

2020-2021

# FLORAL PRODUCTS CATALOG





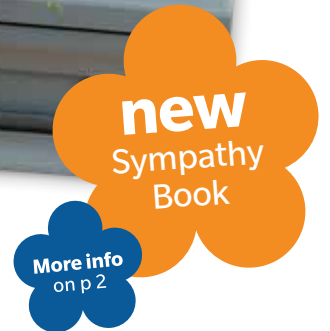
AE7005



AE7006



HA1005



AC4985



AC4990



AC4995



AC4994



AC4978



AC4997



## John Henry is part of WestRock, one of the world's leading consumer packaging companies!

At WestRock's John Henry, we've built a long tradition of producing premium packaging - first as The John Henry Company in 1912, then as a part of the Multi Packaging Solutions family in 2005, and now as a part of the global WestRock team. We now have more than 300 manufacturing facilities worldwide, employing over 50,000 people. Today, we can better meet our customers' needs through an unparalleled geographic footprint, a broader product portfolio, and greater operational flexibility.

As we move ahead in the 2020-2021 season, we are as proud and excited as ever to work with you to provide the inventory and custom floral solutions to best support your business.

JOHN HENRY



### What's Inside

Bags	1	Envelopes	18-19
Books & Bows	2	Forms - Laser	20-21
Cellocoup® & Corsage Mounts	3	Forms - Manual	22
Delivery	3-5	Labels	23
Enclosure Cards - Premium	6	Never-Wilt® & Sympathy Supplies	24-26
Enclosure Cards - Capri®	7-15	Racks & Holders	27-28
Enclosure Cards - Vespa™	16	Tags	29
Enclosure Cards - Sympathy	16-17		

## Translucent Shopping Bags

- Solid 3-mil construction
- Cardboard insert in bottom of bags



\*Not available in 16 x 6 x 18"



Translucent Shopping Bags	Minimum Order
8 X 4 X 10"; BLANK	250
16 X 6 X 12"; BLANK	250
16 X 6 X 18"; BLANK	250

## Paper Shopping Bags

- Heavy 65# kraft paper bag construction with durable twisted paper handles

Available in  
8 x 5 x 10" &  
16 x 6 x 12":



Also available in  
16 x 6 x 19":



Stripe Detail

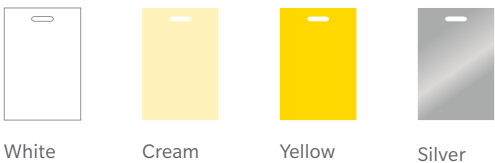


All shopping bags  
also available  
with imprint.  
**Call for details!**

Paper Shopping Bags	Minimum Order
8 X 5 X 10"; BLANK	250
16 X 6 X 12"; BLANK	250
16 X 6 X 19"; BLANK	250

## Plastic Shopping Bags

- Durable bags made of heavy 2-mil poly material



Plastic Shopping Bags	Minimum Order
12 X 15"; BLANK	250
15 X 18"; BLANK	250





## The Best of Sympathy Flowers

- A timeliness collection of our best sympathy arrangements
- 96-page design book featuring over 125 beautiful sympathy designs
- Great selling tool for funeral directors
- Features casket sprays and coordinated family flowers, funeral arrangements, easel designs, flowers for the home and plants
- Includes design handbook with color photos and easy-to-follow recipes
- **Books are final sale, no returns accepted**



HA1005

Pre-order  
now, call for  
schedule!



## Hand-Tied Bows

- Allow retailers to spend time creating arrangements and decorating for the holidays rather than tying bows!
- Velvet ribbon is water-resistant for indoor or outdoor use
- Easily attaches with included floral wire

#5 10-Loop Bow  
SQ2001



#40 8-Loop Bow  
SQ2008 Red  
SQ2011 Burgundy



#40 6-Loop Bow  
SQ2002 Red  
SQ2111 Burgundy



#40 6-Loop Rustic  
Burlap Bow  
Assortment  
SQ5007



	Bow Width	Tail Length	Product Code	Per Case
#5 10-LOOP BOW - RED	5"	5"	SQ2001	50
#40 6-LOOP BOW - RED	10"	15"	SQ2002	24
#40 6-LOOP BOW - BURGUNDY	10"	15"	SQ2111	24
#40 6-LOOP RUSTIC BURLAP BOW ASSORTMENT	8"	10"	SQ5007	6 RED 6 NAT
#40 8-LOOP BOW - RED	9"	9"	SQ2008	24
#40 8-LOOP BOW - BURGUNDY	9"	9"	SQ2011	24
#40 8-LOOP BOW - RED	8"	15"	SE0350	24
#40 10-LOOP BOW - RED	11"	18"	SQ2003	24
#40 12-LOOP BOW - RED	13"	20"	SQ2115	12



#40 8-Loop Bow  
SE0350



#40 10-Loop Bow  
SQ2003



#40 12-Loop Bow  
SQ2115



## Cellocoup®

- Premium quality decorative floral packaging
- Sturdy 1.5 mil, waterproof and weather-resistant
- Tear-resistant material protects and beautifies flowers while adding value to floral gifts
- Cellocoup® is thicker than standard florist cellophane for more body and a more impressive presentation

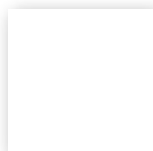


### Arrangement and Cut Flower Bags

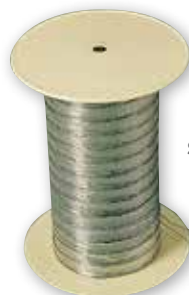
- 50 bags per package



**Galaxy**  
**SF1761** Large



**Clear**  
**SF1753** Standard  
**SF1760** Large



**SF1500**

### Cello-twist

- Binds Cellocoup® wrap and bags securely
- 825 feet per roll

	Product Code	Minimum Order
GALAXY BAGS - LARGE 32" X 32"	SF1761	1 PACK (50 PER PACK)
CLEAR BAGS - STANDARD 23.5" X 32"	SF1753	1 PACK (50 PER PACK)
CLEAR BAGS - LARGE 32" X 32"	SF1760	1 PACK (50 PER PACK)
GALAXY ROLL WRAP 32" X 395'	SF1301	1 ROLL
GALAXY ROLL WRAP 40" X 395'	SF1250	1 ROLL
CLEAR ROLL WRAP 32" X 395'	SF1308	1 ROLL
CLEAR ROLL WRAP 40" X 395'	SF1380	1 ROLL
CELLO-TWIST 825'	SF1500	1 ROLL

### Roll Wrap

- 395 feet per roll



**Galaxy**  
**SF1301** 32"  
**SF1250** 40"

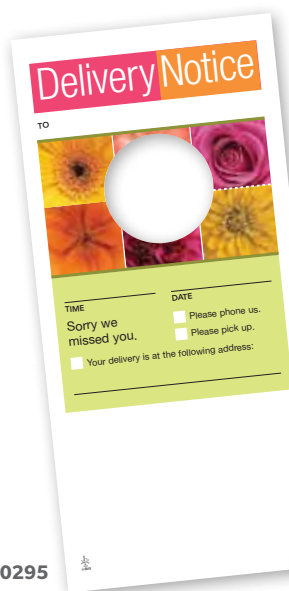


**Clear**  
**SF1308** 32"  
**SF1380** 40"

## Door Hangers

Our door hangers make the driver's job easier and more efficient.

