranties, express or implied or statutory, including the warranties of merchantability and fitness for a particular purpose or use, and no other express or implied warranties will apply to product sold by WestRock unless made in writing and signed by an executive officer of WestRock.

#### **Governing Law**

Purchases by you from WestRock shall be governed by, and construed in accordance with, the laws of the State of Michigan as applied to contracts made and to be performed in Michigan. Any actions arising out of such purchases must be brought in courts in Michigan. By placing an order, you and WestRock consent to the jurisdiction of the courts in Michigan and to service of process by registered mail, return receipt requested, or by any other manner provided by law. You agree that regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to purchases from WestRock must be filed within one (1) year after such claim or cause of action arose or be forever barred.

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# FedEx Ground® Zone Map

from Lansing, MI