- Designed to fit securely over outside door handles



**BC0295**



**BC0298**



**PLEASE NOTICE**  
**DOOR HANGER**  
3 X 6.375"

Product Code	Minimum Order
BC0295/ BC0298	500 (100 PER BAG)

## Corsage Mounts



- Help florists save precious time with stylish corsage mounts in a variety of styles and colors
- Prom & wedding season made easy! Pre-assembled, just add flowers
- All bows hand-tied in the U.S.A.
- Visit JHC.com for more info and to view our full selection



**SQ5009**



ED0110

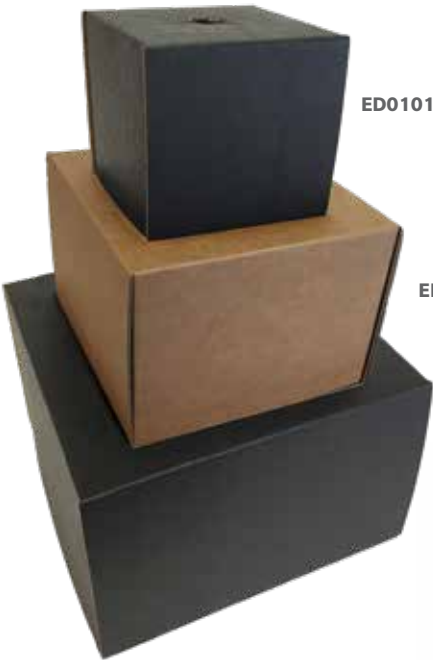
Arrangement Carriers

Our adjustable carriers help transport vases, plants or gift baskets safely.

- One-piece design allows the carriers to ship and store flat, and assemble easily
- Corrugated material for durability
- Available in white and reversible kraft/black
- Other sizes available by custom order



	Product Code	Per Case
8 X 8 X 5" H; WHITE HOLDS MOST VASES 6-7.5" DIAMETER	ED0110	50
4.5 X 4.5 X 4" H; REVERSIBLE HOLDS MOST VASES 1.25-3" DIAMETER	ED0101	100
7 X 7 X 5" H; REVERSIBLE HOLDS MOST VASES 3.75-6" DIAMETER	ED0103	100
9.5 X 9.5 X 6" H; REVERSIBLE HOLDS MOST VASES 6-7.5" DIAMETER	ED0105	50



ED0101

ED0103

ED0105



ED0103



Reversible  
Kraft / Black!



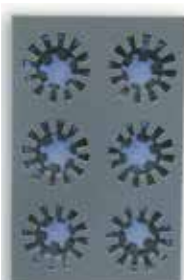
## Transporter 10®

Ensure that your beautifully created arrangements arrive in the same condition they left the shop with this patented system. No more broken stems, cracked containers or spilled water.

- This transporter has it all – handles, no-skid bottom and graduated foam fingers to absorb shock
- Fits all types of vehicles
- Resists mold and mildew



SL7012



SL7022



SL7018

### 5-Hole Vase Block

Accommodates four large or five small arrangements, from a bud vase to vases 10" in diameter (most versatile).

### Medium Vase Block

Accommodates six medium-sized arrangements; will hold vases sized for either a half-dozen or a dozen roses.

### 8-Hole Vase Block

Accommodates five large and three small arrangements; will hold vases sized for either a half-dozen or a dozen roses.



	Product Code	Per Case
5-HOLE VASE BLOCK 24 X 24 X 8.5"	SL7012	3
MEDIUM VASE BLOCK 32 X 20 X 6"	SL7022	1
8-HOLE VASE BLOCK 46 X 19 X 6.5"	SL7018	1
ARRIVE ALIVE® TRIANGLE 9.75 X 9.75"	TL0500	100
ARRIVE ALIVE® S-BLOCK 7.5 X 10"	TL0504	100

## Arrive Alive®

Keep bouquets hydrated and fresh, without the mess and headache of water tubes!

- Can be transported horizontally or vertically
- Holds enough water to hydrate a bouquet for 3 days
- Less expensive than plastic tubes
- Check out our instructional video on JHC.com
- Comes complete with foam, bag and two rubber bands

### Arrive Alive® S-Block TL0504



### Arrive Alive® Triangle TL0500



Appearance:  
Slim & Interesting  
Time: 25 seconds  
Cost: \$.46



Appearance: Bulky  
Time: 2 minutes  
Cost: \$.87

# Enclosure Cards - Premium

## Premium Folded Enclosure Cards

- Beautiful, upgraded cards — **your customers' new money-maker!**
- Larger than a standard enclosure card, yet small enough to fit in arrangements, baskets, gifts and more! They are even USPS mailable
- Fits perfectly in our new card rack UD0321 (pg 28) along with White No. 4 Baronial Envelopes EN0682 (pg 18)



Product Code	Minimum Order	Minimum Per Variety
PREMIUM FOLDED ENCLOSURE CARD 3.3 X 4.6"	500 (100 PER PACK)	100



AE7005



AE7006



AE7000



AE7001

Double your money with 100% profit



AE7002



AE7003



AE7004

"These premium cards are perfect add-on items. After we included them on our website as **\$5 hand-written cards**, we've sold over 160 in ten weeks!"

-Bill Hitt, Flowers by Louis Hody



Shown with coordinating White No. 4 Envelope, see page 18



UD0321

\*Limited Availability



## Capri® Cards

The original enclosure card! A time-honored tradition, Capri® and flowers go hand-in-hand.

- More than 250 designs for every occasion (includes Capri® and FoilKote® Capri®)
- Earth-friendly soy-based inks
- **Visit [JHC.com](http://JHC.com) to see our full selection!**



CAPRI® CARDS  
3.5 X 2.25"

Minimum  
Order

500  
(50 PER PACK)

Minimum  
Per Variety

100

### Capri® Table of Contents

Admin Pro Week	Page 8	Get Well	Page 10
Anniversary	Page 8	Valentine's Day	Page 11
Baby	Page 8	Love	Pages 11-12
Birthday	Pages 8-9	Mother's Day	Page 12
Christmas/Holiday	Pages 9-10	No Sentiment	Pages 12-14
Congratulations	Page 10	Specialty	Page 14
Easter	Page 10	Sympathy	Pages 14-15
Fall/Thanksgiving	Page 10	Thank You	Page 15
Father's Day	Page 10	Thinking Of You	Page 15

26  
NEW  
DESIGNS!

Look for **NEW!**

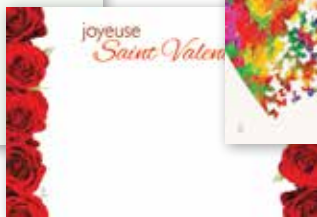


## Spanish & French Capri® Cards

Select sentiments and designs are also available in Spanish & French! Visit [JHC.com](http://JHC.com) to see the full selection.



AZ5992



AZ5986



AZ5991



AZ4999



AZ4998



AZ5989

## Enclosure Envelopes

Don't forget enclosure envelopes! For a complete selection of available sizes and formats, see pages 18-19.



EA0701

No. 63 Everyday Designer Assortment

EA0601

No. 63 White

# Enclosure Cards - Capri®

## Admin. Professionals Week



AC4948

## Anniversary

NEW!



AC4986



AC4949



AC4867



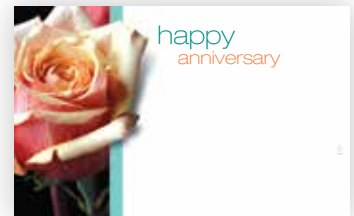
AC4866



AC4860



AC4822



AC3428

## Baby

NEW!



AC4988

NEW!



AC4987



AC4950



AC4869

## Birthday



AC4868



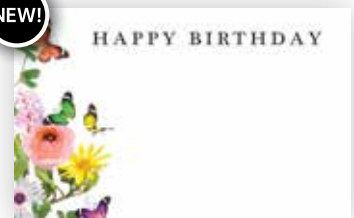
AC4828

NEW!



AC4990

NEW!



AC4989



AC4974



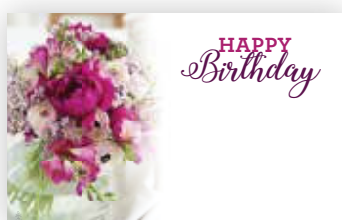
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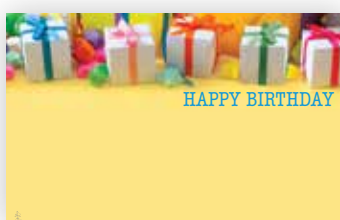
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AC4920



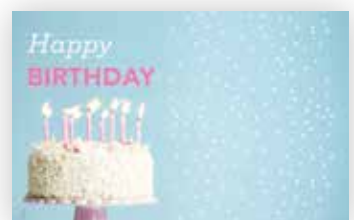
AC4919



AC4918



AC4871



AC4870



## Birthday cont.



AC4862



AC3556



AC3261



AC3260

## Christmas/ Holiday



AC3255



AC4993



AC4992



AC4991



AC4968



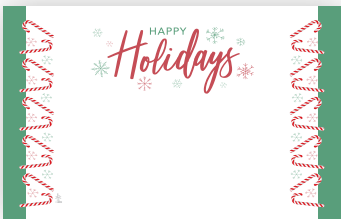
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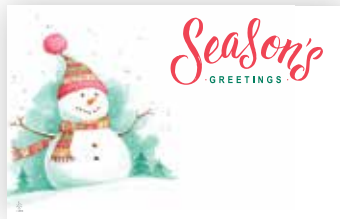
AC4966



AC4946



AC4926



AC4925



AC4924



AC4923



AC4922



AC4921



AC4874



AC4872



AC4840\*



AC4830\*



AC4829



AC4800

# Enclosure Cards - Capri®

## Christmas/ Holiday cont.



AC3854\*



AC3841\*



AC3829



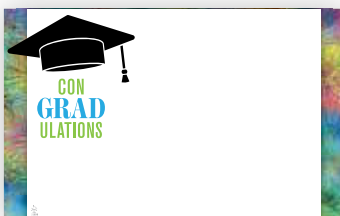
AC3559

## Congratulations

NEW!



AC4994



AC4910



AC4909



AC4843

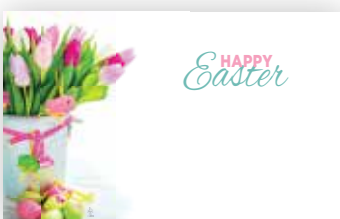
## Easter



AC3554



AC3539\*



AC4928



AC4927

## Fall/Thanksgiving



AC4823\*



AC4969



AC4839



AC3571

## Father's Day



AC4951



AC4953



AC4952



AC4905



AC4983



AC4875



AC3173



AC3125



## Valentine's Day

NEW!



AC4984

NEW!



AC4983

NEW!



AC4982

NEW!



AC4981



AC4958



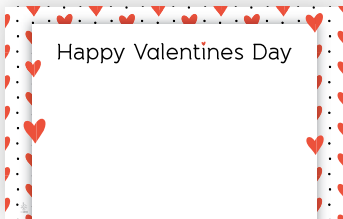
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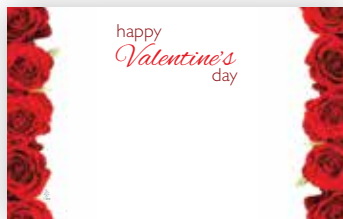
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AC4934



AC4933



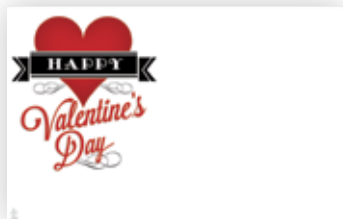
AC4932



AC4889\*



AC4888



AC4854



AC3857



AC3578\*



AC3576

## Love

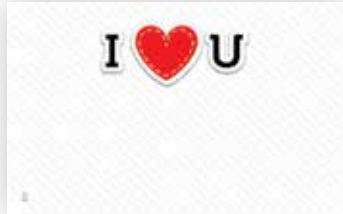
NEW!



AC4985



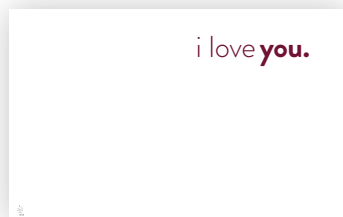
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AC4955



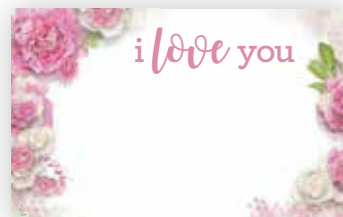
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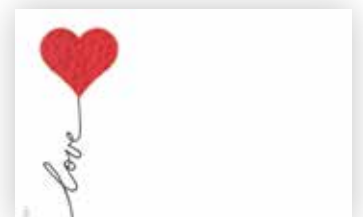
AC4899



AC4897



AC4896



AC4877

# Enclosure Cards - Capri®

Love cont.



AC4876



AC4841



AC3425

Mother's Day

NEW!



AC4976

NEW!



AC4975



AC4965



AC4964



AC4931



AC4930



AC4929



AC4880\*



AC4878



AC4857



AC4825



AC3935



AC3553\*

No Sentiment

NEW!



AC4980

NEW!



AC4979

NEW!



AC4978

NEW!



AC4977



AC4971



AC4970



AC4969



AC4968



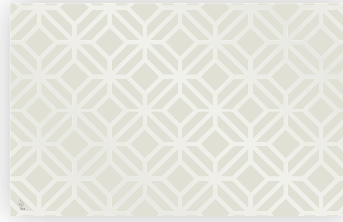
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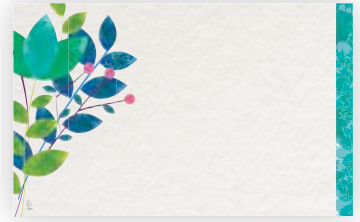
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AC4948



AC4944



AC4943



AC4942



AC4941



AC4940



AC4939



AC4938



AC4937



AC4936



AC4895



AC4894



AC4891



AC4890



AC4847



AC4846\*



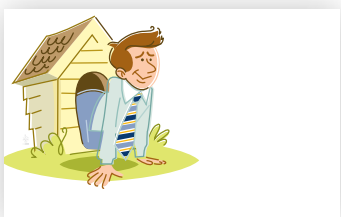
AC4845



AC4810\*



AC3733



AC3731



AC3725



AC3636



AC3632

# Enclosure Cards - Capri®

## No Sentiment cont.



AC3571



AC3567



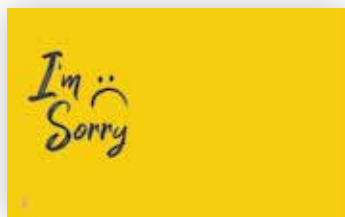
AC3566

## Specialty

NEW!



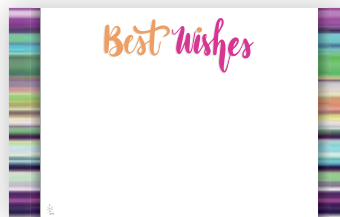
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AC4963



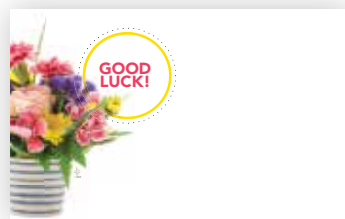
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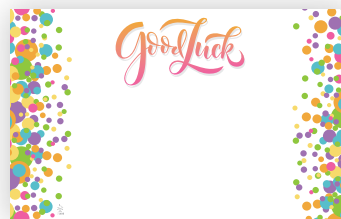
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AC4916



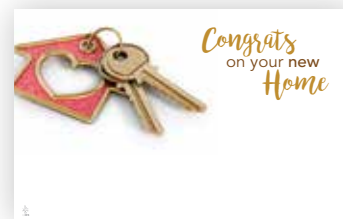
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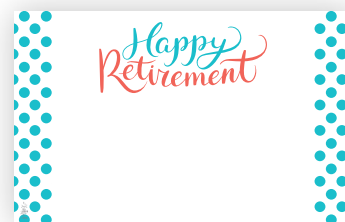
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AC4913



AC4912



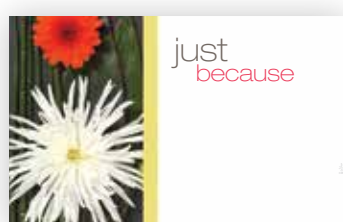
AC4911



AC4881



AC4851



AC3309

## Sympathy

NEW!



AC4998

NEW!



AC4997

NEW!



AC4996



AC4961



AC4960



AC4959



AC4903



AC4902



## Sympathy cont.



AC4901



AC4900



AC4885



AC4884



AC4882



AC4836



AC4805



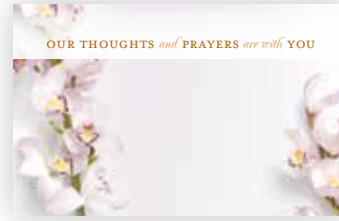
AC4803



AC3044



AC3043



AC3033

☐ Basket ☐ Plant ☐ Spray ☐ Vase ☐ Wreath

Description: \_\_\_\_\_

Sender's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sympathy Capri® cards are preprinted with standard information on back.

## Thank You

NEW!



AC4999



AC4906



AC4886



AC3543

## Thinking of You

NEW!



AC3306



AC5100



AC4908



AC4907



AC4887



AC3545



AC3422



AC3421

# Enclosure Cards - Vespa™ & Sympathy



Coordinating Vespa™ envelopes provide protection and privacy! See page 19 for full selection.

## Vespa™ Cards

Bold designs, colorful combinations and a unique shape – an enclosure card with personality!

- Larger format for more messaging space
- Recycled paper and earth-friendly soy-based inks
- Limited availability



VESPA™ CARD  
3.5 X 2.75"

Minimum  
Order  
500  
(50 PER PK)

Minimum Per  
Variety  
100



AD7130\*



AD7131\*



AD7132\*



AD7133\*



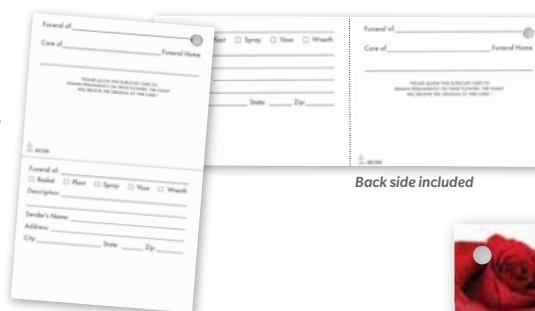
AD7134\*



AD7135\*

## Duplicate Sympathy

- Available in Standard and Deluxe designs
- Deluxe designs display beautiful color imagery
- Perforated for easy use by funeral director
- Glossy white paper
- Includes hole punch in upper left corner and standard sympathy information on back

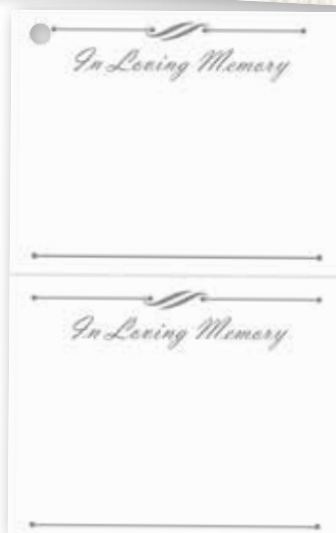


Back side included

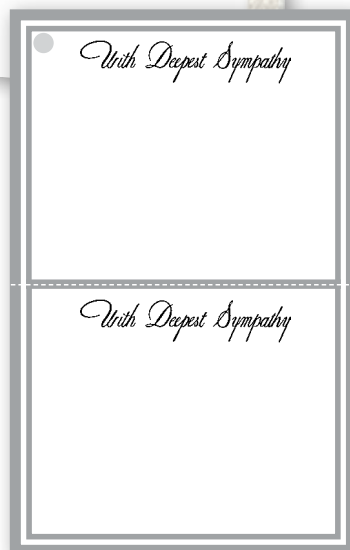
### Standard



AB1268



AB1271



AB1262



AB1269



AB1270

### Deluxe



STANDARD SYMPATHY  
3.5 X 2.25"

Minimum  
Order

500  
(500 PER BOX)

EMBOSSSED PANEL  
3.5 X 2.25"

500  
(500 PER BOX)

EMBOSSSED ARLINGTON  
3.5 X 2.75"

500  
(500 PER BOX)

EMBOSSSED GROUP  
3.25 X 5"

500  
(500 PER BOX)

DUPLICATE SYMPATHY  
3.5 X 5.5" / 7 X 2.75"

500  
(500 PER BOX)



## Standard Sympathy

Our most popular classic sympathy card – stock up so you'll always have them on hand. Fits No. 63 Envelopes.

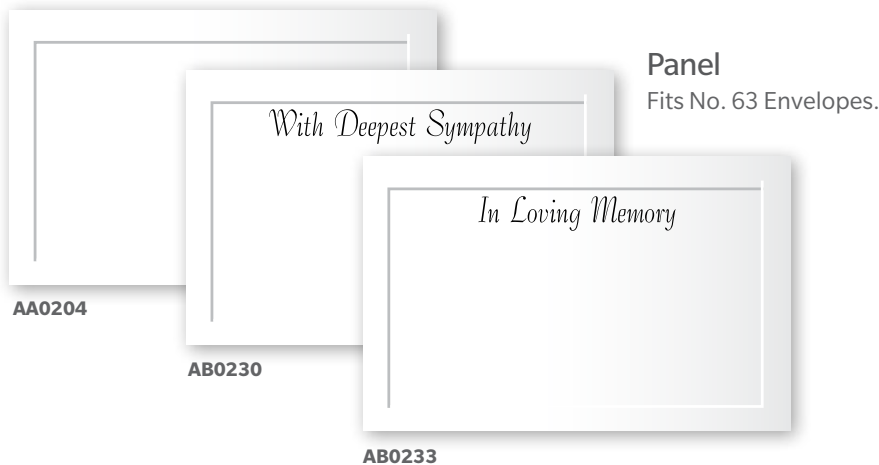
- Glossy white paper



## Embossed Sympathy

Embossed border cards offer timeless beauty and come in a variety of sizes.

- Matte white paper

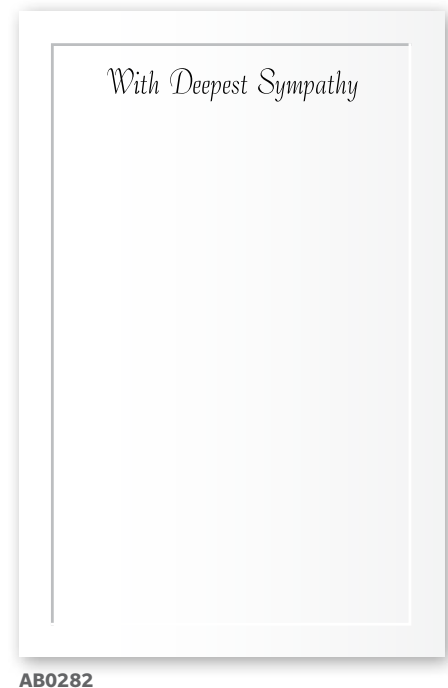


The versatile cards every retailer needs! Blank cards are perfect for weddings, special events, hand-written notes and more! Keep on your shelf for last-minute orders!



## Group

Our largest embossed panel card with space to list numerous names. Fits No. 4 Baronial Envelopes.



# Envelopes

## No. 63



**EA0601** White  
**EX0601** White w/Eyelet

**EA0610** Natural Parchment

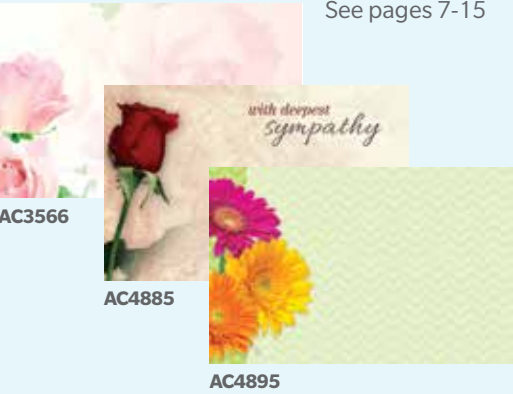
**EA0623** Floral Mist

**EA0715** Red Rose Dynasty

**EA0709** Red

Don't forget coordinating Capri® Cards!

See pages 7-15



## No. 56



**EB0501** White  
**EX0501** White w/Eyelet

**EB3365** Leatherleaf/Cream

**EB0402** Rosa Luxe

**EB0403** Red Rose Dynasty



**EB0404** Daisy Bright

**EB0580** Eco-Chic

**DM2059** Lavender Flowers

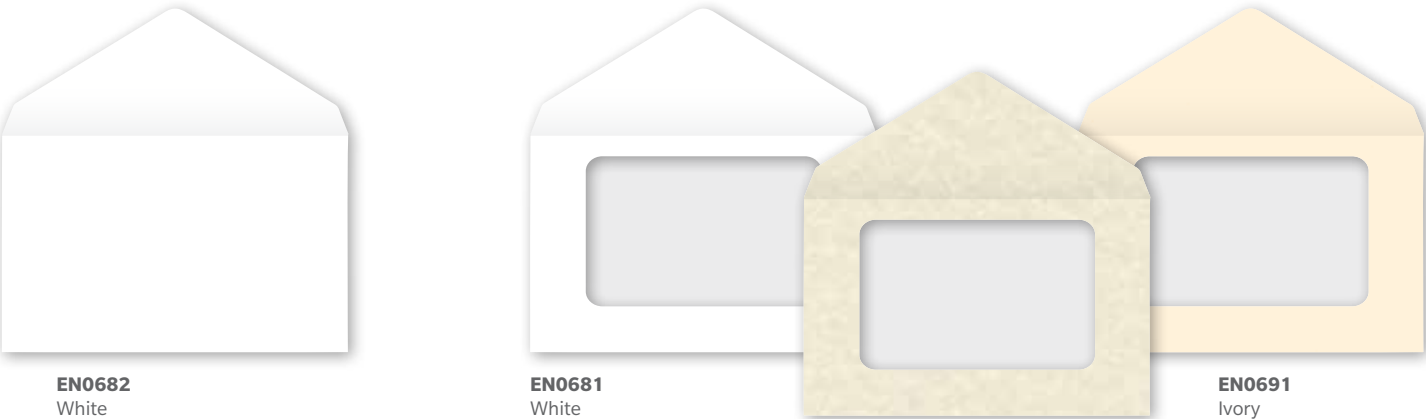


	Minimum Order
<b>NO. 63</b> 4.25 X 2.5"	500 (500 PER BOX)
<b>NO. 56</b> 4.5 X 3"	500 (500 PER BOX)
<b>NO. 4 BARONIAL</b> 5.125 X 3.625"	500 (500 PER BOX)



**EC0541** White Window  
**EX0541** White Window w/Eyelet  
**EC0581** White Large Window  
**EC0521** Stock Printed Window  
**EX0521** Stick Printed Window w/Eyelet

## No. 4 Baronial



**EN0682** White

**EN0681** White

**EN0690** Natural Parchment

**EN0691** Ivory



## Envelope Assortments

These envelopes are sized perfectly for custom enclosure cards and Capri® cards

### No. 63 Everyday Designer

100 of each color per box

EA0701



### No. 63 Christmas Designer

250 of each color per box

EA0702



EB0577

### No. 56 Everyday Designer

100 of each color per box



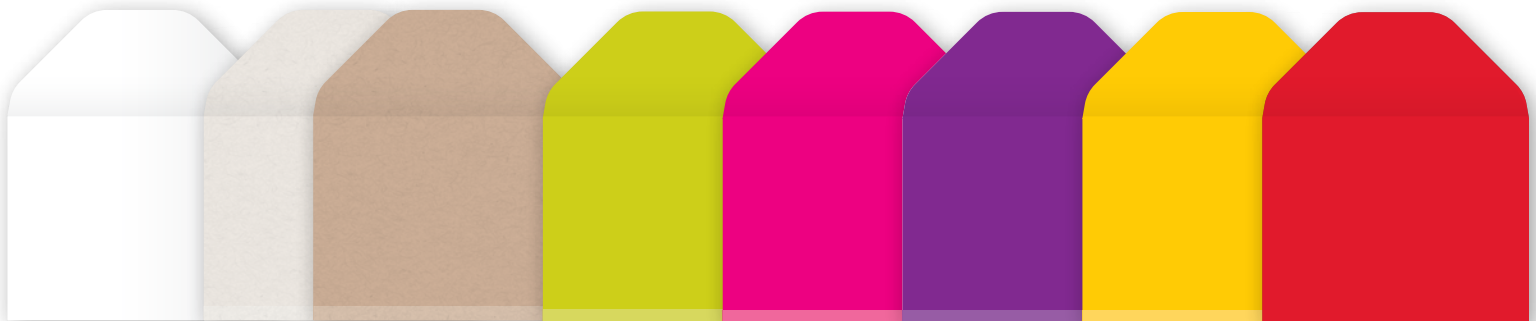
These envelopes feature a unique pinstripe design



	Product Code	Minimum Order
NO. 56 EVERYDAY DESIGNER 4.5 X 3"	EB0577	500 (500 PER BOX)
NO. 63 EVERYDAY DESIGNER 4.25 X 2.5"	EA0701	500 (500 PER BOX)
NO. 63 CHRISTMAS DESIGNER 4.25 X 2.5"	EA0702	500 (500 PER BOX)
VESPA™ - WHITE, ECO-CHIC OR 5-COLOR 3.75 X 3"	SEE LIST	500 (500 PER BOX)

## Vespa™ Envelopes

These versatile envelopes add a natural flair to floral arrangements. Perfect for Vespa™ cards, they also complement Capri® cards and custom enclosure cards.



EL0880 White

EL0881 Eco-Chic Assortment  
250 of each color per box

EL0882 5-Color Assortment  
100 of each color per box



## Mercury X

### Pre-Designed Order Entry

- 8 designs available in convenient packs of 250.  
15 other designs available in boxes of 1000, or can be shrink-wrapped in 250 packs for an additional charge.
- Coordinating Envelope: No. 10 Window and No. 56 Large Window

ORDER NO. 0000001 of 1  
DELIVERY DATE: Wed., 00/00/0000  
DELIVERY TIME: PM Please

INVOICE

SOLD TO: BRIAN BLAKE  
5700 COLLEGE RD.  
LISLE, IL 60532-2851

DELIVERED TO: Beverly Wolff  
425 FAWELL BLVD.  
GLEN ELLYN, IL 60137-6708

P. (630) 942-2800  
ORDER NO. 0000001 of 1  
ACCT. NO.

ORDER DATE: 00/00/0000 10:30 AM  
DELIVERY DATE: Wed., 00/00/0000  
ORDERED BY:

(630) 942-2800  
PAYMENT: CASH  
SALES PERSON:

COPY NO. 00

CREDIT CARD INFORMATION

PRODUCT: The FTD Daisy Vase  
Delivery Charge

QUANTITY: 1

PRICE/UT: 00.00

DISCOUNT: 00.00

EXTENDED: 00.00

CARD/OCCASION: Hope you have a great summer vacation.

ORDER NOTES:

SUB-TOTAL: 00.00

State Tax: 00.00

TOTAL: 00.00

ORDER NO. 0000001 of 1  
Beverly Wolff  
425 Fawell Blvd.  
Glen Ellyn, IL 60137-6708  
Local (630) 942-2800

Delivery Date: Wed., 00/00/0000  
PM Please

Johnson's Flowers & Gifts  
The FTD Store View

Copy No. 00

Wed., 00/00/0000  
Received By:

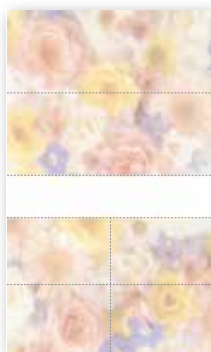
Hope you have a great summer vacation!

Love,  
Brian & Heather Blake

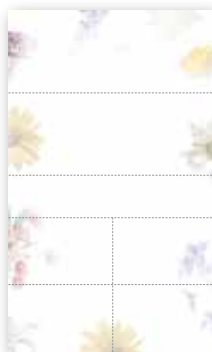
Beverly Wolff  
425 Fawell Blvd.  
Glen Ellyn, IL 60137-6708  
(630) 942-2800

CARE INSTRUCTIONS

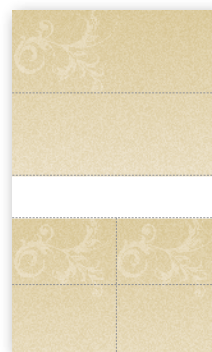
The FTD Daisy Vase - Cut the stems every other day and add fresh water daily. Please don't forget to visit our web site or call our shop for all your floral needs.



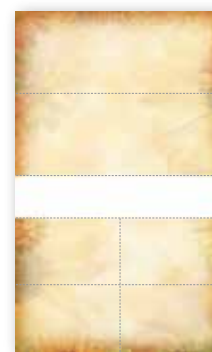
**FB7520**  
Daisy Garden



**FB7525**  
Botanical Treasures



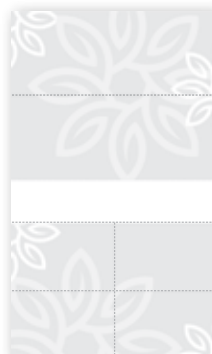
**FB7534**  
Eco-Chic



**FB7529**  
Fall Brilliance



**FB7611**  
Poinsettia Sparkle



**FB7613**  
Daisy Gray



**FB7615**  
Floral Jubilee

**FB7605**  
Rosa Luxe



FTD® MERCURY X PRE-DESIGNED ORDER ENTRY  
8.5 X 14"

PRE-DESIGNED THREE-PANEL CARD  
4.125 X 9.5" FLAT; 4.125 X 3.1875" FOLDED

Minimum  
Order

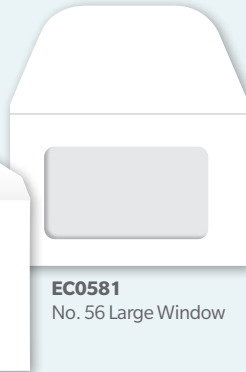
1,000

1,000

### Coordinating Envelopes



**EJ0781** No. 10 Window



**EC0581**  
No. 56 Large Window

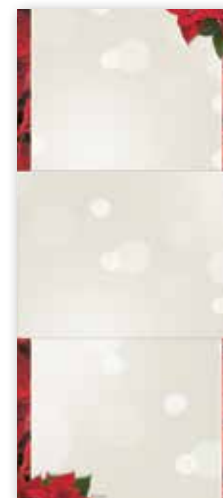
**EN0681**  
No. 4 Baronial Window

### Pre-Designed Three-Panel Laser Card

- Tri-folds to conceal the sender's message
- 19 designs available in packs of 1,000 plus Eco-Chic and Poinsettia Sparkle in packs of 250
- Coordinating Envelope: No. 4 Baronial Window



**BC1108**  
250 pack



**BC1168**  
250 pack





Carbonless Sales Tickets

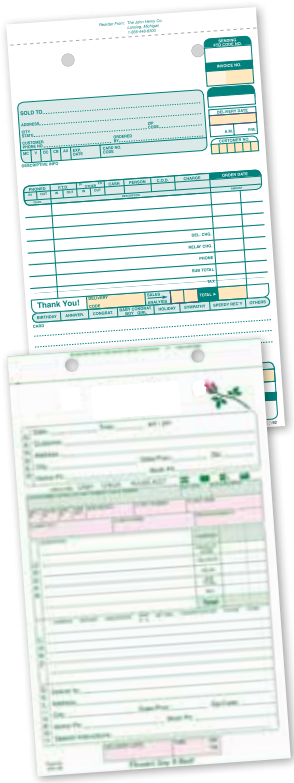
- Paper sequence: white, canary, pink
- Two-hole punches at top of all except 2-part Wedding Order



Deluxe

- Arrangement pricing form on back
- Tear-off delivery slip on third part

**VD1185**  
Three-Part Sold To (at top)



- Tear-off delivery slip on third part
- Three-Part available in packs of 250, VD1159

**VD0154**  
Two-Part

**VD0159**  
Three-Part



Premium

- Arrangement pricing form on back
- Tear-off delivery slip on third part printed on sturdy white card stock
- Also available in packs of 250, VD1158

**VD0158**  
Three-Part



2-Part Wedding Order

- Give the bride a copy of her flower order

**CA0166**  
Also available as Single Sheet Wedding Order  
CA0165



	Product Code	Minimum Order
DELUXE 5.5 X 8.5" WITH .5" STUB AT TOP	VD1185	250
FTD® 2 OR 3-PART 5.5 X 8.5" WITH .5" STUB AT TOP	VD0154 / VD0159 / VD1159	1,000 / 250
PREMIUM 3-PART 5.5 X 8.5" WITH .5" STUB AT TOP	VD0158 / VD1158	1,000 / 250
SINGLE SHEET WEDDING ORDER 8.5 X 14"	CA0165	3 PADS
2-PART WEDDING ORDER 8.5 X 14" DETACHED SIZE, WITH .5" STUB AT TOP	CA0166	3 PACKS OF 25
ROUTE & RECEIPT 8.5 X 7"	CA0367	5 PADS
DELUXE WEDDING ORDER 11 X 17" FLAT; FOLDS TO 8.5 X 11"	CA0167	5 PADS
NO. 2 ORDER PAD 4.25 X 7"	CA0151	10 PADS

Single Sheet Forms

Easy-to-use padded forms



CA0367



CA0167



CA0151

Route & Receipt

- Helps plan more efficient delivery routes
- Record up to 12 deliveries per sheet
- Now printed in black ink
- 50 sheets per pad

Deluxe Wedding Order

- Everything retailers need for wedding orders: bridal party, ceremony and reception flowers
- 50 sheets per pad

No. 2 Order Pad

- The perfect no-fuss pad for quick orders!
- Now printed in black ink
- 100 sheets per pad



## Gold Sympathy Labels

A year-round essential for every retailer that takes up little inventory space!

- Adheres securely to arrangement ribbons
- Each roll comes in a clear clamshell package for convenient storage
- Both options available as individual rolls or as boxed sets
- All sets include a *FREE* organizer box



## Organizer Box

- Stay organized with our clear plastic label container (labels not included)
- Keeps your labels at your fingertips so you can quickly find what you need and prevent letters from getting lost
- Holds 21 rolls of labels
- Perfect for organizing labels, floral pics, floral pins and other small items!




SB0150

## Gold Letters

- A-T: 25 individual letters per roll
- U, V, W: 10 of each letter per roll
- X, Y, Z: 10 of each letter per roll
- Boxed set includes 1 roll of each

## Gold Words

- Each roll has 25 names or words
- Boxed set includes 21 popular names and words (chart below)

GOLD LETTERS				
SB0001	A	SB0012	L	
SB0002	B	SB0013	M	
SB0003	C	SB0014	N	
SB0004	D	SB0015	O	
SB0005	E	SB0016	P	
SB0006	F	SB0017	Q	
SB0007	G	SB0018	R	
SB0008	H	SB0019	S	
SB0009	I	SB0020	T	
SB0010	J	SB0021	U, V, W	
SB0011	K	SB0024	X, Y, Z	

Gold Words						MADE IN USA
Large 1 1/4"	Mini 1/2"	Words	Large 1 1/4"	Mini 1/2"	Words	
SB0093	SB1093*	And	SB0124	SB1124	Husband +	
SB0113	SB1113	Aunt +	SB0090	SB1090*	In	
SB0134	SB1134	Beloved +	SB0125	SB1125	In-Law +	
SB0114	SB1114	Brother +	SB0135	SB1135*	Loving	
SB0198*	SB1198*	Children	SB0097	N/A	Memory	
SB0100	SB1100*	Cousin	SB0128	SB1128	Mom +	
SB0115	SB1115	Dad +	SB0126	SB1126	Mother +	
SB0116	SB1116*	Daddy	N/A	SB1127*	Nana	
SB0117	SB1117	Daughter +	SB0096	N/A	Nephew	
SB0094*	SB1094	Dear	SB0095	N/A	Niece	
SB0098	SB1098	Family +	SB0193	SB1193*	Our	
SB0118	SB1118	Father +	SB0129	SB1129*	Papa	
SB0119	SB1119*	Friend	SB0112*	N/A	Pop	
SB0194	N/A	God	SB0130	SB1130	Sister +	
SB0123	SB1123	Grand +	SB0131	SB1131	Son +	
SB0197	SB1197	Grandfather +	SB0136	SB1136*	Step	
SB0121	SB1121	Grandma +	SB0091*	SB1091*	To	
SB0196	SB1196	Grandmother +	SB0132	SB1132	Uncle +	
SB0122	SB1122	Grandpa +	SB0133	SB1133	Wife +	
SB0120	SB1120	Great +	SB0099*	N/A	With	

\* Denotes components of boxed sets  
\* Limited Availability

	Product Code	Minimum Order
LARGE NAMES/WORDS - INDIVIDUAL ROLLS 1.25"	SEE LIST ABOVE	4 ROLLS
LARGE NAMES/WORDS - BOXED SET 1.25"	SB0149	1 SET
MINI NAMES/WORDS - INDIVIDUAL ROLLS 0.5"	SEE LIST ABOVE	4 ROLLS
MINI NAMES/WORDS - BOXED SET 0.5"	SB1147	1 SET
LETTERS - INDIVIDUAL ROLLS 1.5"	SEE LIST ABOVE	4 ROLLS
LETTERS - BOXED SET 1.5"	SB0051	1 SET
ORGANIZER BOX 10.75 X 6.25 X 2.25"	SB0150	1 BOX

# Never-Wilt® & Sympathy Supplies



## Never-Wilt® Snap-Fit Forms

- Pre-cut (fitted) foam included
- Unbreakable waterproof plastic base
- Individually wrapped for easy storage
- Perfect for sympathy tributes, centerpieces and party designs
- Unique snap-fit clips hold the foam securely, saving time and money over traditional taping methods

### Snap-Fit Wreath

**SM2068** 15"  
**SM2063** 18"  
**SM2064** 24"



### Snap-Fit Open Heart

**SM2067** 18"  
**SM2065** 24"



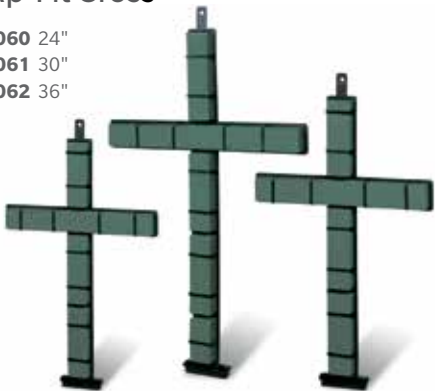
### Snap-Fit Closed Heart

**SM2066** 18"



### Snap-Fit Cross

**SM2060** 24"  
**SM2061** 30"  
**SM2062** 36"



	Product Code	Per Case
SNAP-FIT WREATH 15"	SM2068	4
SNAP-FIT WREATH 18"	SM2063	4
SNAP-FIT WREATH 24"	SM2064	4
SNAP-FIT OPEN HEART 18"	SM2067	4
SNAP-FIT OPEN HEART 24"	SM2065	4
SNAP-FIT CLOSED HEART 18"	SM2066	4
SNAP-FIT CROSS 24"	SM2060	4
SNAP-FIT CROSS 30"	SM2061	4
SNAP-FIT CROSS 36"	SM2062	4

## A Closer Look at Snap-Fit Forms



Drip cup collects excess water; a favorite feature among funeral directors.



Pre-assembled and ready to use with "snap-fit" clips and foam; no taping required. More exposed foam allows easier placement of flowers and foliage.



Tabs included on all models for easy hanging. Crosses also feature a center hole for mounting on easels.

## Never-Wilt® Saddles

- The sympathy container that never leaks!
- Floral foam not included

**NEVER-WILT®**  
THE MOST TRUSTED  
NAME IN  
SYMPATHY  
CONTAINERS!



	Product Code	Per Case
SINGLE CASKET SADDLE	SM2000	12
DOUBLE CASKET SADDLE	SM2001	6
TRIPLE CASKET SADDLE	SM2002	4
CASCADE CASKET SADDLE	SM2006	6
DOUBLE CASCADE CASKET SADDLE	SM2008	4
SPRAY BAR	SM2011	12



SM2000

### Single Casket Saddle

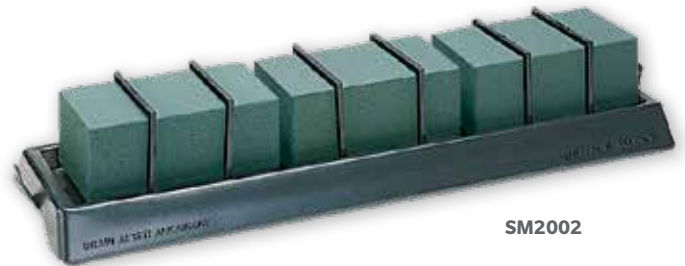
- Perfect for centerpieces
- Holds one block of foam



SM2001

### Double Casket Saddle

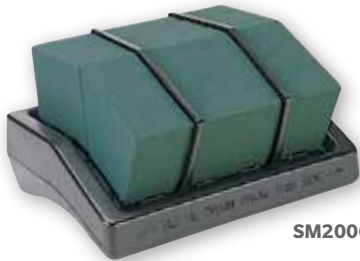
- Best for full couch and large standing sprays
- Perfect for mantelpieces



SM2002

### Triple Casket Saddle

- Best for full couch and large standing sprays
- Perfect for head tables



SM2006

### Cascade Casket Saddle

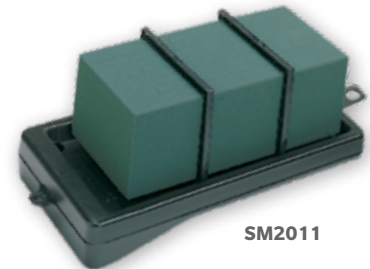
- Large foundation makes it perfect for wedding work
- Angled two-level platform holds more foam than a single saddle



SM2008

### Double Cascade Casket Saddle

- Perfect for full couch caskets
- Angled two-level platform holds more foam than a cascade saddle



SM2011

### Spray Bar

- Brackets snap on quickly, and easily hold fresh floral foam securely
- Designed especially for standing sprays
- Tabs at each end of bar for easy attachment

## A Closer Look at Saddles



Double plastic walls with built-in reservoir to eliminate drops and spills on the floor



Large rubber foot pads with built-in texture grippers



Never-Wilt's® patented design allows flowers to cascade easily without the hassle of drilling holes

**free shipping**  
on full pallet!



# Never-Wilt® & Sympathy Supplies

## Never-Wilt® Lace & Satin



- Ideal for small, personalized memorial tributes or as a ring bearer pillow
- Lace cross and heart are in a plastic tray, not papier-mâché, which softens on contact with water

### Lace Cross

SM2004



### Lace Heart

SM2007



### Satin Pillow

SM2029



### Satin Cross

SM2027



### Satin Heart

SM2025



## Silk & Dried Foam

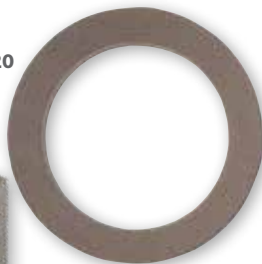


- Dust-free block and rings grip small items securely
- Will not break or crumble, or melt from hot glue or any kind of spray paint (including oil-based paint)
- Blocks are 8 x 4 x 3"
- Rings available in 6 sizes ranging from 10" to 20"

TB0110 - TB0120



TB0051



free  
shipping  
on full pallet!

## Tuk-N-Ruffle

- Provides a quick frame for sympathy arrangements
- Great for hiding mechanics
- 3" wide pleated tulle and plastic lace

SF0066



	Product Code	Per Case
NEVER-WILT® LACE CROSS 13 X 15"	SM2004	6
NEVER-WILT® LACE HEART 12 X 13"	SM2007	6
NEVER-WILT® SATIN HEART 12 X 13"	SM2025	12
NEVER-WILT® SATIN CROSS 13 X 15"	SM2027	12
NEVER-WILT® SATIN PILLOW 11.5 X 11"	SM2029	12
SILK & DRIED FOAM BLOCKS 8 X 4 X 3"	TB0051	20
SILK & DRIED FOAM RING 10"	TB0110	6
SILK & DRIED FOAM RING 12"	TB0112	6
SILK & DRIED FOAM RING 14"	TB0114	6
SILK & DRIED FOAM RING 16"	TB0116	6
SILK & DRIED FOAM RING 18"	TB0118	6
SILK & DRIED FOAM RING 20"	TB0120	6
MPS LEAF SHINE	TL0503	12
TUK-N-RUFFLE - WHITE	SF0066	60 FT

## Leaf Shine

- Clear spray restores plant leaves' natural, healthy, dust-free shine
- 20 fl oz can
- 12 cans per case

TL0503



## Wooden Easel

- The best wooden easel for sympathy, weddings and special events arrangements
- Sturdy white wooden construction
- Paintable to coordinate with any décor
- Folds flat for easy transportation and storage
- Available in 48", 54" and 60" height
- Packed 6 easels per case with separate bag of 6 white metal hooks



Now with  
**Removable  
Hook!**



## Bamboo Tag Elevators

- Environmentally friendly bamboo
- Available in 2 sizes

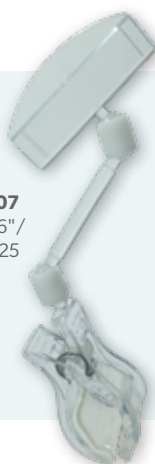
**BJ9327** 10.5"

**BJ9328** 15"

## Sign Holder Clip

- These indispensable, one-size-fits-all sign holder clips fit any size bucket of fresh-cut flowers or bouquets
- Tilts in all directions to ensure your pricing and product are always visible to your customers
- Clip lined with anti-slip coating

**UG1007**  
2.75 x 6" /  
bag of 25



## Plastic Card Holder

- Great for weddings and special events, holds table numbers securely above centerpieces
- 10 bags of 100 each

**SC0284**



Shown at  
50% of  
full size

	Product Code	Per Case
WOODEN EASEL 48"	UG0016	6
WOODEN EASEL 54"	UG0018	6
WOODEN EASEL 60"	UG0020	6
CARD HOLDER 9" TALL	SC0284	1,000
BAMBOO TAG ELEVATOR 10.5" TALL	BJ9327	1,000
BAMBOO TAG ELEVATOR 15" TALL	BJ9328	1,000

# Racks & Holders

## Card Racks

Our selection of card racks offers convenience for you and your customers. Choose a vertical design to free up space near the register, and a second rack keeps extra cards handy in a back room!

- Easily assembled in less than 5 minutes with no tools required (yes, really!)
- Cards and envelopes sold separately



### Wood & Acrylic Chalet Rack

- Larger pockets fit Capri®, Vespa™ and Panel Sympathy enclosure cards, as well as No. 63 and No. 56 envelopes
- Turntable base allows for easy viewing and selection
- Made from sustainable plywood and polished clear acrylic
- Removable top reveals interior storage space for additional supplies
- 16 pockets hold up to 2,400 enclosure cards and/or envelopes; up to 150 cards per pocket



### Wood & Acrylic Standard Rack

- Countertop display made from sustainable plywood and polished clear acrylic
- A small footprint with a large impact! Features 4 tiers and uses even less counter space than our previous standard rack
- Perfectly fits Capri® and Vespa™ Enclosure Cards
- Holds 1,200 enclosure cards and/or envelopes



### Black Plastic Rack

- Holds 600 enclosure cards and/or envelopes; up to 50 per pocket



## Gerbera Rack

- The only gerbera rack in the industry that fits securely on any sized bucket
- Cradles your delicate gerberas until you are ready to arrange them
- Slanted legs fit flare-top buckets; straight legs fit standard floral buckets

	Product Code	Per Case
CHALET RACK 10.25 X 10.25 X 21.25"	UD0322	1
STANDARD RACK 12.25 X 8.75 X 9"	UD0321	1
BLACK PLASTIC RACK 16 X 7 X 3.5"	UD0297	1
GERBERA RACK SLANTED LEG	UD0309	1
GERBERA RACK STRAIGHT LEG	UD0310	1



## Tell Tags

- Fresh, clean designs are perfect for arrangements, plants and gift items
- Easy slip-on notch holds tags securely for indoor use
- Helpful tips for customers



	Minimum Order	Minimum Per Variety
TELL TAGS 2 X 4"	500 (100 PER PACK)	500
TRIM TAGS 2 X 5.125"	500 (100 PER PACK)	100
TECH TAGS 2 X 4"	500 (100 PER PACK)	N/A



**BA1301**  
Sold

**BA1302**  
I'm Thirsty

**BA1303**  
Candle Warning

**BA1300**  
Water Daily

<b>BB4351</b>	African Violet
<b>BB4358</b>	Azalea
<b>BB4386</b>	Balloons
<b>BB4320</b>	Blank
<b>BB4388</b>	Bromeliad
<b>BB4362</b>	Bulb Plant
<b>BB4374</b>	Check-off
<b>BB4354</b>	Chrysanthemum
<b>BB4370</b>	Cut Flowers
<b>BB4352</b>	Cyclamen
<b>BB4321</b>	Dieffenbachia
<b>BB4381</b>	Dish Garden
<b>BB4353</b>	Easter Lily
<b>BB4390</b>	European Garden
<b>BB4322</b>	Ficus
<b>BB4359</b>	Flower Arrangement
<b>BB4323</b>	Flowering Plant
<b>BB4371</b>	Fresh Cut Roses
<b>BB4376</b>	Fruit Basket
<b>BB4360</b>	Green Plant
<b>BB4382</b>	Guarantee
<b>BB4324</b>	Holiday Cactus
<b>BB4356</b>	Hydrangea
<b>BB4397</b>	Ivy
<b>BB4368</b>	Kalanchoe
<b>BB4395*</b>	Lucky Bamboo
<b>BB4389</b>	Orchid
<b>BB4357</b>	Poinsettia
<b>BB4398</b>	Pothos
<b>BB4377</b>	Rieger Begonia
<b>BB4369</b>	Rose Arrangement
<b>BB4670</b>	Schefflera
<b>BB4384</b>	Spathiphyllum
<b>BB4325</b>	Succulents/Cacti
<b>BB4326</b>	Terrarium



**BB4359**  
Flower Arrangement

## Trim Tags

- Designed with professional florists in mind, with specific copy and versatile design for any occasion
- Easy slip-on notch holds tags securely for indoor use
- Professionally perforated for clean tears
- Also available blank

**BB4320**  
Blank Trim Tag  
glossy front, uncoated back

## Tech Tags

- White uncoated paper tag perfect for everyday tagging needs



**BJ0381**  
Blank Tech Tag  
uncoated both sides

ADV 472

